

## The Editor's Corner

### THE SYMBOLS OF THIS VICTORY LOAN—VI

On April 24, Canada's Sixth Victory Loan drive will commence. The motto is based on the symbols of the loan "VI": V—for Victory First; I—for Self Interest following.

"Victory First"—that is our main consideration. Anything we can do to hasten that day is usually done cheerfully and eagerly. One of the best ways to accomplish this is to buy Victory Bonds. This is the one way we can be sure our boys will lack for nothing money can buy. All the prophecies of "Victory soon" have been made on the assumption that there will be no slackening of the war effort at home—that we will keep pace with the boys at the front who are giving their utmost to free our world once more.

The second symbol of the loan motto "I—for Self—Interest following" has several implications. It really ties in with the first mentioned symbol because it is to our interest in every way to hasten victory. But the self-interest mentioned this time is from the standpoint of finances. Everyone knows we are merely lending our money, and at twice the interest rate a savings deposit account offers, at that. Cold figures back up the statement that there is far more uninvested cash in the country today than is needed to meet this loan. Total savings stand roughly at about 2½ billion, as against 1½ billion when the war began. But if the appeal for

lending" does not sufficiently meet the war expenditures, the government has only one recourse—taxation. Having only recently compiled our income statements, we think the unanimous reaction to that is that present taxes are quite high enough. Salting away as much as we can afford in Victory Bonds serves a further two-fold purpose which is to our "self-interest". That money will give us a good start after the war to buy and build all the things that wartime restrictions make prohibitive or impossible to do today. At the same time that dangerous extra purchasing power will have been drained off and the prime cause leading to inflation will have been diminished.

Next Sunday is Victory Loan Sunday when the ministers of the churches will urge their congregations to support this loan to the limit of their ability. Georgetown did not quite make the quota last time. Let's make up for it in this loan.

### HOUSING SHORTAGE REAL PROBLEM HERE AND THROUGHOUT COUNTRY

A problem that is evidently making itself felt throughout the whole country wherever industries and army camps are located, is the housing shortage.

In large centres such as the city of Toronto, the situation has been very bad for months now. But it threatens to go beyond control on and after May 1st, the date when most eviction notices take effect. City officials have been besieged with requests for help from thousands of people who are getting panicky at the thought of being put out of their homes with no other place to go.

Right here in Georgetown the situation is bad and seemingly the only way one can be sure of having a home is to buy one. People who can't afford to take this step are out of luck if circumstances are such that they have to have a place to live within a couple of months or sooner. We've had some desperate people in our office from time to time this year who have had their notices coming into effect within a couple of days and still no place to go. However something must have turned up at the last minute for we didn't hear of anyone camping in the streets. The only thing that can help the situation here is for people with large houses who do not need the space to turn them into duplexes, or rent a few rooms. Even half a dozen more such apartments would help the situation a great deal.

As for the larger centres, there is only one thing the government can do which in our opinion will really give lasting relief and that is to release more men and materials to the building trade so that a sufficient number of dwellings or apartment houses can be constructed. To our mind more rental and "freezing" regulations will only complicate the situation. Certainly some steps will have to be taken to see that law-abiding citizens have a roof over their heads.

### BOARD OF TRADE HAS PLAN OF ACTION

The Board of Trade in Georgetown has had a very auspicious beginning and last week's enthusiastic meeting further confirmed our contention that it's going to be one of the finest things that has ever happened to our town.

Last Friday night a prominent Hamilton citizen, Russell T. Kelly, came out and addressed the meeting. Mr. Kelly is deeply interested in the formation of Boards of Trade in small towns particularly. He has been a booster for such organizations for years, but his work in this line has been greatly intensified of late because of the necessity of organized planning for post-war rehabilitation in every community which has sent men to the war. The initial meeting called to form a Board of Trade here showed a great many citizens were really anxious to see one formed. The executive was elected—the groundwork laid. But a definite plan of action was needed to accomplish anything worthwhile. Last Friday night, Mr. Kelly, who has had wide experience in these matters, supplied that plan, and the plan is going to be put into action. A survey will be made in Georgetown which will give us actual facts to work on, with regard to post-war rehabilitation.

The Board of Trade in Georgetown is going to be a truly community and district organization. There was an excellent attendance of women at the last week's meeting, and the ladies, as well as the men are being represented on the executive. The gates are being thrown wide open for membership, so that every Georgetown citizen can get behind this organization and boost the town in which he makes his living. If we who live here don't boost it, who will? We have a real live town that's hard to beat. It's the object of the Board of Trade to convince manufacturers here and in Britain of this reality. However this cannot be accomplished without organized, enthusiastic effort. And we feel sure the Board of Trade, with the support of every citizen who wants to see Georgetown thrive, is just the organization to achieve this end.

### CONGRATULATIONS

"Ninety-two years ago, April 3rd, 1852, the first copy of the "Backwoodsman" of which paper the present Elora Express is a lineal descendent, came from the press of that day and was distributed to those citizens of the town to whom a local paper seemed worthy of attention."

We extend congratulations to Katharine A. Marston, Editor and Publisher, of the "Express", who

of course has far from the 92 years to her credit, but who nevertheless has been making a mighty fine job of her weekly paper since she took over the reins. The above quote was taken from her last week's editorial. "As a birthday present", Mrs. Marston further stated that she had given the Elora Express "a new dress". This is quite apparent at a glance, and its a very nice "dress" too. Now a 6 column sheet, the Express has commenced to publish an all home-print paper, with an attractive new front page mast head and editorial set-up. We know that others will like the Express' new "Easter outfit" as well as we do.

### LIMEHOUSE

Mr. and Mrs. Sam Glaby entertained a few of their friends and neighbours Monday evening on the occasion of their 15th Wedding Anniversary. An enjoyable evening was spent by all.

Mrs. Joseph Scott was the lucky winner for the door prize. The hostess served a delicious lunch at the conclusion of the evening.

Sixth Victory Loan opens next Monday.

## DIRECTORY

### F. R. WATSON

D.D.S., M.D.  
Georgetown  
Office Hours — 9 to 5, Except  
Thursday afternoons

### DR. J. BURNS MILNE

DENTAL SURGEON  
X-RAY  
Georgetown — Phone 80

### DR. CLIFFORD REID

L.D.S., D.D.S.  
DENTIST  
Phone 410  
Main Street — Georgetown

### Elmer C. Thompson

INSURANCE SERVICE  
Fire — Auto — Windstorm  
C. P. Railway and Allied  
Steamship  
SUMMER EXCURSIONS  
Phone 119w or J. Georgetown

### Monuments

MARKERS AND LETTERING  
POLLOCK & INGHAM  
GALT  
Designs on Request—Phone 2048  
Inspect our work in Greenwood  
Cemetery

### LeRoy Dale, K.C.

M. Sybil Bennett, B.A.  
Barristers and Solicitors  
Mill Street  
Georgetown — Phone 19

### Kenneth M. Langdon

Barrister, Solicitor, Notary Public  
First Mortgage Money to Loan  
Office — Gregory Theatre Bldg.  
Mill Street  
Phone 86 — Georgetown

### C. N. R.

#### TIME TABLE

Daylight Saving Time  
GOING EAST  
Passenger 7.01 a.m.  
Passenger and Mail 10.10 a.m.  
Passenger and Mail 7.02 p.m.  
Passenger, Sunday only 8.31 p.m.  
Passenger, daily 9.25 p.m.  
This train was formerly the  
flyer but now stops.

#### GOING WEST

Passenger and Mail 8.40 a.m.  
Passenger, Sat. only 2.50 p.m.  
Passenger daily except  
Saturday and Sunday 6.35 p.m.  
Daily except Sunday 7.33 p.m.  
Passenger, Sundays  
only 11.53 a.m.  
Daily Except Sunday 12.50 a.m.

#### GOING NORTH

Passenger and Mail 8.50 a.m.

#### GOING SOUTH

Passenger and Mail 7.08 p.m.  
Depot Ticket Office—Phone 20w

### NIELSEN

#### THE CHIROPRACTOR

#### Drugless Therapist

31st Year of Practice  
Lady Attendant  
Hours: 2 — 5 — 8 — 9 p.m.  
Closed Thursday

OVER DOMINION STORE  
Georgetown — Phone 150w

### DR. S. E. MAGWOOD

#### VETERINARY SURGEON

Phone 11

Office: Between Division Court  
Clerk's Office and the New  
Municipal Building at the corner  
of Main and Mill Streets.

### OAKVILLE

#### Monument Works

W. R. Edwards  
Monuments, Cemetery Lettering  
and Markers  
Designs submitted

Good display of Monuments on  
hand. Your patronage solicited.  
Phone 636w — OAKVILLE

## Radio Repairing

#### WE SPECIALIZE IN THIS WORK

15 Years Experience

### J. Sanford & Son

Phone:  
GEORGETOWN 34w

### FRANK PETCH

#### LICENSED AUCTIONEER

Prompt Service  
Phone 391 — Georgetown  
P.O. Box 413

### Gray Coach Lines

#### TIME TABLE

NOW IN EFFECT

Daylight Saving Time

LEAVE GEORGETOWN

FOR TORONTO

7.04 a.m. a 6.44 p.m.

9.34 a.m. b 9.34 p.m.

2.24 p.m. c 10.09 p.m.

FOR LONDON

y 10.35 a.m. z 7.15 p.m.

x 2.20 p.m. b 4.30 p.m.

4.50 p.m. x b 11.10 p.m.

b—Sun. and Holidays only.  
x—To Oshawa daily, to  
Cherbourg, Sun. and Hol.  
y—To Kitchener.  
z—To Stratford.

Bus Depot — Phone 20



Thoughts of Spring and paint-minded people everywhere are suddenly aware of the familiar Martin-Senour sign (although it's there all the year 'round) because Spring is the usual and accepted time to repaint for fresh beauty and protection!

And this sign is a sure sign of an enduring paint because Martin-Senour is 100% pure!

Whenever you see the sign of Martin-Senour, there will be found the paint of endurance and longer lasting beauty. It is the sign which in one breath welcomes Spring and the chance to beautify as well as to do the profitable job of protecting property!

**MARTIN-SENOUR**  
100% PURE PAINTS · VARNISHES · ENAMELS

**Richardson's Hardware**  
PHONE 25 WE DELIVER GEORGETOWN



### NATIONAL SELECTIVE SERVICE

## If You Employ Male Persons

Have they all complied with the  
Military Call-Up?

By an Order signed under authority of the National Selective Service Mobilization Regulations:

1. Every employer of male employees must make an examination of the documents of these employees, and forward advice on those who fail to produce documents showing good standing under Mobilization Regulations.
2. This examination must be completed by May 1st, 1944.
3. "EMPLOYER" includes industrial and commercial employers, and also farm operators.
4. "MALE EMPLOYEE" includes all male persons working for you.
5. A booklet "EMPLOYERS' GUIDE," has been sent to industrial and commercial employers. A return post card has gone to farm operators.
6. If you employ any male person, and have not been notified of the survey by booklet or post card, contact the nearest Employment and Selective Service Office and ask for the booklet.
7. Workers in agriculture, of military age, who have not been rejected by the Army and who have not a Postponement Order should apply for such order to the nearest Registrar immediately.
8. Obligation to make the examination rests on each and every employer of male persons, and employers must act.
9. Penalties are provided for failure to carry out this examination, and for male employees failing to assist by refusal to produce documents.

THE NATIONAL SELECTIVE SERVICE MOBILIZATION REGULATIONS

**DEPARTMENT OF LABOUR**

HUMPHREY MITCHELL, A. MacNAMARA,  
Minister of Labour, Director, National Selective Service.