

THE GEORGETOWN HERALD

— serving the communities of —

GEORGETOWN, GLEN WILLIAMS, NORVAL, LIMEHOUSE,
HORNEY, STEWARTTOWN ASHGROVE, BALLINAFAD,
TEREA OTTA.

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The Editor's Corner

WELCOME TO A NEW INDUSTRY

News of the sale of the old "lower paper mill" to a Toronto industrialist, William B. Ackerman, makes pleasant reporting for Georgetown. It fills a blank in the town's industrial progress which was left when Provincial Paper, Ltd. made the decision a few years ago to close down the paper making end of their business here and puts the hum of life into a building which has since stood empty.

The new firm will also help to diversify industry which is always a good thing for a town is not on a sound footing unless there is a good variety of occupations available. Up to the present we have counted heavily on paper and electrical products to provide full employment and while the three firms which employ the bulk of our population are steady and sound, it is not good to have to count on them completely for employment stability.

It is a fact that the most we have done in recent years is to stand still. In addition to the old paper mill three smaller businesses have closed, the shoe company, Vic Diggins Federal Sales and a woolen mill at the Glen. Luckily Smith & Stone has increased production and other industries have held their own so there has been no marked effect on employment, but as pointed out above this has tended to concentrate industry into two types of products.

We wish Mr. Ackerman the best and know that we speak for everyone when we say we are happy to see him here.

STANDARD VACATIONS HURT RESORTS

The growing tendency for industries to standardize vacation periods is having a marked effect on those who depend on their livelihood on the vacation and tourist business. There was a time when firms did not close down completely, or if they did, planned this on their own and the law of averages spaced it out nicely so that a certain percentage of people were on vacation during the two summer months. Nowadays, not only are producers of similar products getting together for the same vacation dates but allied industries are tying in with them, and all seem to concentrate on the week before and the week after civic holiday. There is for instance, almost a complete shut-down of paper wholesalers, ink and metal suppliers, printing machinery dealers during these two weeks and many city printing firms are falling in line to make it a national holiday for all phases of printing. The same goes for many other industries, all concentrating on the same mid-summer time.

The effect on resort operators is quite evident. More bookings than they can handle for a few weeks, and a recession in business the rest of the time. And the farther the system is carried, the tougher position the tourist business finds itself in. A secondary consideration is the clogging of highways with heavy traffic for two or three weeks which will lead to more accidents and more damage to roads which are not designed to take such traffic in bulk.

The time may come when the Department of Travel and Publicity may have to make suggestions to industry for staggered vacations similar to the system in Toronto where stores and business offices close at different times of the day to even out the rush-hour traffic. We cannot expect the best in tourist accommodation if we do not give resort owners a fair opportunity to make a living.

POT POURRI

Nice to see Vic McNiven up and around again. Vic was badly injured in an auto accident before Christmas on the highway near Victoria and spent many painful months in hospital at Brampton. It will be some time yet before he is completely recovered but just to be able to walk without a cane is a luxury. . . . Albert Hilts, who injured his head in a fall several weeks ago is also home from hospital in Toronto. . . . Glancing through the Aurora Banner last week we noticed an interesting item about "Ab" Welk, former manager of the Bank of Montreal here. Mr. Welk had the unpleasant experience of being roused from sleep in his apartment above the bank in the early morning by the ringing of the burglar alarm. Add to this the fact that the power was off at the time and two Provincial Police officers were standing at the foot of the stairway to the apartment and you can imagine Mr. Welk's feelings. It turned out that the newly-installed alarm must have been set off by heavy traffic, for it is very sensitive and there had been no attempt at a break-in. . . . The holiday season is apparent on Main Street these days. Webb's Bakery was closed for vacation last week and McClure's Home Furnishings is taking Mondays off all summer. The law offices of Dale & Bennett and Langdon & Aylsworth are closing each Saturday. . . . Interest is keen locally in the subscription contest conducted by the Toronto Telegram.

A picture appears each day in the paper and from 6.30 to 8.30 each night phone calls are made until the picture is identified. Should no one identify it, a second clue is published the next evening and the cash prize is doubled. No entry is necessary and anyone in Ontario might be called. The only local person who has been called to date is Mrs. Bill Taylor, Water Street. Mrs. Ken McMillan was pictured on the front page of the St. Catharines Standard in a recent issue. She was driving with Mayor Richard M. Robertson who opened the St. Catharines horse show. Jack McKay also appears in the photo. It was intended to reproduce the picture in this edition, but the "mat" from which a picture is cast and which was loaned to us by the paper proved defective and could not be used. . . . Mrs. John Cordaro tells us that her son, Sgt. Bill Penson, who is at present stationed in Toronto with the RCAF has received a posting to Summerside, P.E.I., and will leave for there in August. . . . Driving to the beach these week-ends we are reminded again of the dangerous intersections at roads which cross the Guelph-Orangeville and Fergus-Orangeville highways. The stop signs are placed squarely on the highways and unless one knows they are there it is impossible to stop at normal speeds. A lot of government money is spent for safety advertising in this and other papers. It would be a good idea if the Department of Highways went one step farther and checked all crossing signs to make sure they are in the proper positions. . . . The Herald is shorthanded again this week with linotypist Les Clark away for his vacation. . . . Henry Sienko tells us that there were only three things wrong with a personal about him and his family last week. They went to Long Island, not New York City; they travelled by train, not plane; and they stayed a week, instead of two weeks.



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