

THE GEORGETOWN HERALD

Seventy-fifth Year of Publication

Wednesday, May 5th, 1943

\$2.00 per Annum; 5c per Copy

Invest in Victory and Back Our Boys For Battles Ahead By Taking Your Share To-day

Great Issues Still To Be Decided—War Not Won But Only Half-Way Mark—Dollars Needed To See This Thing Through.

A story appeared in the news the other day that was so human and understandable that any one reading it could not help but be impressed.

It was about a young Canadian flyer who was describing his feelings in taking off with his plane from a carrier. He admitted frankly that he was awfully scared the first time and that he had never quite overcome being frightened.

But it only made me more determined," he ended up.

Lesson For Everybody

There is a lesson in the flyer's frank admission that is good for all of us. We want this war to be ended as quickly as possible. Four years of it is a long time. Some of us many of us are awfully tired of conditions.

What's to be done about it? Well, the only answer seems to be to do just what the young flyer did who was scared when he took off from the plane carrier—keep on with the job, determined to see it through.

Georgetown, along with the rest of Canada, is hard at work on the Fourth Victory Loan campaign with a quota of \$250,000 for the town to be reached and a quota of \$160,000 for Esqueaux District.

Sounds like a tall order, and it is, but the point is that with each of us determined to do our best it will be attained and passed.

Frankly, many people must be careful not to get into a mental rut and believe that they have achieved their maximum effort. They thoughtlessly forget the great issue involved—the winning of the war—and indulge self-pityingly in talk such as "I can't possibly see what I can do about it."

If each one of us will only put himself in the place of the fellow who is waiting for the zero hour to attack in Tunisia, or who is being bounced about somewhere out on the ocean with subs hunting in packs all around ready to let go death-dealing torpedoes, or who is waiting to climb into a bomber to roar out over Germany then we'll stop a moment and say, "Well, they're not complaining. I guess I can manage the extra effort."

Churchill Our Example
Winston Churchill isn't a young man by any means. There surely must be times in his experience when the mantle of prime minister and director of Britain's war effort hang heavily on his shoulders.

It stands to reason no matter how great is his lion's heart, that he must humanly react to the tremendous strain placed on him and murmur tiredly to himself, "Just this once, wouldn't it be nice to say some instead of flying long and weary hours to America, or Russia, or Tunisia."

He may think it, but he lets no personal considerations stand in the way of what he conceives to be his mission. That he is in a "jiffy" war, he goes places, and what is more to the point, he sets places! It is his bulldog determination that drives him on where weaker men might fail.

All along the main road of this war this has been the example constantly given to us by the British people as a whole and as individuals.

It is the example shown us by the British and our other allies who have no thought of slackening and quitting the matter, what has happened before or what lies ahead.

It is thrilling to know that the human spirit can burst its bonds under such conditions of stress and rise to truly supernatural heights.

Georgetown Has a Job To Do
That's why we Canadians and we people of Georgetown have to go the rest of the way with determination in our hearts to do our individual best to help speed victory.

We have asked for a total war and the men of the navy and the army and air force, agreeing with us, although (Continued on inside page of first edition)

MORE THAN TAXES

Our public organization in the province of Ontario in publishing the Fourth Victory Loan Campaign among its members, reads its thinking to the following words.

"It takes more than taxes to conquer the Axis."

It is interesting to observe how plain ordinary words are often grouped to drive home simple a very important truth. We can take the greater part of Finance Minister Haley's able budget speech, analyze it and find that the sentence quoted above sums up Mr. Haley's thinking remarkably well.

If all Canadians thoroughly understood that all our taxes, heavy though they may be, are not sufficient to give our boys in uniform what they need to batter down the citadel of Berlin, the successful sale of Fourth Victory Loan Bonds, totalling \$1,100,000,000 is assured.

Our Canadian heroes will not travel three quarters of the way to Berlin and then call off their mission. Neither will the folks back home stop short of the full financial objective needed for Canada's complete war effort. Tax payments take us only half way. Bond purchases will enable us to go all the way.

TO SPONSORS OF ADVERTISING

The local Victory Loan Committee of the National War Finance Act to take this opportunity of extending their appreciation to the manufacturers and business men who sponsored advertising for the Fourth Victory Loan Drive.

Georgetown War Finance Committee

Put Georgetown and District Well Over the Top to Victory

The Following Objectives Compose the County's Victory Loan Target

M. O. R. REPORT

Following is the report of the M. O. R. on communicable diseases for the month of April:

Chickens	0
Heartlet Fever	1
Measles	1
German Measles	0
Mumps	0
Infantile Paralysis	0
Typhoid Fever	0
Whooping Cough	1
Cerebro Spinal Meningitis	0

THE GEORGETOWN HERALD SOLDIERS' COMFORT FUND

Forwarded to Soldiers' Comforts Committee	\$473.84
Cash on hand, act	121.26
Contribution from Junior Red Cross Public School	10.00
Total May 6th	\$614.02

Georgetown	\$250,000
Georgetown — Esqueaux District	160,000
Milton	175,000
Milton — Esqueaux District	40,000
Milton — Trafalgar District	85,000
Milton — Nelson District	70,000
Acton	190,000
Acton — Esqueaux District	35,000
Burlington	275,000
Burlington — Nelson District	250,000
Oakville	510,000
Oakville — Trafalgar District	250,000
Nassagawega Township	100,000

BACK THE ATTACK



The United Nations are on the move. This is the crucial year of attack with our boys slated to spearhead the drive into the Nazi's vitals. It's now more than ever they need your backing. They need the guns, tanks, ships, planes your money alone can give them. They're set to attack. Let them do it with overwhelming force. They offer their lives, you offer your money, LENDING it for Victory and all that Victory means. Yes, Canada and Canada's fighters are counting on YOU to Back the Attack with War Bonds.

Buy the Victory Loan

This Space Sponsored by **Dominion Seed House** Georgetown, Ontario

Reading over the above objective, one sees at a glance that Halton County has a big job to do in the Fourth Victory Loan. Not only is it a tremendous job for the County as a whole, but the Georgetown and district quota is far in excess of previous loans and will take the wholehearted support of every citizen to push this objective well over the top.

One week has already elapsed in this campaign, and the results as shown in another column are gratifying—but we must do more. The bond salesman will be on your street this week or next, if they have not already contacted you, and you owe it to yourself and your country to invest every available dollar in Victory Bonds.

Georgetown has several hundred of her men and women in the Armed Forces.

Georgetown and district have a responsibility to stand behind them, to support them, to lend the Canadian Government the financial support necessary to assure a stream of supplies going forward, not for one day, one week or one month, but for the duration of the titanic struggle until the world is free of an enemy that would enslave the nation.

Our men and women went willingly, without hesitation and without complaint, without fear of the sacrifice it may be their lot to make. They are willing to give everything. Can we fail them now?

Georgetown citizens you are asked to lend—not give—To invest your savings in the best risk a country has to offer.

Do you realize that if you need cash, you can sell a Victory Loan Bond at any time?

That one of the first issues of the present war is now selling at 102—that a \$1,000 bond of that issue is now worth \$1,020?

That banks lend money for 3 per cent for six months with Victory Bonds as collateral?

That a farmer wishing to buy stock can borrow money at 4 per cent from the banks for an indefinite period if he gives Victory Bonds as collateral?

That, in other words, a farmer with Victory Bonds can borrow money at a net cost to him of only 1 per cent for an indefinite period?

That the Dominion of Canada has never defaulted in principal or interest on any of its bonds?

That Victory Bonds are a first mortgage on all of Canada—on everything in Canada?

That bank and investment dealers have a waiting list of customers who have money to invest between periods of Victory Loans and who wish to buy this premier security?

Forget about patriotism—about "backing the attack"—about paying the bills of war—just consider Victory Bonds only from a business standpoint.