

LADIES!

HERE IS A GROUP OF NEW COATS THAT
WILL BE OF INTEREST TO YOU!

POSLUNS

Canada's most famous maker of fine coats has cleared to us a group of truly fine coats, and we pass the savings on to you. Many of these coats were made to sell at \$75.00 OUR PRICE

\$49.50

SILVER'S



Which Triplet Trades at McClure's?

The middle man, fran! What with hydrogen bombs, singing commercials, bubble gum and be-bop, there is still a soothing facet to every day living. Our friendly, cost cutting way of doing business, to be specific. Our business is geared to give your shopping buck a break it hasn't had for a dozen years. Now consider Television for example. We not only sell the best, but service the rest, and talking service... that really is important today. Drop in and enquire about that new TV set.



We believe in selling satisfaction

FARNELL'S

Overseas Gift Parcels

Huntley and Palmers
Peck Frean's
McVitie and Price's

Parcels suitable for every taste and every purse

These parcels are mailed to your friends and loved ones, in Britain or on the continent of Europe, direct from the factory. Delivery is guaranteed. All charges are prepaid.

You save time, trouble and expense —
— Ask us for particulars.

BLUEBIRD DESIGN CUT STEMWARE
GOBLETs — SHERBETS — SHERBET PLATES
TUMBLERS — SHERRY

An attractive design at a reasonable price.
Each Piece \$1.00

FARNELL'S

Phone 75

Free Delivery

TRY AN ADLET IN
THE HERALD FOR
QUICK RESULTS!
PHONE NO. 8

STEWARTDOWN
The meeting of Esquimaux Women's Institute has been withdrawn for this month, and there will be no further meeting until the regular November date.

Coming Events

—Poppy Day will be held this year on Saturday, November 8th.

—St. George's Rummage, October 18th.

—The office of Dr. R. T. Paul will be closed from October 19th to November 22nd inclusive. 10-15

—A musical treat! The Schneider-Orpheus Male Choir in St. John's Memorial Hall, Wednesday, October 29th.

—No inflation—quite the contrary—St. George's rummage sale, Oddfellows Hall, October 18th.

—The original Rexall 1c Sale, Wednesday to Saturday, October 15, 16, 17, 18 at Robb's Drug Store.

—Absurd values at St. George's rummage sale, October 18th.

—Reserve this date! Thursday, October 29th will be the official opening of the new Howard Wrigglesworth Public School.

—The Local Council of Women will hold their regular meeting on Friday, October 17th at 3 p.m. at the home of Mrs. J. B. Mackenzie.

—Hazaar, afternoon tea and quilt auction, Saturday, November 1st in Stewarttown Hall, auspices St. John's Guild. Euchre and dance in the evening. 10-15

—Euchre and dance, Stewarttown Hall, Wednesday, October 15th, sponsored by Esquimaux Federation of Agriculture Cards 8:30 sharp. Doris Hull's Orchestra. Admission 50c. Lunch provided.

—A bale of warm clothing and gifts suitable for the Grenfell Mission School in Labrador is being packed at the home of Mrs. Wm. Johnston, Charles St. The bale will be packed about the 22nd. Donations may be left at the homes of Mrs. Johnston, Mrs. Norman Snyder Albert St. and Mrs. J. B. Mackenzie, Mill St. 10-15



The Boy Scouts, Rover Scouts and Leaping Wolves met together for an outdoor meeting on Thursday night. The following Cubs passed through the "Going Up" ceremony, Dennis Bell, Douglas Wrigglesworth, David Jones, Fred Harrison, and Paul Marshall. The evening was closed with a weller roast.

The Boy Scouts, Wolf Cubs and adult helpers worked hard for the paper collection on Saturday. A full load of paper resulted and necessary funds added to the treasury.

Nineteen Little Beavers have been presented to the Eagle Pack and will meet on Monday evening, 7-8 p.m. from now on.

All Eagle Cubs 10 years of age and over have been promoted to the Leaping Wolf Pack which meets on Wednesday evening.

Boy Scout Apple Day is to be held on Saturday, October 26. Prizes are to be given for the three best decorated baskets in the Boy Scout and Cub classes. Colours to be used are official colours, yellow and green or the Troop colors, red and white.

LIONS SEE PICTURES OF MEXICO CONVENTION

Art Morrison, Brampton auto-dealer, showed coloured movies taken at the convention of Lions International in Mexico City this summer, at the dinner meeting of the Lions Club last night in the McGibbon House.

Mr. and Mrs. Morrison with Mr. and Mrs. Jack Gunning of the Georgetown Club, motored south for the convention. The parade, always a highlight of Lions conventions, was well covered by Mr. Morrison, and he had several other good shots, including some taken at a bullfight.

President Don Barrager conducted the meeting. The club's next activity will be the annual Halloween masquerade on October 31. Jack Armstrong is in charge of arrangements and he announced that the popular Harvey Smith dance band has been engaged.

MACKENZIE NEWS

Even though the Dodgers did lose, our flowers were frozen, and we had to put the furnace on, most of us have reason to celebrate Thanksgiving by being thankful.

If your house needs an overcoat for winter, we have Insul-bric and Insul-stone siding at \$15.50 per square. For garages and sheds there is roll-stone and roll-brick siding at \$6.00 and \$5.00 per square. A square of siding covers an area of 100 square feet.

Have a good holiday weekend.

J. B. MACKENZIE & SON
Lumber Building Supplies

Q Is 20 years a long time?

A It depends on your age.

A man of forty can look forward to many interesting years and in 20 years can build up, within his present means, an income to help him enjoy his later years. At the same time he can provide for the welfare of his family should the unexpected happen to him. Let our representatives show you how a Mutual Life of Canada policy combines the best features of savings, investment and a pension plan at a modest outlay.



JACK ARMSTRONG
District Representative, Georgetown, Ontario
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Verdun Rebekah Lodge

INVITES YOU TO THEIR

Fall and Winter

Fashion Show

Latest stylings for Women and Children by courtesy of Brill's

ST. JOHN'S MEMORIAL HALL

TUESDAY - WEDNESDAY - 8.00 p.m.

October 14 - 15

VALUABLE PRIZES

Tickets 50c, available at Brill's and from lodge members.

IT'S OVERCOAT TIME

SILVER'S

YES MEN! It's time to think of your Fall and Winter Overcoat. Cold weather will not be long in coming.

Nobody, but nobody, has a more complete selection of O'Coats (ready-made and made-to-measure) than Silver's.

Here you will find Canada's most prominent names in the overcoat field. Whether it be a moderate priced Frieze or a French Montagnac, each coat carries Silver's unconditional guarantee.

Come in and see some of these "famous-name" coats.

MEN!

HERE IS ANOTHER
BIG VALUE
AT

SILVER'S

MEN'S
SUEDE
WINDBREAKERS

Fine quality suede. In brown and tan. Well-made, with all-wool collar, cuffs and waistband.

SPECIAL

\$14.95

SMALL RADIOS

Crosley - General Electric - Emerson - Marconi
\$24.95 up
Radio-Record Players - table models
\$69.95 up

ERNIE'S RADIO

Roxy Theatre Bldg. Phone 465

BARBER'S

Invites You to Attend an
ART EXHIBIT

Original Oil Paintings By

Jordanus Van der Vliet

October 17 to October 31

Nineteen Hundred and Fifty-Two

BARBER'S

Diamonds - Watches - Jewellery - Gifts

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MILL STREET