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7.00 p.m.

EVERY SUNDAY Come now, let us reason together, saith the Lord. Though your sins be as scarlet, they shall be as white as snow. Though they be red like crimson, they shall be as wool.

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HOW MUCH of your money is invested in property that may be destroyed and what will you have left if that happens? Spend a moment figuring this out and another in calling us to check up. We will make sure that you have insurance to reimburse you if your property is destroyed.

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# NEW BOOKS

MR. SMITH by Louis Bromfield

Mr. Bromfield's latest novel is a slashing attack upon the sterility of the treedmill pattern of the successful businessman's life.

Wolcott Ferris inherited a succonful and well-established . insurance business. His mother was a nationally-known "do-gooder." His wife Enid came, from a sociallyprominent family, Their two children were one hundred per cent normal redblooded Americans. They lived in an expensive suburban home in an expensive suburban district completely surrounded by other successful Americans. They were named State Family of the year in a nationally advertised magazine, They had two cars in the garage and were considering a third for the use of the children. But with all this Ferris was unhappy and sought escape variously in reading, drinking, eroticism and the Army. Then he committed suicide

Such is the bare outline of the plot that Mr Bromffeld bangs his Ideas upon And the Ideas are at least interesting and often controversial For example the typical American wife of the typical Amertean businessman is acting out a phoney existence. Both husbands and wives are hopelessly entangled in a set of false values Modern soclety is bent upon preserving its poorest and most unfit representatives Most people are merely killing time until they die American men and women spend their major activities in avoiding thought on being alone with realities

The author is particularly seathing in his denunciation of modern universities "There was no talk about anything except beer drinking, football and jokes that were A real mind was of pretty bad the record of any quarterback who barely managed to stay in school on "scholarship" through the unmoral connivance of the University authorities '

In Mr Smith we have a full length portrait of a reasonably intelligent modern who has discovered for himself the aridity of the materialistle philosophy which has blighted most of the Western world. But in rejecting its standards and values he seems to have found nothing to replace them unless it is the animalistic courage and earthy simplicity of Sergeant Burke.

### THE BRIDE OF NEWGATE

by John Dickson Carr This historical novel-cum-detective story is set in the London of the Regency period in the year 1815. Lady Caroline Ross, a ravishing heiress, must, by the terms of her grandfather's will, marry within the year. She disdains the foppish dissolute bucks of the court circle and is determined to retain control of her own fortune. She secretly bribes a condemned murderer to marry her in Newgate Jail two hours before he is due to hang. It seems a foolproof scheme but of course it isn't. The condemned man is freed at the last minute on a technicality which even the Prince Regent cannot block. The freed man now inherits a title and a fortune and sets out to find how and why he was framed. He fights duels, survives dastardly attacks by his unknown enemy, tries to marry a courteen, but in the end everything ends happily. A rattling good yarn told by a master of this type of fic-

#### THE MURDER THAT WOULDN'T STAY SOLVED by Hampton Stone DEATH HAS DEEP ROOTS

by Michael Gilbert The differences between American and British mystery thrillers are very apparent in these two murder stories. They both begin with a murder on the first page but there the resemblance ends.; The Americum story by Mr. Stone plunges on into a blood-bath and features an unpleasant and amoral a crew of parasites as could be imagined. The murdered man obviously deserved all that was coming to him. His story is a record of sordid loves in cheap hotels catering to fly by night couples and ladies who register under different names on different nights. The witnesses are 'no better and the murdered man's wife is even much worse. The D.A.'s office does the usual unorthodox things and cuts the usual legal corners but somehow manages to vindicate justice in the end.

On the other hand, Mr. Gilbert's characters are nearly all thoroughly hice people - on the surface, at least. The dignity and majesty of the law never falters. The accused is an attractive Frenchwoman who is on trial for her life. Even as the trial proceeds her lawyer's agents are exploring peaceful villages in England and France and interviewing schoolmasters, maires and

respectable elderly ladies. The American story, creates suspense by pilling up horror on horror. The English story moves more slowly and quietly and achieves its effect by the strength of contents

#### CO-OP PPACKING PLANT POE ONTARIO FARMER

The provisional committee of the Hamilton Cooperative Packers Ltd. announce that negotiations have been completed for the purchase of the Hamilton plant of John Duff and Sons Ltd.

This plant, covering two and half city blocks, equipped to a weekly processing capacity of 2000

and the sureness of its characteriza-

THE RETURN OF SILVER CHIEF . by Jack O'Brich

- A dog story of the far north and the Canadian mountles. It is specially slanted for the younger teenagers and grown-up children who like dog staries.

#### THE GREAT MAIL ROBBERY by Clarence Budington Kelland

A murder mystery by the popular Salevepost writer is bound to be competent and according to formula. Take a new situation; a clever plan to make the United States post office work to provide thieves with valuable loot, add a young handsome postal inspector, throw in a murder or two; add two beautiful females, one good and one bad but with the difference not too apparand let 'er rip Oh yes, the hero and heroing are rescued just in the nick of time from a fate worse than death Also oh-hum. Also Received:

THE VIXEN'S CUB by Katherine Morris

Conveys the atmosphere of the English farm home rather well but the plot limps badly at times.

#### POISON-PEN AT LYFORD . by Douglas Fisher

An English mystery story without even a murder. However there is a definite plot and plenty of excitement in a quiet genteel way Most of the suspects are in the cast of the village dramatic society which is coached by the squire's wife The The village postman, the Squire and Vicar, the head-gardener, and the Women's Institute are typical of the characters who provide most of the excitement. In spite of which the story moves along at an interesting and rapid pace

(reviewed by J 1. Lambert)

hogs. 200 cattle, numerous calves sheep and lambs, together with a cheese curing plant, dairy products division and a first class egg grading station, will be operated on a cooperative basis to serve the farmers of Southern Ontario.

The committee states that this plant is being maintained in readiness for production as soon as the required capital of \$700,000 is raised among the farmers it will serve Of this amount \$300,000 is required to purchase the plant, equipment and real estate and \$400,000 to assure its continued operation.

The need for a centrally, located packing plant in this area is great. The need for a packing influstry is which farmers have some control is even greater. How soon this farmser owned and operated plant will begin operations now depends on the farmers themselves and their long cherished hope of having some measure of control of their industry is within their reach. \_ \_\_\_

The Provisional Committee of this Co-operative, chairman W. Bishop of Norwich, secretary treasuter J. Ewart Brown, Hamilton: R. Bartlett, Jordan Station and J. Carter, Hagersville, together with the provisional directors, H R. Metler, Welland, D. Reihl, Lincoln; I. Norseworthy, Wentworth, Alec Hedley, ent; sprinkle in a few night clubs .... Capfield, Ford Jamieson, Norfolk; " Earl Hopkins, Brunt; W. Benton, Oxford, J. Oldham, Elgin; and D. McKinnon of Helton have organized a campaign to raise this capital among the farmers of these dis-

tricts. Every farmer will benefit by the stabilized effect of this Co-Operative Packing Plant. Livestock Producers will have their own market, grain producers a ready outlet for their grain for grain is necessary before meat can be produced Fruit and vegetable growers will have better customers for their produce among their fellow farmers and so on down the line will its effect be telt with increased confidence in the agricultural future of this area resulting

Even though this Co-op will only bandle a small portion of the total volume of livestock at the start, it has great facilities for expansion. It will operate closely with a simior Co-op Packing Plant at Barrie which has been outstandingly sucessful -

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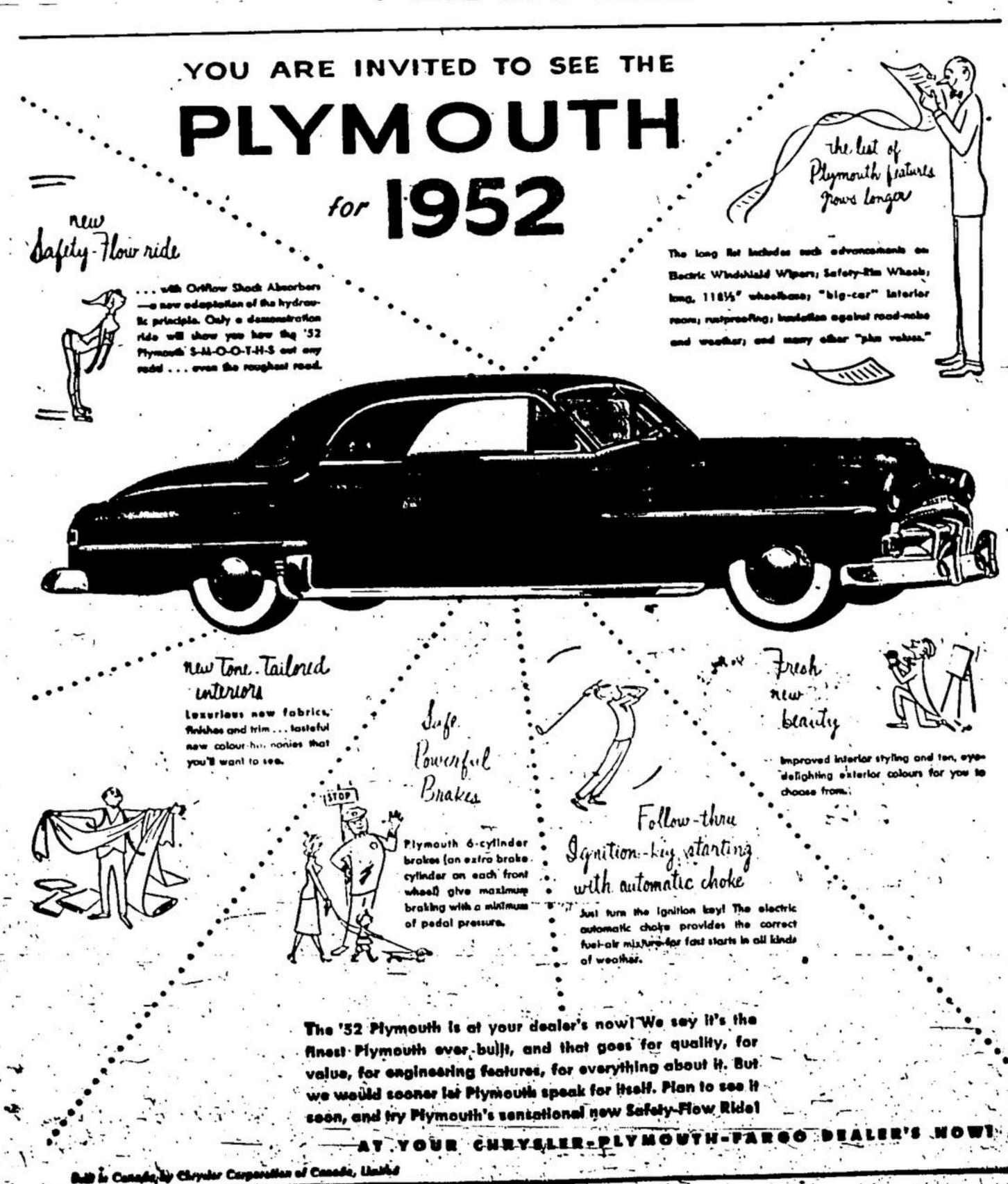
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