

**Remember!** Names like these are not made overnight - Bulova ★ McBride ★ Bridal Wreath  
International Sterling ★ Big Ben ★ Ronson ★ Waterman ★ Lorie  
It Pays to Buy Nationally Advertised Brands - It Pays to Shop at **Simmons Jewellers**



**Legion Notes**

**THE NEW LOOK** of the bowling teams is due to the bowling shirts they have procured. If you recall at the last meeting it was decided to obtain these for the two Legion entries. Nice looking shirts.

**ALL IS QUIET** around the branch just now, and we can't say we are sorry... after the busy couple of weeks just past around there. However, with Christmas fast-approaching, no doubt activities will start to pick up, again.

**THE CARD** parties held by Eric Tomlinson each Monday night are attracting quite a group each night. Last Monday night's euchre was a particularly good one.

**NEXT WEEK'S** monthly meeting will feature an initiation — the first one in a long time. This will take care of any of the boys who have not been initiated, and can make it that evening. Another initiation will be held later on a Sunday afternoon to allow any shift workers to get there and to take care of any others who can not make it Thursday night.

**WE COULD ADD** that it is the custom of the Branch not to hold any meeting in December, so how about every member being on hand for this last one till the new year? Keep that date in mind — Thursday, November, 29th.

**HAS ANYONE** seen the pictures of the ball club yet? They are really nice, (the windbreakers, we mean), with the boys really displaying the crests. We hope to run a picture in this column, if they can be reproduced O.K.

**THE POPPY DAY** this year certainly went over the top, in no uncertain terms. This was the biggest year ever locally, and a great deal of thanks is due Mrs. T. F. Grieve, who for the twenty-fourth year convened this affair, and also to all who assisted her in any way.

**SCOTTY IS** thinking about entering a team (or teams) in the Zone or Command hockey playoffs, if it can be arranged. This should be a good drawing card, so let's see if it can be worked. Scotty. Incidentally, there certainly should be a lot of prospective talent for these teams.

**Harriett Cowan Stewart Dies in Galt Hospital**

A former resident of Georgetown, Harriett Cowan Stewart died in hospital at Galt on November 13th, after suffering a stroke.

Born in Georgetown 87 years ago, she was a daughter of the late William Cowan and Euphemia McColl. Following her marriage to William Smith, she lived in Milton and in Georgetown, residing here in the house where Mr. and Mrs. Henry Shepherd now live. She attended Knox Presbyterian Church. Thirty years ago she moved to Cheltenham and for the past twenty years had lived at Rockton. Her second husband, James Stewart predeceased her some years ago.

She is survived by four children, Arthur Smith, Campbellville; Cowan Smith, Rockton; Jean, Mrs. Hugh Hunter, Rockton, and Mrs. Blanche Airdrie, Barrie. She also leaves eleven grandchildren and one sister Mrs. Elizabeth Sutton, Orillia. The funeral service was held on Thursday at the Milton Funeral Home, Dundas. Interment was in Campbellville Cemetery.

**Tops Lady's Phaeton At the Winter Fair**

Mrs. Ken McMillan topped a class of four ladies to win the Phaeton competition at the Royal Winter Fair on Thursday.

Mrs. McMillan drove Whitegate Princess and Whitegate Smile. In this, one of the top features of the fair, The lady's Phaeton calls for as much finery and attention to detail as any event in the show. The ladies dressed in latest fashions, drove phaeton carriages, drawn by flashy pairs of high steppers, and the effect of Old World elegance was heightened by liveried footmen who rode on the back of the carriages. Jack McKay was footman for the Georgetown winner.

Competing in the class were Mrs. Lance Rumble, Toronto; Mrs. H. J. O'Connell, Montreal; and Mrs. Campbell, Argyle Stables, Chicago.

**ARTS & CRAFTS PLAN DECEMBER EXHIBIT**

The meeting of the Arts & Crafts of Georgetown last Thursday was entirely devoted to plans for the forthcoming exhibit and sale on December 8th.

Mrs. Wesley Beatty, Acton, was hostess for the day. Members of

**Margaret Bradley**  
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Studio — Main St. South  
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**BRUCE HARDING**  
Pianist  
Teacher  
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**Red Ribbons and Blue Chips . . .**

Every stockman, or farmer who specializes in raising pure bred, Government registered livestock, knows the signs of good breeding. Be it horses, cattle, sheep or swine, he is thoroughly familiar with the individual characteristics peculiar to the breeds in his branch of livestock. By taking into account the age, size, weight, colouring and certain other factors, he can easily determine if an animal is suitable to enter competition.

Proud of his herd, he constantly has his eye on the National Exhibitions and Fall Fairs, anxious to add his name to the impressive list of exhibitors whose stock have become Red Ribbon winners. Consequently, he is always trying to improve his stock. He is a live stock expert and knows that the important factors of good livestock management—correct selection, care and feeding—help build a superior herd. And that only after long years of study and attention to these matters, he may become the breeder of a prize-winning, Grand Champion—and Red Ribbon award.

In the field of investments, there are many good securities which offer investors reasonable returns. But, there are certain equities which stand ahead of even the class called "good." Such exceptionally fine securities, yielding a good rate of regular interest and dividends, over the years, are often called "Blue Chips." In a sense, these Blue Chip Securities are the "Red Ribbon Awards" in the investment field.

As in the raising of a pure bred herd, long years of study and careful attention are also called for in selecting profitable securities. Through many years of experience and intimate knowledge of the investment market, F. H. Deacon & Co. have learned how to select "Blue Chips." And, only after a thorough analysis of the financial position of a company into which investment is anticipated, a study of its record of dividends over a long period, its merchandising plans and those of its competitors, do we make any recommendations to our clients. Because we take this care, many of our clients enjoy profitable results from their investments over the years.

**As the livestock expert knows a good breed, the investment counselor knows a good investment!**

Here are four sound equities, which from all indications, will continue to be favourable selections regardless of local, national and international conditions. They are good security for income and the possibility of capital gain.



**Simpson's Limited**

"You Will Enjoy Shopping at Simpson's" is a slogan known across Canada. The company has stores in Toronto, Montreal, Halifax, Regina and London, and operates distribution centres and order offices throughout Canada.

The Robert Simpson Company Limited, of which all the shares are owned by Simpson's Limited was founded in 1872, and has gained for itself a place among Canada's leading corporations. Profits of the business have risen to over \$5,000,000 and are three times the highest level reached in pre-depression years. A large part of these profits have been used to strengthen the company's financial structure. In 1950 nearly \$3,000,000 was re-invested in the business in this way.

Simpson's assets are conservatively valued at over \$100,000,000. The books indicate that the Class "A" shareholders would receive at least \$27 per share if the business were sold, accounts paid off and assets distributed to shareholders. In 1950 the earnings were equivalent to nearly \$6 per Class "A" share. Of this amount a total of \$2 was paid in dividends. At current levels of \$33 1/2 Simpson's "A" yields 6%.



**Burlington Steel**

Burlington Steel, at present operating at record levels, uses old steel rails and scrap metal to manufacture various types of high grade steel bars and welded pipe.

The company's financial structure is simple and consists solely of 140,000 common shares. There are no bonds or preferred stock. Recent statements indicate that readily available assets amount to at least \$11 per share in addition to plant and equipment conservatively valued at \$5 per share. Earnings have been remarkably steady, even in depression years.

A few years ago management introduced a plan of profit sharing which has materially reduced the percentage wage cost of Burlington products. Production per man-hour has increased and labour-management relations have been harmonious.

Although the price of Burlington Steel shares has risen from a low of \$7 1/2 in 1942 to current levels of \$20, earnings are more than three times 1942 levels and dividends are now \$1.25 per share. At the present price this represents a yield of 6 1/4%.



**Beatty Bros.**

There are few Canadian farms where some product of Beatty Bros. is not used. All types of barn and stable equipment, electric appliances, laundry equipment, pumping systems, stoves, furnaces, grain grinders, in addition to conveyor systems and painters' equipment are manufactured in the company's plants at Ferris, London, Penetanguishene, Woodstock and Tenbury, England.

After 77 years of growth the company's position is sound. There are no bonds or preferred shares and the many owners of the 417,000 common shares would receive more than \$13.50 per share if the inventories were sold, accounts settled and cash distributed. This figure does not include the plants and equipment which are worth several dollars per share.

Since 1946 this stock has sold as high as \$16 and as low as \$9 1/2. The current price of \$10 reflects the recent effect of credit restrictions on the company's appliance business. As appliance sales pick up or government defence contracts are awarded, the shares are not likely to remain at present bargain levels for long.



**National Drug and Chemical Company of Canada, Ltd.**

The largest organization of its kind in Canada, distributing drugs, chemicals and general drug store merchandise to some four thousand retail druggists and other outlets.

The drug business generally is noted for steady earnings. National Drug is no exception. Average profits for the past fifteen years have been equivalent to 70c per share and almost without exception the trend of earnings has been steadily higher.

The company's books indicate that the assets are worth approximately \$11 1/2 per share, \$10 of which is in a form that could be quickly converted into cash. The properties and equipment are valued for insurance purposes at \$1,500,000 or \$3 per share more than the value recorded on the company's books.

The market for the stock has been relatively steady. At current levels of \$8 1/2, paying 50c per annum, the stock yields 6%.

**F. H. DEACON & CO.**

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**SOLID LIGHT MEAT TUNA FISH**  
Tuna is sometimes called "Chicken of the Sea" because of its fine texture and delicate, delicious flavour. This Tuna is "light" meat—somewhat darker in colour than "white" meat, but of excellent flavour, absolutely free from bone and skin—all solid eating. Serve as it comes from the can—in sandwiches or combined with noodles or rice as a hot dish. This is Southern Cross Brand—try a tin at our regular low price.

1/2-LB. TIN **29c**

**SPAGHETTI OR MACARONI 2 LBS. 19c**  
READY CUT, ALPHABET OR SHELL

**BUY NOW FOR CHRISTMAS BAKING**

- MIXED PEEL** 7-OZ. PKG. **18c**
- Bleached Raisins** LB. **27c**
- RAISINS AUSTRALIAN SEEDLESS** 2-LBS. **45c**
- PITTED DATES** LB. **19c**
- CURRANTS** LB. **24c**
- RAISINS SUNMAID SEEDLESS** PKG. **27c**
- MUSCAT RAISINS** SEEDED PKG. **31c**
- RED CHERRIES** PKG. **15c, 31c**
- GREEN CHERRIES** PKG. **16c**
- PINEAPPLE** WEDGES 3-OZ. PKG. **18c**
- GLACE FRUITS** ASSORTED 7-OZ. PKG. **23c**
- MINCEMEAT** MAPLE LEAF 2-LB. TIN **46c**
- Plum Pudding** CLARE'S 18-OZ. TIN **35c**
- Fruit Cake** CHRISTIE'S POUND **59c**
- Walnuts in Shell** DIAMOND POUND **51c**
- Chocolates** PRIMROSE POUND **49c**

**WE TAKE ORDERS FOR Overseas Parcels**  
ASK OUR MANAGER FOR DETAILS

- Silver Star Flour** 24-LB. BAG **\$1.45**
- DOMESTIC SHORTENING** 1-LB. PKG. **33c**
- Good Luck MARGARINE** LB. **42c**
- CINNAMON or CLOVES** SHELPAC Ground, PKG. **10c**

**PARD** CAT or DOG FOOD 2 1-LB. TINS **27c**

- CHEESE** GOLDEN BAR or RICHMELLO—1/2-LB. PKG. **31c**
- Pineapple** Q. T. F. PIECES—20-OZ. TIN **33c**
- Heinz Ketchup** BTL. **28c**

FREE — SANTA CLAUS SOAP FIGURE WITH **MAPLE LEAF SOAP** 4 REG. CAKES **30c**

- GRAPES** California Red Emperor **2 lb. 23c**
- TOMATOES** Imported — cello carton **ea. 25c**
- CARROTS** Bulk — fresh and washed **3 lb. 19c**
- GRAPEFRUIT** U.S. No. 1 size 96 **5 for 29c**

A good selection of other choice quality fruits and vegetables at attractive week-end prices.