

THE GEORGETOWN HERALD
 — serving the communities of —
**GEORGETOWN, GLEN WILLIAMS, NORVAL, LIMHOUSE,
 HORNEY, STEWARTTOWN, RALLINAFAD,
 ASHGROVE, TERRA COTTA**
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Getting the Run-Around

Arbitrary action of the Liquor Control Board of Ontario in recent weeks has created an odd advertising situation for Ontario brewers.

For several years past, Ontario has had an "under the table" attitude to the advertising of liquor and beer. Instead of allowing product advertising, such as we see in practically all Canadian magazines and in American publications, and which we hear on radio and see on television, companies have been restricted to letting their name appear in connection with various public services — Red Cross, conservation, sports, homecraft.

One company has made space available for any local cause, and the Labatt community service advertising has been used extensively by a variety of clubs and organizations to publicize their activities.

A month ago, this company was forced to discontinue all advertising when the Liquor Control Board refused to certify any advertisements during the month of September. Apparently Colonel Welsh, head of the Board was ill and no one else could o.k. such advertising. When word of this reached the Herald from the advertising agency which handles the account, we wrote to Premier Frost and on September 30th received a note from the premier advising us that Col. Welsh was back in his office that day and Mr. Frost would discuss the whole problem with him.

Pot Pourri

It was a homecoming for Don Rand when he was a member of the inspection staff which visited the Bank of Commerce here last week. Don worked in the branch here before his transfer to the city. . . . Newcomers to town are Mr. and Mrs. Jack Milton, she is the former Jessie Wingfield) who have bought Mrs. Maud Webster's house on Guelph Street. Mrs. Webster has moved to Toronto. . . . Another new resident is Mrs. W. T. Campbell who has come from Toronto to make her home with her son-in-law and daughter Mr. and Mrs. Lorne Peters on Edith Street. Mrs. Campbell sold her home on Glenholme Avenue to a Georgetown couple, Mr. and Mrs. John Kennedy who a few months ago sold their house on Wesleyan Street to William Lyons. Mr. Kennedy, formerly employed with Provincial Paper has a new position in the city with the Frigidaire company. . . . Another new family who moved here recently are Mr. and Mrs. C. Soper. With their three sons, they have moved into a house on Kennedy Street which Mr. Soper purchased from William Hamilton. Mr. and Mrs. Hamilton are living in their newly built home on the highway just east of Jim Collier's house. . . . Mr. and Mrs. Lewis McKibbin have moved from a house on Back Street near the fire hall to a new house built by Hawes & Nelson on Parkview Blvd. where they will be neighbours of Mr. and Mrs. Ivan Crabtree. Mrs. McKibbin's brother Clarence Tooker, a Smith & Stone employee, lives with them. Into their former home will move Mr. and Mrs. Mark Clark, who bought the house formerly owned by Claude Burnside of Sudbury. Mrs. Clark's brother, William McKinnon will live there with them. . . . Welcome

To date we have heard nothing further from Mr. Frost.

This week a similar type letter comes from the O'Keefe Brewing Company advising that since October 1st they have been unable to receive approval of any advertising submitted to the Board. In the same mail comes a cancellation order for a Molson advertisement which was to appear in this issue.

It would appear that the Ontario government has adopted new tactics in dealing with liquor advertising, and we don't like it. It affects our own pocketbook and that hurts. We don't have that many advertisers lined up waiting to use space in the Herald.

But more important is the fact that the government is assuming the power of telling companies making a legitimate product that they cannot advertise. We've said it before and we say it again. . . . If it is wrong to advertise beer, then it is wrong to sell it, and it is much more wrong for our provincial government to use money from its sale for expenditures on roads, schools and other public services.

We hope this latest action will blow the lid right off the whole messy business. We hope the government will establish a reasonable attitude to liquor advertising which allows a company to tell people what they have to sell and why they think their product is superior to competing products.

news for sports fans is that the Legion is contemplating sponsoring a Junior OHA hockey team as well as another juvenile entry. Last year's success in winning an Ontario championship in the first year of juvenile competition has spurred the Legion branch on to consideration of the second team, particularly when several of last year's juveniles must move up to higher company. May be that a double header schedule can be arranged, and Georgetown fans will really get their money's worth this season. . . . The Intermediates, of course, are perking along fine under their new coach, Pinky Lewis. Thanks to Graham Porter, we can promise you better coverage of games and behind-scenes activities this season. Graham has promised to report weekly on the hockey picture and his first column appeared last week. . . . Mention of the GHS High Tales, our "paper within a paper" was made on Don Fairbairn's Neighbourly News broadcast over the CBC network Sunday morning. . . . Never saw so many people munching apples in public as on Saturday when Boy Scouts were everywhere in town on their annual Apple tag day. The Scouts should get together with the Lions some year. With peanuts and apples, you could eat a full meal on the street. . . . The former home of the late Miss M. Matthews at the extreme end of the business section on Main Street is being remodelled by Mrs. J. B. Wilson who owns the house. It has been covered with insulbrick in a grey-blue shade and bright blue trim used around windows and doors. Tenants of the two apartments are Mr. and Mrs. Charles Robinson and Mr. and Mrs. Jack Kelley.

LOCAL MASONS HEAR WES McKNIGHT SPEAK

A number of the members of Credit Lodge, No. 219, AF&AM, attended the 'Haltion County Night', of the county's lodges, this year held at Campbell Lodge, Campbellville. A large number from the various towns in the county attended, and a banquet was held afterwards in St. David's Presbyterian Church basement, the St. David's Ladies' Aid catering for it. Guest speaker of the evening was Rt. Wor. Bro. Wes McKnight, Grand Senior Warden of Grand Lodge in Ontario. Mr. McKnight, well-known sports commentator, gave an interesting and informative address. Canadians, in the first quarter of 1951, are chewing less gum than a year ago. They're not eating so much candy either. Fourteen ocean going tankers of 1,000 or more gross tons fly the Canadian flag.

Once Bank Clerk Here Heads Arbitration Board

A clerk in the old Merchants' Bank here in 1911, Norman Meldrum paid his first visit back to town last week when he was a guest of Mr. and Mrs. W. F. Bradley.

Mr. Meldrum has been in the west since his return from service with the Canadian army overseas in the first war and lives in Edmonton. A government employee, he is chairman of the Right-of-Entry Arbitration Board which decides the compensation which a property owner will get from the Alberta government for trespass on his property for oil drilling in Alberta, most property deals differ from those in the other provinces where a landowner possesses his land completely. Mr. Meldrum owns only the top few inches of oil and mineral rights belong to the province. The arbitration board thus plays an important role in the tremendous oil development going on at present. When Mr. Meldrum was in the bank at that time located in the present Richardson's Hardware building, with other bank clerks he lived upstairs in the apartment. The bank later merged with the Bank of Montreal and moved to the building now owned by the Royal Bank. Mr. Bradley and Everett Cole were juniors in the Bank of Hamilton (now the Bank of Commerce) at that time.

His mother lives in Guelph and he is visiting with her this week. His father, now deceased, was a doctor in London and later at Weston. During Mr. Meldrum's stay with the bank here he served under two managers, the late F. M. Searff and George Lawrence, the latter now a resident of Toronto.

Visits San Francisco Gets Picture in Paper

It isn't everyone who visits a big city and gets their picture in the paper. That is, not unless she is a visiting movie star, or unless some tragedy befalls.

However, Miss Mabel Chave, supervisor of the local Bell Telephone office and her friend, Miss Helen Bunker of Toronto, did just that in San Francisco, with no sensational happenings.

It was like this: The ladies, on a vacation tour in the west, were in San Francisco when General Eisenhower arrived there in his campaign for the presidency. A huge crowd had gathered in front of his hotel to see the General enter the hotel and the two ladies were among the thousands who were milling around in the throng. Newspaper photographers were much in evidence and the next day a half page picture in the San Francisco Examiner was used to show what a big crowd was there.

Miss Chave bought a paper and jokingly said, "I wonder if we are anywhere in the picture." To her surprise they were — right down in the corner, and easily distinguishable.

The ladies had a wonderful three weeks in the west. They travelled the Canadian way to Vancouver and Victoria, then into the States, visiting an old school friend at Seattle, then taking a bus tour of California missions which took them to such cities as Los Angeles and San Diego. An extra thrill on their return trip was to see movie actor Gary Cooper, who was staying at their hotel in Victoria.

FARM NEWS

Hornby Cow Champion At Iowa Dairy Show

Woodyglen Queen Mazie, a seven year old cow, bred by W. W. Thompson, Hornby, was declared the Grand Champion female at the Waterloo Dairy Cattle Congress, Waterloo, Iowa. This show is designated by the Holstein Friesian Association of America as the National Holstein Show and brought together the top show animals of the USA.

Grand Champion bull at this same show for the second consecutive year was Smithland Supreme Champion who is sired by Inka Supreme Posch, a bull that was bred by J. R. Henderson, Kingston, and was named All-Canadian Aged Bull Top-1943 while owned by J. C. Nelson & Son and J. F. Bennett Campbellford and J. M. Fraser, Streetsville.

Both Grand Champions are owned by Forsgate Farms, Jamestown, N.J., the Grand Champion cow having been purchased from Hy-Up Farms, Birmingham, Michigan, during the show season.

Woodyglen Queen Mazie is a daughter of Woodyglen Queen Nig who has been classified as "Excellent, the highest attainable classification for conformation. Nig has a lifetime record made in nine lactations on twice-a-day milking of 130,342 lbs. milk containing: 4938 lbs. fat, average test 3.79 per cent butterfat.

OHA Names Patterson Referee in Chief



C. F. "Pat" Patterson has been named referee in chief for the Ontario Hockey Association.

An OHA referee for several seasons, this Norval district resident is district adhesive manager for Swift-Canadian Co. It was through associations made here refereeing hockey games that Pat first became interested in Georgetown as a place to live and last year he bought the Emble farm.

BRUCE HARDING

**Pianist
 Teacher**
 Studio — Main St. South
 PHONE 358R

Margaret Bradley HARDING
PIANIST - TEACHER
 Studio — Main St. South
 PHONE 43

For Expert Eye Care — consult —
O. T. WALKER
 OPTOMETRIST
 3 Main St. North — Brampton
 (Over Abell's Drug Store)
 Phone: Office 509 — Res. 830
 Hours — 9 a.m. to 6 p.m. daily
 Evenings by appointment

DIRECTORY

A. J. CRANDELL
 Chartered Accountant
 Main Street Georgetown
 Telephone 634

WM. BROUGHTON MASSEUR
 Daily 10 a.m. to 8 p.m.
 (Except Wednesday)
 R. R. 1, Limhouse
 P.O. Box 29, Georgetown 381r12

D. W. COOMBE
 Accredited Public Accountant
 Registered Industrial Accountant
BURLINGTON,
 305 Brant St. — Phone 5814

Monuments
Pollock & Campbell
 62 Water St. North
 G A L T
 Designs on request
 PHONE 2048
 Inspect our work in
 Greenwood Cemetery

FRANK PETCH
 LICENSED AUCTIONEER
 Prompt Service
 Phone 391 — Georgetown
 P.O. Box 413

Radio Repairing
 We specialize in this work.
 26 Years' Experience
J. Sanford & Son
 PHONE, Georgetown 34W

J. A. Willoughby & Sons
 COMPLETE REAL ESTATE SERVICE
 HEAD OFFICE — TORONTO
 366 Bay St. Em. 3-0604
 • City and Country Homes
 • Farms and Small Acreages
 • Industrial and Business Properties
 Your Local Representatives
TOM HEWSON
 Georgetown 332W
WALTER FIDLER
 Brampton 395 r 4

Georgetown Commuters will practice this Sunday in Georgetown Arena 7 to 8 p.m. in preparation for their opening game in the Avro 6-team league on November 9th. This is an all-Georgetown team made up of local men who work at Avro. The team had its first practice in Brampton last Sunday.

NIELSEN
 The Chiropractor
 Drugless Therapist
 28th Year of Practice
 Lady Attendant
 Mon., Tues., Fri., 2-5 p.m.
 Wed., Sat., 2-5 and 8-9 p.m.
 Over Dominion Store
 Georgetown — Phone 150W

DR CLIFFORD REID
 L.D.S., D.D.S.
 DENTIST
 TELEPHONE 410
 Main Street Georgetown

DR. J. BURNS MILNE
 X-RAY
 DENTAL SURGEON
 Georgetown Phone 89

DR. JOHN KERBY
 PRACTICE OF DENTISTRY
 X-RAY
 Telephone 202
 Main Street Georgetown

C. W. SAYERS, D.V.M.
 VETERINARIAN
 Guelph Street
 Opposite Armstrong's Garage
 PHONE 11

S. M. FAIBISH, R.O.
 OPTOMETRIST
 Simmons Jewellers
 Georgetown — Phone 536

LeRoy Dale, Q.C.
M. Sybil Bennett, Q.C.
 Barristers and Solicitors
 MILL STREET
 Georgetown Phone 19

JAMES F. McNAB
 BARRISTER — SOLICITOR
 NOTARY PUBLIC
 Norton Bldg. — Main Street
 Telephone 656

Kenneth M. Langdon
 BARRISTER AND SOLICITOR
 NOTARY PUBLIC
 First Mortgage
 Money to Loan
Roxy Theatre Building
 Mill Street Phone 88W

LEVER & HOSKIN
 Chartered Accountants
 Successors to
Jenkins and Hardy
 1805 Metropolitan Bldg.
 44 Victoria Street — Toronto
 Et. 811

OVERDUE
HAVE YOU PURCHASED YOUR RADIO LICENCE
 The obtaining of new Radio Receiving Licences as mandatory on April 1 or as soon thereafter as possible. Under the Radio Act, 1938, the Department of Transport is not only required to collect the licence fee from all radio owners but may prosecute where necessary to enforce the Act.
 Warning is given that investigations and prosecutions have already commenced in cases where Radio Receiving Licences are overdue through neglect, misunderstanding or wilful intent.
DEPARTMENT OF TRANSPORT
 Ottawa, Ontario