

THE GEORGETOWN HERALD

serving the communities of
**GEORGETOWN, GLEN WILLIAMS, NORVAL, LIMEHOUSE,
HORNBY, STEWARTTOWN, ASHGROVE, BALLINAFAD,
TERRA COTTA**

Subscription Rate \$2.50 a year Single Copies 6c each
Advertising Rates quoted on application
WALTER C. BIRCH, Publisher and Editor
Garfield L. McGilvray, STAFF, Leslie M. Clark
Eug. Broomhead, Harold Davison, Corey Herrington, Jr.

The Herald is printed each Wednesday afternoon at the office on Main St., Georgetown. Authorized as second class mail, Post Office Dept., Ottawa.
Members of the Canadian Weekly Newspapers Association and the Ontario - Quebec Division of the C.W.N.A.

The Editor's Corner

POWER MUST BE SAVED

The present crisis in shortage of electrical power makes it important that each consumer save as much as possible in order to avoid the inconvenience of shut-offs which have been imposed on larger centres. The Hydro Electric Power Commission of Ontario has ruled that daily consumption of kilowatt hours shall be restricted to a maximum of 90 per cent of the average daily consumption in the month of October, 1947. The temporary emergency has arisen because of sub-normal rainfall last autumn which has forced two Quebec power companies to reduce their deliveries of power to Ontario.

Full cooperation of large local industry has been accorded the Georgetown Hydro Commission to meet the emergency. Some companies have reduced working hours, others have curtailed certain operations and effected plant economies to cut their consumption to the required 90 per cent. But this is not enough. Smaller companies and householders must do likewise or the matter will be out of the hands of the local commission and the switch may be pulled as in Toronto. Curtailling the use of electric stoves, toasters, heaters and irons is even more important than keeping lights turned off, for they take much greater amounts of power to operate.

Readers are reminded that this 10 per cent reduction must be made and it is much better to have it voluntarily done at our own convenience, than imposed upon us with no choice. Each and every one of us can help by doing our part.

UPS AND DOWNS IN HOCKEY

Sixteen games played with no losses and one tie last Saturday night is an impressive record for any hockey team and speaks well for the calibre of sport at the local rink this year. While this column is being written before last night's semi-final game with Weston, we don't figure we're going too far out on a limb to predict a certain championship for the Papermakers in their group and a more than even chance of at last copping that elusive Ontario championship which looms larger on the horizon each year.

Minor hockey, meanwhile, has been on the other end of the story this year. The Juniors, after several unsuccessful starts and no crowd support, gave up the ghost a couple of weeks ago. Brill's Juvenile OMHA entry was put out of further competition by Acton in the play-offs and a team of GRC all-stars assembled for a juvenile game with Woodbridge took a shellacking. The Bantams and Midgets were beaten by Brampton on succeeding Saturdays in the eastern zone finals at the Arena.

BUSINESS BUREAU WARNING

The Toronto Better Business Bureau with which the local Board of Trade is affiliated, has issued a warning to merchants and individuals suggesting postponing any decision to advertise in or subscribe to a publication known as "The Veteran's Advocate" until a report has been compiled by the Bureau. They further warn of a number of "one-man" blind organizations whose canvassers are endeavouring to sell merchandise allegedly made by the blind. The only such organization recognized in Ontario is the Canadian National Institute for the Blind which sells their merchandise under the trademark "Blindcraft."

These are only a few samples of what will become more prevalent as the boom years subside and we can expect more travelling salesmen, legitimate and otherwise, to be making their rounds in Georgetown. Whenever possible, this column will pass on communications from the Better Business Bureau in order to save readers from being taken in by the more extreme swindlers. The only way to be certain of avoiding it, however, is to patronize local firms and do your business with local people whom you know.

ODDS AND ENDS

A three-week vacation from editorial writing makes it all the harder to get back to work this week. The absence of editorials in two issues was caused by space requirements, while the week before last we turned over this page to Mr. A. G. M. Bruyns' observations on the report of the Royal Commission on Forestry. Cr. Cecil Davidson had a point in his letter to the editor last week in which the Herald was criticized for reporting that little could be done about speeding. Unfortunately, however, that was the only topic discussed when Inspector Knight appeared at a council meeting to discuss policing and while we did not create him, we should have mentioned that he is a

outlined in the news item. Council news has become of increasing importance each year in this growing town and we try to give as complete a report of Council business as is possible. If at times we slip up or appear to place a wrong interpretation on a speaker's remarks it is most certainly not deliberate. Criticism or praise is reserved for this column.

Business changes continue to come and this week we record the sale of Kemshend's Bakery to the Pries brothers, who coming from Walkerton make another addition to the Bruce County emigres now resident in Georgetown. And speaking of Bruce, it was with regret that we read of the complete loss by fire of the new Paisly Arena which had officially opened only a week before. Loss of the \$40,000 building is a terrible loss to a little town the size of Erin and if any sport followers here would care to send a contribution, we'll be glad to forward it and know it would be appreciated. If hydro cut-offs should come in Georgetown readers will have to be patient if the Herald arrives late. A half-hour shut-off means a loss of almost two hours in typesetting time as the metal cools off and must be remelted. Walter McGilvray, who is foreman at the Leamington Post, reports difficulties with two half-hour shut-offs daily, which is a big disruption in their working schedule.

Harley Motors

IS AT YOUR SERVICE FOR CAR REPAIRS.

BRAKE LINING A SPECIALTY

Shell Products — Class "A" Mechanic

Gordon Harley, Prop.

PHONE 539 John St., near Arena

GLEN TAXI

is now licensed to operate in

in Georgetown

as well as in Glen Williams

PROMPT SERVICE — FULLY INSURED

Phone 533r2 Bob Bouskill



What's the Good of UNEMPLOYMENT INSURANCE?

\$87,500,000 was paid from the Unemployment Insurance fund to unemployed Canadians from September 1, 1945, to October 31, 1947.

\$31,000,000 was contributed to this fund by the Government of Canada.

500,000 individual unemployed workers and their dependants benefited from these payments.

In many cases had payments not been available the unemployed would have suffered want!

What's the good of Unemployment Insurance?—Can there be any doubt!

Unemployment Insurance helps the employer by providing unemployed with purchasing power; and helps the worker by providing maintenance allowances during unemployment. Employer and Employee and the Government all have an interest—Unemployment Insurance is a large factor in a healthy National Economy.

Make full use of your local office of the National Employment Service.

Department of Labour

HUMPHREY MITCHELL, Minister of Labour

DIRECTORY

A. E. LePAGE REALTOR

HEAD OFFICE TORONTO
320 Bay Street Telephone AD 5661

SPECIALIZING IN

- * Farms
- * Country Estates
- * Suburban Homes
- * City Houses
- * Summer Properties

Local Representative
C. A. WILLSON

GEORGETOWN, Ontario
Telephone 518

DR. J. BURNS MILNE X-RAY DENTAL SURGEON

Georgetown — Phone 80

DR. CLIFFORD REID L.D.S., D.D.S. DENTIST

Phone 410 — Open Evenings
Main Street Georgetown

Elmer C. Thompson INSURANCE SERVICE

Fire — Auto — Wildstorm
C. P. Railway and Allied
Riseanship

SUMMER EXCURSIONS
Phone 119w or J Georgetown

C. A. WILLSON GENERAL INSURANCE

Automobile, Fire & Casualty
Phone 513

LeRoy Dale, K.C. M. Sybil Bennett, K.C.

Mill Street
Barristers and Solicitors
Georgetown Phone 19

Langdon & Aylsworth

Barristers and Solicitors
Notaries Public

Kenneth M. Langdon
Georgetown

R. MacIntyre Aylsworth, B.A.
Acton

FIRST MORTGAGE MONEY
TO LOAN

Offices: Roxy Theatre
Bldg., Mill St., Phone 88w,
Georgetown; Cooper Bldg.,
Phone 216w, Acton

Monuments

Pollock & Campbell

62 Water St., North
G A L T

Designs on request
Phone 2048

Inspect our work in
Greenwood Cemetery

NIELSEN

The Chiropractor

Drugless Therapist
36th Year of Practice

Lady Attendant

Mon., Tues., Fri., 2-5 p.m.
Wed., Sat., 2-5 and 8-9 p.m.
Over Dominion Store,
Georgetown — Phone 160W

LEVER and HOSKIN

Chartered Accountants

Successors to

JENKINS & HARDY

1805 Metropolitan Bldg.

44 Victoria St. — Toronto
EL 9181

CONSULT

J. A. Willoughby & Sons

for

COMPLETE REAL ESTATE

SERVICE

HEAD OFFICE — TORONTO

156 Yonge St. AD. 0605

• City and Country Homes

• Farms and Small Acres

• Industrial and Business
Properties

TOM HEWSON

is your local Representative

PHONE 332W

J. Sanford & Son

Phone:

Georgetown 24W

FRANK PETCH

LICENSED AUCTIONEER

Prompt Service

Phone 891 — Georgetown

P. O. Box 418

TOM HEWSON

REPRESENTING

- Willoughby Real Estate Agency
- International Motor Trucks
- Wood's Electrical Equipment
Milkers — Grinder — Coolers
- De Laval Milking Machines
and Cream Separators
- Goodison Farm Implements
- Oliver Tractors

Our Mill Street office is just around the corner
from the Bank of Commerce

Office: 332w

Residence: 332j

Subscribe to the Herald