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DAY AND NIGHT, seven days a week the telephone is at your service. Quickly and easily it keeps you in touch with everything and everybody everywhere. There are. 400,000 more telephones and two million more calls a day than there were three years ago. And service is getting better all the time.

. In three years, however, costs of important raw materials for telephone lines and cables have risen sharply. Copper prices have doubled, zinc and lead prices tripled. Yet, up to now, despite rising costs on all sides, there has been no increase in the basic telephone rates established 22 years ago. Few things give you so much real value at

such low cost as your telephone. We've broken all records but there are still orders we haven't been able to fill. We will keep right on working and building to make your telephone service a bigger bargain than ever - to continue to provide more and better service at the lowest possible cost.



THE BELL TELEPHONE COMPANY OF CANADA

## The Road to the Market

market and bank are essential to good family living.

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ings, or leading funds for educational and an account now.



# THE CANADIAN BANK OF COMMERCE

Georgetown Branch - F. W. Chapman, Manager



Maybe we're prejudiced, but I seems to us the most discussed subject this week - after the weather, that is - must be "chickenpost." It's bowling over the young fry in Grades 1 and 11, like ninev pins. We have one motley and very itchy individual in our household (cross our fingers for the other "chick"), whose one consulation is being told how many of her friends are in the same plight, Helen Walker and Dennis O'Keele and if their spots are as numerous, feel that "two's company" when and in the same places as hers. It's Mischa Auer intrudes on them in tho - and the little sufferers, AND Theatre. their mothers, have our sympathy. May the epidemic soon be on the

. . . To refresh ourselves with prettier subject - happened to glance in at Mr. and Mrs. E. B. morning to all of yez in honour of Swackhamer's picture window the seventeenth of March which while on our way to town this belongs to St. Patrick himself, week, and saw the most beautiful! Mrs. Arthur Ruddell was hostess showing of African Violets. Mrs. for the March WMS meeting last Swackhamer has about fifty plants, Tuesday with the president, Mrs. both purple and pink, fairly burst- C. B. Dick opening in the usual ing with bloom. How does she do way. Devotional was given by Mrs. it? Well may you ask, if you have Frank Wilson followed by a solo the same luck as we, with the vio- from Mrs. John H. Hunter. Roll lets. Mrs. Swackhamer tells us most Call was answered by a fact in repeople water the plants too much, gard to an early Christian. The That the violets should "never go last chapter in the Study Book to bed with wet feet" - in other was given by Mrs. Bruce Brigden; words, don't let the violet stand in assisted by Mrs. Ward Brownridge unabsorbed water after 4 in the At the close of this meeting some afternoon. Another important don't items of W.A. business were diswas "No direct sunlight", but give cussed and a tea is being planned; it lots of light. A window with a for the latter part of April. northern exposure is ideal. Sounds The W.I. held a very successful

snowfall blanketing the country were Mr. and Mrs. Thos. Bousfield hereabouts, Floria and Bill McNal- of Milton. Lunch and dancing to couldn't have picked a better time Tresident, Mrs. Thos. Giffen and to motor to Florida. They left last the committee, Mrs. Horace Barnes Friday afternoon and will be away Mrs. Cecil Wilson and Mrs. Walfor around two weeks. The south- ter Brownridge deserve a lot of ern holiday comes at an opportune thanks for their untiring efforts time for Ruth, who just recently for such a splendid evening. broke her right wrist. Olive Moyer Old Man Winter really showed us and Mrs. Mervyn Cook are in what he could do by his snowcharge of Phoenix House during storm this past week-end, then high Ruth and Paul's absence . . .

· · · We know a great many won't be long until the calendar people will be glad to hear that officially says it is really spring. Mr. and Mrs. Balfe Bradley's little daughter, Clare, has fully recovered from her attack of osteomselitis, which she contracted last December. Clare has been back to school for several weeks now, and her Mr. and Mrs. Atkinson, White, Mr. wonderful recovery was due in large measure to the new "wonder John Shanks, was bridesmaid at drugs" administered at Toronto's their wedding 50 years ago. Hospital for Sick Children .

grandfather, Mr. Stafford Groat, is Crescent were, so we pass the inquite ill in Sunnybrook Hospital, formation on to you . . . They are Toronto, Mrs. Groats says the new Mr. and Mrs. Clem Dwyer and hospital is beautiful, with every family: Mr. and Mrs. Ed. Pries and comfort and convenience you could family, Mr. and Mrs. A. C. Mcimagine, including a "lodge" Just Bride and Lorne, Mr. and Mrs. across the road for the convenience | Charles Renwick and sons; Mr. and | of relatives and friends who wish Mrs. Jim Emmerson and daughters, to be near the hospital for any and Mr. and Mrs. W. J. Anderson, length of time. Also in Sunnybrook and as mentioned above, Mr. and is Eddie Francis, who was formerly Mrs. Perc King and family . . . a patient in the Christie Street . . . Glad to hear Mrs. Florence

Mrs. Charles Wray's daughter, Mrs. in St. Joseph's Hospital, Guelph . . Robert Wicks, and baby Brian, have | . . . Found the questionnaire issued moved to Oakville, where her hus- by Georgetown's Recreational Com--band is employed. Shoppers will mittee most interesting. Hope evmiss her from the Georgetown 5c eryone cooperates by filling it to \$1.00 Store

is Kathy Thompson, who has taken serve to succeed a position in the office of Alliance | . . About thirty ladies enjoyed Paper Mills Ltd. However, we'll a St. Patrick's party last week, held still see her occasionally, for she by a few ladies of Group 3, United | comes back to Licata's for the Sat. Church W.A., at the home of Mrs.

column this week, which we're sure kitchen people of Erin and district will . . . A pleasant family party at

. . . . Margaret Golden is the Herrington on his 78th birthday, latest addition to the office staff and members of the family present of Smith and Stone Ltd. . . . included Mr. and Mrs. Corey

. . Mrs. Fred McNally enter- Herirngton, Corey Jr., and Doris tined her "Club" to a chicken din- | (Marnie was unable to be presner at her home last Friday night, ent because of her recent at-After the dee-licious dinner, the tack of appendicitis . . . she's regirls had an enjoyable evening cuperating nicely at St. Joseph's playing cards

ham and baby daughter Patsy, flew | Don Herrington; Mr. and Mrs. Fred | here from Chicago to stay with Mr. McNally; Mr. and Mrs. Fred Brown and Mrs. Harry Goldham for a few and Mr. and Mrs. Ted Brown and weeks, until their house in Tor- Betty Ann of Limehouse; Mr. and onto is vacated. Bob, playing this Mrs. Bruce Kennedy and Cheryl of season with the Chicago Black Toronto . . . . Hawks, is Georgetown's one and . . . A birthday party held at only gift to big time pro hockey, hre brother's home, Mr. and Mrs.

we didn't know, until we enquired tee and birthday cake.



most uncomfortable affliction "Brewster's Millions" at the Roxy

#### **ASHGROVE**

Begorra! and the top of the

easy enough, doesn't it? We took euchre and dance in the community another look at those purple and hall at Stewarttown on March 9th. pink beauties in her window and Thirty five tables, of euchre were decided - for the umpteenth time played, the winners being first for : we'll trying growing some our-ladies, Mrs. Frank Petch; 1st for gents, Mr. Joseph Watson, both of With the season's biggest Georgetown: 2nd prize winners ly and Ruth and Paul Barber May's Orchestra was enjoyed. The

winds and blocked roads, but it

Mr. and Mrs. Fred Wrigglesworth and daughter Mrs. Jas. Carney motored to Whittington 14 miles above Orangeville last Tuesday to attend the golden wedding celebration of Wrigglesworth's sister, the late Mrs.

In the same family, Clare's who all the residents on Victoria

. . . Curtis is back home and making . . Just heard that Mr. and such a rapid recovery, after being

. . . out. The planning committee are . . . Also missed from Main St. doing a very thorough job and de-

urday rush . . . . . . . . . . V. T. Cavanagh. High prizes for . . . Reading the Erin Advo- crokinole and Chinese checkers cate this week we noted Anne Wat- went to Mrs. R. H.; Wright and Mrs. kins is now social editor and book- Clarence Benham, respectively. keeper at the Advocate. She has Proceeds from the party will be started her "Chatting With Ann" used to help buld the new Church

. , his home, honoured Mr. George . Hospital, Guelph); Mr. and Mrs. . . On Sunday Mrs. Bob Gold- Orboy Herrington; Mr. and Mrs.

and it's proud we are of him . . . Frank Thompson's, in Milton, last . . Mr. and Mrs. Perc King week, was a complete and pleasant and family have moved into their surprise for Mrs. Isobel Cleave. Mr. new house on Victoria Crescent and Mrs. Wilfrid Thompson and Perhaps some of you, like our- family. Hornby; Miss Margaret Passelves, haven't been wele to keep more, Mr. and Mrs. Walker Cleave up with all the new housing dev- and Jane, and Mr. Franklin Cleave elements in town. For instance, were present to enjoy the afternoon



AYLMER CHOICE Sieve 4-5 . CAMPBELL'S TOMATO

TANK ATTER SPICED BEETS LIBRY'S DEEP BROWN BEANS

Canada Pirst GRREN PEA 12c SOUP LACHINE OUT WAX 16c BEANS

PRIDE OF NIAGARA RED

fruit a delicious flavor.

These are big, meaty, table Cherries (much like Bings), canned with the pits still in, because the pits are like nuts and give the

VERY SPECIAL - CHOICE

19c

49c, 52c

SHIRRIFF'S 33C

2 20-07 23C

PKG. 28c, 53c

We can offer this special for a limited time only-note the size of the can-8 ounces bigger-almost half as big again as the 20-ox. can you usually buy. Choice quality fruit from Sunny California. A REAL BUY - AYLMER CHOICE

These aren't just ordinary Plums, but big, rich, red-purple Prunes from British Columbia. You don't know how good Plums can taste until you've eaten these beauties. The price is right too.

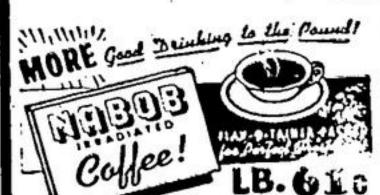
TOMATO JUICE LIBBY'S 2 20-02 23C E.D. SMITH'S KETCHUP BYL 21c SPAGHETTI - MACARONI 16-0Z 121/2C COHOE SALMON RED 14-LB. YIN 33C 14-0Z. YIN NIBLETS CORN

MOTHER PARKER'S TEA. PKG FRUITED PUDDING ROMAR 16-0Z. JAR 37C PEANUT BUTTER

GRAPEFRUIT JUICE ROMAR COFFEE MCLAREN'S RED SEAL

SWEET MIXED PICKLES

YOUR IN FANCY ROLLED GOLD PLATE Mail 15c and 2 boulops from



VERY SPECIAL

SWIFT NING - THE NEW SHORTENING 12 43c Five Roses All Purpose FLOUR LE 39c THE THEY LAST - R. M. JELLY Powderspkg 5c

FRESH, GREEN CABBAGE **CELERY HEARTS** 

large bunch 21c

GRAPEFRUIT — Size 96 FLORIDA ORANGES — Size 200 3 for 19c

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This year sow a long term pasture mixture. We carry a full line of all pasture grasses and clovers at prices that will suit you. Our quality is the best.

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Alfalfa Western Grimm Alfalfa, Ont. Variegated Red Clover

Alsike White Dutch Clover Ladino Clover Sweet Clover

#### GRASSES

Sudan Grass Brome Grass Timothy Meadow Fescue Orchard Grass Perennial Ryegrass Red Top Grass Creeping Red Fescue Reed Canary Grass Canada Blue Grass Kentucky Blue Grass

A full line of Wisconsin Certified and Ontario-grown hybrid seed corn.

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STREETSVILLE