

**HERE'S THE  
FINEST  
SAFEST  
TIRE**

The new Goodyear **DOUBLE EAGLE** Super-Cushion sets entirely new standards in motorcar luxury, safety and comfort. Nylon's strength makes it possible to build a tire stronger than any made with finest cotton or rayon cord. For the best in comfort, safety and mileage look in today and see the new **DOUBLE EAGLE**.



**GOODYEAR  
DOUBLE EAGLE Super-Cushion  
SAXE MOTORS**

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DODGE — DESOTO — SALES & SERVICE

**ATTENTION FARMERS**

We are paying the highest prevailing prices for dead or crippled farm animals.

**HORSES — CATTLE — HOGS**

Telephone Collect for immediate service

**GORDON YOUNG LIMITED**

Toronto Adelaide 3636, Georgetown 11, Guelph 3334

*Come  
down to  
the sea!*



Feel the tang of a fresh ocean breeze. Enjoy the thrill of a dip in the sea. This year, visit us down in the Maritimes. See our historic towns and beautiful countryside, the rugged coasts and sunbathed beaches along our shores. We'll welcome you warmly.

**YOU'LL ENJOY  
GOING BY BUS**

**FARES ARE LOW**

HALIFAX ..... \$ 49.45  
QUEBEC ..... 23.80  
ST. JOHN ..... 35.65  
SYDNEY ..... 56.80

ROUND TRIP  
(subject to change)



Hello Homemakers! When a girl asks her mother to call her early in the morning, it's because there are many things to be done and an early start is in order. May is the month of early rising with many social functions on the calendar. The June bride's showers are being arranged. Women's Clubs end the year's meeting on a gala note. Graduation parties are eagerly anticipated. Since parties may be breakfast parties, noon luncheons, afternoon teas, banquets or buffet suppers, we should discuss the basic rules for successful menus.

1. Avoid foods that spoil on standing. Such foods are waffles, souffles, French fried potatoes, baked potatoes.
2. Avoid foods with texture or flavour that people may dislike. Such foods are raw oysters, sliced tongue, green onions or casserole of highly spiced foods.
3. Avoid colouring foods with harsh blue, green or purple tints.
4. Avoid planning foods that will all have to be cooked, either in an oven or on top of the range.
5. Avoid foods that will be difficult to serve in uniform and attractive sizes or pieces, such as swiss steaks, or rolled beef rounds.
6. Avoid monotony, in colour, shape, size, texture and flavour.

**SUGGESTIONS**

- First Course**  
Seasoned Tomato Juice  
Cold Fruit Juice  
Cranberry Cocktail  
Fruit Cup  
Fish Cocktail
- Main Course**  
Chicken Salad  
Roast Chicken  
or Turkey  
Baked Ham  
Roast Pork
- Mock Chicken**  
Legs  
Meat Loaf  
Assorted Cold  
Cuts  
Salmon Loaf
- Vegetables**  
(fresh or frozen or canned)  
Asparagus  
Macedone  
Vegetables  
Corn Niblets  
Squash
- Turnips**  
String Beans  
Peas and Carrots  
Potatoes
- Salads**  
Moulded Salads  
Shredded Greens  
Cooked Vegetables
- Accompaniments**  
Sweet Pickles  
Spiced Fruits  
Celery or  
Turnip Strips  
Carrot Curls  
Radish Roses  
Cheese Bites
- Olives—Stuffed**  
or Ripe  
Devilled Eggs  
Rolls  
Tea Biscuits  
Rye, White and  
Brown Bread
- Desserts**  
Ice Cream  
Water Ice  
Fresh Fruit  
Tarts  
Fruit Shortcake
- Jellied Fruits**  
Layer Cake  
Assorted Cakes  
Meringues
- Extras**  
Candies  
Candied Orange  
Peel  
Salted Nuts
- Toasted Pumpkin**  
Seeds  
Sugared Fruits

**LUNCHEON FOR SHOWER PARTY**

- Sandwich Loaf  
Fruit Punch

Pickled Pink Crabapples, Gherkins, Cream, Iced Angel Cake and Sugared Strawberries, Tea.

**BREAKFAST PARTY**

Welsh Rarebit on Broiled Toast, Potato Chips, Sliced Tomatoes, Orange Slices and Coffee Cake, Coffee or Hot Chocolate.

**CLUB BANQUET**

Grape Juice  
Ham Loaf  
Mashed Potatoes, Buttered Shredded Carrots, Buttered Seed Rolls, Relish Tray (Sweet Pickles, Celery Sticks, Dills), Peach Pie and Cheese, Coffee.

**THE QUESTION BOX**

Mrs. J. C. asks for the following recipe:

**PUNCH FOR 50**  
1 1/2 cups water  
2 1/2 cups sugar  
Reserve 1/2 cupful of this. Add to the remainder, stir, cover and permit to stand for 30 minutes or more:  
1 cup lemon juice  
2 cups orange juice  
1 cup strong tea  
2 cups grapefruit juice, pineapple juice or crushed pineapple  
2 cups fruit syrup, raspberry  
1 cup maraschino cherries, with juice  
Strain these ingredients. Add ice water to make about 2 gallons of liquid or add iced water to make 1 1/2 gallons of liquid and add at the last minute.  
1 quart charged water  
If you find the punch lacking in sugar, add part or all of the reserved sugar syrup.

**HAM LOAF FOR 50**

Combine:  
12 beaten eggs  
6 cups milk  
12 cups cooked ground ham  
6 cups condensed tomato soup  
3 cups minced celery or grated carrots  
3 cups soft bread crumbs  
16 tablespoons chopped parsley  
1 cup grated onion  
1 1/2 tsp. dried savory (optional)  
Place these ingredients in buttered pans. Bake the loaf in a moderate electric oven, 350 degrees, for about one hour.

**James Standish Was  
Prominent Esquusing  
Public Servant**

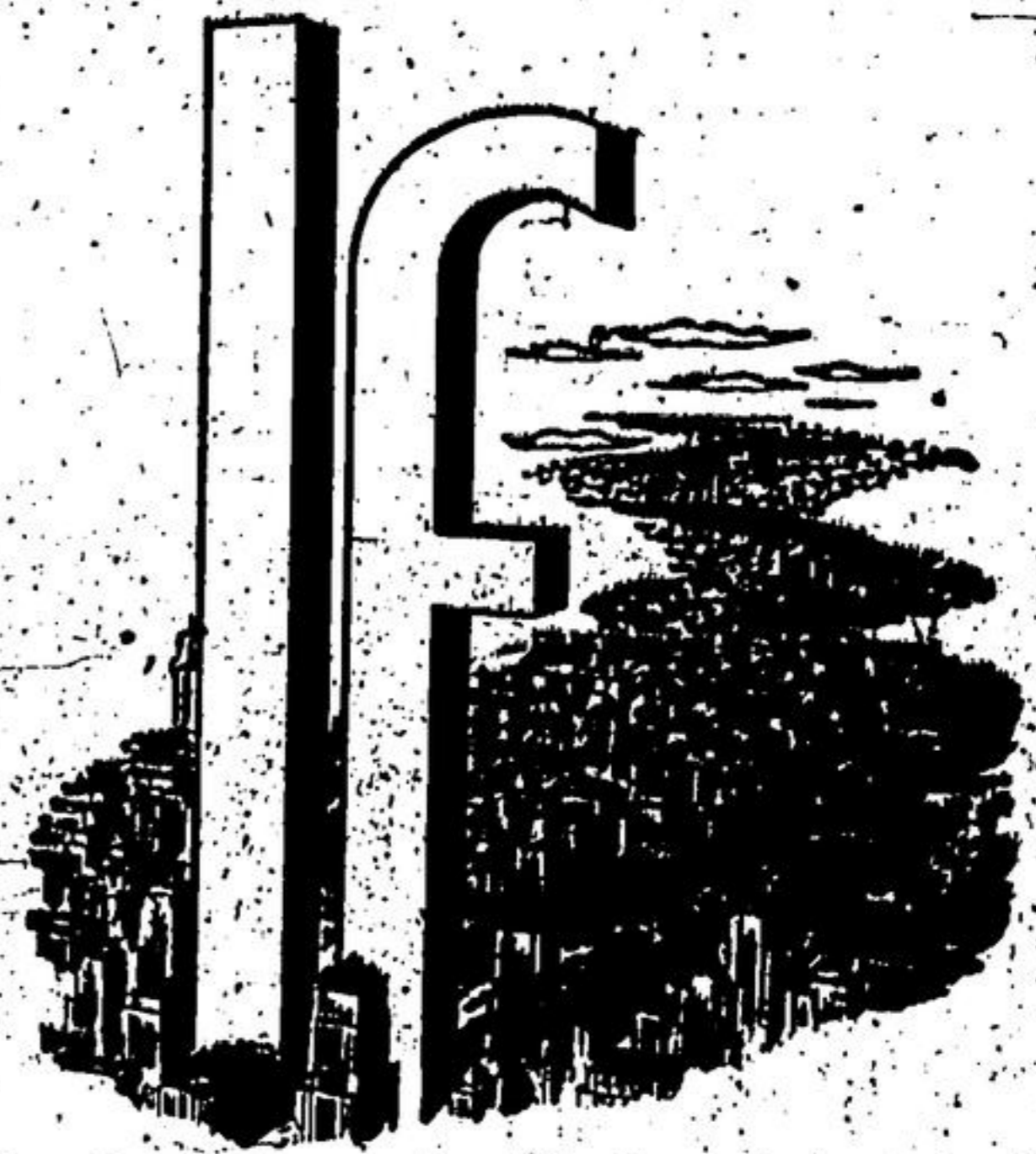
In ill health for the past few years, one of Esquusing's best known residents, James L. Standish died at his home near Stewarttown on Monday, May 15th. Rev. J. E. Maxwell conducted the funeral service last Wednesday with interment in Stewarttown Cemetery. Pall-bearers were Frank Ruddell, J. J. Thompson, Sam Milham, Milton Bird, Dean Leale and Jack Murray. Mr. Standish, a son of the late Joseph Standish and Caroline Clark was born eighty years ago on the homestead, Lot 13, Concession 6, where he spent all his life. A public spirited man, in 1910-20 he was reeve of Esquusing. He served on the council from 1913 to 1916 and as deputy-reeve in 1917-1918. In 1927, he served a further term as a councillor. He had also served as a trustee of Stewarttown School for many years.

He is survived by his wife, the former Mary Holland and seven children, Jack, Edna, Mrs. James McLennan (Sarah) and Joseph of Stewarttown, Mrs. S. Kirkpatrick (Caroline) and Mrs. K. Tubman (Mary) of Limehouse and Richard of Thorold. There are six grandchildren and four great-grandchildren. One brother, Clark Standish, lives in the west. Mr. Standish was a member of the Orange Lodge and the Foresters. He attended the Church of England.

**COLT BORN TO  
GLEN RACE HORSE**

A new colt born to Pagan Betty, a race horse owned by Arthur Lorrman is interesting news in Glen Williams this week. The colt will be named Paganian. Her mother comes from Alberta and is of the Joe Pagan strain and the sire, Tarian, is an Eastern Canada horse of the Stand Pat strain.

To dispose of that unwanted article, try a classified ad in the Herald. Phone No. 8.



*If all the people who work for the telephone company,  
And all the people who earn a living by making the things the telephone company needs,  
And all the people who have their savings invested in the telephone company,  
And all the people who depend on good telephone service to run their businesses and manage their homes;  
If all these people, with their families, lived in our city,  
This City-With-No-Name would be by far the largest in Canada, and one of the largest in the world.*

Keeping pace with the growing needs of communities everywhere for more and better telephone service has taken lots of work and lots of money.

Only a financially healthy telephone company can carry on this big job.

Telephone users, employees, shareholders — everyone has a vital interest in a service that means so much to the welfare of so many people.

**THE BELL TELEPHONE COMPANY OF CANADA**

Owned and operated by Canadians for Canadians

**CANADA PRODUCES NEWSPRINT FOR ALL THE WORLD**



In all likelihood, the newspaper you read is printed on Canadian newsprint; for Canada produces 4 times as much newsprint as any other country in the world. 3 out of every 5 newspaper pages throughout the world are Canadian paper.

**Why Seagram's sells Canada first**

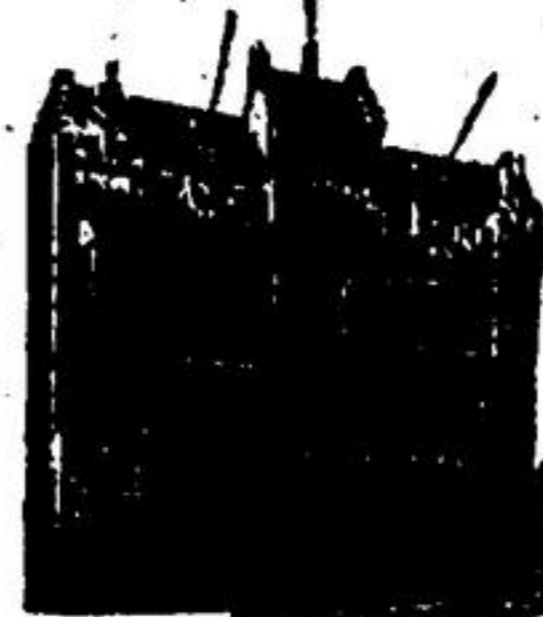
This is an adaptation of one of a series of advertisements designed by The House of Seagram to promote the prestige of Canada and help sell Canadian products to the markets of the world.

The campaign is appearing in magazines and newspapers published in various languages and circulated throughout the world. The peoples of many lands are told about the quality of Canadian products and see Canadian scenes illustrating these products.

The advertisements are in keeping with the belief of The House of Seagram that the future of every business enterprise in Canada is inextricably bound up

in the future of Canada itself; and that it is in the interest of every Canadian manufacturer to help the sale of all Canadian products in foreign markets.

A campaign such as this not only helps Canadian industries but also puts money in the pocket of every Canadian citizen. One dollar of every three we earn comes to us as a result of foreign trade. The more we can sell abroad the more prosperous we will be at home. It is with this objective that these advertisements are being produced and published throughout the world.



**The House of Seagram**