

New Telephone Books Issued This Week

Back in 1878, a telephone subscriber could pull out a sheet about 18 inches long from his inside pocket, unfold it and find there the names of 68 people who had a telephone. That was Canada's first telephone directory.

You couldn't do that today with Georgetown's new directory. The one page listing has grown into a pleasurable book which contains 4,397 new and changed listings alone. The new October, 1950, edition of the telephone directory was delivered to subscribers here this week.

There are 113 alphabetical pages in the new book which contains listings for Georgetown, Brampton, Milton, Orangeville, Shelburne and other centres.

In view of the large number of changes, W. O. Misener, Bell Telephone manager here, advises subscribers to discard last year's green-covered book. He also suggests that office desk pads, note books or cards pinned to the wall should be checked and changed, if necessary, in line with the thousands of revisions appearing in the new edition.

Subscribers should also give the obsolete directories a thorough "shaking out" before they are discarded as old books have been found to contain documents, folding money and letters.

MICHAEL'S ELECTRIC

FLOOR POLISHER

SPECIAL

\$48.50

HELEN'S

LAMP AND GIFT SHOP

Main Street

TRAVEL NOTES



ENGLAND FOR CHRISTMAS

Good space available on S. S. "ASCANIA", Dec. 18 sailing from Halifax. Early booking advised.

FARES

1st class from \$228.00
Tourist Class from \$154.00 (each way)

John R. Barber

TRAVEL ADVISOR

KIMBER C. THOMPSON

INSURANCE SERVICE

Phone 119 Main Street

Accounts Collected

Accounts are pouring in these days as business men realize this is the time to collect those slow accounts. Tomorrow may be too late.

You have at your service the oldest firm of Collectors in Canada. Therein lies your guarantee of efficiency and satisfaction.

You pay us for results only. Our terms are No Collection No Charge for our Services. You can't lose except by unduly postponing sending us your list.

KELLY and AIKEN

The Collection Specialists
Orangeville Ontario

Eyes Examined

GLASSES FITTED
REPAIRS

**SIMMONS
JEWELLERS**

MAIN ST. — GEORGETOWN

TELEPHONE 530

Every Wednesday—10.30 a.m. to 6 p.m.

Reg. Optometrist
S. M. FAHNEK, R.O.
1481 Eglinton W. — Toronto

CHEVROLET

The Leader

GIVES YOU MORE AND COSTS YOU LESS

✓ LOW FIRST COST

Hard facts, not fancy phrases, determine any car's value. Study the market carefully, feature by feature and value by value. Then compare the Chevrolet price tag with that of any comparable car. You'll find beyond doubt that this impressive, powerful, six-passenger automobile is the value-leader by far!

✓ ECONOMICAL OPERATION

For all the power you want when you want it, with consistently economical fuel consumption, there's no better engine than the highly-improved Chevrolet valve-in-head, with its ultra-efficient new carburetor. And that's not all! Many thousands of enthusiastic owners will testify that Chevrolet needs less maintenance, less servicing than any comparable car.

✓ BRILLIANT PERFORMANCE

Just get behind the wheel of a Chevrolet, and you'll soon know the meaning of brilliant performance. In city traffic, on busy highways, on rough back roads, Chevrolet has the edge on all its rivals. And it stays at the peak of its performance, — mile after mile, month after month.

✓ GREATER ROOMINESS

There's hip-room, head-room, leg-room and room to spare for six adult passengers in a Chevrolet. The big doors swing wide to let you in and out without undue stooping or crouching. And the bigger, more capacious trunk has ample room for all your luggage — and your passengers', too!



A GENERAL MOTORS VALUE



✓ COMPLETE DEPENDABILITY

Built for Canadian driving requirements, reflecting its superior craftsmanship in every detail, Chevrolet is further backed by a nationwide organization of skilled service and maintenance specialists. No wonder it is renowned for delivering dependable, trouble-free performance under all conditions!

✓ HIGH REPUTATION

Here's convincing proof that throughout years, Chevrolet has earned a reputation for unwavering excellence! In a recently conducted coast-to-coast survey, an overwhelming majority of motorists named *Reputation* as the most compelling reason for Chevrolet's popularity.

✓ MODERN STYLING

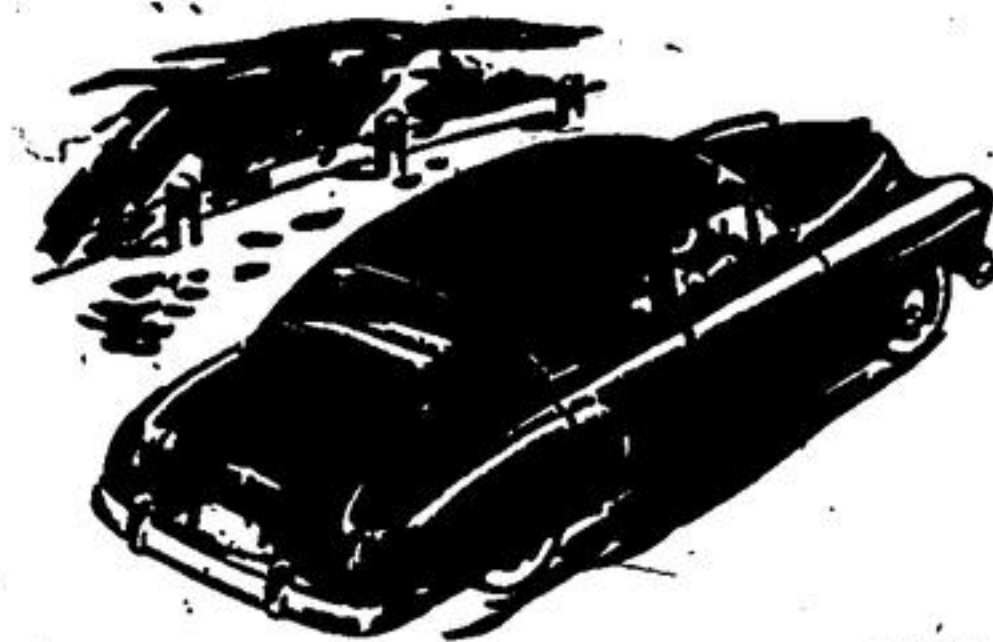
In every detail, the new Chevrolet is in the very forefront of the style parade. Those flowing, graceful lines radiate quality from every angle. And don't forget — its consistently advanced styling is one reason why Chevrolet is tops for trade-in value.

✓ GREATER SAFETY

From the blueprint stage onward, built-in safety factors are an integral component of every Chevrolet. The immensely strong box girder steel frame... the exclusive Certi-Safe hydraulic brakes for quick, controlled stopping... the ample reserve of power in the valve-in-head engine — all these and many other Chevrolet features are designed for your protection.

✓ HIGH TRADE-IN-VALUE

Records prove that used car buyers as well as new car buyers consistently favor Chevrolet over other cars. That's because Chevrolet is first in the low-price field with all the qualities of much higher priced cars, and also because it's renowned for dependable, year-in, year-out performance.



C-10501

• It's best in its class for styling, for performance, for comfort and for operating economies — yet it costs far less than any comparable car. That's why Chevrolet is first in value!

Let the record speak for itself! In a recent impartial survey conducted among thousands of motorists, Chevrolet proved to be in greater popular demand than any other car.

No wonder Canadians buy more Chevrolets than any other make of car. They know that Chevrolet, built and proved in Canada for Canadians, is unequalled at its price for comfort, safety, lasting beauty and all-round dependability.

Arthur Scott Motors Limited

Telephone 161

Queen and Guelph Streets

BUILT IN CANADA • PROVED IN CANADA • FOR CANADIANS

News and Views For Halton Farmers

HALTON JERSEYS TOP ONT. CHAMPIONSHIP SHOW

Halton Jerseys were represented by entries from the herds of M. C. Beaty, Kenneth Ella, and Featherstone Bros. at the Western Ontario Championship Show held at Simcoe on Wednesday of last week. Avonlea Records Suzanna bred and owned by Featherstone Bros., Trafalgar Township, was Senior and Grand Champion female of the show. M. C. Beaty won the Junior Female Championship on Lindale Ball Princess, a senior yearling. In same class, Featherstone Bros. were second on Avonlea Basil's Wanders. The Lindale herd also won a red ribbon in the three year old class, a second on their junior bull calf, third on their junior yearling bull, third in the Junior heifer calf class, second on their senior heifer calf, third prize junior yearling, Lindale Ardna Lad owned by Kenneth Ella of Hornby, the Grand Champion bull at the Halton Show, unfortunately was hurt after his arrival at Simcoe and therefore did not show to advantage... consequently had

to be content with fourth in the two year old class. Mary-Lou Alexander and Ruth Barnes of Norval represented the Halton Jersey calf Club in the Inter-calf club competition, placing ninth and tenth in the strong competition.

HOG PRODUCERS PLAN FIELD DAY

Hog Producers of Halton, Wentworth, Haldimand, Lincoln, Welland, and Norfolk, are planning to stage a swine field day at the Essex Packers in Hamilton, on Wednesday, November 1st. In connection with this, Halton Hog Producers are all eligible to enter one hog for the Carcass Competition. \$100 in prize money is being offered by Essex Packers for this competition. Such hogs must be marketed not later than noon on October 31st. Entry forms are now available from all officers of the Halton Hog Producers' Association. The programme on Nov. 1st will include a carcass cutting competition, carcass judging competition for both swine producers and juniors, a luncheon at noon as guests of Essex Packers at which W. P. Watson, Ontario live stock Commissioner, is to be the guest speaker. In short, an excellent programme has been arranged and it is

anticipated that a large group of Haltonites will take in the event.

COMMUNITY NIGHT SCHOOL PROPOSED FOR MILTON

A movement is under way to initiate a Community Night School at the High School in Milton this coming winter. The initial committee meeting to complete plans is to be held this week. It is our understanding that a number of different courses will be offered, i.e. Crafts, Farm Machinery, Wood Working, Clothing, Farm Business, etc. Such courses would be held one night each week for a period of approximately twelve weeks. Similar courses have been held in many other sections of the Province with outstanding success.

ATTENDS GMC SCHOOL AT KING EDWARD HOTEL

Keith Cartledge, a member of the staff of Arthur Scott Motors, Ltd. attended a parts and accessories merchandising school last week at the King Edward Hotel, Toronto. The course was offered by General Motors Corporation to acquaint dealers with selling points for GMC products.

Takes Post-Grad Course At University of Toronto

Miss Betty May of Brampton, who received her Bachelor of Arts degree at University College, University of Toronto last spring is continuing post-graduate work this year. She will study for her Master of Social Work degree. Miss May is the daughter of Mr.

and Mrs. Howard May, former Norval district residents who moved to Brampton a few years ago after selling their farm. Mr. May, who is the Willoughby real estate representative in Brampton district was prominent in township and county politics and during his term as Esqueping reeve was warden of Halton county.

Open Bowling

WEDNESDAYS and FRIDAYS

from 9.30 p.m.

ALL DAY SATURDAYS

10 a.m. till 11.30 p.m.

Lucky Strike Club

Main Street

Phone 315J