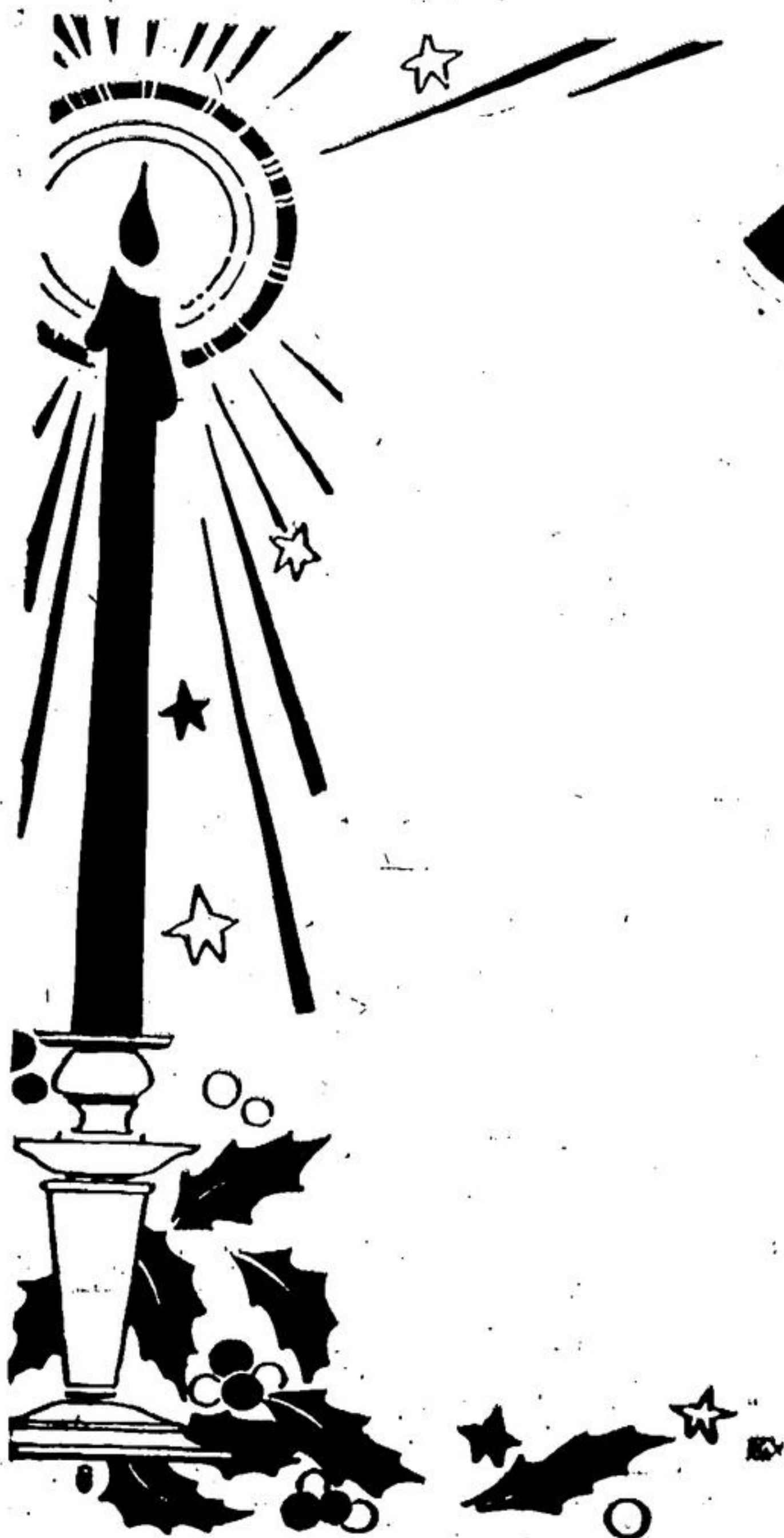


THE GEORGETOWN HERALD

Georgetown, Ont. Wednesday, December 15th, 1948

CHRISTMAS SHOPPING EDITION



GEORGETOWN YOUR SHOPPING CENTRE

NO SNOW YET, but don't leave your Christmas shopping any longer. This week finds all the local stores well-stocked with Christmas merchandise. It is pleasant to see shortages a thing of the past in nearly all lines. Toys are abundant, there are no worries about clothing gifts and the electrical stores have good supplies of almost every item.

Most stores will be staying open every night commencing this Friday. Store hours will be until 10 p.m. and the usual Thursday holiday will be abandoned next week in order to give shoppers full advantage of the two days before Christmas. The hydro shortage is noticeable on Main Street these nights, although many merchants have installed fluorescent lighting which creates the illusion of more light even though power consumption is reduced.

We've said it before and we say it again—wise shoppers shop in Georgetown, where one finds courteous, friendly service which the larger centres cannot duplicate. Study the advertisements in this issue and use them as your buying guide. Your gift list will be easily compiled.