

# THE GEORGETOWN HERALD

— NEWS OF —  
 GEORGETOWN, NORVAL, GLEN WILLIAMS, LIMESHOUSE,  
 STEWARTTOWN, ARHGOVE, BALLENAFAD, TERRA  
 COTTA, ACTON, BRAMPTON, MILTON

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 Member of the Canadian Weekly Newspaper Association and the Ontario-Quebec Division of the C.W.N.A.

## The Editor's Corner

### BY ROYAL PROCLAMATION

The week of October 3-9 has been set aside by Royal Proclamation as Fire Prevention Week for the purpose of impressing upon the public the dire necessity of exercising every care towards the prevention of fires. In times like these every fire is a national calamity. When it is considered that Canada's loss by fire in 1942 was 304 lives and over \$31,000,000 in property damage, it is easily apparent that something must be done about it. Every citizen can be a soldier in this campaign by simply being careful with fire, by disciplining himself in his smoking habits, by seeing that every fire hazard in his home, store, or factory is removed, and by knowing what to do should a fire start. And all these things should be kept in mind not only during Fire Prevention Week, but every week in the year. Everyone knows the tragedy which can follow in the wake of fire. Remember the Cocoanut Grove Night Club Fire in Boston in which 491 people lost their lives, and the Knights of Columbus Hostel fire in St. John's Newfoundland, in which 99 lives were snuffed out.

During the past year Georgetown Fire Brigade received fourteen calls, the worst conflagration being the Richmond Woolen Mill on King St., which was completely destroyed, with damage estimated at \$5,000. Fortunately none of the other calls had serious consequences, consisting chiefly of chimney, grass and roof fires. Georgetown was fortunate in securing a new fire truck last year, and there is no doubt that up to date equipment greatly reduces the fire hazard. But in the final analysis the prevention of fires is no up to the fire brigade. It rests on the shoulders of John Q. Citizen.

### SOMETHING TO REMEMBER

We were very glad the government issued only a limited number of the "Victory Nickels" because there was one big objection to them—they were too easily mistaken for one cent pieces. The occasional one still finds its way into our till, but when we receive it, the customer always adds the explanation, "that's a nickel".

When the coin was first issued we inspected it carefully (as we thought) noting the twelve sides, the copper hue, and the victorious V and torch on one side, and King George the Sixth on the other. However tuning in to Andy Clark's Neighbourly News Broadcast on Sunday morning, we learned that our powers of observation certainly weren't so very keen. Perhaps it's news to you too,—but if you look closely on the outside of the victory nickel you'll see a message in morse code, which when translated reads, "We win when we work willingly". It's an excellent slogan to remember, isn't it.

### THE NATION'S BUSINESS

While the government cogitates on the majority and minority reports of the National War Labor Board in respect to wage and labor relations in Canada, it is clear that the ultimate fate of Canada's two-year old price ceiling policy hangs in the balance.

Donald Gordon has warned that the pressure against the ceiling is becoming unupportable. There is reason to fear that the recommendations of the McTague Board, taken in conjunction with the government decision on steel wages, would spell the end of the present ceiling policy if they were adopted.

Mr. Gordon argues that the alternative to the present price ceiling policy is chaos. Some of Mr. Gordon's own administrators and senior officials differ. They apparently take the view that even if Canada had to abandon the present price ceiling policy, there would still be a wide field in which a useful policy of price control could operate.

It is unfortunate that these differences of opinion exist in high levels in Ottawa. The job of educating the public on the urgent necessity of anti-inflation controls would be hard enough if Ottawa itself were united in the matter of wage and price policy. With Ottawa itself divided the job of public education becomes tremendous.

One thing is very clear: a new and more positive approach must be made to the problem of price control; an approach which will win a wide measure of support among all classes of Canadians and among Mr. Gordon's own administrators themselves.

Despite the earnest missionary work done by Mr. Haley and others in speeches and articles; despite the flood of publicity and information distributed by WPTB, the fact remains that there has not been complete success in educating the average citizen on the positive and personal advantages of anti-inflation control. Nor apparently has there been widespread success

in satisfying individual administrators as to the wisdom and soundness of the present policy of a rather rigid price ceiling.

The price and wage control aspects of an anti-inflationary policy can be only as successful as the mass of the Canadian people are willing and determined to make them successful.

Perhaps no more difficult and complex job in mass education was ever attempted than that of WPTB; convincing a nation that hardships today are necessary to prevent more cruel and desperate hardships tomorrow.

### WHAT PRICE NEWS

We've heard of black markets for many things, but never expected to learn of "news" falling into that category. However, it seems that in some places that condition certainly exists. A very important and busy black market for news is in operation in neutral Portugal's city of Lisbon. Here Axis agents await the arrival of seamen and Clipper passengers. They flock to Lisbon's airports and wharves every time a plane or ship comes in. Their object—yes, you've guessed it—the latest news on strikes, race riots, political discord in Allied countries. Single uncensored copies of the New York Times have sold for as high as \$60.00. One copy of Life brought \$120.

These same Axis agents may gobble up all these evidences of domestic unrest, and doubtless the worse the news is the more the gloat, but there's one fact they miss. Instead of being straws in the wind pointing to the downfall of freedom and democracy, the very fact that all these troubles are aired and the people given some say in their solution are the best proof we need that there is one thing we have, always intend to have, and value above life itself—freedom to think, speak and worship, as we like.

### "FARMER" DEFINED BY PRICES BOARD

What is a farmer? First definition of a farmer to appear in any Wartime Prices and Trade Board order has been included under new regulations covering slaughtering of beef, pork, veal, lamb and mutton. Under this order a farmer is defined as "A person who derives the major portion of his livelihood from agricultural pursuits carried on by him on a farm."

### THE ARMY THAT ISN'T SCRATCHING ANY MORE

At last science has found a way to blitz the "Cootie", peckiest pest the doughnut has to fight. Read in The American Weekly with this Sunday's Times about this discovery which means so much to our soldiers, who, in contrast to those of World War I, won't have to be scratching most of the time. Get The Detroit Sunday Times this week and every week!



**FOR YOUR SECURITY**

The paratrooper takes his life in his hands when he descends through alien skies. But first he is a hand-picked man, goes through gruelling training and receives the finest equipment yet devised—for his and your security.

As his attack is our defence against Axis domination so Brantford Roofing defends many a home against the beating of the weather. But just now, because it's built of strategic materials, the supply of Brantford Roofing is limited.

Supplies available for civilian use are rationed to dealers, to ensure an equitable share in each community. To stretch raw materials as far as possible, all Brantford Roofing lines have been standardized on a minimum range of styles and colours.

If you are faced with roofing problems, ask your Brantford Roofing dealer to assist you. He will help you make your present roof last longer and effect urgent repairs with a minimum of new material. He will also help you plan now for a completely renovated roof after victory.

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**C. N. R.**  
**TIME TABLE**  
 Daylight Saving Time  
 Going East

Passenger	7.01 a.m.
Passenger and Mail	10.10 a.m.
Passenger and Mail	7.03 p.m.
Passenger, Sunday only	8.31 p.m.
Passenger, daily	9.25 p.m.

This train was formerly the flyer but now stops.

Going West

Passenger and Mail	8.47 a.m.
Passenger, Sat. only	3.15 p.m.
Passenger daily except Saturday and Sunday	8.25 p.m.
Daily except Sunday	7.33 p.m.
Passenger, Sundays only	11.53 p.m.
Daily Except Sunday	12.57 a.m.

Going North

Passenger and Mail	8.50 a.m.
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Going South

Passenger and Mail	7.08 p.m.
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Depot Ticket Office—Phone 25w

### "IN OUR MAIL BAG"

August 27th, 1943  
 Pte. J. J. Stamp  
 B127668  
 No. 9 Platoon A Coy, P.P.C.L.I.  
 Central Mediterranean Forces,  
 C.A.O.S.

Dear Madam Editor:

Just a few hurried lines from "somewhere in Sicily"—the battle is all over now and all I'm waiting for is to get into the next scrap—whenever that may be. I met two fellows from Georgetown, or at least two fellows well known there—Edwin Shortill, who lives across from Dr. McAllister's and Welburn Marchmont, whose parents reside outside of Terra Cotta. It was sure great seeing and shaking hands with these lads. Maybe their mothers will have a chance to read this letter, and all I can say is Edwin and Welburn are looking fine and none the worse for the ordeal they went through. We are all happy here, as happy as is possible in these conditions and we'll be just a "Hill"

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## Gray Coach Lines

**TIME TABLE**  
 NOW IN EFFECT  
 Daylight Saving Time  
 LEAVE GEORGETOWN

TO TORONTO	
7.04 a.m.	6.44 p.m.
9.34 a.m.	9.34 p.m.
2.24 p.m.	b 10.05 p.m.
TO LONDON	
y 10.35 a.m.	s 7.15 p.m.
y 2.20 p.m.	b 8.30 p.m.
4.50 p.m.	x b 11.10 p.m.
b—Sun. and Holidays only.	
x—To Ouelph daily, to Kitchener Sat. Sun. and Hal.	
y—To Kitchener.	
s—To Stratford.	

Bus Depot — Phone 29

happier still when the "cease fire" sounds for good.

Good Luck to the Herald.  
 Yours truly,  
 PTE. J. J. STAMP

### NOTICE TO CREDITORS

NOTICE is hereby given pursuant to the Statutes in that behalf that all creditors and other having claims against the Estate of Joseph Beaumont late of the Village of Glen William of the County of Halton, Manufacturer, deceased, who died on or about the 24th day of July, 1943, are required to forward the same duly verified to the undersigned Solicitors for the Executors on or before the 25th day of October, 1943.

AND NOTICE is further given that after the said date the Executors will proceed to distribute the Estate having regard only to the claims of which they shall then have had notice.

Dated at Prescott, this 14th day of September, A. D. 1943.  
 CASSELMAN & BEAUMONT  
 Prescott, Ontario.