

THE GEORGETOWN HERALD
— NEWS OF —
GEORGETOWN, NORVAL, GLEN WILLIAMS, LINDENHOLM,
STEWARTTOWN, ANSGROVE, MALLINAFAD, TERRA
COTTA, ACTON, BRAMPTON, MILTON
SUBSCRIPTION RATES
Canada, United States and Overseas, \$1.00 a year Single Copies, 5c
Advertising Rates will be quoted on application
TELEPHONE: Ks. 8
WALTER C. BISHOP, Publisher MARY H. BISHOP, Editor
GARFIELD L. McOLIVRAY J. BOLBY
Member of the Canadian Weekly Newspaper Association and the Ontario-
Quebec Division of the C.W.N.A.

The Editor's Corner

DON'T SEARCH DISTANT FIELDS

With the Christmas shopping season now in full swing, we'd like to remind you that by following the "Buy at Home" policy which your local paper has always advocated, you'll find quality and prices that compare favourably with any city stores. The merchants have been laying in good stocks of Christmas merchandise and are deserving of your patronage in Christmas shopping as well as everyday purchasing. You'll like the friendly atmosphere and individual attention that is present when you shop in town. Each store is a unit completely familiar with its own line of stock and so its sales staff can advise you how to spend your money to the best advantage. We know that time is at a premium at Christmas and one sure way to save it is by watching the advertisements. This week and for the next two weeks, The Herald will carry many ads telling you what the stores have to offer. Pay particular attention to them. They will give you ideas for gifts you have not quite decided on, and will tell you where to shop for the articles you have already decided to give.

DRAMATIC TALENT HERE—WHY NOT A SOCIETY

Remarking on the long evenings which winter brings, Editor Dills, in The Canadian Champion, Milton, has suggested that one way in which to spend these hours of relaxation pleasantly is by taking an active interest in dramatics. With this suggestion we heartily agree. There's a lot of fun and satisfaction to be had in "putting on a play". There's a lot of work too,—but that's a common factor to every worthwhile effort. In addition to giving pleasure to the performers, a play creates pleasure for the spectators as well. One needs only to think back to the "local talent" plays given in town to realize the truth of that. The theatre is always packed and the audience most responsive. To illustrate the point that talent for dramatics is not confined to cities alone, Editor Dills recalls that at the Dominion Drama Festival in London, Ont., in April, 1939, a 55-year-old farmer, Robert Haskins, from the tiny town of Clive, Alberta, was adjudged the best male performer at the festival for his portrayal of the difficult role of the landowner in Chekhov's "The Bear". We know there's a lot of acting talent in Georgetown. In our opinion, we have right here, material for a first class Dramatic Society. There's nothing would please us more than to see such a group organized. Now when there are so many worthwhile efforts in need of funds, proceeds from dramatic productions could play an important part, while in peacetime their efforts could be turned towards gaining recognition by the Dominion Drama Festival, which is open to amateur dramatic societies throughout Canada.

APPEAL TO FARMERS AND FARM WORKERS

A. MacNamara, director of National Selective Service and deputy Minister of Labour, has issued a personal appeal to farmers and farm workers to undertake war-essential work this winter, in cases where they can leave the farm without affecting agricultural production. Wood work, including the cutting of pulpwood, ranks high on the list. Mr. MacNamara's appeal: "Right Honourable Malcolm MacDonald, British High Commissioner to Canada, has paid tribute publicly to Canadian farmers by stating: 'The simple fact is that without the help of Canadian farmers the war would have been lost two years or more ago'. Because I was brought up on a farm, this statement thrilled me. It will thrill you too! The appeal for farmers and farm workers, not needed on farms this winter, which is now being made, is both patriotic and practical. If jobs in the woods, to cut fuel, logs, and pulpwood, are not filled, the war effort, and as well our national welfare, will suffer seriously. The same may also be said of employment vacancies in food processing plants and other essential works. In making the appeal to farmers and farm workers to accept other essential employment, during the slack farm season, National Selective Service is showing a way in which you can still further aid Canada in its war effort. Doing essential work during the winter, when you can be spared from the farm, will not affect postponement of military training. You will, of course, contribute to the home in the winter."

Any farmer or farm worker wishing to undertake such winter work can apply to an office of National Selective Service, to any provincial agricultural representative, or to his local Farm Production Committee. Also, pulp and paper companies, with the approval of National Selective Service, have canvassers in the field, to sign up pulpwood cutters.

THE POWER OF THE PRESS

Among the many different kinds of publications that roll regularly off printing presses in Canada is one particular type of newspaper that caters to readers who like their news well flavoured with gossip and sex. One of the most rusty of these journals happens to be a product of Toronto, though the good citizens of the community argue that "it is just printed here; it is read elsewhere." Recently this paper turned its guns on the rural weekly press by way of diversion. The attack was based upon an item published by one small-town editor in which an apology was extended for something previously printed, presumably an error. The scandal paper ranted about the sins of weakness and of being willing to forgive and forget and seemed to be in favour of editors being "feared for the power they hold in their hands."

The power of the press is a very real thing, but it is a rare editor, in this country at least, who considers his power as a weapon with which to inspire fear. Rather it is a power built upon faithful presentation of the news, a power founded on justice and devoted to furthering justice. Any deviation from this principle automatically weakens that power. This is no doubt what that particular rural editor had in mind when he apologized for his error. By making the correction, he maintained his reputation for truth, and strengthened his power.

Another shot in the attack that was far wide of the mark was the claim that small-town weeklies do not give a true picture of life in their communities. Rural weeklies probably give the most complete record of their readers' day-to-day activities of any type of newspaper. Dailies whose subscribers are numbered in scores of thousands cannot match this intimacy of reporting and still maintain their accent on national and international news. And to suggest that the scandal-laden publications of the type which laid the complaint give "a true picture of life in their community" would certainly evoke some pretty frantic denials, especially, for instance, in Toronto.—The Printed Word.

DON'T PILE ON THE COAL
CLIMB INTO WARMER CLOTHES
COAL IS SCARCE!—Wasting fuel by overheating your home is unpractical. It has long been recognized that moderate temperatures are better for the health. To ensure comfort, get into warmer clothes rather than pile on more fuel.
Tests show that for every degree over 68° coal consumption is increased 3%. Keeping your home at 68° instead of 76° may save almost a quarter of your fuel.
Ask your local fuel dealer for your free copy of the booklet "33 WAYS TO SAVE ONE TON IN FIVE" today.
Save one ton in five
THE DEPARTMENT OF MUNITIONS AND SUPPLY
HON. C. D. HOWE, Minister

PATIENCE, PLEASE . . .
Under new regulations issued by the Liquor Control Board of Ontario, a greater supply of beer for home consumption is being made available. Due to the necessity of each brewer having to restrict sales to 90% of the year ending October 31st, 1942, under the Dominion Wartime Alcoholic Beverages Order, we must maintain daily quotas. During the month of December the breweries selling in Ontario will attempt to supply, through Brewers' Retail Stores, a case of beer to each holder of a beer ration coupon book. In view of the obvious difficulties with which the industry is faced, it hopes that consumers will understand if supplies are not immediately available to fill all demands each day.
THE BREWING INDUSTRY (ONTARIO)

A REAL OPPORTUNITY
Montrose Watches
All with 17 Jewel Movements
Crown and Roman Watches
All with 15 Jewel Movements
CLUB BUYING PLAN
In accordance with W.P.T.B. regulations
SHOP AT HOME AND SAVE MONEY
The best of service and guaranteed purchases when you buy from
M. MALINA
Expert Watchmaker and Jeweler
1458 STREET GEORGETOWN

DIRECTORY
F. R. WATSON
D.B.S., M.D.S.
Georgetown
Office Hours — 9 to 5, Except Thursday afternoons
DR. J. BURNS MILNE
DENTAL SURGEON
X-RAY
Georgetown — Phone 60
DR. CLIFFORD REID
D.B.S., D.D.S.
DENTIST
Phone 410
Main Street — Georgetown
DR. S. E. MAGWOOD
VETERINARY SURGEON
Phone 11
Office: Between Division Court Clerk Office and the New Municipal Building at the corner of Main and Mill Streets.
LaRoy Dale, K.C.
M. Sybil Bennett, B.A.
Barristers and Solicitors
Mill Street
Georgetown — Phone 18

NIELSEN
THE CHIROPRACTOR
Drugless Therapist
31st Year of Practice
Lady Attendant
Hours: 2-5 — 8-9 p.m.
Closed Thursday
OVER DOMINION STORE
Georgetown
Phone 150W

Radio Repairing
WE SPECIALIZE IN THIS WORK
15 Years Experience
J. Sanford & Son
Phone: GEORGETOWN 50W

Elmer C. Thompson
INSURANCE SERVICE
Fire — Auto — Windstorm
C. F. Railway and Allied Steamship
SULLYER, EDWARDSONS
Phone 115W or 1 — Georgetown

OAKVILLE Monument Works
W. R. Edwards
Monuments, Cemetery Lettering and Markers
Designs submitted
Good display of Monuments on hand. Your patronage solicited.
Phone 615W — OAKVILLE

Monuments
MARKERS AND LETTERING
POLLOCK & INGHAM
GALT
Designs on Request—Phone 3048
Inspect our work in Greenwood Cemetery

Kenneth M. Langdon
Barrister, Solicitor, Notary Public
First Mortgage Money to Loan
Office — Gregory Theatre Bldg.
Mill Street
Phone 28 — Georgetown

FRANK PETCH
LICENSED AUCTIONEER
ALL CLASSES OF INSURANCE
Prompt Service
Phone 391 — Georgetown
P.O. Box 413

C. N. R. TIME TABLE
Daylight Saving Time
Going East
Passenger 7:01 a.m.
Passenger and Mail 10:10 a.m.
Passenger and Mail 7:02 p.m.
Passenger, Sunday only 8:31 p.m.
Passenger, daily 8:25 p.m.
This train was formerly the Flyer but now stops.
Going West
Passenger and Mail 6:47 a.m.
Passenger, Sat. only 2:15 p.m.
Passenger daily except Saturday and Sunday 6:35 p.m.
Daily except Sunday 7:33 p.m.
Passenger, Sundays only 11:59 a.m.
Daily except Sunday 12:57 p.m.
Going North
Passenger and Mail 8:50 a.m.
Going South
Passenger and Mail 7:30 p.m.
Depot Ticket Office—Phone 15W

Gray Coach Lines
TIME TABLE
NOW IN EFFECT
Daylight Saving Time
LEAVE GEORGETOWN
TO TORONTO
7:04 a.m. 6:44 p.m.
8:34 a.m. 8:34 p.m.
1:34 p.m. 12:28 p.m.
TO LONDON
y 10:25 a.m. s 7:15 p.m.
y 2:30 p.m. b 6:30 p.m.
4:30 p.m. z b 11:30 p.m.
b—Sun. and Holidays only.
s—To Guelph daily, to Kitchener Sat. Sun. and Hol.
y—To Kitchener.
z—To Stratford.
See Road — Phone 60