

High Building Costs ... Have Raised Our Costs 700!

WE'VE HAD TO BUILD OF enlarge 100 telephone buildings in the last three years. We were obliged to do this at a time when building costs were about double pre-war costs. Yet, up to now, despite rising costs on all sides there has been no increase in the basic telephone rates established 22 years ago.

To meet unprecedented post-war demand for more telephones, our expansion and improvement of service have of necessity taken place in a period of rapidly rising costs. Most businesses have offset their higher costs by higher prices for their products. We have not yet done so.

You can be sure we will keep on doing our best to provide you with adequate and constantly improving telephone service - and to provide it at the lowest rates consistent with a fair return to our investors and employees.



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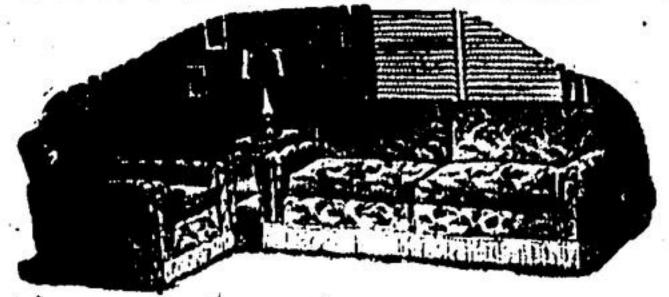
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A. T. A. S. A.

PHOENIX HOUSE



Sure missed the strawberries this year, didn't you? Eresh strawberry pie, warm and fragrant from the even -- we love it, and needless to say didn't have a chance to make one Oh well, a' good rain will. bring on the raspberries, so maybe we'll be eating fresh berry pie this

And taiking about "fresh" things, but in 'a different sense. heard' an amusing story the other day about a "fresh", squirrel

He had been scampering around the attic of a local household for mehes shorter than the other. The curtain had been snipped off as job. Discussing the odd occurrence the neighbours strongly suspected But the culprit was caught redbanded the following day when the neighbour, happening to glance up at the attic windows again, saw a cleanup big fat squirrel in full view, busily working away at shortening the other curtain. And he was making Foreign Nations Promote e good job of that one to. He must have been hining his nest? and you have to give him credit - he knew a good thing when he saw it

baby daugnter have moved from the apartment above the Georgetown 5c to \$1.00 Store to a home in , the country. They are living in ' half of the Harold Barber home on the 4th Line

Roy's brother Ralph, and his wife, of Toronto, visited with his parents, Mr. and Mrs. Charles E. Parker, over the weekend. Ralph, a member of the Engineering Department of the C.N.R. at Union Station, is building a new home in Kingsview Village, a suburb of Toronto . . .

Mrs Ted Arnold entertained Miss ward standardizing her air weapons Luke and members of the office staff at a "bon voyage" party on Tuesday might

. . Nice to see Bill Armstrong around town this week-end. He'll be getting home a lot oftener now, having obtained a position with the A, V Roe and Company, Malton. Bill was formerly at Dorval, Que-

. On the way to a cousin's wedoing in Toronto, last Wednesday, noticed two more new houses along the town limits on No 7 Highway, rearing completion Frank Carter's home is on your left, beside Bill McDonald's house, and Jim Cother's is the two-storey cement changing their ideas about a desirblock home on the right hand side of the highway. Georgetown is certainly stretching out. Seems only a short time ago that land was just in fields and now it's gradually being built up . .

. The coust, meidentally, was Merton Lake, son of a former resiaent of town, George Lake, who now makes his home at Langstaffe. Merton and his bride, the former Norah Cummings Sharpe, daughter of Dr. and Mrs. Noble C Sharpe, Toronto, were married in St. Clument's Anglican Church, North Toronto . . . Mr. and Mrs. A. H. Feller, Mr. and Mrs. Bill McNally and the Brehns attended the wedding and reception afterwards at the "Kay-Lwen", Langstaff Were interested to learn that one of . the guests, Mrs. Harry Reid of Toronto, is a daughter of one tof the first publishers of the Herald. Their name was "Bastedo" . . .

Mr. and Mrs. Jim Carney, Sandra and Doreen will be well settled by now, in their home at South Deerfield, New Hampshire. The Carney's sold their farm on R. R. 4 some weeks ago . .

. ... Having found an apartment, Mr. and Mrs. A. J. Cohen, are now living in town. Mr. Cohen is night operator at the \CNR here, having replaced J. W. Lucas, whose new post is at Collins' Bay . . . Newcomers to town are Mr. and Mrs. Thomas II, Birchall who moved from Toronto to occupy the George Tizzard apartment at Berwick Hall, Mr. Birchall is employed with Provincial Paper; Ltd., under a traince scheme by which the company hires recent university graduates and trains them in the various departments of the paper industry. He is a graduate in Political Science of the University of -Toronto . . . Another new man at Provincial under the same scheme is Fred Masterman, a graduate in Chemical Engineering from McGill University.

Modern Egyptian mothers believe Mat an evil eye accounts for any Talckly appearance in their bab-

Major CHies Open Drives To Combat Crime Waves

Major cities in the United States have started vigorous drives against crime, American Municipal associa-

tion 'reports. Local law enforcement campaigns are being stimulated by a national crime increase which the Federal Bureau of Investigation has estimated at 17 per cent since 1939. In many big cities, armed robberies; recently have increased alarmingly.

Boston police have put in action a new "bandit squad" ordered to stop with a bank" the current wave of stickups in that city. Fiftyseven selected officers are spearheading the drive on banditry Led by FBL trained captains, the squad is working a three-shift schedule.

round the clock. In Chicago, police are striving to eure a similar rash of armed holdups More and bigger detective squads are operating at night in an effort to halt robberies. During 1947, there were some 450 robberies in Chicago, compared to 322 in 1946:

Denver also is confronted with a a few days, but no one paid much wave of banditry. Police activities tieed, until a neighbour noticed have been spurred especially by two that one of the rawsilk curtains at, of the largest holdups in recent Denthe attic window was about six ver history. Lone-wolf robberies have increased markedly as well. Organized lawlessness is feeling evenly as the seissors had done the The edge of all-out enforcement drives in several cities Philadelphia's department of public safe-"Reddy" Squirrel, but had no proof. ty has deubled its vice squad to ingambling and unlicensed liquor joints. Five thousand policemen are working on the Philadelphia crime!

Postwar Air Development While the United States government in studying pros and cons of ... The Roy Hanson's and their promoting aviation's growth, reports from many foreign countries show that they are also active, as a commercial as well as a defense

Among the countries already embarked on broad programs to develop their air potential are Britain, Canada, France, Russia, Czechoslovakia, Italy, Denmark, Sweden, the Netherlands, Belgium, Uruguay, Argentina, Peru, Brazil, India, China, Australia, the Philippine Republic and New Zealand

On the question of how much emphasis should be given to aviation research - Britain's defense estab-. . A holiday in Ireland will be hishment, reorganized in 1946, put resulted around the middle of July, Sir Henry Tizard, a leading air for Miss Anne Luke, a member of authority, in charge of all research the Smith & Stone office staff. Britain also has taken initiative toand munitions the U. S. sizes and

> Russia has announced a five-year research program, aimed primarily at aviation, to cost hundreds of millions of rubles

> On the question of government support for personal flying activities--movies arriving in 1947 show Eastern European states now provide flight training to civilians South American countries long have subsidized flying clubs.

Rural Recreation Gains . Rural recreation is on the upswing because rural people are able balance of work and play, according to M. L. Wilson of the U. S. lepartment of agriculture. "Years igo," he says, "work was one of the things held in highest regard by rural people Play was looked down apon. It was unheard for a farm tamily to take a vacation." Today this attitude is changing so that 10 times as many farm families plan and take vacations as did so a generation ago. The extension service in many states now promotes vacation camps for farm women and mildren. Camping in state and na tional parks and forests draw more and more farm people of all ages More and more of the automobile ourists are from country homes Mechanization and technology are reducing the working hours of American farm families. A two-man arm a generation ago is a one-man arm today The farm and home work of women and children is ighter than eyer before, all of which

'White Collars' Stay Stability of employment-sticking | 1 ... one job-is a distinct character istic of the white collar worker in New York City, according to a study made by Commerce and Industry Association of New York. The aver age length of service of clerical workers presently employed by the business' men of New York City is 142 years, based on a computation of 12,863 employees of 243 companies the survey shows Another section of the compilation shows that 33 companies studied only 12 gave their employees formal cost-of-living bonuses. Other firms apparently incorporated cost of-living adjust ments directly into their rate struc-

provide time for needed vacations

Physicians Per Capita

It the population jot the Unityo states could be so geographically arranged that each physician would have an equal number of persons to treat in the event of sickness, the our physician population would be approximately 800. Next to the United States, Great Britain has one physician to 1,850 of its population. while in central European countries there is one physician to each 2,250. there still is a crying need for physicians in rural America.



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