

Have fun in the sun

At the popular beach resorts everyone in the family has fun. There are restful spots for mother and dad—zestful games for the boys and girls—safe play for junior with boat and pail.

ROUND TRIP — BY BUS

WASAGA BEACH	\$ 6.30
OWEN SOUND	5.35
MIDLAND	7.20
SUTTON	4.95

Rose Bar Restaurant
Main St. Phone 89

By-Law No. 16-51

TOWNSHIP OF ESQUESING

A BY-LAW to raise \$40,000 to aid in the construction of tile, stone or timber drains.

The Council of the Township of Esquensing, pursuant to the Tile Drainage Act, enacts as follows:

- That the Reeve may from time to time, subject to the provisions of this By-Law, borrow on the credit of the Corporation of the Municipality such sum not exceeding in the whole \$40,000.00, as may be determined by the Council, and may in manner hereinafter provided, issue debentures of the corporation in such sums as the Council may deem proper for the amount so borrowed, with coupons attached as provided in section 4 of the said Act.
- That, subject to section 10 of the Tile Drainage Act, when the Council is of the opinion that the application of any person to borrow money for the purpose of constructing a tile, stone or timber drain should be granted in whole or part, the Council may, by resolution, direct the Reeve to issue debentures as aforesaid and to borrow a sum not exceeding the amount applied for, and may lend the same to the applicant on the completion of the drainage works.
- A special annual rate shall be imposed, levied and collected over and above all other rates upon the land in respect of which the money is borrowed, sufficient for the payment of the principal and interest as provided by the Act.

Passed the 3rd day of July, 1951.

George Currie, Reeve.
I. M. Bennett, Clerk.

BAPTIST PICNIC AT STANLEY PARK ERIN

The Baptist Church held their annual Sunday School Picnic in Stanley Park, Erin, on Thursday, July 5th. There were over 100 present to enjoy the social time, lunch and races, the results of which follow:

Beginners: Lorne Coffell; **Primary Girls Running Race:** Sharon Harley; **Primary Boys Running Race:** Peter Townsend, Brian Hill; **Primary Peanut Race:** Karen Shortill and Dianne Hill; **Peter Townsend; Junior Girls Running Race:** Charlene Day, Beverley Emmerson; **Junior Girls Sack Race:** Beverley Emmerson, Arlene Hill; **Junior Boys Running Race:** Terry Harley; **Ross-Peters; Intermediate Girls Running Race:** Dorothy Scott; **Arlene Reeve; Boys & Girls Potato on the Knife Race:** Arlene Reeve, Terry Harley; **Senior Girls Running Race:** Barbara Thompson, Irene Fogg; **Senior Boys Running Race:** Richard Sienko, Ronald Breen; **Sr. Boys & Girls Honeycomb Race:** Carl Hill and Barbara Thompson, John Winfield and Irene Fogg; **Bible Class (ladies) Shoe Throwing:** Mrs. Pearce Mrs. Wm. Reeve; **Men's Bible Class, Balloon and Fork Race, Mr. Wm. Hill, Carl Hill; Teachers and Officers:** Balloon Race, Rev. A. J. Barker, Douglas Cole; **Guessing Contest:** Mrs. H. Sienko



SURVEYING Canadian track and field sports in general and the recent Dominion Track and Field meet in particular is enough to bring us to cheers and tears simultaneously. Cheers for the brilliant athletic performances and tears for the fact that our champions will not long be with us. Canadians have a long and honoured record in the history of track and field and it seems a shame that in eighty odd years of competition we, as a nation, have little future to offer our athletes.

Flying Youth

Although the 1951 Dominion junior track meet suffered severely from inclement weather, the general caliber of the competing youngsters was very high indeed. However, the success story remained much the same as in the last five years with Lloyd Percival's Toronto Track and Field Club collecting most of the honours. Percival's Pinwheels piled up a commanding 30 1/2 points with the Montreal Club running second with 6 1/2, followed by the Hamilton Olympic Club, the Queen's City Spikes and the Montreal Olympic Tramps.

Displaying the advantages of careful, sustained training methods, the TTCF dominated in nearly all sections with its star performer Rich Ferguson finishing his junior reign by setting new records in the two miles and single mile respectively.

With flying youngsters such as Ferguson, Pete Sutton, McKwan and Johnny Ross, Canada should excel at Helsinki in 1952 at all distances from one to six miles, if the Canadian Olympic Association committee is sufficiently impressed in the next few weeks.

at the endless sweep of empty seats. The boys were giving their all in record-breaking style but few spectators had even bothered to come and see them run. We're sure that many a kid looked up, too, and saw those empty seats and wondered. He likely thought: "What's the matter with us? I guess we're not worth anyone's time or effort!"

Whatever the youngsters thought (after weeks and months of preparation) the answer was very plain: few sport fans thought enough of polished Canadian sporting talent to come out and cheer it along.

We'll leave the reasons to you.

The Result

To sum up our national track and field situation, unfortunately, is a very simple matter. With only two or three meets a year, the better-than-average Canadian athlete finds himself listening to attractive offers from American colleges because, apparently, we have no real use for him.

At the moment, Rich Ferguson, Pete Sutton and other bright Canadian track stars are considering sport scholarships from Michigan University, Ohio State and Nebraska. Soon they'll be lost to us for always.

What can we do (you ask) to keep them here at home?

Well, we think that Canadian schools and colleges should develop sport scholarships (or an equivalent) and put an end to the continual, damaging drainage of our athletes forced to seek greener fields.

Let's hope increased attendance will justify the fine efforts being displayed at the Ontario Senior Championships (July 8th) at Hamilton's Civic Stadium and the Eastern Canadian Championships at East York (July 14th).

It should never be said we've forgotten our college cheer!

Empty Stands

With so much for the cheer department we graduate to a sad report Attendance at our track and field meets is very, very poor.

It's simply to blame the weather, heat, rain or cloud bust for the general, abysmal attendance at Canadian track and field events. Some of us offer a national holiday or a national day, but even a combination of both fails to cover us in an average of one youngster on the track in 22 days.

I'm not turning our head, for a moment, from the speeding reference at Varsity Stadium where the teams whizzed round like grey hounds we were shocked.

FARM NEWS

HALTON JUNIORS STAGE FIELD DAY

A softball tournament and Volley Ball were the feature of the annual Halton Junior Farmer Field Day held at the Lowville Community Park recently. Four Junior Farmer groups competed in the softball tournament. In the first round Milton Juniors eliminated Acton while Palermo club defeated Brookville. In the finals Palermo defeated Milton in a close contest and thereby won the Federation of Agriculture trophy.

Halton Juniors were well and worthily represented at the Western Ontario Field Day held at Guelph the following week. Halton's representatives competed in every event with the exception of Square Dancing. In the boys softball tournament Halton defeated Norfolk 11 to 8 but later lost out to Waterloo 4-0. In the girls' tournament Halton girls lost out to Brant which team later went on to win the championship. As a matter of fact, Brant was the big winner of the day, eliminating Halton in the tug-of-war event, and also took the honours in the boys softball. Great are the "Mighty Mohawks" from Brant. President Dave Pelletterio and his fellow officers are to be commended on the manner in which the Halton representatives were selected and the creditable showing made.

For that extra special printing job, call the Herald. We can give you fast delivery. Phone 8.

FARM NEWS

Wheat an Important Cash Crop

Our export market takes anywhere from 4 1/2 to 7 million bushels of winter wheat annually and our domestic market an additional million bushels. In the mixed farming areas of Halton, fall wheat is our most important cash crop. If the individual grower is to get his share of this matter there are a few matters which require attention.

- Time between Plowing and Seeding.**
Under normal conditions, yields are higher on fields where at least two months elapse between plowing and seeding.
- Commercial Fertilizer.**
This is one crop where commercial fertilizer definitely pays nine years out of ten. A fertilizer high in phosphoric acid is most desired due to its ability to help develop root growth.
- High Quality Seed.**
Smut annually takes a heavy toll in this County. We can see no real reason for this tremendous loss. True, there is no very practical treatment for control of loose smut — the solution is to secure seed from a field free from this fungus disease. Needless to add registered seed is a fairly safe bet. However, irrespective of whether or not the seed is registered, wheat should be treated with one of the mercuric dusts like Ceresan. This treatment will eliminate stinking smut or bunt, the presence of which results in quite a percentage of our wheat being unfit for milling purposes.
- Granary Weevils.**
This is another insect which annually is a serious problem on many farms in this County. The solution here would appear to be to clean up the granary before threshing time. The insect can be controlled by DDT or a liberal use of used crank case oil and kerosene. Further details on the subject can be secured from the Agricultural Office in Milton.

NOTICE

CORPORATION OF THE TOWNSHIP OF ESQUESING

Take notice that the above is a true copy of a By-Law passed by the Council of the Township of Esquensing on the 3rd day of July, 1951, and all persons are required to take notice that any one who desires to apply to have the By-law or any part thereof quashed must serve notice of his application upon the head of clerk of this Municipality within 20 days after the date of the last publication of this notice, and must make his application to the Supreme Court of Ontario within one month after the said date. This notice was first published on the 11th day of July, 1951, and the last publication will be on the 25th day of July, 1951.

I. M. Bennett, Clerk.

Skinny men, women gain 5, 10, 15 lbs.

Get New Pop, Vim, Vigor

When a thrill, boy limbs fill out, self hollows fill up, mark on lower arched body lines half-shed, and a healthy, look thousands of girls, women men who never could gain before, are now proud of their healthy-looking bodies. They thank the special "J" building, health-building, hair, teeth, eye, bone, stimulate, laboratory iron vitamin B, calcium, earth blood, improve strength and endurance, but best on bare bones. Don't lose getting to fat, stop when you're satisfied. Use 2 to 15 lbs. of all you need for normal weight. Try famous "J" brand tablets for new vigor and ability. "J" brand tablets for all diseases.

GOSPEL SERVICE
Every Sunday
ODDFELLOWS HALL
7:00 p.m.

"For the wages of sin is death, but the gift of God is eternal life" Rom. 6-23.

Rev. E. R. Peterson in charge

BIG VALUE

YOUR TELEPHONE is one item that takes a smaller part of your budget than it used to. Its cost hasn't gone up as much as most other things.

In another way, too, the telephone is bigger value today than ever before. Now you can reach twice as many people as you could ten years ago and most telephones are being installed every day.

If you haven't service, we want you to know we're working at it. Your place on the list is being protected and your telephone will be installed just as soon as possible.

Friendly, helpful telephone service is one of today's best buys.

Compare these price increases during the past ten years:

FOOD UP 111%	COST OF LIVING UP 54%	TELEPHONE SERVICE UP 21%
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THE BELL TELEPHONE COMPANY OF CANADA

*Dominion Bureau of Statistics **Average increase in cost of service in the territory we serve

Specially prepared by a prominent Canadian Sports Authority for

O'keefe's
BREWING COMPANY LIMITED

MANY OF OUR SHAREHOLDERS ARE MEN

BUT... women outnumber men among registered individual shareholders of Dominion Textile's common stock. There are 3,110 women and 2,225 men, and the women own more shares than the men do.

Over 95 percent of these shareholders live in Canada. They live in all provinces, with Quebec, Ontario, British Columbia, Manitoba and Nova Scotia leading, in that order.

None of these shareholders owns as much as one per cent of the stock.

Dominion Textile Company Limited

MANUFACTURERS OF **Textile** PRODUCTS

Moderation

IS THE SILKEN STRING RUNNING THROUGH THE PEARL CHAIN OF ALL VIRTUES"

JOSEPH HALL

The House of Seagram

WHO THINK OF TOMORROW PRACTICE MODERATION TODAY