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Sample gas water heaters sold direct by Imperial Oil Limited. Ranges sold by major appliance dealers.



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BY NAME (Please print)
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ESSO-TANE GIVES THE HOTTEST FLAME!

THE MIXING BOWL
 by Ansellan
 HYDRO
 HOME ECONOMIST

Hello Homemakers! At the time of writing the weather tempts one to wash all the Winter Woolies and hang them out in the Spring breeze. However, when one reads of places for washing clothes such as they have in New York, one wonders! There the homemaker can take her bundle down to the corner laundry where she is assigned a washing machine. She puts the clothes in the machine, a quarter in the slot, and turns on the water, adding the required amount of soap, sets the dial and then settles down to read any of their magazines. In fact there is a note at the top of each story as to reading time. Finally she takes her wet wash home and hangs it out in her own backyard.

Coming back home, we made a brief survey of laundering costs. Whether to send the weekly wash to commercial laundries or to buy an automatic, non-automatic or semi-automatic machine and do the job at home, is a problem for many women.

Laundry practices of city and farm families were compared and found to be similar. Few families soaked the wash and most homemakers used the same suds waters for all the clothes. A majority put the clothes through two rinse waters and used the same rinse waters for the entire wash. Except for actual sudsing, very little hot water was used. Farm women do their wash at home but few have stationary tubs and ironers.

Laundering costs approximate twenty-five dollars a year with the non-automatic washer, minus rinsing facilities, and slightly more than twenty-five dollars with the automatic machine. These compare favourably to commercial laundries where a wet wash can be done for you.

TRAINING FOR INDEPENDENCE



Full-time employment is the symbol of independence to everyone. Many blind workers, like this man on a sand-blasting machine, proved their efficiency in war plants. Now new jobs have been found for them in peace-time industry by The Canadian National Institute for the Blind. Your support is needed to carry on the work of training and placement. Give all you can to train blind workers for employment and independence.

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MODERATION

... THE WISDOM OF MATURITY

True, we are a young country. In less than a century we have risen from colonial youth to nationhood of a stature enjoyed by no other people of our numbers.

Canada has earned this. Through the years we have kept our sense of values... been moderate in our pleasures... moderate in our thinking.

Today, we continue to bear ourselves with the self-respect of a moderate people. We are moderate in our spending, in our thinking... moderate in our pleasures, moderate in the enjoyment of whisky... moderate in all things.

We are young, yes. But we have come of age, for moderation is the wisdom of maturity.

*Men who Think of Tomorrow
 Practice Moderation Today!*

THE HOUSE OF SEAGRAM



THE QUESTION BOX

Mrs. A. F. T. asks for best method to wash woollens.

Answer:

1. Use lots of warm water (never boiling hot).
2. Soften with borax (about one-third cup for average tub). Add soap dissolved in hot water first.
3. Shake out free dust. Measure knitted garments.
4. Never operate machine for knitted goods and others which require only 5 minute washing. Place in another suds if badly soiled.
5. Squeeze, do not twist to remove water from light garments. Or place woollens through a wringer with light pressure. Hold the fabric up as it goes through wringers to keep its shape.
6. Hang woollens in a warm breeze to dry. Never let garments freeze, nor place near direct heat.
7. Shrunken and felted woollens may be partially restored by steaming. Use a heavy pressing cloth quite wet. Stretch carefully while pressing over cloth, but do not press dry.

Miss P. J. asks: How can I take an ink stain out of a pink woollen sweater?

Answer: If it has not been washed yet, use lemon juice or salts of lemon solution. Apply on the spot, leave 15 or 20 minutes, rinse it out and apply again. Soak ink from stain into blotter.

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THERE'S A REASON

The reason is that Canada must have the U.S. dollars spent here by tourists, in order to make them available for the payment of imported goods and services needed to keep production and employment at a high level.

CANADA NEEDS U.S. DOLLARS

FOREIGN EXCHANGE CONTROL BOARD
 OTTAWA

WATCH THE WEIGHT OF OVERSEAS AIR MAIL

DOUBLE the deficiency must be paid by addressee if postage is underpaid. Don't take chances.

One sheet of average, lightweight Air Mail paper, and one lightweight Air Mail envelope, weigh 1/4 ounce or less. The Air Mail rate is 15¢ per 1/4 ounce to Great Britain, Eire and Europe.

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