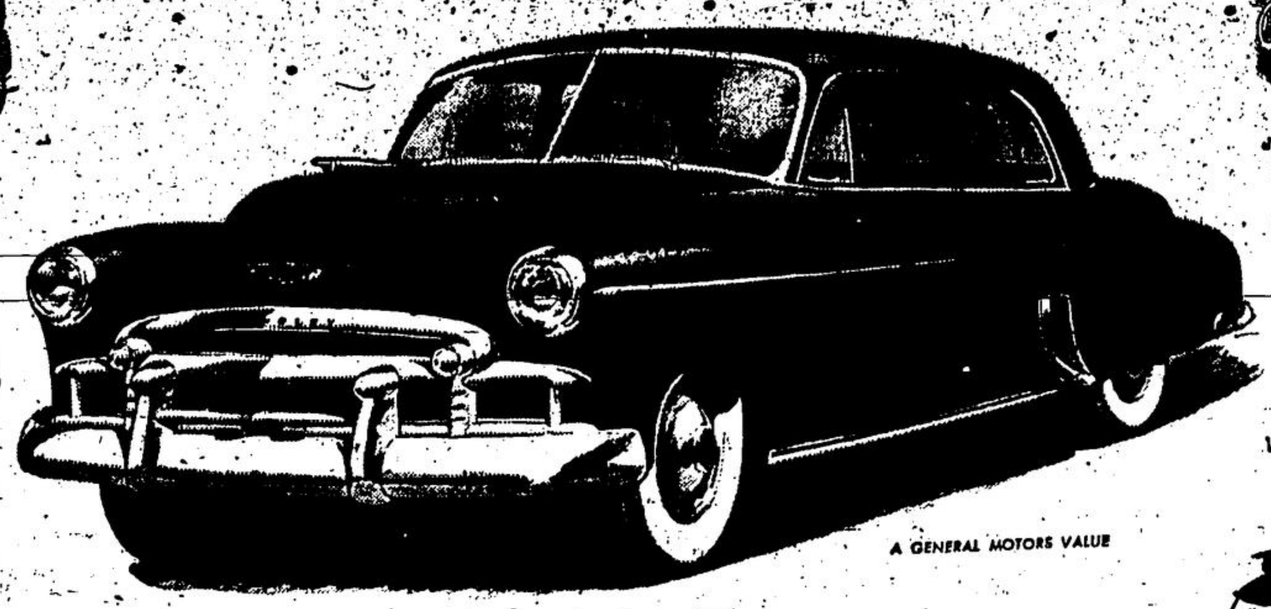
CHEVROLET

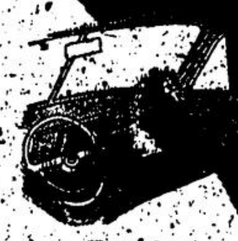
Canada took one LOOK...
APPLAUDED...and AGREED that the

1950 CHEVROLET

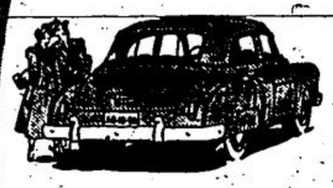
is FIRST...and Finest...at Lowest Cost!

"Even six-footers find comfort here!"
NEW TWO-TONE FISHER INTERIORS
extra-roomy — extra-luxurious





"Tops for driving-and-riding ease!"
CENTRE-POINT STEERING
with Unitized Knee-Action Ride



"Most beautiful car we've seen!"
NEW STYLE-STAR BODIES BY FISHER
in sparkling new color harmonies

A GENERAL MOTORS VALUE

"What roominess — and what value!"
BIGGEST OF ALL LOW-PRICED CARS
longest, heaviest car in its field, with widest tread

"This extra-sight means extra-safety!"
CURVED WINDSHIELD with PANORAMIC VISIBILITY
in Fisher Unisteel Bodies

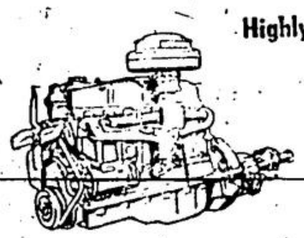
"Boy — these really are stoppers!"
PROVED CERTI-SAFE HYDRAULIC BRAKES
with Dubl-Life rivetless brake linings

NEVER BEFORE have the men and women of Canada given such outspoken and overwhelming preference to any motor car in any price field!

Reports from all parts of the country indicate that they are acclaiming the new 1950 Chevrolet *first and finest at lowest cost*. They're saying it's first and finest in fleet, graceful styling at lowest cost . . . first and finest in luxurious, room-to-relax comfort at lowest cost . . . and, above all, first and finest in dynamic performance and smooth, effortless operation at lowest cost!

Come in and examine the trend-leading Chevrolets for 1950. See for yourself why it's *Canada's Best Seller — Canada's Best Buy!*

Highly Improved, More Powerful Valve-in-Head Engine!
WITH POWER-JET CARBURETOR AND LARGER EXHAUST VALVES



The fine Chevrolet engine now even finer . . . more power, faster pick-up; greater over-all performance . . . plus the outstanding economy for which Chevrolet has always been noted. New Power-Jet Carburetor improves performance, provides faster warm up — saves gas! Better low-speed performance and improved operation on hills, too!

C-2508

Canada's Best Seller

CHEVROLET
Canada's Best Buy

Arthur Scott Motors Ltd. - Telephone 161 Queen and Guelph Streets

E. P. Head
OPTOMETRIST
and
MANUFACTURING OPTICIAN
BATTERIES FOR HEARING-AIDS
EYES EXAMINED SCIENTIFICALLY
38 ST. GEORGE'S SQUARE
GUELPH
Established 20 years

Weak, Tired, Nervous, Peptless Men, Women
Get New Vim, Vigor, Vitality

Furnace Work
and Eavestroughing
Good workmanship at reasonable prices
DON HOUSTON
Georgetown
Phone 547W

Legion Notes

MONTHLY MEETING HELD LAST THURSDAY NIGHT

Last Thursday night the regular monthly meeting was held in the auditorium. A fair crowd was on hand, but these meetings are still not getting the attendance that they should. How about trying to turn out for them, fellows? After all, it's only one evening in the month.

General business was discussed, and it was moved that various accounts be paid, subect to audit. A report was heard from various of the Committee conveners. President Dave Bowman was in the chair.

THE ELECTION will soon be at hand in Branch 120, but so far we have heard of no one actually stating that they were running for office. However, no doubt by the time it rolls around, every post will be contested . . . and that's as it should be. By that we certainly don't mean that we have any quarrel with the present executive, in fact the contrary is the case, we have continually stated in this col. that they have done a fine job. But it is a very healthy state of affairs to have individuals seeking office. Mind you, at times the rivalry of a Branch election becomes a bit warm, but then, after all elections have the same effect on the blood pressure, don't they, boys?

SPEAKING OF ELECTIONS, we hear that last Friday night you could pick out the various representatives of the Tory and Labor parties quite easily around the Legion Hall. A disgruntled Laborite, looking at a fellow-Imperial, was heard to mutter "You'd think them Tories won, to look at HIS face!!! Never mind, boys, they'll probably have another election shortly, to argue about, at this rather distant viewing place.

AS MENTIONED last week, the local Branch are entertaining members of the Sergeants' Mess, Brampton, on Saturday, March 4th. And not to be outdone, members of this progressive group of NCO's, have extended an invitation to members of Branch 120, to visit them at the Armouries, on Friday, March 17th. This is a blanket invitation to any member of Branch 120, and you are asked to put your name on the blackboard, if able to attend.

This trip should be an outstanding one, and will give the boys a chance to see old friends and talk over old times. One of the Mess' members, who is also an active member here, is Cliff Moreton. The trip would be worthwhile if for no other reason than to see the way the NCO's have transformed their quarters. Some months ago, (we believe during the Christmas holidays) the boys there got together and, with the aid of a borrowed power-saw, completely remodelled the Mess. The labour entailed was free, so the only cost was that of the material used.

DART ENTHUSIASTS met in the Recreation room on the Hall Saturday afternoon last, to discuss further the proposed tournament. Although there were not as many on hand as the week before, some twenty members decided to organize. It was decided also to hold immediately the singles championship for the past year. Jimmy Dickenson is the present holder of that cup and anyone in the branch may play for it — not just those belonging to the dart teams.

A cup has been already offered for competition in the next tournament. As yet the donor remains anonymous. It was also decided to present the winning team this time with summer sport shirts. All interested in entering this tournament are asked to place their names on the board. When all who are interested in playing have registered, teams will be picked and the captains chosen by each team. It is proposed to have another meeting to do all this next Saturday afternoon.

OVER FIVE million poppies and 52,000 poppy wreaths were distributed throughout Canada last November 11th, according to the Secretary of the Canadian Legion.

These little scarlet emblems of remembrance which make their annual appearance on Armistice Day, are manufactured by "Vetcraft" shops operated by DVA in Montreal, Tornto, Regina, Calgary, and by the Red Cross in Victoria, B.C. The work is done by crippled vets, and apart from providing employment for these 'unemployables' the money contributed by the public is spent by local Legion branches for relief of needy ex-servicemen, and widows and orphans who for various reasons, do not receive government assistance. There is no need to comment here on the outstanding work carried on by Georgetown's Poppy Fund committee. That is already very well known by Branch 120 members.

A RED CROSS news release to this office reminds us that last week-end was the 50th anniversary of the Boer War — and goes on to tell of this having been the first time the Canadian Red Cross had officially rendered assistance to Canadian troops, at that time serving with the British Forces. In trying to find out if any men from Georgetown or vicinity attended the huge South African vets' dinner and reunion, last Saturday, one of the local old-timers reminded us that one of Georgetown's most distinguished soldiers, the late Lt.-Col James Ballantine, had, some fifty-odd years ago, written a series of very interesting letters to the Herald, on his experiences while fighting the Boers. It is unfortunate that such valuable links with the past, as those letters have not been preserved.

JIM MURPHY AGAIN IMPERIALS' PRESIDENT

AT AN IMPERIAL meeting held on Sunday afternoon, February 26th, the annual election of officers took place. The following were elected:

President — James Murphy
Sec'ty.-Treas. — Bob Muir
Executive — Alex Taylor, Mrs. T. Grieve, and Pat Heelan.

Jim Emmerson (who had left that morning for England) sent his thanks and appreciation for the gift he had received, as a "going-away" present.

Five dollars was voted to be sent to the St. John Ambulance.

It was decided that the annual excursion to Buffalo would be held either at the end of August or early in September.

The president was authorized to seek permission from Branch 120 for an Imperial banquet to be held in April.

Although a few of the members were unable to be present, there was an excellent attendance, in spite of the bitter weather. It is hoped that with the advent of spring, every Imperial will make a sincere effort to be present at every meeting.

A hearty vote of thanks was tendered the hostess for her having so kindly allowed the organization to use her house.

NATURE UNSPOILED

YOURS TO PROTECT
The FLICKER is one of the first signs of spring. He's the large, brown woodpecker with golden-shafted wings and a white rump. He's the only woodpecker that normally feeds on the ground as well as in trees. Protect him—he's a valuable insect destroyer.

YOURS TO ENJOY
CARLING'S
THE CARLING BREWERIES LIMITED
WATERLOO, ONTARIO