

Again Available DURO "Canada's Premier Water Softener"

All the advantages and conveniences of DURO softened water are available to you again. Enjoy all the luxuries of softened water . . . all the savings made possible by a DURO installation. Dishwashing is more pleasant . . . laundering is easier and clothes are cleaner — softer — whiter. Dainty silks and lingerie retain freshness and beauty in DURO softened water.



PRICED AS LOW AS \$59.00
F.O.B. LONDON, CANADA

Luxurious DURO softened water makes every bath a beauty bath.

DURO water softeners are "Made-in-Canada" from the finest materials obtainable, giving high quality performance with long trouble-free service.

Order Today!

See your plumbing supply merchant today and learn how easy it is for you to enjoy DURO softened water in your home.



PUMPS AND SOFTENERS LIMITED
LONDON ONTARIO

SUNDAY SCHOOL LESSON

by Rev. R. C. Todd.
THE FALL OF THE NORTHERN KINGDOM
LESSON: 2 Kings 15:9, to 17:41;
Isaiah 29: 1-4

The doom of the Kingdom of Israel, predicted by Amos in last week's lesson, comes to pass in the lesson for this week. A wave of conquest begun by Assyria, swept Israel upon its crest along with the other debris of decadent nations. When the Assyrian occupation troops were withdrawn, Israel took the leadership in forming an alliance of Palestinian states, minus Judah, to oppose Assyrian supremacy. These states sought an alliance with another big power, Egypt. But before Egyptian help could be obtained, Assyria swept the coalition aside. Yet again, in the reign of Hoshea, King of Israel, an attempt was made to conspire with Egypt. Assyrian armies took Hoshea prisoner, and after a three year's siege of Samaria, the capital of Israel, the whole nation completely collapsed. All citizens who might have conspired again, and that included thousands, were deported and scattered widely throughout the Assyrian Empire. The conquered land was then colonized with other peoples. These newcomers intermarried with what was left of the original Hebrew population; and it was from this mixture that the Samaritans, familiar to us in New Testament references, developed. Amos' prediction of what would happen to a corrupt nation, was thus completely vindicated.

In the Southern Kingdom of Judah, a prophet named Isaiah was warning his countrymen of the judgment which would befall their own country should she forsake the God of Righteousness. He saw what was happening to Israel, and points in particular to the alcoholic excesses of that nation, not indeed as the cause of its downfall, but as a symptom of its extreme sensuality, worldliness, and decadence.

There is a question which in one form or another, is pressing itself into our consciousness today. Is our nation going to perish? No amount of boasting, no profession of confidence in the future, which is mere sentimentalism, can conceal the doubt; and the fear which has taken root. Why else is there so much talk of armaments, and fear of Russia, and atomic bombs, and of balance of power? Why is so much alarm over the general moral and cultural situation being expressed in democratic circles everywhere? Are the Anglo-Saxon powers fated to take a back seat in a world dominated by some rising new power — probably Russia? Is Western civilization passing into its twilight. These are some of the questions haunting men today in our part of the world; and they spring from a real fear. And the general watchword is: Make all you can while you can, boys, the party will soon be over.

The condition of Israel was such that the nation was merely waiting for some stronger and more virile nation to overthrow it. The fruit was ripe upon the tree; someone came and shook the tree and the fruit fell irrevocably to the ground! Is that the way WE are? The fall of nations and empires usually follows a fairly well-defined pattern. In the days of its youth, the nation is vigorous; and because of stringent necessity it may be disciplined, and austere in its manner of life. These things expressed in purposeful action are conducive to national greatness. With success comes prosperity, with prosperity, if the God of Righteousness be forsaken, comes a love of luxury, social inequalities and injustices, insensitivity to spiritual values. The moral fibre of the nation becomes weakened; the nation grows decadent. And the end of the cycle is brought about through the instrumentality of some more vigorous nation, against which a decadent people can make neither a moral nor a spiritual stand.

Suppose Russia should prove hostile, have we the moral and spiritual



740 MILES OF Stormproof Cable

IN LESS than two years, voices will be able to travel over "stormproof" cable (most of it underground) all the way between Quebec City and Windsor, and to many other points.

Completing this project is part of our huge programme to keep up with the increasing flow of Long Distance calls. And not only to make sure that calls go through with the least possible delay, but also to ensure dependable service under all weather conditions.

We are rushing the whole programme—which includes more lines, more switchboards—so that Long Distance will continue to be the best communication service.

THE BELL TELEPHONE COMPANY OF CANADA

Today we Live in a Greater Canada



From the Laboratory

**NEW PRODUCTS
NEW PROCESSES
— BETTER LIVING**

TODAY ALL CANADA is benefiting from the tremendous impetus given Canadian scientific research during the war years.

In university, research foundation and industrial laboratories, increasing numbers of Canadian-trained scientists are working on projects which will make for better Canadian living. Staffs of the National Research Council laboratories have increased four-fold since 1939. Their activities are being maintained at the same high level as during the war—but now devoted to the needs of peace.

Research workers today are constantly opening up new fields of Canadian endeavour, giving wider scope for Canadian skills.



Organization of graduate schools by Canadian universities in the early years of this century marked the first important advance of research in Canada. The National Research Council was established in 1916 for the encouragement of scientific endeavour on a national basis.

Science in Canada before the war had already to its credit several achievements of world significance—among them, Rutherford's original work on radio-activity, Saunders' development of Marquis wheat, Banting's discovery of insulin.



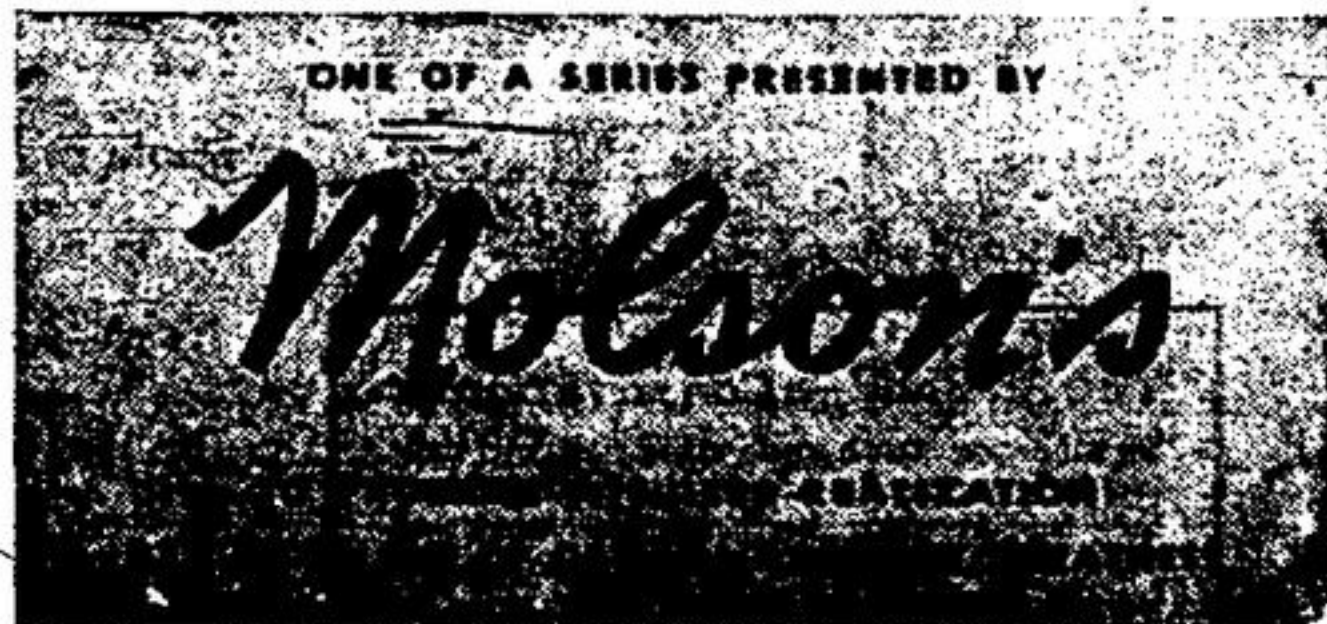
In 1939 began a cooperation in research never before attained in Canada. The contributions of Canadian scientists in such fields as atomic energy, radar, aircraft design and the development of super-explosives, won world recognition.

"OPPORTUNITIES TODAY... GREATER THAN EVER"



ALEX FORST with his brother Edward took over their father's modest little hardware shop in Vancouver 17 years ago. The early years were difficult, but, profiting from their errors, maintaining sound policies and always hard-working, they slowly expanded the business. New lines were regularly added until today they operate the biggest retail independent house furnishings organization in Western Canada.

MR. FORST says: "Our early faith in Canada as the country in which to build a business has been confirmed and strengthened. Just as Canada is a much greater country than when we started out, so too Canadian opportunities today are much greater than ever for those now commencing their careers."



strength to survive? This is not a question about our military potentialities at all. The real question is whether we are spiritually decadent. Are there signs which point to our spiritual decadence? Does this fact point to it; that we spend enough money on alcoholic liquors each year to provide our whole population with free medical and hospital service, and an old age pension of fifty dollars a month to every person over seventy, as well as some other needed social services? What about the fact that not more than a quarter of our population are connected regularly with any denomination of the Christian Church, or with the Synagogue? Is there an atmosphere of social degeneracy in the modern drinking party? Why drink? To escape boredom, to escape from reality, to create a false sense of well-being, to conform to convention? These reasons themselves are signs of degeneracy. If we are decadent, we shall find that war or no war, we shall not much longer occupy a place of prominence and influence in the scheme of this world's life. We may bluster and blow and boast, but inevitably the truth of our condition will come out when we have to make room for a stronger, more vigorous power, which knows where it is going and how to get there. Russia is a danger on the horizon today, but all the military preparation in the world will avail nothing, if we are spiritually and morally degenerate. Indeed, such preparation added to pugacity, will only hasten the end, by arousing the bear from his den.

We do not, however, have to take a fatalistic attitude, as though we could be content to go the way of all nations and civilizations that decay and fall. We have an honour to uphold a responsibility to carry out, a task to perform, and witness to the God of righteousness and love revealed in Christ, to make. The Hebrews fell because they refused to carry out their responsibility to the world as God's chosen people. We do not need to refuse. Too much is at stake. So long as the patience of God endures, we must face the challenge to turn back to a true seriousness about God and His claims on human life. It is ours to face the problems of the world with sobriety and strength of will and in the fear of God. We don't have to whisper yet "It is too late!" Some day it will be, if we do not turn now. But now our duty is to lay hold without delay upon Him that promises that "they that wait upon the Lord shall renew their strength." Now is the day of salvation. But that day like every other day, sinks finally into sunset and dark night. Through faith in Him who is our salvation, we shall find the source of virtue, vigour, and virility; all that gives purpose to life, and the knowledge of where to go and how to get there.

OAKVILLE BUYER AT MICHIGAN CATTLE SALE

E. J. Meagher of Graymar Farms, Oakville was prominent at the recent Wolverine Classic Sale of Holstein Friesian cattle in Williamston, Michigan, where he bought an outstanding heifer from Carnation Farms, Seattle, Washington, at a price of \$1,450. An average price of \$1,138 was established for the 76 head that were sold.

An interesting feature was the purchase by L. C. Chadwick of Cheshire, England, of another Carnation bred heifer at \$2,000. Other Canadian buyers included Hon. George S. Henry, of Toronto with three head at an average price of \$1,275, and Mr. Lorne B. Reid of Ripley, with the second to top priced bull at \$3,000.

NOTICE TO CREDITORS

In the Estate of Kate Ican, late of the Village of Terra Cotta, in the County of Peel, Widow, deceased.

The Creditors of Kate Ican, late of the Village of Terra Cotta, in the County of Peel, Widow, deceased who died on or about the 28th day of December, 1946, and all others having claims against her estate are hereby notified to send by post, prepaid or otherwise to deliver to Messrs. Langdon and Aylsworth, Georgetown, Solicitors for the undersigned administrators of the estate of the said Kate Ican, Widow, deceased, on or before the 20th day of June, 1947, their names, addresses, descriptions and full particulars of their claims and the nature of the securities, if any, held by them and that immediately after the 20th day of June, 1947, the administrators will proceed to distribute the estate of the said deceased among the parties entitled thereto, having regard only to the claims of which the administrators shall then have notice.

DATED this 13th day of May, 1947.
Norman Ican and Leslie Ican,
Administrators
by Langdon & Aylsworth, their
Solicitors, Georgetown, Ontario.

Shoe Repairing

Prompt and Efficient Service

JAMES CUMMINS

at ROSS THOMPSON'S SHOE STORE

Head's Glasses

— are smartly styled and really good-looking. Price is moderate.

53 ST. GEORGE'S SQUARE

Phone 1229 — Geolph

Established 28 Years

LADY BOWLERS ELECT OFFICERS FOR 1947

The annual meeting of the Ladies Lawn Bowling Club was held Tuesday evening, May 13th at the home of Mrs. Wm. McDowell. The following President — Mrs. Ern Thompson Vice-President — Mrs. Wm. Millere Sec.-Treas. — Mrs. Lewis McKibbin Games Committee — Mrs. Harold Cleave, Mrs. Wm. McDowell, Prize Committee — Mrs. Wm. Bell, Mrs. Jack Williamson.

After the business meeting a social hour was spent playing curling followed by refreshments.