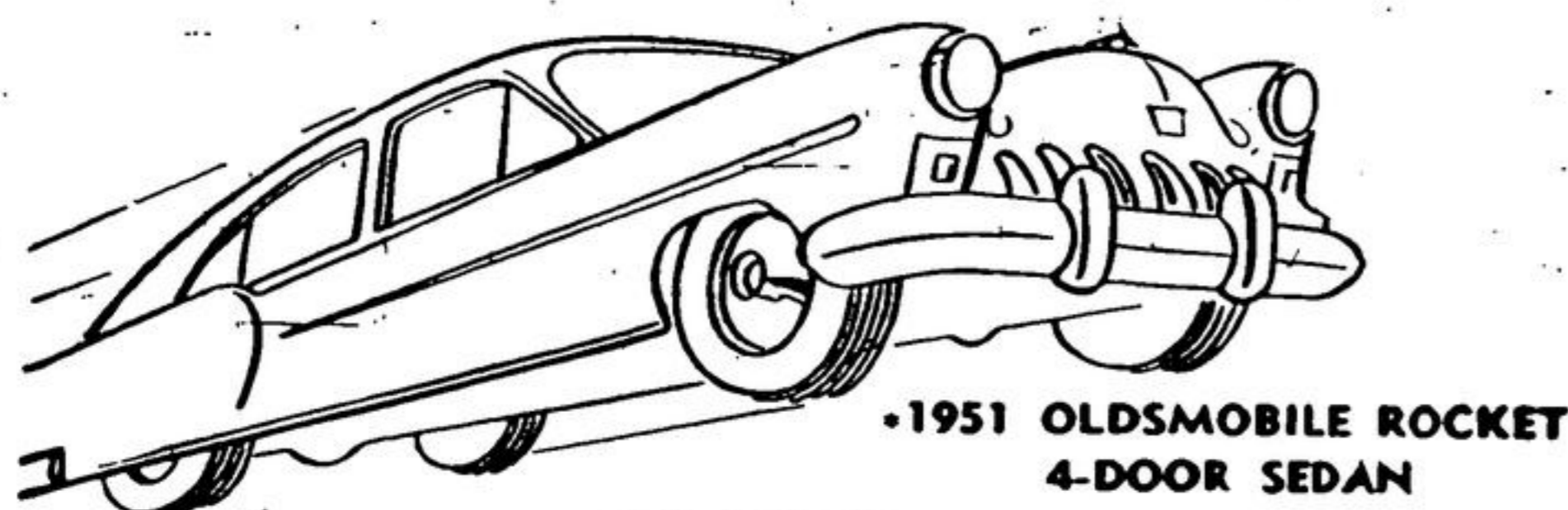


There's Still Time For Late Starters

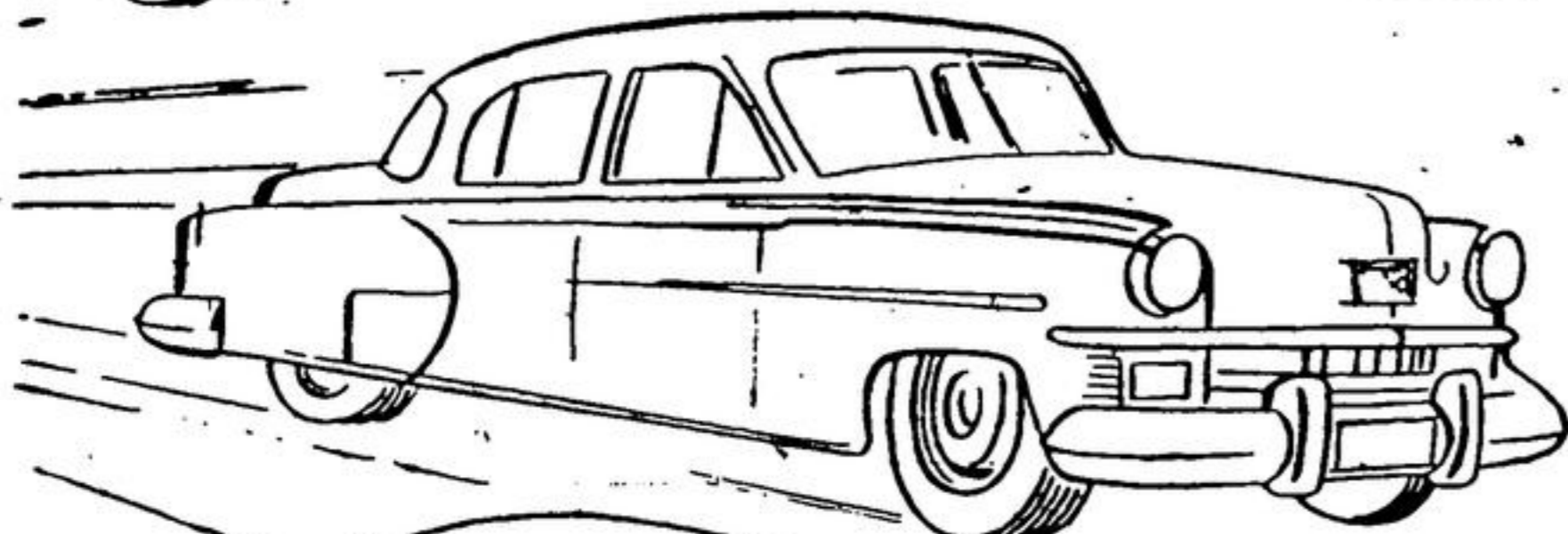
in THE TELEGRAM

MATCH THE TWINS CONTEST

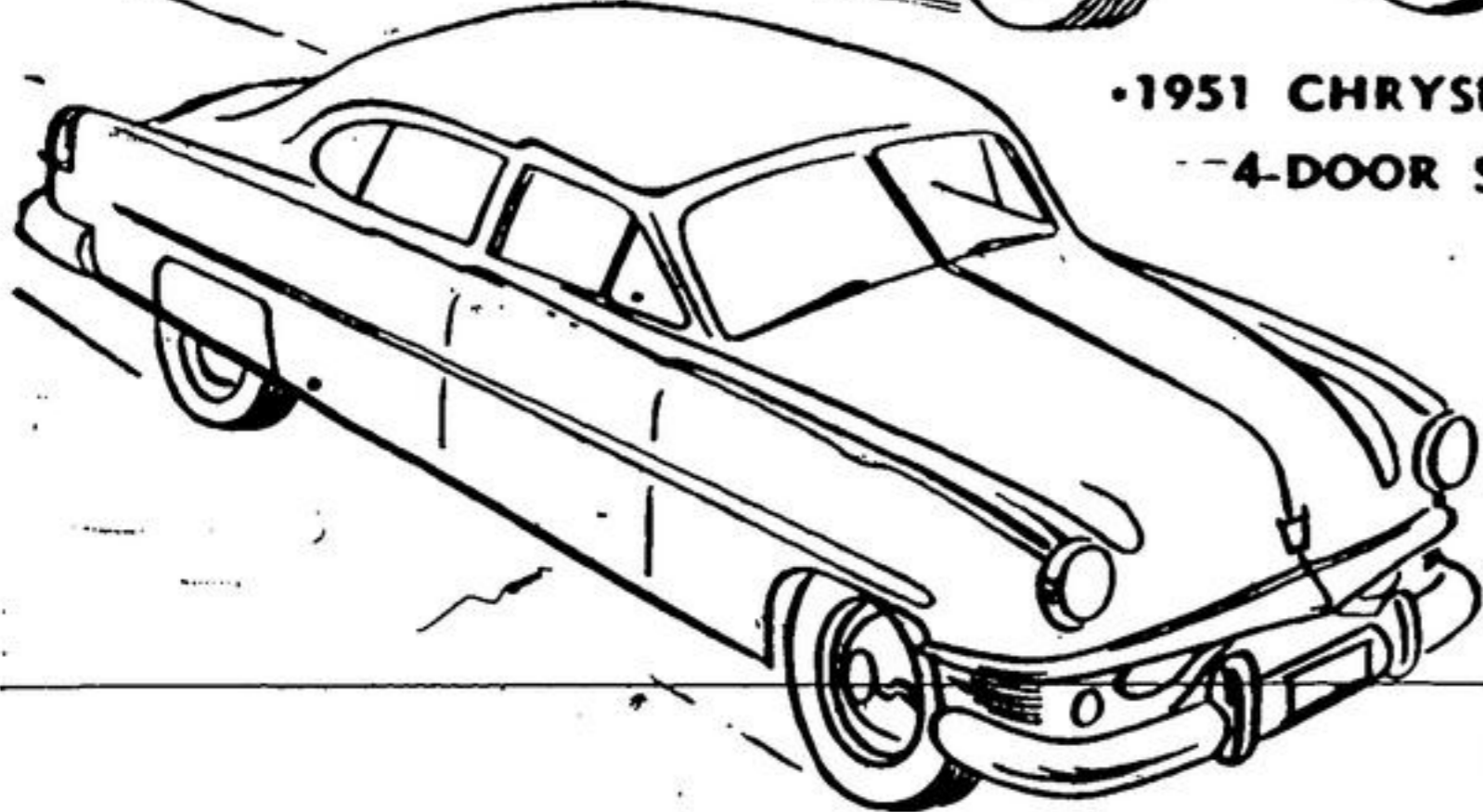
All Twin Photos to Date Printed Again in this Saturday's TELEGRAM



1951 OLDSMOBILE ROCKET 4-DOOR SEDAN



1951 CHRYSLER ROYAL 4-DOOR SEDAN



1951 MONARCH DE LUXE 2-DOOR SEDAN

Or An Available 1951 Model of Equal Value

COMPLETE LIST OF PRIZES

In Match The Twins Contest

- * 1951 OLDSMOBILE "ROCKET" 4-DOOR SEDAN
- * 1951 CHRYSLER "ROYAL" 4-DOOR SEDAN
- * 1951 MONARCH DE LUXE 4-DOOR SEDAN
- (E) LIVING ROOM SUITE—Custom-built chest-of-drawers and chair in green frize upholstery, Snyder Vista design side chair, coffee table, end tables and knee-hole desk, fine Cogswell chair, trilight floor lamp, pair table lamps, plate-glass mirror (30" x 40") and a carved mushroom-colored Broadloom rug and cushion (9' x 12').
- (S) GE KITCHEN EQUIPMENT—Refrigerator, de luxe range, kettle toaster, iron and clock.
- (E) MASON & RISCH apartment size piano and bench in golden walnut finish.
- (S) BEDROOM SUITE—Imperial-Loyalist's Peter Schuyler design finish in Imperial birch include: twin beds, dresser and mirror, nightstand, vanity, bench and mirror, bedside tables and lamp; Simmons Slumber King springs, mattresses and pillows.
- (S) HEIRLOOM CEDAR CHEST OVERFLOWING WITH FINEST LINENS.
- (E) RCA TELEVISION CONSOLE—14" screen.
- (S) TIMKEN OIL BURNER—Model OCA No. 10, installed with tank and necessary fittings.
- (E) LEONARD REFRIGERATOR—Large size with five way "meat shelf", 13-quart crispener and high-speed freezer.
- (E) BENDIX WASHER—Fully automatic, latest model.

OR AN AVAILABLE 1951 MODEL OF EQUAL VALUE (E) (Purchased at EATON'S) (S) (Purchased at SIMPSON'S)

IT'S FUN TO PLAY! IT'S MORE FUN TO WIN!

The fun is: Match the photos into 80 correct sets of twins. It's fun and it's easy... clip the photos... compare the photos... and match the photos in the matching frames published daily in The Telegram. You do not necessarily have to match all sets of twin photos to win a prize... the most nearly correct entries will be awarded the prizes under the rules of the contest.

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OR WRITE TO THE TELEGRAM, BAY AND MELINDA STS., TORONTO 1

FARM NEWS

W. P. WATSON OUTLINES 1951 FARM PICTURE

The Annual Convention of the Ontario Crop Improvement Association was held in the Coliseum, Exhibition Park, Toronto, the first three days of last week. At the same time the Ontario Fruit and Vegetable Growers and the Ontario Retail Farm Equipment Dealers were also in session. All three conventions were well attended with delegates in attendance from all sections of Ontario.

Personally we attended the Crop Convention for two days and a wealth of valuable information was presented relative to Soils, Crops, Water, Marketing, etc. It was perhaps foolhardy to single out any speaker for special mention, but in so far as we could gather the highlights were the addresses of Dr. L. L. Harrold, U.S. Soil Conservation Service at Coshocton, Ohio, who spoke on Water and Soils in Agriculture; W. P. Watson, Ontario Livestock Commissioner, who took as his topic "The Agricultural Outlook for 1951," and the Rt. Hon. James G. Gardiner, Minister of Agriculture for Canada, who was the guest speaker at the Annual Banquet.

We cannot hope to deal with all three addresses in this week's column and it has occurred to us that a few of the highlights of W. P. Watson's address would be of interest. Incidentally, Mr. Watson has gained in former years an enviable record as prognosticator of the Agricultural Outlook. Keeping in mind the present international situation, Mr. Watson stated "there is no reason for pessimism in the economic front." He pointed out that the governments on this continent are spending astronomical sums of money for defence purposes. This can have only one result and that is of an inflationary nature but he stated, if higher prices are the only sacrifice we have to make, we are getting off very well. In the past decade Great Britain has been our greatest market for farm products, the buying power in Great Britain has been dropping steadily since World War II. Mr. Watson stated that the small aid to the United States in 1951 and very little in 1952. We are, of course, looking to the U.S. for our supplies. It is not surprising that in 1950 the value of our exports to the U.S. was more than in previous years. In short, our economy is now linked more closely with that of the U.S. than ever before. There is today full employment in the U.S. and Canada and only a limited amount of labour will be available in 1951. Supplies of feed grain in Canada are larger today than at any time since 1944. The greatest factor in the price of our own grain is the price of grain in U.S. All Western feed grain is channelled through the Canadian Grain Board. There is little reason for believing that grain prices will be any lower at, least until spring when navigation opens.

In referring to livestock, Mr. Watson pointed out that the price of beef cattle is close to an all-time high, due largely to the fact that our beef cattle population on this continent in recent years has not kept pace with the increase in human population. In his opinion consumers can look forward to paying a high price for beef in 1951. In 1950 we consumed 50 million pounds less beef but consumed 75 million pounds more pork. Mr. Watson does not anticipate that the removing of the embargo against US pork will materially affect the price of Canadian hogs, nor does he think Canada will produce more hogs in 1951 than was done in 1950. Mr. Watson in referring to the dairy situation, stated that the threat of war may cause a switch from cheese production to the production of canned milk. The most tragic situation in the livestock field is our sheep. Today less than 300,000 head in Ontario, and it was pointed out that the wool in New Zealand had recently hit one sterling per pound and \$1.00 per pound in U.S. Sheep men can keep all ewe lambs over the next five years... there is no danger of over-production. "The bad news I have for you," stated Mr. Watson, "pertains to labour." The supply of farm machinery is likely to be less, due to supply of available steel and available Hydro Electric power. Mr. Watson concluded his address by stating "If you handle more of that Green Stuff, the more of it will stick," and further "From the standpoint of efficiency we must be thinking in terms of cost of production, rather than price, because as I see it we are more likely to have falling prices than lower prices."

Incidentally, Mr. Watson was the guest speaker at the annual Banquet and Dinner at the Coliseum, Toronto, on Wednesday, Jan. 23rd.

FARM NEWS

JERSEY HISTORY REVIEWED AT ANNUAL CLUB MEETING

The eleventh annual meeting of the Halton Jersey Club was held at Hornby on Friday of last week. President Duncan Moffat was in charge of the excellent programme. Following their business session in the morning, 105 sat down to an excellent turkey repast served by the Hornby W.I. Numbered among the guests were Norman and Alfred Beag, of Edgeley and Col. Bartley Bull, of Brampton. Frank George Rathby of the Department of Animal Husbandry, MAC, who was introduced by M. C. Beag, was the guest speaker taking as his subject "The Back Fifty." Rathby also reviewed the development of the Jersey breed in the past fifty years. In 1907, there were 1,000 Jersey cows in Canada and 68 per cent of these were in Ontario. Today the Jersey population runs into five figures and they are in all provinces in Canada with 57 per cent in Ontario. He further pointed out that in 1907, of all the registered cattle of the dairy breeds in Canada, 6 per cent were Jerseys, whereas today 12 per cent are Jerseys. Jas. Bremner, secretary of the Canadian Jersey Cattle Club, who but recently had returned from a trip to the British Isles and Jersey Island, in his original and humorous style gave an illustrated address of some of the highlights of his trip. The excellent programme included the presentation of halters and crests to the following members of the Halton Jersey Club; Mary Lou

Alexander, Ruth and Marilyn Larnes, Eleanor Stark, Nick and Henry, Besson, and Grant Devlin. The McKendrick Trophy, emblem of the Champion Jersey Cattle Club was presented to Eleanor Stark, by Ken Ella. During the day plans were made to hold a social evening in the Stewarttown Hall on February 21st. The election of officers resulted as follows: President, W. H. Devlin; 1st Vice President, Ken Ella; 2nd Vice President, W. J. Hatch; Secretary, J. E. Whitlock; Directors — Mac Alexander, G. R. Graham, Hans Kroiss, Hugh Beag, W. E. Breekon, Ernest Davies, Geo. Hewer, Duncan Moffat, Stanley Robinson, and Chas. McKeown. Auditor — Mrs. M. C. Beag. Jack Featherstone was appointed as the Halton representative on the Ontario Jersey Club executive.

Men, more than women, are afflicted by color-blindness. Forty out of every thousand men are colour blind.

New Lions Club Formed in Erin

Plans for forming a Lions Club in Erin were made at a meeting of Georgetown Lions Club at Hilltop Lodge, Erin last Tuesday. The local club met with a number of Erin men who had been invited to discuss the possibility of a similar club there. President Jack Armstrong presided at the meeting and asked several of the Georgetown members to express their views on Lionism including Harold McClure, only charter member of the club who is still an active member. He complimented Don Barrager for his efforts in organizing the meeting. District Governor Mansell Ketchum of Credit Valley was a guest at the dinner and gave some helpful information in a brief talk. He met later with the Erin men for a question period. The group decided to meet last night at the Busholme Inn to elect officers for the new club.

Alex Reid of Guelph, who has resided in Georgetown on several occasions entertained and made a contribution with his own particular brand of comedy, which includes truck piano and violin playing. A new member, Harry Goldham, was initiated into membership in the Georgetown club, the district governor presenting him with his membership button.

FARM NEWS

HOG PRODUCERS MEET SATURDAY IN MILTON

Milton Hog Producers meet in the Court House, Milton, on Saturday, January 27th, at 2:00 p.m., when R. H. Graham, Associate Live Stock Commissioner for Ontario, is to be the guest speaker, states Percy Merry, president of the Halton Association. We understand, the programme will also include a report on Cost of Production, by Cedric Harrop, prominent Halton hog producer.