

THE GEORGETOWN HERALD

— serving the communities of —
 GEORGETOWN, GLEN WILLIAMS, NORVAL, LIMEHOUSE, HORNBY
 STEWARTTOWN, ASHGROVE, BALLINAFAD, TERRA COTTA

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The Editor's Column

THE TALE OF THE SHIRT

In these days when shortages are the rule rather than the exception, the main thing which worries the male of the species is the shortage of shirts. We are going to pass on the main points of a news release from the Wartime Prices and Trade Board which explains the main factors in the problem. It won't help you to get an extra shirt, but it may aid in developing one of the greatest virtues man can today possess—patience!

First comes the main factor — shortage of fabric. The world-wide shortage affects Canada in two ways—by increasing demands on Canadian production and by making it almost impossible for Canada to obtain supplies of cotton yarns and fabrics from other countries. On top of this, we have continued shortages of labour, plus an unprecedented domestic demand accelerated by demobilization.

To meet the problem, the government is keeping a tight control over the whole shirt-manufacturing industry. Inventory supplies are checked and no one manufacturer is allowed to keep excessive supplies of raw stock or finished goods on hand. A priority has been given to the use of shirting material for men's and boy's shirts. Price increases were allowed to encourage production and compensate for increased costs. The export field is closely regulated in order to keep as many as possible shirts for the home market.

There is a reason why shirts continue to be exported in spite of the fact that the home market can more than take care of all production. In normal times, Canada depended on such places as Newfoundland and the West Indies as an export market. If Canada failed to keep a foothold, others would step in and it is imperative for future Canadian trade prosperity that we keep these markets as far as possible.

At present, shirt production in Canada is some 25 per cent higher than in 1945 and slightly above the normal peacetime production. It will be greater as the months go by and we can look forward to someday again having all the shirts we can wear.

A COMMUNITY AFFAIR

General approbation is being expressed with the formation of a welcome home committee to plan for a presentation to men and women who served with the forces during the present war. Georgetown has not been a pace-maker in this project, and many feel that Glen Williams has put us to shame with their big day successfully completed. However, we shall be all the better for the experience gained in the Glen and the local committee will benefit from the advice of those who did such a grand job in our neighbouring community.

The job is one which requires the cooperation of every group and every individual in town. The big job is first to compile a complete and accurate list of those who are to be honoured — to sift through the hundreds of names which appear on various gift lists, church and industrial honour rolls, and make sure that no one is missed. A line has to be drawn as to where the presentations are to stop and this will be decided at a committee meeting next Monday night. So far, indications are that the welcome home will be strictly limited to Georgetown folk who were resident in Georgetown when they enlisted, as it is felt that those who reside outside town limits will share in a community welcome in their respective communities. Further details will have to be decided at the outset about Georgetown men who possibly were living in another town for a few months before enlistment; and some general yardstick arrived at.

The decision will have to be made as to what is to be given, how the money will be raised, what form the presentation will take. And when all this preliminary work is done, the real job starts—canvassing for funds, committee appointments made for the presentation day, and all the thousand-odd details which go to make up a successful affair.

SOMETHING NEW FOR GEORGETOWN

The track and field meet scheduled by Georgetown Recreational Council in the park on Civic Holiday will be one of the most ambitious events held in town for many years. Forty events make up the program and they have been carefully chosen by director Hal Newman to provide variety, while not including events beyond the capabilities of the entrants. It is important, with such a lengthy program that everything starts on time, and competitors are particularly asked to turn in their names in advance. For this purpose, entry forms

are available at the director's office in the old Town Hall or at the Herald Office.

The day will be rounded off with a first-rate garden party in the evening. The Lions Club proved on Dominion Day just what a fine evening could be had in the park. The variety show, headed by Doug Romaine, who toured with the Army Show overseas, will be on a par with that.

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