

# THE GEORGETOWN HERALD

serving the communities of  
 GEORGETOWN, GLEN WILLIAMS, NORVAL, LIMEHOUSE, HORNBY  
 STEWARTTOWN, ASHGROVE, BALLINAFAD, TERRA COTTA

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## The Editor's Column

### TO WHOM DOES A PRESENT BELONG?

There seems to be some concern about the ability of Georgetown's ex-servicemen to handle money, and we are beginning to wonder if the federal government should not reconsider its monetary grants which in many cases amount to several hundreds of dollars, and put the Dominion's gift in some more concrete form, such as a nice new automobile or a chesterfield suite. The feeling among some people is that the veteran will have on glorious splurge with the \$50 bond, which is to be the town's token of gratitude for services rendered and that he will have nothing in the future to which he can point as the gift which Georgetown citizens gave him.

We are not in entire disagreement with this anxious minority and will admit that there may be an odd veteran who will "blow" this money. Similarly, if a watch or ring were given, there might conceivably be a vet or two who would visit a pawn shop some day and put the treasure in hock, receiving an amount much less than \$50 for a minor spree at the town's expense.

However, we do think it is going too far when we accuse the large percentage of our youthful male population of being more interested in carousing than in living a normal, domesticated life. We can think of dozens of young people who will put this money into something equally as tangible as a piece of jewelry — into payment on a house or furniture, as a nest egg for their children's education, or to buy some luxury for their home which ordinarily could not be included in the family budget. As a matter of fact, it is our belief that the average veteran will treasure the bond and what it buys equally as much as he would treasure any specific gift chosen by a group of his fellow-men.

To this we might add a theoretical question: "To whom does a present belong?" Surely it is the right of the recipient to do as he wishes with it, and if the foolish one would value a spree more than a tangible article, that is for him to choose. The important thing will be that we as citizens have made a token gift to our service people in exchange for a much greater gift which we as civilians received from them.

### A WAR MEMORIAL

The idea of a permanent war memorial has been shelved for the time being, in view of the extremely unsettled conditions of labour and materials. The War Service Recognition Committee, at last week's meeting, dealt in some detail with many proposals — swimming pool, arena renovation, recreation building, high school, and always came up against the same stonewall — present conditions.

It was suggested, and we hope that this is carried out, that in the interim a plaque, naming those who fell in this war, should be added to the cenotaph. This is the least that could be done at present to show respect for the brave young men who cannot be paid materially for their sacrifice.

We should not like to think that a permanent war memorial has been shelved. Postponed would be a word which would be more fitting, perhaps.

### BY WAY OF EXPLANATION

From time to time we have been plugging away at the bugaboo of the weekly newspaper — the delinquent subscription list. We are particularly anxious to get our list on a "paid-in-advance" basis because we intend to join the Audit Bureau of Circulation, the coming thing for the weekly newspaper which wishes to keep its national advertisers which supply a substantial part of the revenue necessary to keep us in business. The Bureau insists that all subscriptions be paid in advance in order to maintain membership — a policy followed by our neighbours in Brampton and by all daily papers and magazines.

Another reason for our desire for "paid-in-advance" is that every now and then, a subscriber will argue that he ordered the paper for only a year and that if we continued to send it, that was none of his business. To that, of course, we can argue that the proper procedure is to refuse to accept this at the post office. But even so, it leads to difficult situations now and then which can be avoided by a clean-cut, business-like system.

Last week, we started using a rubber stamp on subscriptions which were six months or more in arrears, advising that the subscription had expired and a renewal solicited. Two or three subscribers seemed to take offence and assume that we were doubting their intentions of ever paying. Quite the contrary, for although we have allowed some subscriptions to lag, we have no intention of dropping any names from the list whom we do not trust will look

### NOTICE TO CREDITORS

In the Estate of Robert Christopher Nixon, late of the Town of Georgetown in the County of Halton, Harness Maker, Deceased.

The Creditors of Robert Christopher Nixon, late of the Town of Georgetown in the County of Halton, Harness Maker, Deceased, who died on or about the 15th day of June, 1946, and all others having claims against his estate are hereby notified to send by post, prepaid or otherwise, to deliver to Messrs. Langdon and Aylsworth, Georgetown, Ontario, solicitors for the undersigned Executor of the Estate of the said Robert Christopher Nixon, deceased, on or before the 28th day of August, 1946, their names, addresses, descriptions and full particulars of their claims and the nature of the securities, if any, held by them and that immediately after the 28th day of August, 1946, the Executor will proceed to distribute the estate of the said deceased amongst the parties entitled thereto, having regard only to the claims of which he Executor shall then have notice.

Dated this 31st day of July, 1946.  
 The Guelph Trust Company, Executor

by LANGDON and AYLSWORTH  
 Its Solicitor, Georgetown, Ont.

### 1946 FALL FAIR LIST

A list of Fall Fairs has been received from the Ontario Department of Agriculture and the dates of those in this district are as follows:

Georgetown	Sept. 6 & 7
Petrolia	Aug. 29
Elmira	Aug. 30, 31 - Sept. 2
Brampton	Aug. 31 - Sept. 2
Milverton	Sept. 3, 4
Dundalk	Sept. 4, 5
Durham	Sept. 5, 6
Fergus	Sept. 6, 7
Mt. Forest	Sept. 9, 10
Orangeville	Sept. 10, 11
Mildmay	Sept. 10, 11
Blyth	Sept. 10, 11
Hanover	Sept. 11, 12
Lindsay	Sept. 11 - 14
Grand Valley	Sept. 12, 13
Palmerston	Sept. 12, 13
Smithville	Sept. 12 - 14
Welland	Sept. 13, 14
Chesley	Sept. 13, 14
Cooksville	Sept. 13, 14
New Hamburg	Sept. 13, 14
Stratford	Sept. 16, 18
Shelburne	Sept. 17, 18
Thorold	Sept. 17, 18

Listowel	Sept. 18, 19
Kincardine	Sept. 19, 20
Seaforth	Sept. 19, 20
Galt	Sept. 19, 21
Caledon	Sept. 20, 21
Clifford	Sept. 20 - 21
Belleville	Sept. 23 - 25
Arthur	Sept. 24 - 25
Bolton	Sept. 24 - 25
Harriston	Sept. 26, 27
MILTON	Sept. 27, 28
Owen Sound	Sept. 28, 30, Oct. 1
ACTON	Oct. 4, 5
Streetsville	Oct. 5
Erlin	Oct. 12, 14
Woodbridge	Oct. 12, 14

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### GEORGETOWN BOARD OF TRADE

RETAIL DIVISION

upon his debt as an obligation which he intends to pay. We do think, however, that we have as much right as any other businessman to send out bills, and we can see no more reason for a subscriber to be annoyed at receiving a bill for his Herald than one for his groceries or his lodge dues or his clothing or any other item for which he owes.

### DEFENDING THE SINGING COMMERCIAL

Commenting on the suggestion of the Director-General of the British Broadcasting Corporation that a code of international broadcast ethics for radio be formulated and administered by the United Nations, "Saturday Night" says that in the Code there should be an article making the broadcasting of singing commercials an offence at least as serious as use of poison gas.

We do not hesitate to rush to the defence of something we enjoy very much and which all too frequently is better than the current radio offerings which are supposed to be entertaining. We can still recall from early radio days: "Hello, hello, hello, hello, we are the bakers who make the dough," which was the theme for the Wonder Bakers, and long after Jack Benny's comic appeal had palled, we still liked "J-E-L-L-O-O-O."

Currently we are inclined to place People's Credit Jewelers at the top of the heap, now that "Chiquita Banana" has been lifted from the realms of the commercial to being a genuine melody. On many occasions we have found ourselves humming "Start the day right with Oxycodol," "I'm a daily dipper (Lux) and "Pepsi-Cola Hits the Spot" to name but a few.

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