

## AT YOUR SERVICE

In 1886—60 years ago—the Dominion Experimental Farms were founded. Starting with five farms the System has since been extended to 34 farms and stations and 210 illustration stations. This System, the largest and most comprehensive of its kind in any country, is maintained, with the other Services of the Dominion Department of Agriculture, for the promotion of agriculture and the national economy of Canada.

As a result of the work carried out in the past by all the Services of the Department in co-operation with the provinces and agricultural colleges, a much greater measure of stability has been given to farming in the Dominion.

Now that the war has ended all the Services of the Dominion Department of Agriculture — Experimental Farms, Science, Production and Marketing — visualize a broader and fuller program of usefulness to the people of Canada. The facilities of these Services are varied and extensive. Everybody in Canada is invited to take advantage of them freely. The Department is always ready to assist in any way in the advancement of the basic industry of Canada — Agriculture.

### Dominion Department of Agriculture

Hon. JAMES G. GARDINER  
Minister

Ottawa, Canada

Dr. G. S. H. BARTON  
Deputy Minister

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Jimmie Gowler, whose pioneer ancestors set sail in a prairie schooner for Canada's west, gets the feel of the wagon and the pioneer life by taking his own "schooner" out beyond the gates of Winnipeg. With him is Mary Koschowski, soprano soloist, who often assists at the microphone when Jimmie Gowler and his musical company recreate the ballads and times of the early settlers in the weekly broadcast of "Prairie Schooner" over the CBC Trans-Canada network, Fridays, at 10.30 p.m. EDT, 11.30 p.m. ADT.

### Herald ADVERTISING Brings Results

#### "TOURIST CAMP"

Based upon a picture painted for "Carling's" by Fred Finlay, O.S.A.  
This is one of a series of illustrations on the subject of the Conservation of Canada's natural assets designed to emphasize the fact that the benefits of unspoiled nature that we enjoy today are a precious heritage which we must protect for tomorrow.

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## DIED

(from Toronto comes this humorous account by "J. W. E." of the demise of the "Mirror," which he claims has the whole-hearted approval of Gord Alcott. (The account, not the demise.) — Ed.)

SUDDENLY, at its home on John St., early Friday morning, June 28, The Mirror, dearly beloved 4-week-old newspaper of Gord, Ernie, and Steamer.

The Mirror was a descendant of the Sports Weekly which predeceased it nine years ago at the grand old age of three months.

Left to mourn the Mirror's passing, besides the owners, are twenty-five paid up advertisers and one correspondent at large (but harmless).

The Mirror now rests in pieces at its John Street residence.

The sudden demise came as a shock to all who knew The Mirror. According to those present during its last hours, The Mirror had been enjoying perfect health throughout Thursday evening and early Friday morning and was cheerfully looking forward to its fifth anniversary later that day. It was chatting away gaily, telling about a pleasant visit with its friends in Glen Williams and Georgetown and had just finished telling about a trip to Thompson's Shoe Store "where the elite meet in stocking feet," when, without warning, an attack of weakness overcame it and everything grew faint and indistinct.

An urgent summons was sent for the chief operator who eventually arrived by slow train from Weston. No amount of deft probing on his part, however, could restore The Mirror to full consciousness. Even a strong dose of printer's ink failed to overcome its faint spell. Gradually it grew fainter and fainter and finally at 3 o'clock in the morning, while Georgetown slumbered on blissfully unaware, it uttered a hoarse metallic groan, shuddered to a stop and lay still.

Solemnly, one of the attendants leaned over to pull up the last white sheet. On it were The Mirror's final words, oh ever so faint yet legible: "Tell Bill McDonald, Tudor Beaumont and 'Dirt-track' Valentine" they read faintly, "that there's no more work for for poor old Ed. — I've gone where the good papers go."

— J.W.E.

### HALTON JUNIORS COMPETE AT GUELPH JUNIOR FARMER FIELD DAY

The Junior Farmer Field Day for Western Ontario was held at Guelph on Saturday, June 29th. Nearly 2000 Juniors were in attendance and a full day's programme resulted. No less than 19 counties entered softball teams in the boys' section, and 8 Counties in the girls' section. Halton was represented in both divisions by teams from the Palermo Juniors. While neither team attained a championship, they nevertheless made an excellent showing.

In the first round the Halton boys team eliminated the strong Dufferin County contenders, but in the second round bowed to the Oxford County team, which in turn was eliminated in the finals.

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### Where Good Neighbours Meet

Texas, Idaho, California, Maine . . . think of any State you wish and you're sure to see its name on the license plate of a car somewhere in Canada during the summer. Each year, with the unerring directness of migratory waterfowl, millions of American tourists come north to Canada. They come because Canada offers them Nature—unspoiled and unblemished. They come to revel in those joys of the outdoors which we Canadians are prone to take too much for granted.

In their travels and during their stay here the money they spend forms the basis of a \$150,000,000 industry, bringing an added measure of prosperity to all of us.

Like any asset, the tourist industry must be protected. This we can do most surely and easily by protecting and conserving the heritage of natural beauty and wildlife for our own enjoyment—as well as theirs.

Every Canadian, as a shareholder in Canada's natural wealth, has a vital interest in the conservation of this heritage.

Conservation is not just a doctrine to be preached to hunters and fishermen. It is a vital part in the continuance of our national economy, and must, of necessity, fail if its measures do not receive the full support of all Canadian citizens.

