

Come to CHURCH CHRISTMAS

CHURCH NEWS

The United Church
Rev. R. C. Todd, B.A., Minister.
Miss Lynda Stewart, A.T.G.M.
L.R.S.M., Music director.

XMAS SUNDAY
10 a.m. Sunday School and Bible Class. The Carol Trumpeters.
11.00 a.m. Public Worship and Christmas Communion.
7 p.m. Carol singing. By request the Minister will repeat "The Xmas Carol" by Charles Dickens.

God's House is open to all His children.

St. George's Church
Archdeacon W. G. O. Thompson, Rector

FOURTH SUNDAY IN ADVENT:
Sunday School 10.30 a.m.; Children's Eucharist, 11 a.m.; Candlelight Carol Service, 7 p.m.

CHRISTMAS:
Midnight Service of Holy Communion beginning at 11.45 Christmas Eve. (Choral Service).
Second Celebration of Holy Communion at 8.00 on Christmas morning.

St. Alban's Church, Glen Williams
Sunday School — 2.00 p.m.
Sunday School — 2.00 p.m.
Evensong — 3.00 p.m.

CHRISTMAS:
Holy Communion — 9.30 a.m.

First Baptist Church
Rev. Chas. R. Gower, Minister
Sunday, December 21
Christmas Services
10 a.m. — He That Should Come!
11 a.m. — Sunday School: A class for all.
7 p.m. — The World's Only Hope
8 p.m. — Monday B.Y.P.U.
8 p.m. — Wednesday, Prayer Meeting and Bible Study

Knox Presbyterian Church Georgetown
Rev. Chas. C. Cochrane, B.A., B.D. Minister
10 a.m. — Sunday School
Minister's Bible Class
11 a.m. — Public Worship
7 p.m. — Christmas Choral Service
Limehouse Presbyterian Church
2 p.m. — Sunday School
Minister's Bible Class
3 p.m. — Public Worship

Norval and Union Presbyterian Churches
Rev. G. L. Self, B.A., B.D. Norval
2 p.m. Sunday school
3 p.m. — Public worship
Union
10 a.m. Sunday school
11 a.m. Public Worship.

Holy Cross R. C. Church
Rev. Er. V. J. Morgan
Mass at 9 a.m., 2nd and 4th Sundays — 11 a.m., 1st, 3rd, and 5th Sundays.

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Norval United Church Charge
Rev. F. J. Dunlop
Norval
10 a.m. — Sunday School
11 a.m. — Public Worship
Mount Pleasant
2.30 p.m. — Sunday School and Public Worship

Glen Williams
2 p.m. — Sunday School
7 p.m. — Candle-light Service
Balloisfad Charge
of the United Church
Rev. O. R. Flindall

IN THE MAIL BAG
Mr. Walter C. Biehn, Publisher, The Herald, (Georgetown, Ontario, Montreal, Que.)
December 12th, 1947
Dear Mr. Biehn:
With 1947 coming to a close, we have just completed our advertising plans for 1948.
A record-breaking construction and building program and the installation of 10,000 new telephones every month still finds us faced with the same fundamental problem — an unsatisfied but expressed and continuing demand for service. There are nearly 100,000 unfilled

orders for telephones, thousands of requests for additional equipment and a need for further increasing our capacity to handle Long Distance calls.
I think it is fair to say that this demand is related to the fact that we have doubled the number of telephones in service since 1927, yet up to now in the face of rising costs there has been no increase in the basic telephone rates established twenty years ago.
In 1948 as in 1947 we will concentrate 90 per cent of our advertising in over 800 regular daily and weekly Ontario and Quebec newspapers published in the exchanges operated by the Bell.

There is positive evidence of our conviction that good newspapers are the best medium through which to tell the telephone story. Past results and future needs have led us to plan for increased lineage in your paper during 1948.
I would be extremely ungrateful if I did not take this opportunity to thank you for the most satisfactory reproduction and good position Bell ads regularly enjoy. Our agency will confirm our 1948 contract with you.
Sincerely,
R. C. Scrivener,
Advertising Manager
Bell Telephone Co. of Canada



Gifts for Everyone

FOR HER

A GIFT DESIGNED BY
Elizabeth Arden
Priced from a 75c gift of Soap to a Leather Beauty Case at \$37.50

Helena Rubinstein

THE FAMOUS APPLE BLOSSOM
MANY GIFTS FROM
55c to \$7.95
MADAME RUBINSTEIN'S LATEST CREATION — GARDENIA COLOGNE BODY POWDER AND GIFT SETS

Evening in Paris

THE EVER POPULAR GIFT SETS
IN MANY VARIOUS COMBINATIONS FROM
\$1.35 to \$25.00

Henleys Country Garden

SKYLARK, WOODBURY'S
AND MANY OTHERS TO DELIGHT HER

FOUNTAIN PEN AND PENCIL SETS

PARKER and WATERMAN
A TRULY FINE GIFT

STATIONERY

THE GIFT THAT PLEASES ALL
MANY LOVELY BOXES
Priced from 25c to \$3.50

COMPACTS — POPULAR MAKES

Priced from \$2.75 to \$7.50

NAIL POLISH SETS

REVLON — CUTEX — PEGGY SAGE
from 50c to \$6.00

PLAZA LIGHTERS

THEY'RE NEW! THEY'RE DIFFERENT!
JUST LIKE A COMPACT
Special — \$5.95

PROPHYLACTIC HAIR BRUSHES

From \$1.50 to \$3.95

PERKINETTE BILLFOLDS

REGULAR — \$3.85
Special to clear \$2.75

SOAPS — MANY LOVELY PACKAGES OF GIFT SOAPS

From 50c to \$2.15

For the HOME

PLASTIC COATED PLAYING CARDS
Single deck \$1.25 Double \$2.25

ELECTRIC HEATING PADS
\$7.95 and \$12.00

HOT WATER BOTTLES
A BEAUTIFUL GIFT BOTTLE — Suitably Boxed
\$2.00

BATHROOM SCALES — \$8.50

FOR THE YOUNG FOLK!

BOOKS — WIDE VARIETY OF BOOKS FOR GIRLS AND BOYS
Popularly Priced

THE NEW SENSATION KIDMETICS FOR VERY YOUNG LADIES
75c to \$2.25

POCKET KNIVES
GOOD VALUE
50c each

GAMES — OUR ENTIRE STOCK AT HALF PRICE

PERFUMES — COLOGNES — SOAPS
LIGHTLY SCENTED
25c to \$4.50

FOR THE WEE TOTS

BABY GIFT SETS
JOHNSON'S — BABY'S OWN
ROCK-A-BYE
From 60c to \$2.95

BRUSH AND COMB SETS
\$1.50 and \$2.15

PICTURE BOOKS
FOR BABY'S FIRST PICTURE LESSON
From 15c to \$1.50

RATTLES — BANKS — TOYS
from 15c to 75c

BABY ACCESSORIES OF ALL KINDS
VISIT OUR BABY DEPARTMENT

FOR EVERYONE

XMAS STOCKINGS — 25c — 50c — \$5.95
XMAS TREE DECORATIONS AND LIGHT BULBS

CHOCOLATE BARS AND CANDY
XMAS CANDLES — RED AND GREEN
10c each

RAYMOND NUTS AND POPCORN

XMAS WRAPPINGS — SEALS and TAGS

XMAS CARDS — LARGE ASSORTMENT

FOR HIM

ROLLS RAZORS
MADE IN ENGLAND
Rost-Shaving Satisfaction complete. — \$12.50

SCHICK SUPER ELECTRIC RAZOR
\$21.50

BILLFOLDS
LARGE ASSORTMENT — PRICED FROM
\$2.25 to \$8.50

YARDLEY SHAVING REQUISITES
BOWLS — LOTION — TALC
Sets from \$2.35 to \$3.25
LIMITED QUANTITY

Special Sale

GAYLORD TOILETRIES
Reg. \$1.50, to clear — 79c
Reg. \$3.00, to clear — \$1.69
Reg. \$4.50 to clear — \$2.29

SHAVING BRUSHES
Priced from 50c to \$5.00

SHAVING SETS
VARIOUS MAKES FROM
\$1.00 to \$4.50

ASCOT—COLGATE—PALMOLIVE Etc.

CIGARETTE LIGHTERS
up to \$10.00

CIGARETTES — TOBACCOS — CIGARS
POPULAR BRANDS

PIPES — LARGE ASSORTMENT
From 35c to \$2.50

PHOTOGRAPH ALBUMS
LARGE SIZE
\$1.25 and \$2.00

PHOTO ACCESSORIES FOR THE AMATEUR PHOTOGRAPHER
LARGE ASSORTMENT

PROPHYLACTIC CLUB BRUSH AND COMB
\$3.50

SHAVING BOWLS
39c — 60c — \$1.25 — \$1.50

GILLETTE RAZORS
TECH — 49c MILORD — \$3.79

JEWELITE MILITARY BRUSHES
\$6.00

TRAVELLING CASE with ACCESSORIES
\$6.50

FOUNTAIN PENS AND PENCILS
PARKER and WATERMAN
From \$5.00 to \$27.00

THE EVERSHARP C. A. PEN
A MODERN WRITING INSTRUMENT



WITH "CHARLIE AND MORT"
Anita Gordon, teen-age vocalist of the "Charlie McCarthy Show," broadcast Sundays at 8 p.m. EST, 9 p.m. AST, over the CBC Trans-Canada network. Program features the comedy antics of Edgar Bergen's two wooden proteges — Charlie McCarthy and Mortimer Snerd, interspersed with music by Ray No-

MacCORMACK'S DRUG STORE

Phone 327

Main Street

Geor