NEW TELEPHONE RATES

The Board of Transport Commissioners has ordered our first general rate increase in 23 years

EFFECTIVE JULY 22, 1950

In accordance with an interim order of The Board of Transport Commissioners, telephone rates will be increased on July 22nd. These rates will apply until the Board makes a final decision on the application for higher rates that we made last October.

No one, of course, wants to pay higher prices for anything. Though our costs have been going up faster than our revenues for some time, we delayed applying for increases until it was clearly evident we could not continue to operate satisfactorily without higher rates.

Most things you buy and the things we buy too, have gone up in price in recent years, and nearly all of them more than the revenue increase we asked for. The temporary rates now ordered by the Board give us only part of the revenue we require. If we are to continue towards our goal of providing service to all who want it, when and where they want it, we must receive the balance of the increase for which we applied.

Although the cost of telephone service has finally gone up, when you think about it, the *value* of telephone service has gone up even more. In terms of convenience, security and friendly contacts, a telephone is worth far more than it costs!

HOW TO FIND YOUR NEW RATE

Look up your exchange area in TABLE "A". Its rate group appears beside it. Below, under the corresponding rate group column in TABLE "B", you will find the rates for the most widely used classes of service. If you need any information about other rates, please call our business office.

TABLE "A" — ALPHABETICAL LIST OF EXCHANGES

EXCHANGE	RATE GROUP	EXCHANGE	RATE GROUP	EXCHANGE	RATE GROUP	EXCHANGE	RATE GROUP	EXCHANGE	RATE GROUP	EXCHANGE	RATE GROUP
Acton	2	Chesley	2	Hepworth	1	Montebello	2	Rigaud	1	Sorel	4
Acton Vale	1	Chesterville	2	Hespeler	3	Montréal	10	Rivière-des-Prairies	1	Southampton	1
Agincourt	3	Clarenceville	1	Holstein	1	Morin Heights	1	Roche's Point	2	South Mountain	1
Allan Craig	1	Clarkson	3	Hudson	2	Morrisburg	2	Rockland	1	Spanish	1
Alexandria	3	Clinton	3	Huntingdon	3	Mount Forest	2	Rockwood	1	Stirling	2
Alfred	1	Cobden	1	Huntsville	3			Rodney	2	Stones Creek	3
Alliston	2	Cobourg	4			Nairn Centre	1	Russell	1	Stratford	5
Almonte	2	Cobourg	1	Iroquois	2	Napanee	3			Strathroy	5
Alvinston	1	Colborne	1	Islington	5	Napierville	1	Ste-Adèle	3	Streetsville	5
Amherstburg	3	Collingwood	3			New Dundee	1	Ste-Agathe-des-Monts	4	Sturgeon Falls	2
Ancaster	2	Coniston	1	Joliette	4	New Hamburg	2	St-Alphonse-de-Rodriguez	1	Sturgeon Point	1
Arnprior	3	Cookstown	2			Newmarket	3			Sudbury-Copper Cliff	6
Arthur	2	Cooksville	5	Kazabazua	1	New Toronto	5	St. Andrews East	1	Sundridge	1
Arundel	1	Cornwall	5	Kemptville	2	Niagara Falls	6	Ste-Anne-de-Beaupré	3	Sutton	2
Atwood	3	Cowansville	3	Kingston	6	Niagara-on-the-Lake	2	Ste-Anne-de-Bellevue	3	Sydenham	2
Aurora	3	Crediton	3	Kingsville	3	North Bay	5	St-Barthélémy			
Avonmore	1			Kirkfield	1	North Gower	2	de-Dusable	1	Tara	1
Aylmer	1	Deseronto	1	Kirk's Ferry	1	Norwich	2	St-Bruno	1	Tavistock	1
Ayr	1	Drayton	2	Kitchener-Waterloo	6	Norwood	1	St. Catharines	6	Tecumseh	2
		Dresden	3	Knowlton	2	Notre-Dame-des-Laurentides	1	Ste-Catherine-de-Fossambault	1	Terrebonne	2
Barrie	4	Drummondville	4					St-Césaire	1	Thessalon	2
Baysville	1	Dundalk	2	Labelle	1			St. Eugène	1	Thetford Mines	4
Beamsville	3	Dundas	4	L'Abord-à-Plouffe	3	Oakville	4	St-Eustache	3	Thornbury	2
Beauharnois	3	Durham	2	Lachine	5	Oil Springs	1	St-Felix-de-Valois	1	Thorncliff	3
Beaverton	1	Dutton	1	Lachute	4	Oka	1	St-Gabriel-de-Brandon	1	Thurso	1
Bedford	2			Lacolle	1	Omemee	1	Ste-Geneviève-de-Pierrefonds	1	Tilbury	3
Beeton	1	East Broughton	1	Lakefield	2	Orangeville	3			Tillsonburg	4
Belleville	5	Elmira	3	Lanark	1	Orillia	4	St. George	2	Toronto	10
Beloeil	3	Elora	2	Lancaster	2	Oshawa	6	St-Hyacinthe	4	Tottenham	1
Berthierville	2	Embrun	1	Laprairie	2	Ottawa	6	St-Jacques	2	Trenton	4
Black Lake	4	Espanola	2	L'Assomption	3	Otterville	1	St-Jean	5	Trois Rivières	6
Blenheim	3	Essex	2	Leamington	4	Owen Sound	5	St-Jean-de-Matha	1	Tweed	2
Blind River	1	Exeter	3	Lefroy	2			St-Jean, Ile d'Orléans	1	Valleyfield	4
Bobcaygeon	1			L'Epiphanie	3	Pakenham	1	St-Jérôme	4	Vankleek Hill	1
Boucherville	1	Farnham	3	Lévis	4	Palmerston	2	St-Jovite	2	Varennes	1
Bouchette	1	Fenelon Falls	1	Lindsay	4	Papineauville	1	St-Lambert	4	Vaudreuil	2
Bowmanville	3	Fergus	3	Listowel	3	Paris	3	St-Lin	1	Verchères	1
Bracebridge	3	Finch	1	London	7	Parkhill	1	Ste-Marguerite-du-Lac-Masson	1	Vernet	2
Bradford	2	Flesherton	1	Longueuil	4	Parry Sound	3	St. Marys	3	Victoriaville	3
Brampton	4	Freelton	1	Loretteville	3	Pembroke	4	St Michel des Saints	1	Vineland	3
Brantford	6			L'Original	1	Penetanguishene	2	St-Paul-l'Ermite	1	Wainfleet	2
Brighton	2	Galt	5	Louiseville	3	Perth	3	Ste Pétronille	1	Wakerton	3
Brockville	4	Gananoque	3	Low	1	Peterborough	6	St-Romuald-d'Etchemin	2	Wallaceburg	4
Bronte	4	Gatineau	1	Lucan	1	Petrolia	3	St-Sauveur, Que.	2	Waterdown	2
Brownsburg	4	Georgetown	3	Lucknow	1	Picton	4	Ste-Rose	2	Waterloo, Que.	3
Brownsville	4	Gilmour	1	Lynden	2	Plantagenet	1	Ste-Scholastique	2	Watford	2
Bruce Mines	1	Glencoe	2			Plattsville	1	Ste-Thérèse	3	Waubaushene	1
Buckingham	3	Goderich	3	Madoc	2	Pointe-aux-Trembles	3	St. Thomas	5	Welland	5
Burford	1	Gracefield	1	Magog	4	Pointe-Claire	4	St-Vincent-de-Paul	1	Wellandport	3
Burk's Falls	1	Granby	4	Mallorytown	1	Port Colborne	4	St-Zénon	1	Wellington	1
Burlington	4	Grand'Mère	4	Malton	4	Port Credit	5	Sarnia	6	West Borne	2
		Gravenhurst	3	Maniwaki	2	Port Dalhousie	6	Sault Ste. Marie	5	Weston	4
Campbellford	3	Grimsby	4	Marieville	2	Port Hope	4	Scarboro	4	Wheatley	3
Cannington	1	Guelph	3	Markdale	2	Port McNicoll	1	Seaforth	3	Whitby	5
Cardinal	1			Marmora	1	Port Perry	3	Severn Bridge	1	Wiarton	2
Cargill	3	Hamilton	8	Maskinongé	3	Powassan	1	Shawbridge	1	Willowdale	4
Carleton Place	3	Hannon	2	Massey	1	Prescott	3	Shawinigan Falls	5	Winchester	2
Casselman	1	Hanover	2	Mattawa	1	Preston	4	Shelburne	2	Windsor	7
Chalk River	1	Harriston	2	Maxville	2			Sherbrooke	8	Wingham	3
Chambly	3	Harrow	2	Meaford	3	Québec	8	Lennoxville	6	Winona	4
Champlain	1	Harrowsmith	2	Mégantic	2			Simcoe	4	Wolfe Island	1
Charny	3	Hastings	1	Merlin	3	Rawdon	1	Smiths Falls	4	Woodstock	5
Châteauguay	2	Havelock	1	Merrickville	1	Renfrew	3	Smithville	2	Woodville	1
Chatham	5	Hawkesbury	3	Midland	4	Richmond Hill	3			Yamachiche	3
Chatsworth	2	Hensall	2	Milton	3	Ridgetown	3				
Chelmsford	1			Mitchell	3	Ridgeville	5				

TABLE "B" — MONTHLY EXCHANGE RATES BY RATE GROUPS

CLASS OF SERVICE	RATE GROUPS 1	2	3	4	5	6	7	8	10
RESIDENCE SERVICE									
Individual Line	$2.40	$2.50	$2.65	$2.90	$3.15	$3.40	$3.55	$3.70	$4.00
2-Party Line	2.15	2.20	2.25	2.40	2.55	2.75	2.95	3.10	3.25
Rural	1.85	1.90	2.00	2.15	2.35	2.50	2.70	2.85	3.15
Extensions	1.00	1.00	1.00	1.00	1.00	1.25	1.25	1.25	1.25
BUSINESS SERVICE									
Individual Line	3.25	3.65	4.15	4.65	5.25	5.90	6.75	7.90	9.50
Individual Line Message Rate*	—	—	—	—	—	—	4.65	5.00	5.55
Message Allowance	—	—	—	—	—	—	75	80	90
2-Party Line	2.65	3.00	3.40	3.90	4.40	4.90	—	—	—
Rural	2.30	2.35	2.50	2.75	3.00	3.40	3.65	4.00	4.50
Extensions	1.25	1.25	1.25	1.25	1.25	1.65	1.65	1.65	1.65

*MESSAGE RATE — *The monthly rate provides for the number of outgoing local calls shown opposite "Message Allowance", and unlimited incoming calls. The rate for each outgoing local call in excess of the Message Allowance is 5¢.*

NOTE — *The rates quoted for Individual (including Message Rate), 2-Party and Rural Service are for wall telephones. Desk telephones are 50¢ more and hand telephones 35¢ more than shown. The Extension rates quoted are for any type of instrument.*

LONG DISTANCE RATES

New rates apply on Long Distance calls between many points in Quebec and Ontario. Increases vary from 5 cents to 25 cents, depending on distance and class of call. Long Distance rates on calls outside Ontario and Quebec are unchanged. Details are available at our Business Offices.

OTHER RATES AND CHARGES

Information about other new rates and charges may also be obtained from our Business Offices.

You'll find the cost of telephone service has not gone up as much as most other things you buy. Its cost is still low — one of the smallest items in your budget. Today as always your telephone is *big* value.

THE BELL TELEPHONE COMPANY OF CANADA

SOCIAL AND PERSONAL

Mrs. William Gibbs is convalescing in Toronto General Hospital after undergoing an operation there last week.

Miss Margaret Campbell has returned to Tucson, Arizona, after vacationing in town with her father, Mr. John R. Campbell.

Mrs. Jim Martin and sons Lindsay and Bobby have returned to their home on Normandy Boulevard after spending three weeks in Newmarket at the home of Mr. Martin's father, Mr. Robert Martin.

Mr. and Mrs William Deans and Miss Frances Deans are holidaying for two weeks at Four Mile Point near Orillia. They will be joined there next week by Mr. and Mrs. Ted Beam of Toronto.

Mr. and Mrs. J. D. Paco of Toronto spent a few days last week with Mr. and Mrs. Ern Batkin at Wildwood.

Mr. and Mrs. Ern Batkin are in Port Elgin this week where they will spend a few days with Mrs. Grace Campbell who operates a tourist home there.

Mr. and Mrs. Fred Schultz, Sr. of Montreal are spending two weeks in town with Mr. and Mrs. Fred Schultz.

NOTICE TO CREDITORS

In The Estate of Sarah Norton, Widow, Deceased.

ALL persons having claims against the estate of Sarah Norton, late of the Village of Glen Williams, Widow, who died on or about the 5th day of April, A.D., 1950, are hereby notified to send particulars of same to the undersigned on or before the 5th day of August, A.D, 1950, after which date the estate will be distributed with regard only to the claims of which the undersigned shall then have notice, and the undersigned will not be liable to any person of whose claim he shall not then have notice.

DATED at Georgetown, this 4th day of July, A.D., 1950.

Grover Norton, Administrator of the estate of Sarah Norton, by his Solicitors, Dale and Bennett, Georgetown, Ont. 7-19

NOTICE TO CREDITORS

In the Estate of Clara Nixon, late of the Town of Georgetown, in the County of Halton, Widow, deceased.

The creditors of Clara Nixon, late of the Town of Georgetown, in the County of Halton, widow, deceased, who died on or about the 16th day of June, 1950, and all others having claims against her estate are hereby notified to send by post, prepaid or otherwise to deliver to Messrs. Langdon & Aylsworth, Georgetown, Ontario, Solicitors for the undersigned Executor of the Estate of the said Clara Nixon, widow, deceased, on or before the 7th day of August, 1950, their names, addresses, descriptions and full particulars of their claims and the nature of the securities, if any, held by them and that immediately after the 7th day of August, 1950, the Executor will proceed to distribute the estate of the said deceased amongst the parties entitled thereto, having regard only to the claims of which the Executor shall then have notice.

DATED this 5th day of July, 1950.

KENNETH MURNEY LANGDON, Executor
by Langdon & Aylsworth, His Solicitors,
7-26 Georgetown, Ontario.

NOTICE TO CREDITORS

In the Estate of Isabella Barth, late of the Township of Esquesing in the County of Halton, Widow, deceased.

The creditors of Isabella Barth, late of the Township of Esquesing in the County of Halton, widow, deceased, who died on or about the 4th day of June, 1950, and all others having claims against her estate are hereby notified to send by post, prepaid or otherwise to deliver to Messrs. Langdon & Aylsworth, Georgetown, Ontario, solicitors for the undersigned Administrator of the Estate of the said Isabella Barth, Widow, deceased, on or before the 1st day of August, 1950, their names, addresses, descriptions and full particulars of their claims and the nature of the securities, if any, held by them and that immediately after the 1st day of August, 1950, the Administrator will proceed to distribute the estate of the said deceased amongst the parties entitled thereto, having regard only to the claims of which the executrix shall then have notice.

DATED this 4th day of July, 1950.

Charles Cecil Barth, Administrator
by Langdon & Aylsworth, His Solicitors,
7-26 Georgetown, Ontario.

GEORGETOWN JERSEY COMPLETES SENIOR RECORD

Norval Marquis Lady, a Jersey cow owned by Lloyd Crichton, Georgetown, Ontario, has completed a senior 4 yr. old record in 305 days of 9,514 lbs. of milk and 553 lbs. of fat, with a test of 5.18%.

"Old at 40, 50, 60?" — Man, You're Crazy

[illegible]

SCHULTZ
Electrical - Construction
Wiring - Motor Repairs
"Heat Wave" Ranges
Fred Schultz Phone 531w

ROSEDALE FLORAL
CUT FLOWERS
POTTED PLANTS
IF IT'S A Spray — Wreath, Wedding Flowers
'Our Prices Are Right"
WE CAN PLEASE YOU
Phone 321J — We Deliver

BALLINAFAD

Mission Circle Holds Strawberry Social

The Mission Circle held a very enjoyable strawberry social on the manse lawn a week ago Monday. Supper was served at small tables and the weather was perfect for the occasion. This was followed by an enjoyable program of selections by the Churchill orchestra, solos by Mrs. W. Gibb, Shirley and Bill Thompson, duets by Muriel Hilts and Janice Baker, accordion selections by Mrs. C. Burt of Hillsburgh, and piano solos by Mrs. M. McLaughlin, who was accompanist for the evening. Mr. Gibb led in a short sing-song.

The joint picnic of the three churches on the Ballinafad Circuit was held at Ferndale park a week ago Saturday. Ball games were played by the older Young People' while games for the younger groups were supervised by Mrs. W. Kendry of Melville and Mrs. Jesse McEnery.

Children of this community enjoyed the Bible vacation school last week under the supervision of the minister, Mr. W. Gibb. "Parents Night" was held on Friday evening in the church when a program was given by the children, also a display of the results of the hand craft department.

Mr. and Mrs. Archie Lawr and family spent Sunday with friends in Hamilton.

Sandra and Curtis Usherwood of Toronto are having some holidays with their grandparents Mr. and Mrs. G. Matthews.

"I want a pound of butter."
"The best?"
"What was the last I had?"
"The best."
"Give me a pound of the other."

Summer Camp Operates At Former Crichton Farm

A summer camp for children is operating on the former Ray Crichton farm near Glen Williams. Known as Jewels for Jesus Camp it is operated by a religious group from Toronto as an interdenominational camp and is under the direction of Rev. M. J. Hill and Mr. Walter Reed. Children from Toronto, Niagara Falls and other centres in Ontario are enjoying camp lief this summer and day campers are accepted for enrolment as well as boarders. A mountain stream has been dammed to create a swimming pool and the farm makes a perfect vacation spot for young people.

Since 1830, the number of magazines and newspapers in the United States has increased almost 25 times . . . while the population has only increased six times.