

# THE GEORGETOWN HERALD

— serving the communities of —  
 GEORGETOWN, GLEN WILLIAMS, NORVAL, LIMEHOUSE,  
 HORNBY, STEWARTTOWN, ASHGROVE, BALLINAPAD.

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## The Editor's Corner

### WHAT'S YOUR BEEF?

"Why don't we have some good picture postcards of our town?" said Mrs. Mary Bedell, Maple Avenue, as we invited her to contribute a "beef" to this new section of the Editor's Column. Mrs. Bedell with her daughter Joyce has just returned from a bus trip to California and in passing through dozens of towns in their five thousand mile trip, she says there are very few which can equal the scenic beauty of Georgetown. For instance, as you enter the town from Acton, there is the arch of beautiful maples past Dr. McCullough's farm, then the wild beauty of Wildwood and over the brow of the White Bridge we see our beautiful monument in memory of the fallen heroes of two Great Wars. It divides two streets, the one lined with neat, attractive shops, the other the highway with beautiful trees on either side right to the edge of town where stands the Dominion Seed House with its acres of flowering splendour, even more outstanding since the removal of outgrowing trees and shrubs. We have grand old churches, lovely homes old and new, a park which is second to none. I recall hearing some while ago that 73 per cent of our people own their own homes and that is something to be proud of. We have fine taxi service, good bus and rail connections, even a U.S. customs, which we prefer to forget at times.

"All this," says Mrs. Bedell, "leads up to What's my Beef? We lack tourist accommodation and advertising for such. Most of all we lack photographs of our scenic town. People from other countries and travellers from distant points in the Dominion passing through or visiting, look for cards portraying scenes of interest, or when someone is away from home and talks about the beauty of Georgetown your friends ask you to send them some cards to show what you've been raving about. What happens? The postcards in the stores, when available, are old and out-of-date and show very few of the tree-lined streets and dozens of things which are interesting pictorial material. Why doesn't some local photographer look into this. It might be a profitable sideline. Beauty is everywhere in this great country of ours and it can be shared with everyone if we capture it on postcards to mail to friends and shut-ins."

### POT POURRI

Georgetown has something new this year — skating in October. The artificial ice plant in the arena is now proving its worth and skaters no longer have to go to Guelph or Toronto to enjoy their pre-season skating. Rumours around town on Saturday of a hockey game that night had no foundations, other than the fact that the hockey club had discussed the matter earlier in the week but felt it was a little too early in the season for a game. President Ken McMillan won't be devoting all his energies to hockey until later this month after he returns from a trip to the International Livestock Exposition in Chicago. Ken and Glad will take in a horse show at Port Huron en route. Caldwell's Restaurant had a super shell-out for the kids on Halloween, a tiny wooden doll carriage filled with candies. And did you notice the giant pumpkin in the window of Licata's Fruit Store. Speaking of Licata's window, a giant vegetable marrow which appeared there last week was well over a yard long and weighed seventy lbs. It was grown by Meadowglen Growers and will be used for seed. There's a good opening for a "used trunk" business in town. When Bill Tennant advertised for a couple of trunks recently, he got over ten replies and they are still coming in. The Debonaires are an up-and-coming dance band and received many congratulations on their fine work at the Lions Masquerade on Friday. The dance itself was a huge success. To our way of thinking, Reta Maw's personification of the Georgetown sewerage system was the best costume we have seen in many a year. There is talk of having this year's Remembrance commemoration on the proper day, November 11th, rather than on the nearest Sunday as has been customary in the past. There should be some straws in the wind soon with Nomination Day drawing close. Up to the present no council member has officially declined to run, though two or three have said privately that they do not intend to contest a seat this year. Incidentally, we hope some public-spirited citizens are giving thought to standing for election to the new Board of Education which will replace the two present bodies at the start of the new year.

### INGENUITY

A new slant can be devised for almost any creative endeavour. Witness the Chicago Tribune reporter assigned to write the year's most routine story — issuance of the new telephone directory. He used only names out of the book and the following has been reprinted in hundreds of newspapers and magazines.

"JNO" ISH NOE MORE!  
 THEE PHON PEOPLES  
 ZEE, WERNDT KIDDON

Venn Thee Phon Peoples Said Ther New Book Was Gonner Bea Whopper, Theys Werndt Kiddon, DeBouck, Holding 1,007,232 Names, Hasto More Pages Then Last Dechambre, 2060. Ashur Worlds Record.

Legg Men Begun-Gwin New Buchs Inda Loup, Yeska-Day, Zee Pages List New Numbers Fore Every Phon Inda Citti, Annal Taiche Affek Sept. 18 Withee New Dial Sistrump.

Most Alla Names Fittin Just Wonn Line, Even Konstandin Anagnostopoulos; But "Jno" Ish Noe More — Alway "John."

### FARM FORUM IN HALTON

(by Lillian Collier Gray)

(This week, we introduce a new column which under the sponsorship of Halton Federation of Agriculture, will tell each week about the various County Farm Forums. — Ed.)

On November 1st, Farm Radio Forum got under way for the ninth consecutive year. Next week we'll be able to tell you how many groups met in Halton county. We think this year is going to show a considerable increase in numbers over last year. And that is not only going to be true in Halton but it looks as if it will be the case all over Ontario, and maybe Canada.

For the information of any persons who may not know what Farm Forum is: National Farm Radio Forum is a listening-and-discussion group project for the farm people of Ontario. It is sponsored jointly by three Dominion-wide, non-profit, and non-political organizations — the Canadian Association for Adult Education, the Canadian Federation of Agriculture, and the Canadian Broadcasting Corporation. Last season 1,351 groups or Farm Forums met and reported regularly throughout the fall and winter months. Over 23,000 people belonged to these groups. Well, what is a single Farm Forum? It is a group of neighbours who meet once a week to listen to the National Farm Radio Forum broadcast; to study and discuss the topic of the broadcast, and to decide how their problems can best be solved; then to follow up with appropriate action. More than that, Farm Forum is fun. You will know that if you have one. And nobody can say Farm Forum doesn't accomplish things. For last year Forums sponsored over 100 kinds of projects, many on a township or county-wide scale. To name a few of these projects — warble fly campaigns, group hospitalization, Canadian Appeal for Children, school improvement, Co-operative buying clubs and creameries and egg-grading centres, recreation facilities, community halls or centres, rural electrification, snow clearance, charitable activities, road improvement, co-operative use of farm machinery, mail-boxes painted and names put on.

Farm Forum is a family affair. All ages from youth to older-than-middle-age belong. The broadcasts deal with topics of interest to every member of the family. The projects undertaken need the combined efforts of young and old in the community.

Last year, National Farm Radio Forum won the Henry Marshall Tory award for its significant contribution to adult education. It was presented by the President of the Canadian Association for Adult Education to Miss Ruth McKenzie and R. L. Stutt of the Farm Forum Executive.

Farm Forum members claim their communities have become more neighbourly since they began meeting in these weekly gatherings. Some of the old time friendliness that disappeared with the horse and buggy days has come back to the side roads. So Forums are helping to build better communities. In that way they are building a better Canada, and a better world.

Halton county has never had a county Farm Forum rally. But one is now being planned by the county executive. Forums will be notified as to the date and place. If you have a Forum in your community, or if you would like to have one, or if you are just interested, you will be welcome at the rally.

Next week and each week following we shall try through this space kindly contributed by your local newspaper to tell you what Halton Forumites are thinking and doing. And remember — Monday night's Forum night!

### FLUORESCENT LIGHTING HELPS HYDRO SHORTAGE

In cooperation with the effort to save hydro power and as a means of having more attractive and better lighted shops, several Main Street Businessmen are changing to fluorescent lighting. Kentner's and MacCormack's drug stores, the Herald office and Phoenix House are a few of the most recent ones. Fluorescent lighting, as many people know, has the double advantage of providing better lighting with roughly half as much power. For instance, in the Herald Office, a battery of six double lights uses 240 watts while the previous indi-

vidual 60 watt bulbs used 420 watts. Druggist Ted MacCormack has reduced from 900 watts to 320 watts. The new lighting in Kentner's Drug Store is 520 watts to replace 2700 watts used previously. Phoenix House, by installing a fluorescent show window light is able to use this for a night light allowed under the regulations and cut power use in half. And so it goes all along Main Street, where merchants are doing all they can to save power, by making heavy expenditures on new lighting arrangements which benefit them in turn by making more attractive stores.

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