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Anthony Adamson Explains Town Planning To Board of Trade

Anthony Adamson, president of Town Planning Consultants, Ltd. and lecturer at the School of Architecture at the University of Toronto, spoke on town planning at a meeting of the Board of Trade in the Old Town Hall last Wednesday evening.

Secretary James Evans read a letter to the meeting from Hughes Cleaver, M.P. saying he would see what could be done to have drop-letter boxes placed at convenient locations in Georgetown.

Benjamin Drew of Guelph, representing the National Film Board, was also a guest at the meeting and explained how a film library can be established in a community. At present prints are difficult to buy, but it would be possible to borrow films in blocks of ten and exchange them for another block each month. President Arthur Speight said the Board of Trade and the Recreational Council would look into the question. He also welcomed the Fifty-Fifty Club of the United Church, which attended the meeting as a group. A cheque for \$100 was accepted for the Recreational Council by President E. V. MacCormack from Mr. Speight.

Proceeding Mr. Adamson's speech, a film "The City" was shown, which contrasted the present-day city with a planned small town, and showed the advantages of small town life over congested city conditions.

"The problem," said Mr. Adamson, is what to do with these horrible things we have built." He admitted the impossibility of doing much with large cities, but said that a small town like Georgetown was in the fortunate position of being able to plan for future expansion and eradicate any present day difficulties. He defined town planning as the finding of solutions to the problems of an area by application of informed foresight.

Two important factors in this are the drafting of an official plan and the introduction of a zoning by-law to implement this. The official plan must have the sanction of the town Council and must be flexible and kept

HALTON ARTIFICIAL UNIT TO COMMENCE OPERATIONS ON APRIL 1ST

The Halton branch of the Maple Artificial Breeding Unit will get under way on April 1st, states J. M. McDonald, Secretary of the Maple Unit. Today we understand that 86 Halton breeders have signed up and guaranteed a minimum of 1124 cows for the first twelve months' operation. Mr. Murray Hayward, of Milton, who had been selected by the Maple executive to be the Halton technician, has recently completed a course in artificial breeding at the Ontario Veterinary College, Guelph, and at the present time is taking special work under Dr. Reeds, the chief technician of the Maple Unit. If Halton operations prove as successful as those in the parent organization at Maple, all indications point to a sign up of 2000 cows before the end of the year.

up-to-date by the Planning Board. He cited North York Township as having one of the best zoning by-laws in North America. Thomas Eason expressed the thanks of the gathering to Mr. Adamson for his informative remarks.

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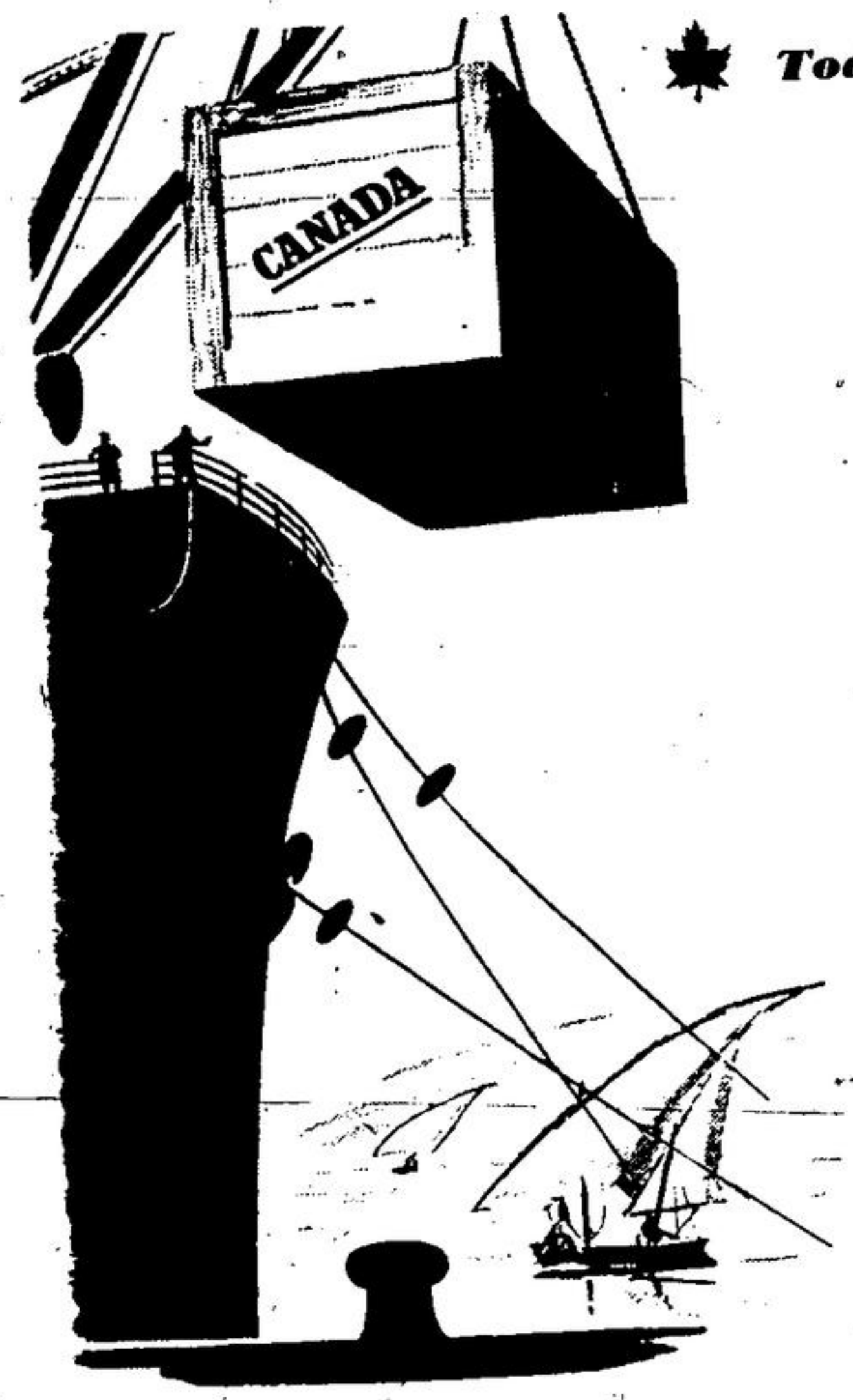
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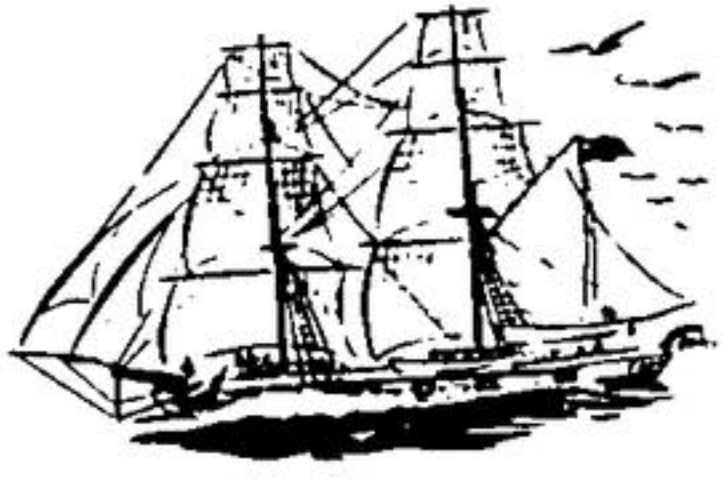
Today we Live in a Greater Canada

TODAY ON THE Nile THEY KNOW CANADA

ALL OVER the world today, Canadian products are known—and Canada's modern greatness recognized—as Canadian initiative builds our export trade to totals undreamed of in the past. During the war we became the second exporting nation of the world. TODAY our exports, with a value more than 2½ times as great as those of pre-war years, make an immense contribution to modern Canadian development, benefiting all business, creating new and greater opportunities for all Canadians.



Furs and Fish were Canada's first exports. Our trade in the beginning was a monopoly of the merchants of Old France; next it was almost exclusively with and through Britain. By 1860, though, we were controlling our own commerce.



Down to the end of the 19th Century, our chief exports were sawmill and timber products. Next in importance were cheese and fish. The great wheat exporting era began with the 1900's. By 1939 newsprint had become our most valuable export.



World War II's demands spurred our production and exports to unprecedented heights. Canada's huge shipments of food-stuffs and munitions were one of the greatest contributions made by any nation to the successful prosecution of the war.



GERARD HEROD of Oakville, Ont., was a clerk in a department store nine years ago. At the age of 24 he added \$400 savings to his natural interest in machinery and began to manufacture red clay flower pots. Initial difficulties were overcome by determination and his native Canadian enterprise. Today his firm, Dominion Potteries Limited, produces more than a quarter of a million dollars worth of pottery a year.

MR. HEROD says: "Canada proved a land of opportunity for me. She is a land of even greater opportunity for young Canadians commencing their careers today. Now, more than ever before, there are within Canada's borders rich rewards to be won, successful careers to be achieved."

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