

MONEY IS THE SEED OF MONEY . . . but seed doesn't grow when it's stored away

The farmer wants his seed to grow, whether it is corn, barley, root crops, fruit or money. One of our long-time clients said when he sold some securities we had recommended, and on which he made a handsome profit: "Money is the seed of money, all right, but seed doesn't grow in storage."

As a rule, people in the small towns and the countryside are shrewd investors. Many of our clients are among them. Some have been on our books for as long as 40 years, others for 30 or 20 years. A very large number have

come to us within the past 15 years and we still serve them. In practically every instance their investments have paid good dividends and many have appreciated in market value. We would like to see the same thing happen to your investments. Of course, we cannot guarantee that you will get the same results as in the cases cited below, but we would render you our very best service and guarantee that we will give your account the same careful attention as the client accounts whose case histories we give.

Richer harvests are possible where care is coupled with investment experience. Here are some examples of client experiences. We have many

A Farmer of Caledon, Ontario.
This gentleman became a client of F. H. Deacon & Co. in 1935, in the depth of a business depression. He invested \$11,800 in securities. Twelve years afterwards, in 1947, he invested an additional \$24,435.00, making his total present investment \$36,235.00. The market value of his investments in June, 1950, stood at \$105,625.00, a striking example of the way that money breeds money under competent management. His average income from his investments, 1935 to 1950, has been \$1,762.00. His present income from investments is \$3,435.00.

A Homemaker of Markham Township, Ontario.
This lady is not in a position to take undue risks. In February, 1949, she deposited in her account in our office, a total of \$6,350.00 to be invested to obtain a minimum income of 5%; together with growth in the value of her securities. The present market value of her securities is \$7,745.00. Besides, she has had her income.

An Elderly Lady of Georgetown, Ontario.
She became our client almost at the height of the stock market boom of the 1920's. February, 1928, to be exact. She remained our client through the crash of 1929-1930 and the subsequent depression, and still is. Her original investment in February, 1928, amounted to \$32,148.00. Today—after panic, depression and a long war—the market value of her holdings is \$66,132.00, of which 80% is in cash and Government Bonds. Here is growth and safety. The average income this lady has received from 1928 to 1950 has been \$2,127.00 per annum.

A Farmer's Wife of Hornby, Ontario.
In March, 1948, this lady had some money saved up, and she told us that she wanted to invest it in such a way that it would grow. She was not interested in income, so much as growth. We suggested some securities as suitable, and she invested \$2,810.00 in them. In less than two years her investments have increased in market value until today she could sell them for \$4,000.00.

The amount of the seed is unimportant.

The amount of money you have to invest is not so important as the care and experience that go into the wisest possible selection of the securities purchased.

F. H. DEACON & CO. is an old-established conservative Financial House. We are members of the Toronto Stock Exchange, and are in a position to do business in the principal markets of the continent. We have clients on our books whose grandfathers and fathers had dealings with us, and looked to us for financial advice. The majority of them made money. The principle of buying into companies with prospects of growth is the principle of making money through investments. It is like planting seed in good soil, tending and watching it.

A profitable harvest results. Whenever you have money to invest, or when you wish to sell some securities and replace them with others—whenever you wish to discuss investments—we shall be pleased to add your name to our list of clients. You can see us at our office, or you can invite one of us to your office or home. A good deal of business is satisfactorily transacted by mail. We make no charge for investment counsel. Our object is to serve you in such a way that you will become a lifetime customer.

F. H. DEACON & Co.

Business Established 1897
Members The Toronto Stock Exchange
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Georgetown Lions Club Plans Year's Activities

Activities for the year were planned at a meeting last week of the directors of Georgetown Lions Club. The annual Halloween dance, a lucky draw with prize of an all-expense trip to New York for two, and the annual Christmas Tree draw are included in fall activities. Jack Gunning is chairman of the dance committee, Harold McClure is looking after the draw and Fred Schultz the Christmas draw. Jack Armstrong is chairman of the St. Patrick's dance and Bill Berry will convene the first day. Clarence Kennedy was put in charge of arrangements for a special Charter Night in the Spring in which Dundas Lions Club will join. The club purchased a secretary's button to present to a new club in the district at Mount Hope.

Simon S. Ridley Dies Suddenly in Brampton

Simon S. Ridley, father of Mrs. Win Wheeler, of Glen Williams died suddenly at his home in Brampton last week. Mr. Ridley was born at Orangeville 62 years ago and moved to Brampton in 1916 where he operated a trucking business for twenty years. At the time of his death he was employed at Graham Motor Sales. He was a member of Grace United Church. He is survived by his wife, formerly Adelaide McInerney, two sons Leslie and William and one daughter, Mrs. Wheeler (Rena). The funeral service was conducted at the home by Rev. R. H. N. Davidson with interment in Brampton Cemetery. Pallbearers were nephews, William O'Hearn, Robert Mann, Robert McInerney, Arthur Smith, Norman Sanderson and Frank Ridley.



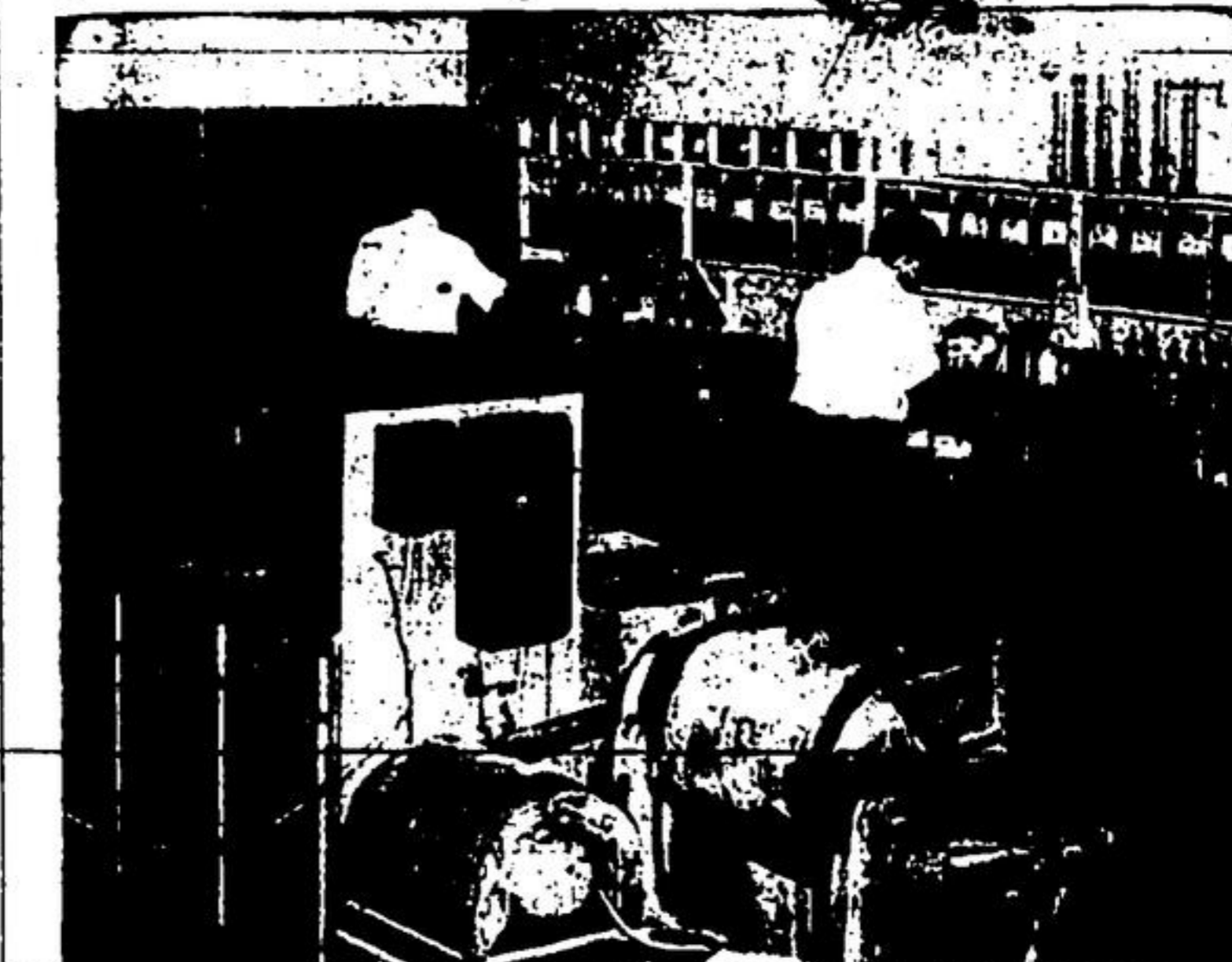
PAPER, NOT COTTON, is "picked" by the device. Gene Green at right is running here. To determine a sheet's resistance to the pull of printing inks, nitrocellulose wax was once manually applied. The new pick-tester tries the paper mechanically with actual inks under pressroom conditions. Other paper proving equipment within or just outside this laboratory view includes brightness tester, constant temperature oven, smoothness tester, pneumatic densometer, fold tester, tear tester, hydraulic "pop" tester and proof press.



Dentists who try to stop kiddies eating candy are now faced with the new medical opinion that sugar is not the main cause of tooth decay.

BASICALLY IDENTICAL with the giant coating machines on the mill itself and with Pilot Plant No. 1 pictured elsewhere in the paper is the laboratory's still smaller, hand, air-brush, sheet-coater. Even before new coatings are trial-run on the pilot plant they receive preliminary test on this simple-looking, but intricate device. It is virtually indispensable to the exact matching of coloured coatings. Behind Fred Masterson is a forced-convection oven.

DESIGNS OF
ENDURING BEAUTY
In Solid Walnut
DUNCAN PHYFE
LAMP TABLES
HELEN'S
LAMP AND GIFT SHOP
Main Street



MIXING BENCH for wet "colours" or coatings is basic unit in the laboratory's highly departmentalized operations. Fred Masterson and Lou Butko are compounding test coatings with small household mixers. If they wish to break down a coating into its minutest components, they use the high speed centrifuge (extreme left)—or they may try it in the hand sheet-coater. If it's okay, they make more in the larger mixer (foreground) for further tests in the pilot plants.

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GARBAGE Collection Change

ONCE-A-WEEK COLLECTION NOW IN EFFECT

COLLECTION ROUTE

MONDAY — Main St. North to Wildwood; all streets running off Main St. over White Bridge, Morris, Chapel West and East, and Victoria Streets.

TUESDAY — John St., College View, Rosetta, Caroline, Paper Mill Road, 9th Line, Water Street and Mill Street.

WEDNESDAY — All streets west of Main Street in Ward 3 and George, James and Draper Streets.

THURSDAY — Queen, McNabb, Emery, King, Union, Murdock, Durham, Albert and Guelph Streets.

NO CONTAINERS OVER 60 LBS. PLEASE
Garbage must be wrapped and out by 7 a.m.



GEORGE BARBER, Jack Gunning, Gene Green and Will Gill experiment with Pilot Plant 1 when duplicates in miniature every detail of the air-brush coaters.



PILOT PLANT NO. 2 is the laboratory's model Port Arthur Mill.



RHEOLOGICAL ROBOT is what one might call the laboratory's new high-shear viscometer. It foretells just how any coating will flow through chests, pumps and pipes; how it will behave in the coating machine; just what manner of paper it will yield—and it writes its conclusions into a graph or program. This provides technical details about the coating's properties such as viscosity, plastic-viscosity, plastic yield-point, dilatancy, thixotropy—and things like that that are so dear to technical hearts and achievements.