



Meeting a World-wide Challenge

The Canadian pulp and paper industry depends upon world markets. Our newspaper capacity is four times greater than that of any other nation. Over 85% of all the pulpwood cut in Canada is converted into pulp and paper products and exported to 40 different countries.

Today, there is world-wide demand for our pulp and paper products.

Tomorrow, we must face the challenge of price competition from foreign countries in their fight to regain lost markets. Then, even more than in the past, the industry will need the fullest support of its employees to maintain the position their wartime efforts have helped to win.

*** THE PULP AND PAPER INDUSTRY OF CANADA**

*80 companies, small and large, with 105 mills from coast to coast.

"A GOOD INDUSTRY TO BE WITH"

Athletic Organization Launched at Father and Son Social

Gord Alcott, Rev. J. L. Self Speak— Stan Hall, M.P.P., Outlines Gov't Plan for Physical Fitness — Bob Goldham, Frank McCool Honored Guests

Last Friday night saw the Georgetown Athletic Association, or "Youth, Inc." as it has more recently been named, off to a fine start as an enthusiastic group of parents and boys met in the Oddfellows' Hall for a social. Harold McClure was chairman for the meeting, which opened with an introduction of guests present, followed by adjournment to the basement where the Rebekahs served a tasty buffet lunch.

The social was the culmination of several meetings held previously by a group interested in forming an athletic organization in town to supervise and encourage healthy recreation among the young people. An executive to serve for the first year was chosen and is composed of the following fourteen members—E. V. MacCormack, Mervyn Robb, Rev. C. C. Cochrane, Harold McClure, C. S. Stacey, Aubrey McBride, Alf. Sykes, Sid Silver, Walter Blehn, Jack Brill, Howard Wrigglesworth, Elmer Dron, Tom Haines and Jim Sargent.

One of the immediate aims of the new association is to hire a full-time sports director for Georgetown and Halton's provincial member of parliament, Stan Hall, was present to outline the government's plan which includes financial assistance of 33 1-3% of the salary of such a director and 20% of the operating costs of the community programme. Mr. Hall was introduced by Mayor Harold O'Leave and both congratulated the group on their endeavour.

Rev. O. C. Cochrane introduced Rev. Leonard Self, of Norval, who heads a group in that hamlet who have done a great deal in the past two years to provide recreation for Norval youth. He described how the sum of \$1600 was collected, a lacrosse bowl and hockey rink built and how four lacrosse teams were operated during the past summer.

"A full-time man is the foundation of any such movement," said Mr. Self, "and he is just as important as the minister or the school teacher in building character in our young people." He exhorted the youngsters present to play for the love of the game and pointed out that it takes a good loser to make a good winner in the end.

As a special feature of the evening Georgetown's own Bob Goldham, who has returned to his job as defenceman with the Toronto Maple Leafs after an absence in the navy, came out from Toronto and told the committee that he was willing to help in any way to put the organization across. With him was Frank McCool, star goalie of last year's Stanley Cup champions, who gave some tips to youngsters aspiring to play big-time hockey. A good hockey player must be a good skater, be able to use his head and have the heart (more popularly known

as "guts") in order to make the big time, was his advice.

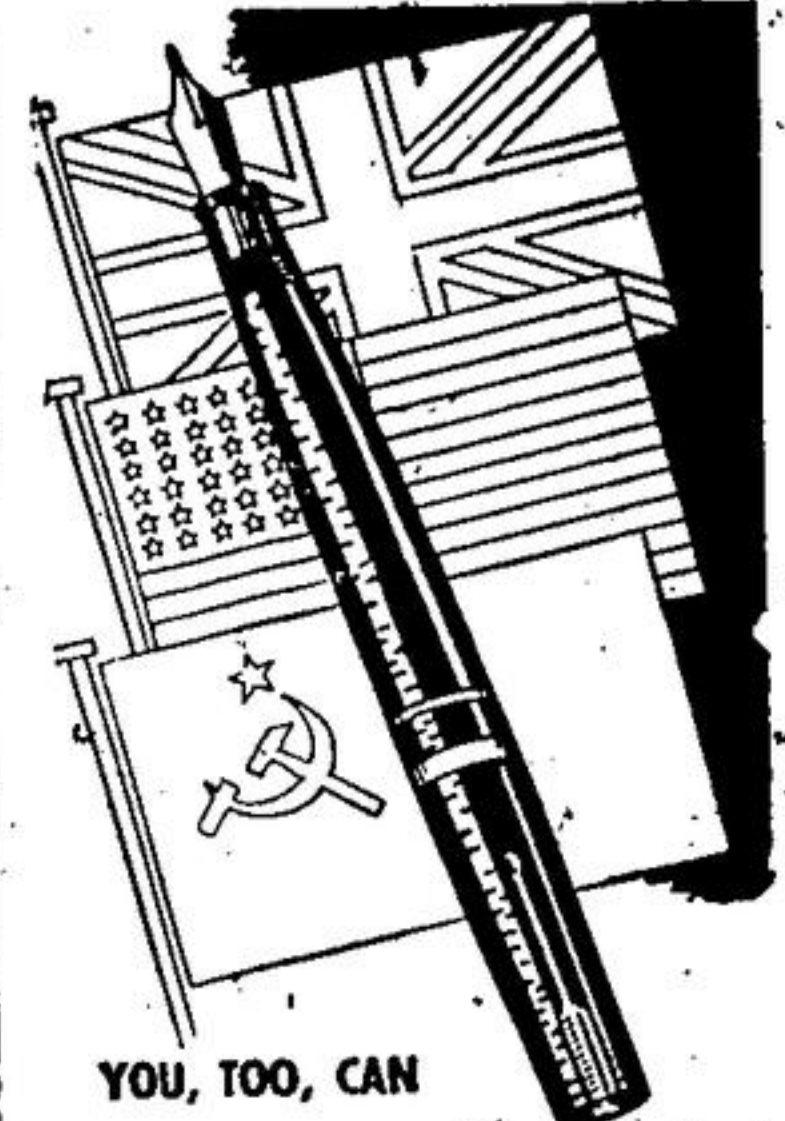
Will Ford introduced Harry Ferguson, athletic organizer for Smith & Stone, who spoke a few words on the importance of sport and said that firm was behind any movement to encourage clean, amateur athletics in the district.

Another guest speaker, not unknown to a Georgetown audience, was Gordon "Lefty" Alcott, who was introduced by Garfield McGillivray. A few years ago, Mr. Alcott conducted a local midget N.H.L. which helped to carry Georgetown's name as a hockey town to all parts of Ontario. Since then he has been doing similar work at Copper Cliff and this year has been appointed sports director for the Sudbury district by the International Nickel Co. He gave an intensely interesting picture of his work in Copper Cliff, telling how the youngsters are on the ice to practice at 7 o'clock on winter Saturday mornings, and of how the leagues are conducted. Not only is hockey encouraged, but each boy signs a pledge to refrain from smoking and drinking and a check is kept on school work to see that it is not neglected.

The executive committee are holding a meeting tonight, at which a chairman and other officers will be elected and future plans discussed.

CARD OF THANKS

I wish to thank all the organizations and friends who so kindly remembered me with parcels and cigarettes while I was serving overseas. — Pte. Walter Brandford.



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NOTICE TO ALL HOG PRODUCERS IN HALTON

HOG MARKETING SCHEME UNDER CONSIDERATION



A proposed Hog Marketing Scheme for Ontario, under the Farm Products Control Act, has been submitted to the Ontario Hog Producers Association.

Before the Board will consider recommending the scheme, it must be satisfied that a fair representation of the Hog Producers are in favour of its adoption. In order to obtain the recorded views of the Producers, a vote by ballot is being taken on the question.....

"ARE YOU IN FAVOUR OF THE PROPOSED ONTARIO HOG PRODUCERS MARKETING SCHEME BEING BROUGHT INTO FORCE IN ONTARIO?"

YOUR AGRICULTURAL REPRESENTATIVE
J. E. Whitelock

ALL PRODUCERS MUST REGISTER



Only Hog Producers who are registered for the purpose with their own County Agricultural Representative will be entitled to vote on the scheme. All Hog Producers are therefore urged to register at once by mail or in person at their County Agricultural Representative's office in order to be eligible to vote. When registering by mail, please forward name, address and township.

PUBLIC MEETING TO BE HELD



A PUBLIC MEETING Will be held at Princess Theatre Milton Thurs., Nov. 15, 8 p.m.



At this meeting the scheme will be explained fully and questions answered. Ballots will be supplied at the meeting to producers who have registered, so that they may vote then. Registrations will be accepted at the meeting and also for ten days after it. All producers who are registered will receive ballots, either at the Agricultural Representative's office, at the meeting or by mail. Copies of the proposed scheme may be secured at the Agricultural Representative's office or at the public meeting.

All ballots must be returned to the Agricultural Representative before December 8, 1945. Any Ballots received after that date will not be recorded.

ALL HOG PRODUCERS ARE URGENTLY REQUESTED TO REGISTER, TO ATTEND THE MEETING IN THEIR AREA -- AND TO VOTE!

ONTARIO FARM PRODUCTS CONTROL BOARD

C. F. PERKIN

CHAIRMAN

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You will assist also in a patriotic and humanitarian way. We must co-operate with our allies in bringing essential relief to Europe. Production for this purpose, together with production on the back-log of home requirements, will ensure full employment.

Buy double this time — the same rate of savings as in previous Victory Loans, will pay twice as many bonds over the 12-month period.

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