

FARM NEWS

Foot & Mouth Over Cattle Prices Up

The official announcement that Canada is now free of foot and mouth disease made on August 19 had an immediately strengthening effect on dairy cattle prices. At the dispersal sale of the Evermoot Holstein herd of T. W. Reeve, Meadville, held the same evening, 35 head sold for \$15,880, an average of \$453. This average was realized despite the fact that the herd was not an official R.O.P. test although the type of the animals offered was good. A bred heifer brought \$1125 and a heifer calf \$1025. Seven added consignments brought the sale total for 42 head to \$18,810, a general average of \$447.

The sale was held at the Oakville Sales Arena and by contrast a consignment sale of purebred Holsteins held there on August 13th averaged \$377.

J. M. Fraser, Streetsville, paid the top price of \$1125 for Evermoot Early Sunday Morning while her twin sister, Evermoot Late Sunday Morning went to Amos Wilkinson, Wallenstein at \$910.

Massey Harris Farms, Milliken, secured an eight month old daughter of the three times All Canadian bull Spring Farm Ford Hope at \$1,025.

Other good prices paid included \$675 by Robert C. Young, Cayuga, for a three year old, \$600 by Mrs. Dorothy Fairbank, Ingersoll for a four year old, \$585 by W. H. McCaugherty, Streetsville for a six year old, \$580 paid twice by H. Simpson, Stouffville for a pair of bred heifers, \$560 by Mrs. Mildred Fenwick, Brampton for a five year old, and \$500 paid by each of the following Erik Anderson, Cainsville; J. M. Fraser, Streetsville; Jas. King, Brampton; and R. A. Armstrong, Waterford.

Fifteen milking females from Evermoot averaged \$484, 9 bred heifers \$571, 5 open yearlings \$272 and 6 heifer calves \$315.



CENTREPOISE POWER
Engine vibration and power impulses are "retained out" - isolated from driver and passengers. Engine runs smoothly suspended between two high side mountings - covered, padded, cushioned in rubber.



EXTRA LARGE BRAKES
Chevrolet's Jumbo Drum brakes, with their big 11 in. h. brake drums, apply more leverage for more stopping power. Shoes are smoother, better, with less driver effort. Shocked springs take up wear as long.



UNITIZED KNEE-ACTION RIDE
Chevrolet's famous Knee Action ride is more comfortable, smoother. New shock absorber action absorbs bumps and puts them quickly and correctly then over.



EXTRA WIDE TREAD
Chevrolet's new full 34" wheel between centers of rear wheels - providing a broader base to give you more stability on the road, less wear on the curves!



POWERFUL VALVE-IN-HEAD ENGINE
Trained with Powerglide in the powerful valve-in-head engine - outstanding performance. This four-cylinder engine is 134 cubic inches. Head valve lifters are completely automatic. The stroke is exclusive. Powerglide automatic transmission is optional on the four-cylinder model at extra cost.



POWERGLIDE AUTOMATIC TRANSMISSION
Let an automatic do the work of your feet. Powerglide is a simple, smooth, easy to use automatic transmission. It's built into the car without complicated, intricate parts. Optional on the four-cylinder model at extra cost.



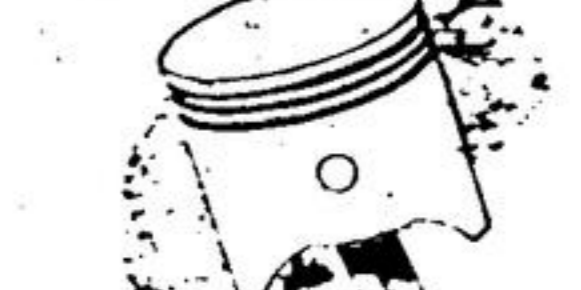
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Choose from a wide array of rich beautiful new color assemblies - rich, fresh and sparkling. Durable new Du-Lux exterior are color-matched to the exterior body colors - new color harmony inside and out.



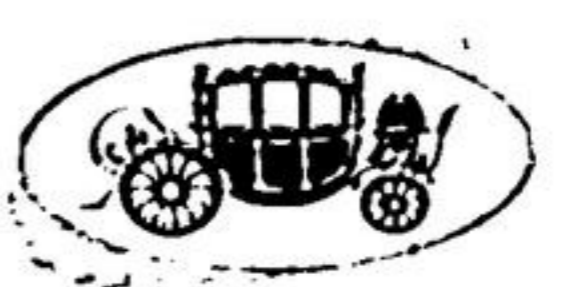
EXTRA-EASY CENTRE-POINT STEERING
Control is centered between the front wheels instead of behind the left front wheel. The advanced steering geometry makes Chevrolet's steering easy to steer, maneuver and park.



4-WAY ENGINE LUBRICATION
Chevrolet's exclusive engine lubricating system supplies exactly the right kind and amount of lubrication to each moving part. It helps Chevrolet's piston valve to lead engine better, cooler and longer for life!



CAST IRON ALLOY PISTONS
Pistons are formed from the same materials as the cylinder block - expand and contract at the same rate. This high modulus of elasticity at all engine temperatures reduces piston wear and oil consumption.



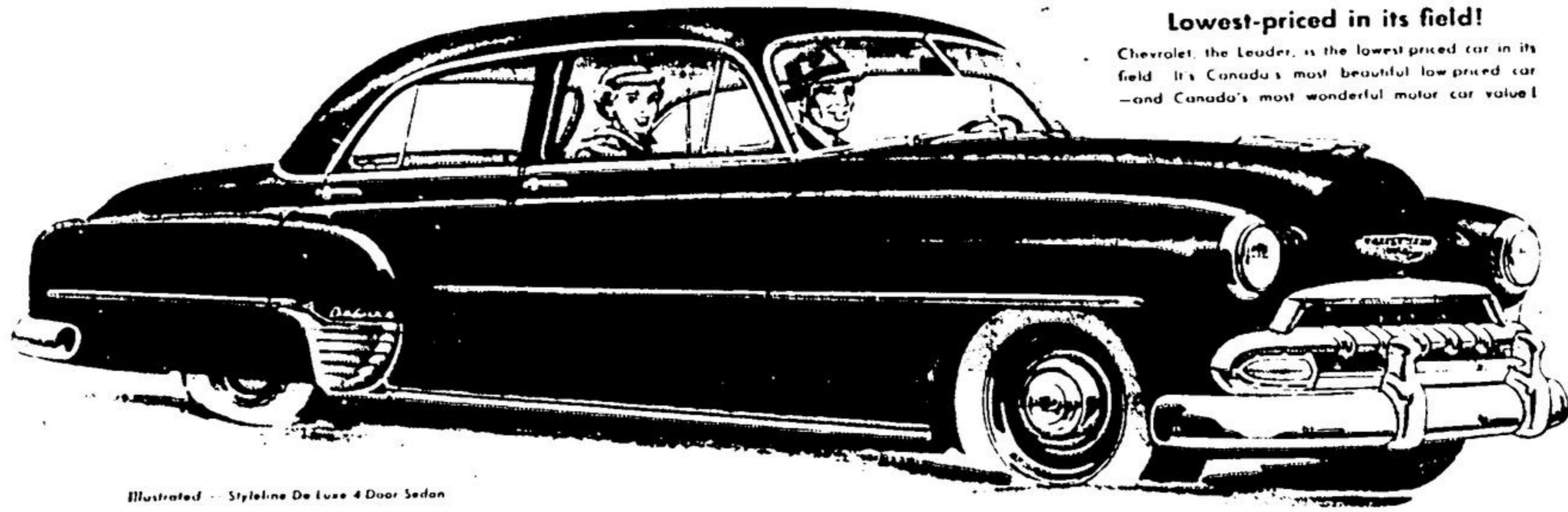
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GM "SHADE-LITE" GLASS Reduces Glare, Heat and Fatigue
Chevrolet offers Shade-Lite glass with exclusive shaded wind shield coating for extra protection. Shade-Lite glass all around reduces glare and heat, helps you drive more safely and comfortably! (Optional at extra cost.)

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Children under 12 years FREE



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Goethe (1749-1832)



THE HOUSE OF SEAGRAM

MEN WHO THINK OF TOMORROW PRACTISE MODERATION TODAY.

FARM NEWS

MASTITIS PROGRAM MAKING PROGRESS

Early in the year a Mastitis Control programme was launched by the members of Halton's three Dairy Herd Improvement Groups. Seventy three of the seventy eight members are enrolled in this special project in which the Ontario Veterinary College is playing the leading role. Cooperating in the programme are local veterinarians; the supervisors in DHIA work; and the Halton Health Unit. Altogether 1074 cows in the 73 herds have been tested. Samples of milk are withdrawn from each quarter of every cow's udder. These samples are tested at the Ontario Veterinary College to determine whether or not the micro organisms causing Mastitis are present. Each quarter showing a positive reaction is then treated by the herd owner's local veterinarian.

At a meeting held in the Milton Office of the Ontario Department of Agriculture on Tuesday of last week, Dr. Norman Fish of the Ontario Veterinary College staff announced that in the initial test 872 quarters were found to be infected or 10.8 per cent. Since being treated the cows in 59 of the herds have been checked, and on this test it was revealed the incidence of disease had been reduced to 4.2 per cent. DHIA supervisors F. W. Chisholm, George R. McCormack and J. E. Teasdale reported that the

majority of their members were highly delighted with the results to date. True, problems are being encountered in some of the herds. It was therefore decided that such herds would be visited by Dr. DeMude, V.S. of the Halton Health Unit, who, in cooperation with the herd owner's veterinarian, would endeavour to clarify and solve the problems encountered. It is anticipated that further treatment following the second test along with improved sanitation in some cases, will result in the incidence of the disease in the herds in question being reduced to a fraction of its original prevalence. Mastitis is by far the worst disease problem which dairymen have had to face in recent years. In these days of dairy cows costing anywhere from \$300 to \$500 and up, the loss of even one quarter of an udder, means a reduction in the cow's value of approximately \$100. Consequently, the programme underway in Halton may well be the forerunner of similar programmes in all parts of the province.

NOTICE TO CREDITORS

IN THE ESTATE of Charles E. Parker, gentleman, deceased.

All persons having claims against the estate of Charles E. Parker, late of the Town of Georgetown, Gentleman, who died on or about the 5th day of July, A.D., 1952, are hereby notified to send particulars of same to the undersigned on or before the 21st day of September, 1952, after which date the estate will be distributed with regard only to the claims of which the undersigned shall then have notice, and the undersigned will not be liable to any person of whose claim she shall not then have notice.

DATED at Georgetown, this 15th day of August, A.D. 1952.

Olive Isabel Parker, Executrix of the Estate of Charles E. Parker, by her Solicitors, Dale and Bennett, Georgetown, Ont. D-3.

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