

THE GEORGETOWN HERALD

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CHRISTMAS SHOPPING EDITION



Georgetown . . . Your Shopping Centre

THIS YEAR, even more than in the past, the Georgetown merchants have excelled themselves in presenting a great variety of holiday gift supplies. Shelves and showcases are bulging with gift selections and store windows reflect the Christmas spirit with attractive displays which give Main Street a festive air. The Herald too, is brimful with advertisements telling what each merchant has to offer.

Wise shoppers know that buying at home has a double advantage. It helps merchants and keeps Georgetown dollars circulating. It helps you because equal quality and value can be had here without the fatigue of city shopping and with the courteous, friendly service which a small town merchant on intimate terms with his customers can provide.

We particularly draw the attention of readers to study the Christmas advertisements in this and next week's Herald. Your gift list will be easily compiled and you will be doing yourself a service by shopping with your friendly Georgetown merchant.