

**THE GEORGETOWN HERALD**  
 NEWS OF —  
 GEORGETOWN, NORVAL, GLEN WILLIAMS, LIMEHOUSE  
 STEWARTTOWN, ASHGROVE, BALLINAFAD, HORNBY,  
 TERRA COTTA, ACTON, BRAMPTON, MILTON.  
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D. M. GOWDY

—Photo by Karsh

**The Editor's Corner**

MEET OLD FRIENDS AND MAKE NEW. . . .

For their sixth War-time Fall Fair, the Directors of Esqueing Agricultural Society take pleasure in presenting to the people of Georgetown and district a program of wholesale entertainment, backed by an unexcelled exhibit of farm stock, grains, vegetables, flowers, domestic science, needlework, children's work and Junior and Senior Institute work.

The war years have not been easy years for the Directors of this long-established society, and they have worked hard to maintain the institution at the same high level. Through the generous support of its contributors and exhibitors, it has been able to do so. The government, recognizing the fact that Canada's great basic industry is Agriculture, has done its best to encourage the continuance of Fall Fairs throughout the Dominion. Georgetown Fall Fairs afford an excellent opportunity to display the products of agriculture in this district; also to advertise to the buying public that the highest quality stock and produce are available in our county.

The program for the fair includes a wide range of midway attractions not obtainable other years, with refreshment booths, ball games, horse racing, yes, and baby shows. There will be no dull moments this year.

Go to the fair and meet your old friends, and make new ones. It's a community effort deserving of support. You'll be amply rewarded both from a standpoint of entertainment and educational value.

**THE LIGHTS ARE ON AGAIN**

The lights are going on again all over the world. The glad tidings that strict black-out regulations would no longer be in effect in Malta and London was indeed welcome and heartening news.

Both Malta and London will go down in history as being in the front line of battle, and as winning that battle. We in Canada, free from bomb threats, find it hard to realize what horrible disasters the brave people of these cities have survived.

The people of London deserves a special salute, for they have undergone a second blitz, more terrible in some ways, than the first. The capture of the robot bomb launching sites in northern France has freed that battered city once more. May they never have to endure such a living hell again. Their brave spirit will be written indelibly in the annals of history.

**CIVIL RE-ESTABLISHMENT**

Now that victory and the end of the war seem nearer than they have ever been, more serious consideration is being given to the re-establishment of our fighting men in civilian life.

We imagine most civilians, and many soldiers too, are not fully acquainted with the opportunities the government has provided for service personnel upon their discharge. Last week an informative little book came to the office entitled "Back to Civil Life". It is issued by the Minister of Pensions and National Health, Honorable Ian A. Mackenzie. The foreword states the booklet was prepared to inform members of the armed forces, and Canadians generally, of steps taken for civilian rehabilitation of those in uniform. We haven't heard of it being widely distributed to either factions to date, but believe it would be an excellent idea, and the money well-spent, if this were done. It is equally important for the servicemen and the Canadian public to know what has been done to fit them for their return to the Dominion's normal, peacetime occupations.

In the booklet, all matters pertaining to the actual discharge are dealt with, such as order and method; clothing allowance; rehabilitation grants; and war service gratuities; transportation home and return of dependents from overseas. The part rehabilitation boards play is fully discussed, as is the post discharge re-establishment order with its five classes of benefits: out-of-work; while taking vocational training; while temporarily incapacitated; while awaiting returns from private enterprises; while continuing education. In connection with the last mentioned, all phases and particulars of special courses, including university training, are brought to light. The important matter of pensions is fully dealt with and the Veterans' Land Act is simply explained.

We're keeping the booklet in a handy place, so if anyone wishes to read it, we'd be only too glad to oblige.

**BLAME THE INVENTORS OF WRITING**

This month children return to school for another

**Appoint D. M. Gowdy Head of Business Publications**

Limehouse Native, G.H.I. Graduate Gets Important Post With MacLean Publications.

A former resident of Limehouse and a graduate of Georgetown High School, Douglas M. Gowdy has been appointed Advertising Director for the 21 business papers issued by the Maclean Publishing Company, effective September 1st, 1944. Mr. Gowdy is a son of Mr. and Mrs. William Gowdy and lived at Limehouse with his family from 1906 on. The late H. P. Moore, publisher of the Acton Free Press was a cousin and Mr. Gowdy was also a friend of the late Herald publisher, Mr. J. M. Moore. At one time he was Limehouse correspondent for the Herald and it was this early contact with newspaper work which first gave him the idea of entering the publishing business in later life.

An article in Maclean's Weekly, a staff publication, gives some sidelights on Mr. Gowdy's career since he left the old home town.

In his new position Mr. Gowdy will act in an advisory capacity to the executive of the company. He will study general trends in respect to business paper advertising here and in the United States and will be available for consultation with any of our business paper groups when broad matters of advertising policy are up for discussion.

Mr. Gowdy taught for four years in Toronto public schools, then went to University of Toronto, from which he graduated with honors in political science in 1925.

In 1928 he joined the sales promotion staff of The Financial Post, and after some months of work on the Pacific coast was transferred to Montreal where, for almost seven years he

engaged in advertising and subscription sales promotion. In Montreal Mr. Gowdy married and raised a family.

Brought to head office in 1932, Mr. Gowdy was made business manager of The Post, which position he held until 1942, when he was appointed manager of that paper. Last winter, Canadian Advertising was added to his group. A builder of wide contacts, Mr. Gowdy is a member of the Advertising Committee of the Canadian Publishers War Finance Publicity Committee, a director of the Periodical Press Association; a director of the national Association of Canadian Clubs and a past first vice-president of the Canadian Club of Toronto; a member of the National Canadian, Empire and Advertising and Sales Clubs. Just recently he was elected a member of Thornhill Golf and Country Club.

Active in the United Church, Mr. Gowdy is a member of the Board of Sessions, Timothy Eaton Memorial Church.

**TRIBUTE TO CANADA'S WAR EFFORT**

This is an article from the Daily Telegraph of London, England, of August 7th, sent by Mrs. Thomas, sister of the late Barry Clarke to Archdeacon Thompson. It will be of interest to Canadian people, as showing the esteem in which English journalism holds this country.

**CANADA'S ARMY**

With last night's announcement that the Canadian troops in Normandy are now fighting as an Army formation of their own under Gen. Crerar, Canada has achieved a new landmark in her military history. In the last war

year of struggle with the written word. What is the sense of it and who started it all anyway. The trouble first began about 5,000 years ago in Mesopotamia and in Egypt, with the invention of writing.

Whether you are glad or sorry that mankind ever hit upon this means of storing up knowledge, you will find the Royal Ontario Museum's exhibits of the earliest writings a fascinating study. Both the Mesopotamian and the Egyptian systems in the beginning were an attempt to record events and ideas through the use of standardized pictures. In Mesopotamia writing was done on soft clay with a wedge-shaped instrument. Through the centuries the picture forms evolved into a system of wedge-shaped marks. In Egypt a corresponding change is seen in the brush writing on papyrus, although the pithographs carved in stone scarcely altered during 3,000 years of history. The Egyptian script shows mankind's first attempt to formulate characters representing single sounds instead of syllables and whole words. Since both these countries also developed numerical systems—in Mesopotamia with units of 60, in Egypt with units of 10—we may truly say that they are responsible for the pangs of reading, writing and arithmetic.

**A Progressive-Conservative Letter**

(Continued)

**TO THE CITIZENS OF HALTON**

We are now in the climax of the greatest war of all time. It is not only a war of great armies and great Powers, it is a war of hate, ignorance and brutality against learning, kindness and tolerance. The tenacity, courage and faith of the people of Britain saved the world from the precipice on which it stood in 1939-1940. Now, with the assistance of the United States of America and Russia we gradually emerge into the sunlight of hope. Presently the war will be over. The brutalities of progress will have been satiated for the time being. The human race has been chastised, but it has moved onward—again, we have had Leadership—Churchill, Roosevelt, and Stalin.

— Issued By —

The Progressive Conservative Association  
 Halton County

Continued Next Week

and hitherto in this one, her troops in the field, have always operated as a Corps under British Army command, but for the first time their numbers and equipment in a particular theatre justify their ranking as an autonomous unit. It need hardly be added that on whatever front the Canadians have appeared, alike in the last war and in this, they have always won recognition as belonging to the cream of the Imperial troops.

Equally notable are Canada's other contributions to the cause of the United Nations. With a population of no more than 12,000,000 she has raised herself to third among them in naval power, and fourth in air power and in the output of war supplies of all descriptions, munitions no less than food and raw materials. No nation has thrown itself more wholeheartedly into the work of destroying Hitlerism and saving freedom for the world.

In the British army, all war commissions, with certain technical exceptions are granted from the ranks.

**Men, Women Over 40 Feel Weak, Worn, Old?**

Want Normal Pep, Vigor, Vitality?

Does weak, rundown, exhausted condition make you feel tired out, old, try to get going? General tonic, stimulates often needed after 40. Supplies iron, calcium, phosphorus, Vitamin B. Helps you get normal pep, vigor, vitality. Introductory dose: 20c. Order 10c. Tablets only 2c. 2c. at all good drug stores everywhere.

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**Kenneth M. Langdon**  
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 First Mortgage Money to Loan  
 Office — Gregory Theatre Bldg.  
 Mill Street  
 Phone 88 — Georgetown

**C. N. R. TIME TABLE**  
 Daylight Saving Time  
 GOING EAST  
 Passenger and Mail 7:01 a.m.  
 Passenger and Mail 10:10 a.m.  
 Passenger and Mail 7:02 p.m.  
 Passenger, Sunday only 8:31 p.m.  
 Passenger, daily 9:25 p.m.  
 This train was formerly the flyer but now stops.  
 GOING WEST  
 Passenger and Mail 8:40 a.m.  
 Passenger, Sat. only 2:31 p.m.  
 Passenger daily except Saturday and Sunday 6:35 p.m.  
 Daily except Sunday 7:33 p.m.  
 Passenger, Sundays only 11:57 p.m.  
 Daily except Sunday 12:59 a.m.  
 GOING NORTH  
 Passenger and Mail 8:30 a.m.  
 GOING SOUTH  
 Passenger and Mail 7:25 p.m.  
 Depot Ticket Office—Phone 97w

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**Gray Coach Lines**  
 TIME TABLE  
 NOW IN EFFECT  
 Daylight Saving Time  
 LEAVE GEORGETOWN  
 FOR TORONTO  
 1:04 a.m. 6:44 p.m.  
 1:34 a.m. 8:34 p.m.  
 2:24 p.m. 10:00 p.m.  
 FOR LONDON  
 7:10 a.m. 8:15 p.m.  
 7:30 p.m. 8:35 p.m.  
 4:50 p.m. 11:15 p.m.  
 8—Sun. and Holidays only.  
 2—To Canada City, to Kitchener and to  
 3—To Kitchener.  
 4—To Stratford.  
 See Depot — Phone 97