

LINCOLN MOTORS
—AND—
BODY REPAIR
DODGE & DESOTO
Sales and Service
Front End Alignment
All Types of Welding
Expert Collision Work
New and Used Cars and Trucks
Phone 464 — Wesleyan St.

LILLICO'S
Beauty Salon
All Lines of
BEAUTY CULTURE
OPEN EVENINGS
BY APPOINTMENT
BRUNO SCLISIZZI
Phone 278W Main St.

BEATTY
Stainless Steel Washer \$69.00
EASY
Enamel Tub Washer \$59.00
PAR'S Ice Box \$39.00
Used Rangette \$15.00
NEW MOFFAT /
Esotane Gas Stove
(table top model)
Special Price \$129.00
(regular \$179.00)
RICHARDSON'S
HARDWARE
Phone 25 — We Deliver

THANK YOU -
FOR SHOPPING
FRIDAY NIGHTS
ENABLING OUR STAFF
TO ENJOY A LONGER
WEEK-END.
BRILL'S

HALTON
CO-OPERATIVE
SUPPLIES
now featuring
● SEED DISINFECTANTS
● FERTILIZER
● SEED RYE
● CO-OP BALANCED FEEDS
● PURINA FEEDS
GEORGETOWN BRANCH
Phone 86 Georgetown

CAMPBELL'S
Tomato Soup 2 tins 23c
FANCY QUALITY
Holly Peas 2, 15 oz. tins 37c
CLARK'S
Pork and Beans 2, 20 oz. tins 33c
GOLD MEDAL
Peanut Butter 16 oz. jar 31c
BUDGET
MARKET
Phone 366 — Free Delivery

Important News
THE FAMOUS
HOUSE OF STONE
Made-To-Measure Suits
for men
now available at
HENRY'S
END-SEASON SALE
with beautiful bargains
continues this week

Have Your
FILMS
DEVELOPED IN
Fotopack by
Chas. Abel
AT
Simmons Jewellers

IF YOU LIVE ON THIS FARM

You will receive a \$1.00 Gift Certificate from each of the co-operating merchants on this page, and a framed 8x10 enlargement of this photo.



WATCH THIS FEATURE every week in the Herald. IF IT'S YOUR FARM, come to the Herald Office and receive COUPONS WORTH \$16 in merchandise, PLUS your framed photo. NO ONE knows in advance the identity of the farm pictured here.

"LUCKY FARMER" RURAL PHOTO QUIZ.

YOUR
GENERAL MOTORS
DEALER
ARTHUR SCOTT
MOTORS LTD.
CHEVROLET
OLDSMOBILE
CHEVROLET TRUCKS
PHONE 161

Get Ready
FOR THE
Plowing Matches
Use The
NO. 26 MASSEY-HARRIS
The First in Match Plows
MURT ALLISON
MASSEY-HARRIS
SALES and SERVICE
Mill Street Phone 100

V - TYPE
No 1 FREESTONE
PEACHES
Now at their best
We WILL PAY
3c EACH
for good 6 qt. baskets
CARUSO'S
Fruit Market
GEORGETOWN

McGOWAN'S
STILL HAVE MANY top savings of 20% or more for you, our customers, in clearance of summer goods. We invite you to come in and examine these values — in socks, pyjamas, vests, girls' dresses, sun dresses, infants' bonnets and many other lines.
Ladies Shadow Panel
Nylon Slips \$5.95 for \$4.59
McGowan's
Specialty Shop
"Where Your Dollar Goes Further"
Phone 643 Main Street

Quality
Meats and
Groceries
H. GOLDHAM
MEATS and GROCERIES
Main Street Phone 1

EVANS HOME
OIL HEATERS
ON DISPLAY
CHEAPER AT
WHITMEE
ELECTRIC
PHONE 724 GEORGETOWN
from \$79.65 up
TERMS

School Supplies
Exercise Books, 10 for 25c
Work Books 5c
Drawing Book, No. 1 8c
Drawing Book, No. 2 9c
School Bags \$1.79
Pencils - Crayons
BAIN'S
5c to \$1.00 STORE

MASSEY-HARRIS
MODEL 22 TRACTOR
ALL SIZES — NEW
GRAHAM & HOEME
PLOWS
Gehl Forage Harvester
WITH ATTACHMENTS—NEW
GEHL BLOWER - used
Complete line of
MINNEAPOLIS-MOLINE
TRACTORS & FARM EQUIPMENT
J. G. DAVIDSON
Ashgrove - Georgetown 42 r 2

Last week's
Lucky Farmer
HAROLD CLEAVE
Georgetown
This is No 20 of our
Rural Photo Quiz pictures.
Can you identify the farm?

For Expert Eye Care
— consult —
O. T. WALKER
OPTOMETRIST
3 Main St. North — Brampton
(Over Abell's Drug Store)
Phone: Office 599 — Res. 830
Hours — 9 a.m. to 6 p.m. daily
Evenings by appointment

Highest Prices
— paid for —
Scrap Iron, Steel, Metals,
Batteries, Miscellaneous Farm
Scrap.
Delivered to our yard.
175 Caroline St. N. Hamilton
L. WAXMAN & SONS
Phone Hamilton 27081 and
33811

Flowers
FOR EVERY
OCCASION
Design Work a Specialty
Bonded Member T.D.S.
(Telegraph Delivery Service)
Flowers by wire anywhere
in the world.
Norton Floral
Phone 215W — Georgetown

FARM NEWS

SMALL PROFIT MARGIN
MAKES GOOD FARMERS

The other day we were impressed by the comment of one of our well known Halton farmers. His comment was this "the margin of profit is too narrow today to permit slipshod methods." He went on to point out that in years when there was an unlimited market for our agricultural produce and a consequent wider spread between the cost of production and the market price, one could perhaps get by with second rate methods and consequent inferior products. Some reference was made to the crop, the bulk of which will be sown during the next three weeks — fall wheat. As we indicated in last week's paper, a larger acreage is being prepared for this crop than was the case a year ago. A large percentage of the fields look to be in excellent shape — the preparation of these fields has cost a good deal of money for labour and equipment. To this must be added taxes, interest in investment and the cost of commercial fertilizer. Doesn't it seem, folly to climax it all by sowing inferior seed, or good seed not treated against smut! And yet, isn't that exactly what a percentage of even our Halton farmers do year after year. No government, whether Grit, Tory, CCF or Social Credit or what have you — and no farm organization, can create a price which will make it possible for such individuals to make a profit! It is only by mining the soil and by living on the depreciation of buildings, fences and equipment that careless farmers can hope to stay on the land.

Donald Here, Has Plan
To Put CNE In Shade

Donald Duck has arrived in Toronto for the Canadian National Exhibition.
Donald bailed out over Northern Ontario and has since been waddling along happily toward Toronto. He was greeted on the city hall steps by Mayor Allan Lamport.
The meeting was historic because it was one of the few times when the fast talking mayor was hit with more words than he was throwing. Reliable witnesses report that the conversation went something like this:
Donald: "Well, well, well. So you're the mayor. I'd have known you anywhere. Always tell a mayor I say, because he looks as though he ate three free banquets a day. Tell him by his front, I always say, tell him by his front."
The Mayor: "Here I am, over here. That's the City Clerk you're talking to."
Donald Duck (rushing over to the mayor). Well, well, well. So you're the mayor. Can spot a Mayor any place. Tell him by the lobster salad on his tie.
"Understand you're having a little trouble with the Exhibition this year. They tell me no one will let you in the act in front of the grand stand. Some singer's taken the spot away from you."
"I got a gimmick. We'll start a show of our own. You can be the straight man. We'll open up in opposition to the Exhibition. Take over the ball park. You'll be in black face."
No further conversation is reported for Donald had propelled the Mayor inside City Hall. Observers say the Mayor was leaning on George Beale, the City Clerk, for support, and that all four Control-

lers were fanning him with their hats.



SHOWS GRAIN AT C.N.E.
Three sheaves of grain have been entered in the Canadian National Exhibition by Esquus Agricultural Society.
The grain, tied attractively for exhibition by W. O. Brownridge, was grown by Spencer Wilson (wheat), T. A. Brownridge (oats) and Frank Wilson (barley).

AROUND THE HOME

For that open-air BARBECUE... bricks produce neat and substantial results. Use 1/2 inch iron rods or bars, set between bricks or laid on a ledge of projecting bricks. Base may be of concrete—at least 10 inches deep, placed on gravel or packed cinders. Suggested size: 3 feet 5 1/2 inches by 3 feet 1-1/2 inches.

Two orange crates will make a neat dressing table for the cottage. Stand on end, 18 ins. apart. Braces across back with strips of 1/2-ins. pine, or plywood. Curtain of chintz.

Many other suggestions like these in the booklet "Around the Home Again". Write for copy to Nelson's (Ontario) Limited, P.O. Box 490, Adelaide St. Station, Toronto.

Get your entries in early for Georgetown Fair on Saturday, September 13th.