

**THE GEORGETOWN HERALD**  
 NEWS OF THE TOWN  
 GEORGETOWN, NORVAL, GLEN WILLIAMS, LIMEHOUSE, STEWARTTOWN, ASHGROVE, BALLEINAFAD, HORNBY, TERRA COTTA, ACTON, BRAMPTON, MILTON.  
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**The Editor's Corner**  
**KITCHENER-WATERLOO KNOW DEFINITE POST-WAR POSITION**

At one of the first meetings of the Georgetown Board of Trade, Russell T. Kelley, of Hamilton, addressed those present. As we found his talk of great interest and value to such a post-war planning organization as ours, we commented on his ideas quite fully. One of Mr. Kelley's best suggestions was that a full survey of the town and district be made so that a true picture of wartime conditions and probable post-war conditions could be obtained. A survey of this type would be a big undertaking and would involve a great deal of time and work on the part of many public-spirited citizens. So far the plan has not been effected here.

However, last week we received through the mail a complete fact-finding survey for post-war planning in Kitchener-Waterloo. It contains an amazing amount of detailed information completed by the Boards of Trade of the Twin Cities, in cooperation with the Canadian Chamber of Commerce. This survey is the first comprehensive undertaking of its kind in Canada to estimate the size of the post-war employment problem. That of course was its primary purpose. Its second purpose was to provide a model of methods and procedures by means of which other communities might make similar surveys for themselves.

The report itself is most significant as it is the representative result of interviews with 900 business firms, 2500 farms and nearly 70,000 persons, the two municipal governments and the county government directly concerned.

The survey showed there was a net addition of both sexes to the communities' working force of no less than 8037 employees between 1939 and 1943. As a result the cities' payrolls exactly doubled in the same period. After the war, averaging both manufacturing and non-manufacturing business establishments, a 1 1/2% decline in sales and in the number of their employees is expected. Trading establishments expect their aggregate post-war sales will be 3% annually below those of 1943, but they look for an increase in the numbers of their employed working force. Unemployment due to reconversion is likely to be confined to the manufacturing industries, affecting only some 600 persons altogether, or 4% of all workers employed in such industries. Public expenditure on new projects will be greatly increased and the number employed therefore increased. The survey revealed that post-war employment prospects in the twin cities are encouraging, with a prospective excess of 146 jobs in the two years following cessation of hostilities with Japan, which constitute the survey's "target".

Approximately 2500 farms in the four townships were canvassed, and it was found that more than 1200 members of farm families have left in the past four years. There was also a loss of more than 700 hired men. Nevertheless the demands for increased production have been met, though this has been achieved only by neglecting the maintenance of farm buildings and equipment during the stress period. The resultant condition is reflected vividly in the farmers' post-war purchasing plans which reveal an average post-war outlay per farm of \$2133. Analysing the purchases it was found that 60% of this amount would be used simply for the renovation of the farms themselves. Farm income has increased 61 1/2% since 1939, and farmers expect a 17 1/2% reduction in their post-war incomes from the 1943 level (average \$3700).

A detailed survey of the city and district's post-war purchasing plans reveal that a grand total expenditure of nearly \$21,400,000 is contemplated. This expenditure was broken down into actual items and proposed cost, such as washing machines, radios, etc., as well as larger items. More than half this amount will be spent on housing and improvements to housing. Rather more than three million is to be spent on furnishings. That is to say the home claims 68% of all the planned outlays. Renovation of farms claims upwards of three million. The remaining 18%, about \$3,370,000 will be spent as to two-thirds on automobiles, and as to the rest, on education and travel and various miscellaneous items.

The presidents of the Kitchener and Waterloo Boards of Trade state that the survey has already given impetus to individual business concerns to develop concrete plans for maintaining and improving their competitive positions in the post-war period. The real value of such a survey, however, will depend on the number of progressively representative communities across Canada who will, on their own initiative undertake

similar surveys, and thus enable a national picture of the employment problem to be formed.

**NEW METHOD OF ASSESSMENT DISCUSSED**

At a recent meeting of Burlington town council the town assessor was present to tell members of an important recommendation made at the Assessor's Convention held in Toronto a few weeks ago. The recommendation concerned the method of assessing and proposed that the same assessing yardstick be used in all municipalities in the county.

Such a move would entail the appointment of a county assessor, and four counties in the province have already taken this forward step. It would be the duty of the county assessor to cover each municipality in addition and check the assessment of the municipal assessor who would still be retained. He would see that each municipality was using the same yardstick and assessments would likely be on the 100 per cent. basis. It's a known fact that many inequalities exist in the assessments throughout the county because of the different methods used.

The plan of appointing a county assessor will be laid before our County Council in the near future. In our opinion, altering assessments is a ticklish proposition at any time and the plan will doubtless receive prolonged attention before it is accepted or rejected.

**FIRST WOMAN ON COUNTY COUNCIL**

Mrs. Mary Pettit, as the first woman ever to be elected to Halton County Council, has received a good deal of publicity throughout this part of Ontario in the weekly press. The general consensus of opinion is that she's to be congratulated on the interest she is taking in municipal affairs, and on the confidence the citizens of South Nelson have expressed in her ability and judgment by electing her as Deputy-Reeve. Some male editors have also forecast that the feminine presence on County Council will be a decidedly good influence and have gone so far as to recommend that other County Councils follow suit.

We don't doubt for a minute but that Mrs. Pettit will do an excellent job for Halton, we add our congratulations to those she has already received, and would like to express the hope that there will be at least one of the fair sex represented on County Council every year.

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**RAISED \$7,125 FOR OAKVILLE RED CROSS**  
 The Lafayette League have played to 87,222 people, and raised \$7,125 for Red Cross in Oakville. It was announced today as the talented group of professional players concluded their season. Through the generosity of Lever Brothers Limited, branches of Red Cross throughout Ontario have benefited, as the entire proceeds of the Folies were turned over to them. Lever Brothers have paid all costs, Red Cross being required only to provide a hall. The Folies have given 104 concerts in aid of Red Cross since September 30, 1943. The Georgetown show was the last of the current season. They will resume their schedule in September.

**PALLETIERO SELLS HIS OAKVILLE CHAMPION TO KENT COUNTY BREEDER**  
 P. Palletiero of Milton has recently sold his prize-winning Holstein bull,

**Admiral Plett's Deal to Bring With Him**  
 This bull will be remembered as the very popular Junior Champion at the Oakville Championship Holstein Show held last fall when, despite the handicap of being short-aged he topped a great class of bull calves and then went on to the championship.

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**TIME TABLE**  
 Night Saving Time  
**GOING EAST**  
 Fullon ..... 7:01 a.m.  
 Palmer and Mill ..... 10:10 a.m.  
 Palmer and Mill ..... 7:05 p.m.  
 Palmer, Sunday only ..... 8:21 p.m.  
 Palmer, daily ..... 8:25 p.m.  
 This C. N. R. was formerly the C.P.R. Heavy stops.  
**GOING WEST**  
 Palmer and Mill ..... 8:45 a.m.  
 Palmer and Mill ..... 1:25 p.m.  
 Palmer, Sunday only ..... 4:35 p.m.  
 Palmer, daily ..... 7:25 p.m.  
 Palmer, Sunday ..... 11:20 p.m.  
 Daily ..... 12:20 a.m.  
**GOING SOUTH**  
 Palmer ..... 8:20 a.m.  
**GOING NORTH**  
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