

Signpost of Satisfaction
DOMINION

ARMY SALLY—WITH ADDED PEACH
RASPBERRY JAM 24 N. Oz. 33c

ARMY SALLY—ORANGE & GRAPEFRUIT
MARMALADE Two Fruit 24 N. Oz. 27c

DOMINION—FULL NUT FLAVOUR
PEANUT BUTTER 14 Oz. 35c

GARDEN PATCH—CHOICE—GOLDEN
CUT WAX BEANS 15 Oz. 13c

TOMATOES Claremont Std. 2 1/2 Oz. 27c

GREEN PEAS PRIDE OF THE VALLEY—STD. 11 Oz. 9c

Cream Style Corn 2 1/2 Oz. 25c

LIBBY'S PORK & BEANS 2 1/2 Oz. 29c

RED SEAL BRAND—BRITISH COLUMBIA PACK—FANCY
RED COHOE SALMON 1/2 Oz. 32c

HALVES—IN HEAVY SYRUP
PETER PAN PEACHES 2 1/2 Oz. 27c

SPRAY BRAND—STD.—IN SYRUP
DESSERT PEARS 2 1/2 Oz. 27c

LIBBY'S—FANCY QUALITY
TOMATO JUICE 2 1/2 Oz. 25c

"FRUITS & VEGETABLES"
WE CARRY A GOOD SELECTION OF
QUALITY FRUITS & VEGETABLES
ARRIVING FRESH DAILY.

Tender and Crisp, Green Pascal — Size 48's
Florida Celery 2 stalks 25c

California No. 1 Long White
New Potatoes 5 lbs. 29c

California, Green Top
New Bunch Carrots 2 buns. 21c

Ontario No. 1
Fresh Green Onions 3 buns. 13c

Our Guarantee
All merchandise sold
at our Dominion Store
is guaranteed
to be completely
satisfactory
or we'll give you
100% Satisfaction

VALUES EFFECTIVE
THURS., FRI., SAT.,
MAY 25 - 26 - 27

Your **DOMINION** Store

Lions Hear Provincial Paper Public Relations Head

Lee Trenholm, head of public relations for Provincial Paper, Ltd., was a guest at last week's dinner meeting of the Lions Club at the McGibbon House. He used a questionnaire on which each of his listeners answered yes or no to twenty questions which determined his "public relations I.Q." Before joining the company three years ago, Mr. Trenholm had wide experience in the publicity field and handled the Wilby Post round-the-world flight. He is president of the Canadian Association of Advertisers and past-president of the Toronto Advertising and Sales Club. Jack Gunning, chemist at the mill, introduced him and he was thanked by Irwin Noble.



LEE TRENHOLM

For their assistance in introducing eight new members to the club this year, a number of Lions were given awards. They were Leon Chief, J. L. Lambert, membership convener Cecil Davidson, Don Barstinger, Norman Smith, Jack Armstrong, Irwin Noble and Fred Schultz.

Nominations were made for the new officers and elections will be held at the next meeting. Jack Armstrong is president-elect and Ray Whitmee 1st vice president. There will be elections for most of the other offices.

She had been introduced to a radio newscaster. In parting, he advised her to be sure to listen to his radio program at breakfast time if she wanted to know what's behind the headlines.

"I know what's behind the headlines at breakfast time," she said. "My husband."

ASHGROVE

Ashgrove Institute Gives \$100 to Flood Relief Fund

—Now ain't Nature grand! The trees are bursting with new leaves, the fields are looking quite green and soon the fruit trees will all be in bloom.

The Women's Institute meeting was held on Thursday afternoon, May 18th, at the home of Mrs. Leslie Giffen with 36 ladies and 10 children present and the new president Mrs. Milton Bird presiding. The Roll Call was answered by a joke which added a touch of humor to the meeting. Several items of business were discussed and committees appointed for Georgetown and Milton Falls.

One hundred dollars was voted to be sent to the flood victims in Winnipeg. Also a suggestion about a sign post for Ashgrove corner with arms pointing directions to Milton and Norval. A solo by Mrs. Francis Thompson was enjoyed by all and a humorous reading by Mrs. Archer. Mrs. Murray Bridgen gave the motto "Limit your speed, don't speed your limit", which was so splendid and brought out the thought that those who are wise won't be too busy, and those who are too busy, won't be wise. She closed with a poem entitled: "Life is too short to be little."

Mrs. Stringer gave the report of Mrs. Sayres' address at the convener's conference held in Memorial Hall, OAC, Guelph. A program on Mrs. Giffen's television set was enjoyed after which the meeting closed with a dainty lunch.

A number of young people took part in the Junior Farmers choir held on the Exhibition grounds at Woodstock on Saturday, May 20th. Mr. and Mrs. Malcolm McNabb enjoyed a three-day bus trip last week to Courtland, New York state through the kindness of the Guernsey Breeders Association.

Husband: "Every time I look at that new hat of yours I feel I want to laugh."

Wife: "Really! Then I'll leave it about when the bill arrives."

Those Were Days . . .

Renewing his Herald subscription, Mr. Albert Appleyard sends a copy of Buck's advertisement clipped from a November, 1932 issue of the Herald and wonders how the poor consumer is expected to live today. Listed in week-end meat bargains are fresh hams, 9c lb.; shoulders 7 1/2c; rump roast 11c; sirloin steak 15c; creamery butter 2 for 47c; Pork and Beans 3 tins for 25c. A 10 lb. shoulder roast of beef was priced at \$1.00.

Of course there are two sides to every story and the comparison between present day wages and those paid in 1932 (to those lucky enough to be working) shows quite a difference too.

Mr. Appleyard has been spending the winter in Miami, Florida, but is returning to Toronto where his address will be 419 Kingswood Road.

STEWARTTOWN

Mr. and Mrs. M. Patterson and daughters Joan and Mae, of Toronto spent the week-end with Mr. and Mrs. C. A. Grant.

Visitors with Mrs. Mary Baily on Sunday were Mr. and Mrs. P. R. Baily, Dawn and Stephen.

Happy birthday to Gary Smith, who will be five years old this Friday.



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We have the latest thing in complete Lubrication Service.

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FRED SINCLAIR

WHITE ROSE SERVICE STATION & GARAGE
Main Street Telephone 26

THE Y'S MEN'S CLUB OF GUELPH PRESENTS

THE WORLD'S GREATEST ARTIST

GRACIE FIELDS

IN PERSON

— ONE NIGHT ONLY —

Saturday, May 27th

GUELPH MEMORIAL GARDENS

8.30 p.m.

MAIL ORDERS NOW

\$2.50 - \$2.00 - \$1.50 - \$1.00

Send cheque or money order to Guelph Memorial Gardens. Enclose stamped, self-addressed envelope.

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MAGNOLIAS — GOOSEBERRIES

RASPBERRIES — RED and BLACK CURRANTS

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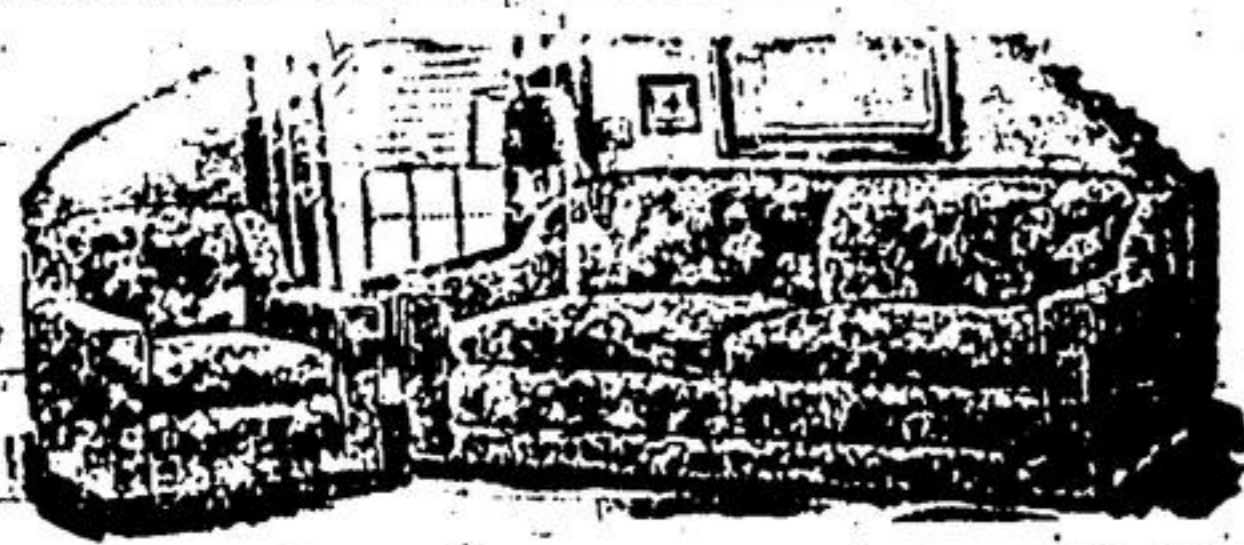
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Easy Payments arranged — 7 day service.

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Horses ca. \$2.50

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according to size and condition

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(COLLECT)

DARLING & COMPANY OF CANADA, LIMITED

SPORTSMANSHIP IN "CANADA UNLIMITED"



From a Liverpool, N.S., dock, schoolmaster Thomas Pottle and a friend pulled away . . . determined to test the tuna as a game fish. Near the fishing fleet they dropped an eight-inch homemade hook and 30 fathoms of codline. Suddenly a tuna struck . . . their dory shot through the flotsam. Angry fishermen watched them swamp a small boat, then slashed their line. But Pottle was undaunted. Later in 1871 he tried again . . . and landed a gleaming, 600-pound bluefin. Tuna fishing, for sport, had been born.

Good sportsmanship and teamwork made Canadians the first to try the tuna as a game fish. And teamwork with sportsmanship helps you, too. Together they keep your opportunities for Canada . . . unlimited.

First!
in
Canada Unlimited

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