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**Mrs. Thomas McBride Buried in Greenwood**

The funeral service for Mrs. Thomas McBride was held on Friday at the McClure Funeral Home, Georgetown.

Mrs. McBride was instantly killed in a car-truck accident near Moffat on Tuesday afternoon. She was a passenger in a car driven by her husband which collided broadside with a truck driven by Charles Mitchell Campbellville feed and grain dealer.

The McBride car was travelling north-east and made a right turn onto the Moffat road at the schoolhouse. The truck was apparently going in the opposite direction and the vehicles collided.

Mr. McBride was taken to Guelph General Hospital where it was found that his injuries were not as serious as at first supposed. It is expected that he will be out of hospital this week. Mr. Mitchell and his two small children escaped with minor injuries.

Mrs. McBride the former Annie M. Campbell was a native of Cheltenham, a daughter of the late Archie Campbell and Mary Elizabeth Hall. Following her marriage she lived at Terra Cotta, then spent a few years in Alberta, and since returning east has lived at Norval, Milton, Georgetown and Rockwood. Mr. and Mrs. McBride purchased a farm near Rockwood and moved there from Georgetown a year ago.

A member of the Presbyterian Church, Mrs. McBride lived a quiet life, taking great pride in her home. She leaves besides her husband four daughters, Mrs. Isaac Hunter, (Mary), Toronto; Mrs. Jack Tost (Margaret), Georgetown; Mrs. George Job (Jean), Acton; and Mrs. Wray Bessey (Prairie), Limehouse. Her twin brother, Robert Campbell lives at Dellsle, Saskatchewan, and a sister, Mrs. Harold Watson at Snelgrove. She was predeceased by two brothers, Hawley who died in his teens, and George of Brampton who died last year. There are eight grandchildren and three great-grandchildren.

Rev. Alex Calder conducted the funeral service and pallbearers were Archie Campbell, Alex Campbell, and Harold Dolson, of Brampton. George Job, Acton, McBride Hunter, Streetsville and Wray Bessey, Limehouse. Floral tributes were carried by Neil Little, Gordon Cation, George Cleave, Lorne Cleave, Harold Cleave, Norman Icam, Harry Bessey, and Norman Devereaux. Interment was made in Greenwood Cemetery, Georgetown.

**GOLF CHAMPIONSHIP WINS CANADIAN OPEN**

Big Jim Ferrier is Canadian Open Golf Champion and holder of the Seagram Gold Cup for a second consecutive year.

The big Australian who now calls San Francisco home put together a 15-under-par 273 at the four-day Canadian Open Championships at Toronto Mississauga in a successful defense of the title he won a year ago at Royal Montreal.

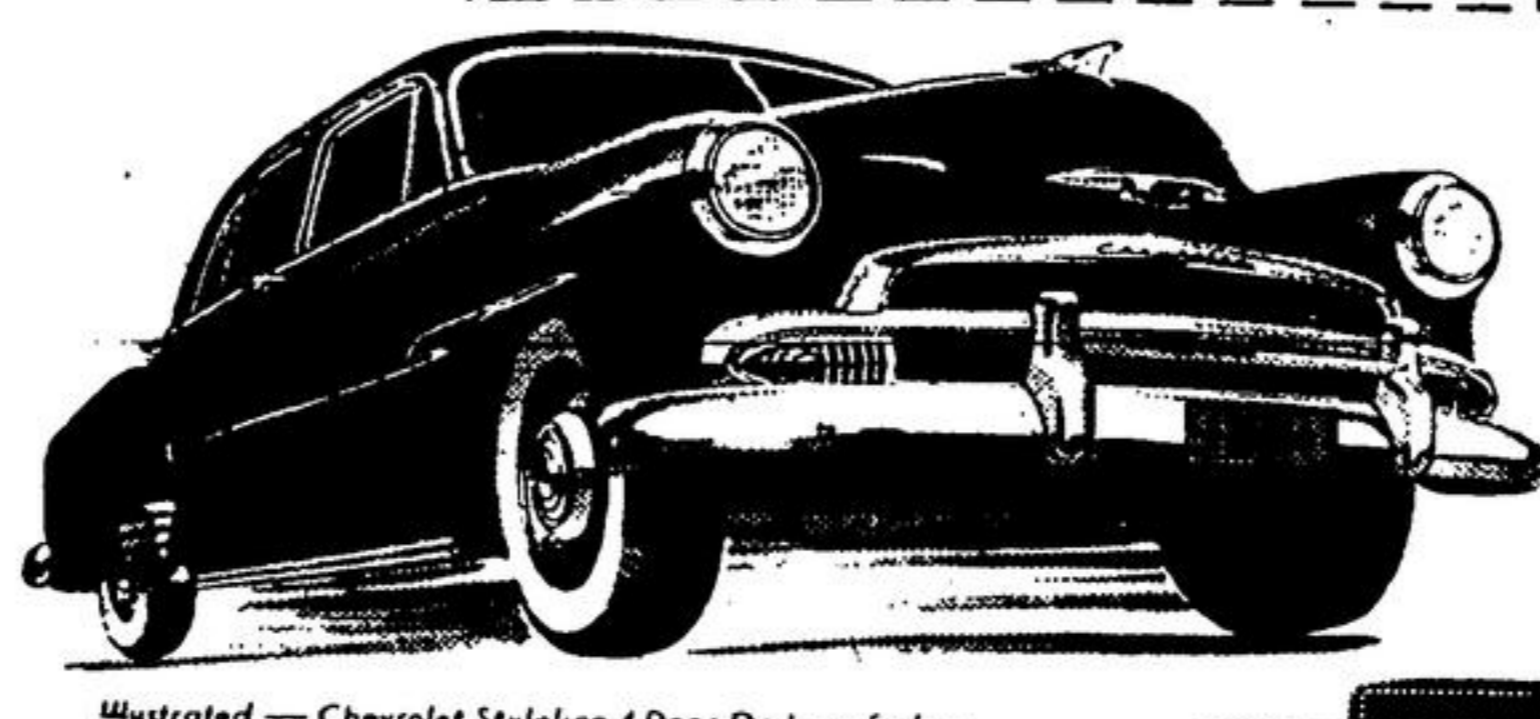
Jim collected \$2,250 as the winner's share of the \$15,000 prize money put up by the House of Seagram. Two strokes behind him were Fred Hawkins of El Paso, Texas, and Ed "Porky" Oliver of Seattle, Wash. The leading Canadian was Stan Leonard of Vancouver whose total of 282 put him in a three-way tie for sixth place.

**Now more than ever CHEVROLET EXCELS in ALL the things you want!**

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A fully-proved automatic transmission in the low price field. Because PowerGlide is a torque converter drive, you get continuous application of power through every speed — amazing smoothness. Combination PowerGlide Automatic Transmission and 191 B.P. Valve-in-head engine optional on De Luxe models at extra cost.



Illustrated — Chevrolet Styleline 4 Door De Luxe Sedan

HERE, in the 1951 Chevrolet, is the car that is more than ever the Leader.

Chevrolet excels in value and matchless quality. From every angle — low first cost, operating cost and trade-in value — Chevrolet gives you far more for the money you pay. Chevrolet excels in economy and dependability. Its low-cost operation will save you money month after month, year after year.

Chevrolet excels in flashing performance, with ample reserves of sparkling valve-in-head power and smooth, instant response to steering wheel and brakes.

Chevrolet excels in styling and roominess, with a new lovelier Body by Fisher with smooth-flowing contours and that eager thrust-ahead look.

Last but not least, Chevrolet excels in safety, with new, more powerful Jumbo-Drum brakes — largest in Chevrolet history — providing maximum stopping power with up to 25% less effort.

Yes, more than ever before, Chevrolet excels in all the things you want — at lowest cost. Come in now — see and drive Chevrolet.

**NEW! LONGER, LOWER, WIDER BIG-CAR LOOK.** Brilliant new styling — imparting that smarter, more spacious luxury look that sets Chevrolet above and apart from every other car in its field.

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**NEW! IMPROVED CENTRE-POINT STEERING** (and Centre-Point Design). Makes steering easier than ever at low speeds and while parking.

**CHEVROLET** A GENERAL MOTORS VALUE C-10518

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**Bell Telephone Seeks Further Rate Increase**

To meet increasing operating costs and higher taxes, The Bell Telephone Company of Canada will apply to the Board of Transport Commissioners for authority to increase rates for telephone services, Frederick Johnson, president, states in a message to shareholders enclosed with dividend cheques dated July 16th.

The message says that higher rates authorized last year were based on the cost level existing in 1949. Since then, operating costs have moved upwards at an accelerating pace.

"The combined effect of the two major factors — increased wage costs and higher taxes would alone make it imperative that we again request authority to increase the price of our services," the message says.

"We will, therefore, be compelled to apply to the Board of Transport Commissioners for approval of rate schedules, in keeping with prevailing costs."

The message does not indicate when the application will be made or the amount of the increase that will be sought.

Exactly two years ago shareholders were informed that rising costs would finally compel the company to seek authority for higher rates. After extensive hearings, the Board permitted temporary increases to be put into effect in July, 1950, and later approved all the new rates that had been applied for, effective January 1 of this year.

"The new rates were based upon the cost level existing in 1949," the message adds. "No allowance what-

ever could be made for future increases in the cost of labor or materials or in taxes."

While increased wages and higher taxes have accounted for the most significant increases in expenses, the price of nearly everything is higher now than it was two years ago, the president's message says.

"Fair wages are necessary to attract and retain the type of employees required by the business, and we must keep our wages in line with those paid for similar skills by other firms in the community we serve. Consequently, wage rates were increased in 1950, and it was necessary to again increase them in 1951."

"Federal income tax rates were increased last year, and this year they have been still further increased through the imposition of the Defence Surtax. The federal income tax rate applicable to the company

has been increased since our last rate application from 33 per cent to 45.6 per cent, an increase of more than one-third."

**Don Messer at Brampton Saturday**

The mere mention of Don Messer and His Islanders, and you immediately associate this great aggregation with the tops in pops in old time music. Much valuable space has been devoted in recent months to interesting articles pertaining to the ever increasing popularity and acceptance of old time square dancing in cities and towns across Canada.

Don Messer and His Islanders are synonymous with this ever increasing form of entertainment, so much in fact that Brampton Arena Board

have arranged to bring Don and his star-studded show to Brampton for one night only on Saturday, July 21.

The Islanders put on a complete evening's entertainment. If it's square dancing you want, you'll get plenty, then there's lovely Marge Osborne, the golden voice of the Maritimes to sing for you.

Naturally the show wouldn't be complete without jovial Charlie Chamberlain to peck away at his guitar and sing some of those novelty tunes, the kind that have made him famous from coast to coast.

Montmorency Falls in Quebec has the highest fall in Canada, 274 feet, which is nearly double that of Niagara.

The original fortifications of old Quebec date back to 1608.

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**STOCK CAR RACES**  
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 EVERY FRIDAY NIGHT

**8.15 p.m.** **Opening July 20th**

New ¼ mile track under the lights  
 Total Admission . . . Adults \$1.00 — Children 50c  
 The most thrilling sport on earth  
 Another Kenneth Merrill Enterprises promotion.