

THE GEORGETOWN HERALD

serving the communities of
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 TERRA COTTA

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The Editor's Corner

"DO OR DIE" FOR THE GRC

Lack of recent news about the Georgetown Recreational Council may have some of our readers wondering if the organization has ceased to exist. It hasn't — not yet. And it won't if a well-advertised meeting next week in the Old Town Hall is attended by a sufficiently large group of citizens who will show by their attendance that they are interested in having such an organization in town. The GRC, inspired by an original group of fifteen persons and since joined from time to time by several others, has had rather a hectic existence since its formation three years ago. The resignation of director Hal Newman which took effect at the end of the year and the uncertainty of whether the town will foot the bill for the hiring of a new director and the payment of some of the necessary expenses to keep the group functioning efficiently, linked with the fact that the directorate wish to know if public opinion favours any recreation program at all, influenced the decision to call a public meeting to discuss the whole problem.

As one of the sponsors of a recreational group, we are hopeful that the meeting will be a success. We still believe that much can be accomplished under a full or part-time director, providing the council and the public in general give both moral and financial support. The absence of an organized hockey program among the young lads at present is keenly felt, and it is still not too late in the season to do something about it. The Stay-at-Home camp proposed by the Lions Club could be a part of a new recreation program, and there are still such sports as lacrosse and basketball to be introduced in Georgetown.

The question resolves itself into two main parts. The most important is to have a group of citizens turn out next week who by their attendance and enthusiasm will prove that Georgetown wants and needs a recreation council. This accomplished, a new program must be drawn up and a qualified man hired to put it into effect. Whether this will be done or whether the GRC will pass into the limbo of forgotten things is the responsibility and the decision of each citizen, and particularly of each parent, who has the most to gain from a recreation program.

THIS MARGARINE BUSINESS

The furor about sale of margarine is getting into high gear, and we confess that at times we are perplexed and at other times downright disgusted at some of the statements attributed to leaders in the agricultural business. Take for instance, R. W. Morrison, newly-elected president of the Ontario Federation of Agriculture, who last week criticized failure of the provincial governments to block the manufacture and sale of margarine in Canada. Mr. Morrison implies, by his warning of the threat of deception if yellow-coloured margarine is allowed to be sold, that the product is at least similar in taste to butter, which spoils other articles which have appeared in periodicals recently which claim margarine to be much inferior in quality. (Our acquaintance, with it, we may say, is purely hearsay. We have heard some say that the taste quality is equal, and we have heard others who say that there is a marked difference.)

This taken care of, Mr. Morrison's main point is that sale of the butter substitute is a serious threat to farm economy. In his presidential address, he said Ontario farmers had been striving in recent years to improve the quality of their butter and had made great steps in this direction. "After this," he continued, "is it just to have our feet swept from under us?" He concluded with an ominous generality that "if they succeed in this, you may be sure they will try it with other matters."

To our way of thinking, it is perfectly reasonable for those farmers, who are specializing in the dairy end of the business, to be worried about a competitive product. It is also reasonable to assume that any pressure which they can muster to have their product given preference will be tried. But when "they", whoever "they" may be, are painted as darkly conniving to drive the farmer to bankruptcy, it is time these gentlemen got hold of themselves. Do they ever think that the introduction of farm machinery which only in the last decade has extended to the small general farmer, has probably put a number of farmers who depended on horse breeding out of business? Do they charge prohibitionists who would ban the making and sale of intoxicating liquors with a dark plot to subdue farmers who make money growing grain to be used in spirit manufacture? Do they criticize the Agricultural Colleges which preach specialization with attempting to wreck the economy of the mixed farmer who cannot compete with specialized production? And do they

believe that it is proper for governments to ban the producing of a product the elements of which are grown by farmers, mind you, which has the effect of a public payment of a 40c to 45c pound premium on every sale, with the consumer the victim? And it must be remembered that farmers, making up a large bulk of our population are by the same token the large bulk of consumers.

A free economy must not suppress scientific advance if we are to have prosperity and progress. Horse travel gives way to motor cars, motor cars to aeroplanes. Phonographs are replaced by radio, radio by television. Fast frozen foods cut into the canned food business, style revolutionizes the clothing industry, offset printing, makes inroads into the letterpress. In each case someone must suffer, old products must disappear in time, and the smart businessman must go with the times and change his production, to conform with progress. Margarine is only one small phase in this constantly-shifting picture and adherence to an antiquated protective ban can do more harm to everyone, farmers included, than any new product, which must stand the test of consumer approval, and if approved can rightly take its place in the economic picture.

POT POURRI

Friends who have missed the jovial presence of "Mac" McBride of the McClure store staff on Main Street for the past month, will be sorry to learn that it is necessary for him to take treatment in Hamilton San for a time. He leaves this week and the good wishes of his business associates go with him for a successful recovery. . . . Perhaps we shouldn't be too bitter at another cent hike in milk price. The present 18c a quart is still not double the pre-war cost, while most other items in the family budget are double or more. . . . The introduction of margarine which sells at about half the cost of butter will greatly offset the extra milk charges. It is still in limited supply and has not yet been stocked by local grocers. . . . Thanks to those who commented on the "News" paper editorial last week. Editorial writing is not an easy task when only a certain small amount of time can be set aside for it and to know that now and then an editorial "click" gives renewed effort to make this column better. . . . When the new water bills go out shortly everyone in town will be paying at least two dollars more a year for water. Cheapest rate under the new set-up is \$12.00 yearly, payable in two instalments. . . . Art Booth, who was formerly associated with Ed Wilson in the Electrical Indicators firm is now a civil servant in Ottawa, working on attachment to the Air Force. . . . Doug Egan, who travels for the B. F. Goodrich Company is looking for a house in North Bay, where he will be making his headquarters soon. . . . Encouraging reports are received from Toronto Wellesley Hospital about the condition of LeRoy Dale, K.C. who underwent an operation recently for the removal of one leg below the knee. . . . Saturday's auction sale at the home of Mr. and Mrs. W. F. Wakeling, who are moving to Windsor Mills-Quebec, was well attended and under the persuasive direction of auctioneer Frank Petch brought good prices for the excellent collection of home furnishings offered. . . . The Countess of Strathmore Chapter, IODE, is taking over the Valentine dance spot formerly used by the Bon Temps Club and is planning a "formal."



Co-starred for the first time are Maria Montez and Douglas Fairbanks, Jr., in Universal-International's absorbing thrill classic, "The Exile."

"Which boy can tell me the pine with the longest needles?" Employer: "Surely, Miss Jones, you know the King's English?"
 "Please sir, the porcupine." Typist: "Of course. Whoever said he wasn't?"

HALTON HOG PRODUCERS' ASSOCIATION ANNUAL MEETING SATURDAY, JAN. 15th

1.45 p.m. sharp
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