

**THE GEORGETOWN HERALD**

— NEWS OF —

GEORGETOWN, NORVAL, GLEN WILLIAMS, LAKESIDE, STEWARTTOWN, ASHBOVE, MALLINAFAD, HORNET, TERRA COTTA, ACTON, BRAMPTON, MILTON.

**SUBSCRIPTION RATES**

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**The Editor's Corner**

**HITTING ON HIGH**



The Victory Loan campaign in Georgetown and Esqueusing is now hitting on high and aiming for a grand climax a week from Saturday. Bond sales have been holding up well, but there are still many to be heard from. Don't be fooled by quotas. This district has an objective of \$385,000 to be sure, but this is a minimum and we should be able to soar way above it. There is no quota on ammunition where Canadian troops are in action, except that set by our financial backing at home. So every dollar loaned means an extra bullet and one more Hun out of position on the road to Berlin.

Buying Victory Bonds is the easiest sort of patriotism that we can think of. It entails only the lending of money at a fair interest rate—money which will one day be used to buy some of the little luxuries that we have done without in wartime—money which will be used to build homes, educate our children, buy new cars and refrigerators. The cost of war is high and when men are laying down their lives to keep us free, the least they can expect from us is backing to the very limit.

If you haven't bought your bonds yet, do it today. And if you have bought a bond, take stock of your resources and see if you can't buy another. There should be no idle dollars in Georgetown and Esqueusing when so much is at stake.



**TWO NEW HERALD FEATURES**

The first of a series of articles about Smith & Stone, Ltd., appears in the Herald this week and we hope everyone will take the opportunity to read them. Written by Gordon Sinclair, well-known Toronto newspaperman and radio commentator, they give the "human interest" side of a company which has done much for Georgetown and which from a small beginning has grown into one of the better known electrical manufacturing firms in Canada. We have already had a glimpse at article number two, which will appear in next week's issue and it is on a par with this initial feature.

Another feature which we welcome back is the High School column, which this year will be under the able guidance of Joan Main. A weekly newspaper seems not quite complete without chronicling the activities of the younger set and if future columns live up to the standard set in Joan's first two there will be nothing to worry about on that score.

Next week we turn the editorial page over to the high school students, who have been busy writing editorials for Education Week. We're not kidding when we say that the quality of most of these puts us to shame and the ideas expressed show that the young people at G.H.S. are lacking neither in brains nor in ability to express themselves.



**GREAT WEEKLY EDITOR DIES**

Dr. David Williams, veteran editor of the Collingwood Enterprise-Bulletin is dead. Entering the newspaper world in 1886, he had spent a long and useful life in the service of his fellowman and was a model for aspiring young newsmen to emulate. Deeply interested in the history of his town and of the Georgian Bay area, he founded the Georgian Bay Institute, a museum to preserve the records of the past. For this good work alone he will long be remembered and it will stand as a monument to him in the years to come.

A few years ago, the University of Toronto honoured David Williams by conferring upon him the degree of Doctor of Laws. It was a recognition not only of the work of a man who had made his paper one of the most quoted in Canada, but also honored at the same time the weekly newspaper profession of Canada of which he was at the time head.

It is with regret that his friends in the Fourth Estate say adieu to one of their best loved members and the feelings of all are expressed in this appreciation written by one who knew him well, which appeared in the Collingwood paper last week:

For life is the mirror of King and slave,  
It is just what you are and do,  
Then give to the world the best you have  
And the best will come back to you.

TO SPEED  
THE RETURN OF OUR  
LOVED ONES

TO SAVE  
FOR A RAINY DAY AFTER  
THE WAR



SPACE DONATED IN THE INTEREST OF THE VICTORY LOAN BY  
**ALLIANCE PAPER MILLS, LTD.**  
GEORGETOWN — MERRITTON



**Reduce  
Silk Hosiery Expenditures**

Plan NOW for post-war household improvements — Buy Victory Bonds Now to purchase a

**DURO WATER SOFTENER**

Silk stockings need to be washed after every wearing but constant washing in hard water is harmful to the delicate threads.

Soap does not dissolve completely in hard water and it is almost impossible to rinse away the soap scum and curds that form. These adhere to and dry on the threads, making them brittle, which then break easily and another pair of stockings has to be discarded. A Duro Water Softener will overcome your troubles leaving your sheer silk hose as fresh and clean as when new.

The Duro factory is busy on war production today — but will be manufacturing DURO WATER SOFTENERS for the country's peacetime needs — Buy Victory Bonds today.

See your Plumbing and Heating Contractor for full information.

**Save Your Victory Bonds**

for a  
**DURO**

**WATER SOFTENER** INVEST IN VICTORY

**PUMPS AND SOFTENERS LIMITED**  
LONDON ONTARIO



**Keep This  
Flying**

SIX TIMES THE GEORGETOWN DISTRICT HAS PROUDLY FLOWN THE VICTORY LOAN FLAG . . . HAS PUT THE VICTORY LOAN OVER THE TOP.

DON'T FALTER NOW

**INVEST IN VICTORY  
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**M. Sybil Bennett, B.A.**  
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Office — Gregory Theatre Bldg.  
Mill Street  
Phone 88 — Georgetown

**C. N. R.**  
**TIME TABLE**  
Daylight Saving Time  
GOING EAST  
Passenger 7:01 a.m.  
Passenger and Mail 10:10 a.m.  
Passenger and Mail 7:00 p.m.  
Passenger, Sunday only 8:31 p.m.  
Passenger, daily 8:25 p.m.  
This train was formerly the  
Oyer but now stops.  
GOING WEST  
Passenger and Mail 8:40 a.m.  
Passenger, Sat. only 2:23 p.m.  
Passenger daily except  
Saturday and Sunday 6:30 p.m.  
Daily except Sunday 7:23 p.m.  
Passenger, Sundays  
only 11:53 p.m.  
Daily Except Sunday 12:00 a.m.  
GOING NORTH  
Passenger and Mail 8:50 a.m.  
GOING SOUTH  
Passenger and Mail 7:00 p.m.  
Depot Ticket Office—Phone 20

**NIelsen**  
**THE CHIROPRACTOR**  
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**TIME TABLE**  
NOW IN EFFECT  
Daylight Saving Time  
LEAVE GEORGETOWN  
FOR TORONTO  
7:04 a.m. 8:44 p.m.  
9:24 a.m. 9:34 p.m.  
2:24 p.m. 10:09 p.m.  
FOR LONDON  
y 10:35 a.m. z 7:15 p.m.  
v 2:30 p.m. b 8:20 p.m.  
4:50 p.m. x 11:10 p.m.  
b—Sun. and Holidays only.  
x—To Oshawa daily, to  
Chatham Sun. and Sat.  
y—To Kitchener.  
z—To Windsor.  
See Sign — Phone 20