

THE GEORGETOWN HERALD

— serving the community of —

GEORGETOWN, GLEN WILLIAMS, NORVAL LIMEHOUSE,
BORNBY, STEWARTTOWN ARBROVE, BALLINAFAD,
TERRA COTTA.

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The Editor's Corner

THEY ALL SELL MAGAZINES

The subterfuge which cloaks the sales approach of itinerant magazine salesmen is always a source of amusement and amazement to us. At various times we have been approached by a variety of young women who are about to embark on careers as university students, airplane pilots, nurses and authors. It is an unwritten law that no mention of such a mundane subject as magazines should encroach on the first five minutes of the sales approach. It is first in order for Miss Peggy Proudfoot to introduce herself and to enquire whom she might be addressing, all in the best Dale Carnegie tradition of gentility with just the slightest touch of lady-like pertness which infers that it isn't everyone whom Miss Proudfoot deigns to call upon in town.

Being a busy man, we unfortunately have never let the interview get past this stage because the schools which train these modern super-saleswomen have one stock feature which is easily recognized — pancake make-up. Before the young lady gets into high, we press the button on our Number One Brush-off which has been perfected so that the interview is ended with a minimum of pain to both parties.

It would be refreshing someday to have someone walk in, announce that they were selling magazines, ask us to buy and be on their way. Who knows, a sales story like that might even work.

We note in the Ingersoll Tribune this week that editor Tommy Lee was taken in by a Mr. Cape from Dallas, Texas, who with a number of other young Americans was on a good-will tour of Canada. Mr. Lee was the loser by one cigarette and several minutes of his time before he tumbled to the fact that he was entertaining a new version of the same old pest.

Although we had almost forgotten the incident, we took had a visit from Mr. Cape or one of his contemporaries several months ago. As it happened the American visitor descended on us while the "big press" was running and as anyone knows who has been in the Herald Office at such a time, the customer is at a definite disadvantage. So it was that while we could hear Mr. Texas, he had trouble with his reception and turned Walt Biehn into Mr. Wallstein, with which he punctuated every other phrase. Being longer at the newspaper game, we saved a cigarette and got rid of the visitor in the usual minute.

IT ISN'T THE TOWN, IT'S YOU

If you want to live in the kind of a town
That's the kind of a town you like,
You needn't slip your clothes in a grip
And start on a long, long hike.
You'll find elsewhere what you left behind,
For there's nothing that's really new.
It's a knock at yourself when you knock your town;
It isn't your town — it's you.
Real towns are not made by men afraid
Lest somebody else gets ahead.
When everyone works and nobody shirks,
You can raise a town from the dead.
And if it can be while you make your stake,
Your neighbour can make one, too,
Your town will be what you want to see,
It isn't your town — it's you.

POT POURRI

Congratulations to editor Hills who this week introduced his Erin Advocate in a bright new style as an 8-page tabloid. This lessens by one the weeklies which use "ready-print", a purchased paper which has one side already printed with a hodge podge of news of little interest to the townsfolk. "Red" Shatters Barriers, Engulf Manitoba Capital" says a headline in the Tely. Seems everything is blamed on the Communists these days. Quite an honour was Ken Harrison's to be chosen as official accompanist at Peel Music Festival this year, and reports are that he did well at this exacting job. Ken recently resigned from his position as organist and choirmaster at Knox Church and is seeking a position in the city. June 19th is an important date to circle on your calendar. It is the day on which property owners will decide if Georgetown is to continue to provide the best in elementary education for the young people. There will be a building boom this year in the Maple Avenue district. Several new homes are being planned in the vicinity of Sid Orr's subdivision. The Saxes, Morris and Dave are the latest to have television receivers installed in their homes. This new entertainment will

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eventually replace radio, we suppose... Art Scott is building a large addition to his General Motors agency at the Queen and Guelph corner... A note from Mr. and Mrs. Wray Watson tells us they are back in Grimby after spending the winter in Florida. Mr. Watson was the former proprietor of the present Robb's Drugs... A valuable business block owned by the Mrs. Herb Kennedy estate is being offered for sale. It houses Farnell's grocery store and Richardson's Hardware... Another newlywed on Main Street. Accountant Vince Jones of the Royal Bank has brought his bride from New Liskeard to live at Berwick Hall

BALLINAFAD

W.M.S. MEETING AT MRS. KIRKWOOD'S

The WMS met at the home of Mrs. J. Kirkwood for their April meeting. Mrs. McKay reported the needs of the Supply Department and plans were made to complete the layette required. Several members assisted with the worship service and the topic was taken from the missionary monthly.

Mr. and Mrs. A. McKay spent the week-end with Mrs. Wm. McKay and family in Toronto. Mr. and Mrs. Fred Heyels and family of Guelph were Sunday visitors with the Kirkwoods.

Congratulations to Mr. and Mrs. Thomas Allen on the birth of their second son last week.

Mrs. George Sargent Bulova Watch Winner

In a guessing contest conducted by Barber's Jewellery and gift shop, Mrs. George Sargent won a Bulova 17 jewel wristwatch when contest results were announced Monday night at the Roxy Theatre. The prize was awarded to the person who guessed closest to the correct time that a watch placed in a sealed box last week would stop. Mrs. Sargent's guess of 6.30 was within a quarter of a minute of the position of the hands on the watch.

NATURE UNSPOILED

YOURS TO PROTECT

The MAGNOLIA WARBLER is known by his bright yellow breast streaked with black, and his black back and wings, with striking white and yellow markings. Feeding on small worms and insects, he is a very beneficial bird, and should be protected. He lives in northern evergreens.

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