

CARROLL'S

Pickles Queensland Sweet Mixed
PICKLES
 27-oz. jar **23c**

6 CHRISTMAS CARDS
 WITH ENVELOPES AND
24 CHRISTMAS SEALS
 FOR ONLY **10c** AND ONE FOR 10c
 FOR EACH ADDITIONAL CARD
 Get your order complete at our store

Quaker Oats
 Quick Cooking
 1/2 pkgs. **19c**

Libby's MUSTARD 6-oz. jar 10c	Local Shortening 1-lb. 19c
McKesson's Mayonnaise 1/2-gal. 22c	Local Shortening 5-lb. 1.00
Harry Howard's Processed CUSTARD 1/2-gal. 5c	CANDIES 1-lb. 10c
Aylmer Succotash 2-lb. can 29c	EXTRACT 1/2-lb. 10c
Habitat Vegetable SOUP 2-lb. can 19c	Red Cherry 47c
Carroll's Dandelion COFFEE 1/2-lb. 32c	Mince-meat 1-lb. 37c
	PUMPKIN 2-lb. can 23c

SOUP Aylmer Tomato or Vegetable 2 10-oz. cans 17c
Lima Beans Aylmer 2 10-oz. cans 25c
VITA-B Coral pkg. 10c, 25c
CUT PEEL Mixed lb. 29c
Peaches Aylmer 2 10-oz. cans 27c
CLEANSER Carroll's Oats tin 5c
Light Bulbs each 15c
PRINCESS Soap lg. pkg. 24c
SUPER SUDS lg. pkg. 20c

Klonsax pkg. 10c, 29c	Grapes lb. 15c
Master's Dog Biscuits 2-lb. 25c	Aylmer Red Pitted CHERRIES 1-lb. can 10c
Heavy Waxed Paper 100-sq. 25c	Gandy Lavative Coral F. F. FOOD pkg. 29c
Brook's Bird SEED 1-lb. 14c	Shredded WHEAT 2-pkg. 23c
Haver's Floor WAX 10-lb. 45c	Quaker Wheat SPARKIES pkg. 7c
Fala Naphtha SOAP 3 bars 20c	Asst. Jamaica Panshies FLOUR pkg. 15c
Dehydrated Food Dog Food 2-pkg. 29c	Durham CORN STARCH pkg. 10c
Klonsax Health SALTS tin 29c	Lemon JUICE 6-oz. tin 10c
Golden Tip TEA 1/2-lb. 49c	Aylmer Jumbo PEAS 1-lb. can 13c

FLORIDA SEEDLESS ORANGES Doz. 31c
 EMPEROR GRAPES lb. 17c

FRUIT AND VEGETABLE PRICES GOOD TILL SATURDAY NIGHT ONLY
 We reserve the right to limit quantities to family weekly requirements.

Phone 357 Georgetown

BE SURE YOU HAVE THE RIGHT NUMBER... CONSULT THE DIRECTORY

Clear telephone lines for ALL-OUT PRODUCTION
 Your telephone is part of a vast decongesting system now carrying an abnormal wartime load. Don't let needless delays hold up messages on which production efficiency may depend.

OTHER "WARTIME TELEPHONE TACTICS"

- SPEAK** distinctly, directly into the mouthpiece.
- ANSWER** promptly when the bell rings.
- BE BRIEF.** Clear your line for the next call.
- USE OFF-PEAK** hours for your Long Distance Calls.

These things may look trivial, but on a 1,500,000 daily telephone call, they are very important.

On Active Service **Carling Wings to War**

Timely Topics For Women

By Barbara Beines

BULBS FOR WINTER BLOOMING

If you have not already done so do not delay longer in planning your bulbs for winter blooming. This year they will be tended with greater care and their beauty and fragrance more appreciated than in years past because of the difficulty with which they are now obtained in Canada. Holland was long famous for the quality and quantity of bulbs grown and exported. But now her finest bulbs are plowed under, and the fields used to grow food for the Nazi masters.

Britain in recent years has been producing bulbs commercially in a smaller way, and it is from her limited stocks that we have gotten most of the supplies available on the market. A few are grown locally, some come from British Columbia and some from Florida.

Paper-white narcissus, if planted now will bloom for Christmas. In mythology Narcissus was a youth who was doomed to quite a way for love of his own image, until finally he was changed into a sweet-smelling flower. Narcissus seem to do especially well when planted in water. The bulbs should be supported by stones, coloured ones are the prettiest. The water should be kept at a level just below the base of the bulb. The roots then grow down to the water. If a little charcoal is added it keeps the water sweet. Best results are obtained when the plants are kept in a cool room, temperature about 50 to 60 degrees F.

Flax fibre is being used successfully for planting in ornamental beds where there is no drainage. French lily, Chinese lily, and narcissus all do well when planted this way. The fibre should be damp but not wet. Fill the bowl half full, keep in a cool dark place and water them sparingly. At the end of four or five weeks they may have need to be sprinkled over the fibre will soon germinate and make an attractive background for the bulbs when they bloom.

Other bulbs, the daffodils, jonquils, hyacinths, tulips, crocuses, calla lilies and Easter lilies seem to do best when planted in soil. The pots should have a small opening for drainage and stones should be placed in the bottom. The best soil is a rich loam. Bulbs should be planted about two inches apart, one variety only in each pot, and covered with soil so that just the tips are visible. They too should be kept in a cool dark place for four or five weeks or cover, and water sparingly. After being brought into the light they require to be watered often, and especially after they begin to bloom.

The indoor culture of bulbs brings more than sufficient recompense for all the time and effort it requires. When they are done and watered cold blooms and their delightful fragrance. If bulbs of bulbs are brought into the light at two-week intervals you will be assured of a continuation of bloom throughout the winter months.

FOR OUR WRAP BOOK

Life can be such a glowing thing! A lovely, gracious growing thing With cheery thoughts and actions true; And kindness in all we do.

Life can be such a noble thing With faith and hope... a heart to sing; Be whether skies be blue or grey, Let's just be glad for now... today.

—Theo Currie-Arnold.

PRUNE PIE

At this season of the year when it is difficult to get a variety of fresh fruits for pies this delicate prune is bound to make a hit with the family. And since prunes are quite sweet in themselves it will not be too hard on your sugar budget.

2 cups pitted prunes; 2 cups water; half cup white sugar; quarter cup corn syrup; 2 tablespoons corn starch; 1 teaspoon vanilla; 3 egg whites; quarter teaspoon salt.

Soak prunes in water for four hours, cook in the water in which they were soaked until tender. Combine sugar and corn starch, stir in slowly liquid (slightly cooled) from the prunes. Add the corn syrup and salt. Cook in a double boiler. Add the chopped prunes and vanilla. Cool for 10 minutes. Fold in the egg whites beaten stiff but not dry. Bake in a baked 9 inch pie shell. Bake in a moderate oven, 325 degrees, about 10 minutes or until set. Serve cold. For a special company dessert top with whipped cream.

Are you trying to save butter? Then see if the family doesn't enjoy their spinach served with a few drops of lemon almost as well as with butter.

"THE BOOK OF THE WEEK"

The Robe, By Lloyd C. Douglas (Allen, 675pp. \$3.00)

"The Robe" is a novel that once read will not soon be forgotten. It brings you to grips with the very fundamentals of life, and describes an era just as terrible and just as important from the historical viewpoint as our own.

It is through the experience of Marcellus, a young Tribune of Rome that the story unfolds. Already the Roman Empire is being undermined by the intrigue and corruption of its leaders and the vanity and arrogance of its people. Because of a supposed affront to Prince Caius, the real authority behind the doddering Emperor Tiberius, Marcellus is sent into comparative exile as commander of the tiny Roman fort at Minoa in Jerusalem.

There occurs an event which is to have strange repercussions. Marcellus with his legionnaires was summoned during the Feast of the Passover by Pontius Pilate, the Roman governor, to carry out the crucifixion of a Galilean. Drunk though he was Marcellus realized he had killed an innocent man, moreover one of strange and disturbing character. By accident he limited

HOME POWER OR WAR POWER?

TURN OFF THAT SWITCH!

There is not enough power for our war industries and for our homes. The use of electricity in our homes must be reduced—reduced away below normal, if we are to keep our war plants working at full speed.

Unless you cut your power consumption by at least twenty per cent—you're not saving enough.

WAR PLANTS MUST HAVE POWER YOU MUST USE LESS

THE DEPARTMENT OF MUNITIONS AND SUPPLY
 Honorable C. D. Howe
 Minister

The SILENT SERVICE

Remember THE MERCHANT MARINE

THE NAVY LEAGUE OF CANADA

GIVE US LOTS OF MAGAZINES

NAVY WEEK NOV. 22-28

Are You Coasting?

Business is good in most lines today and for this reason there is a natural tendency to "let down" on aggressiveness—to spend less time on trying to win new customers and to keep old ones from straying to some other merchant.

Business can easily be compared to a motor car. As long as there is gasoline in the tank and you keep "stepping on" the accelerator, the car keeps gaining speed or at least travels along at the speed you desire. So it is with business—as long as you keep advertising you can gain new customers to replace those who for some reason or other are lost.

When you "throw out" the clutch on a car it doesn't stop—it coasts, so it is with your business, when you slow down or stop advertising you cannot see an immediate difference in the tempo of your business—it "coasts" on the speed which you have gained advertising.

But once again, let us compare the motor car to a business. When the car "coasts" for a time it slows down to regain the former speed, you must feed it extra gasoline to regain the lost momentum. This is exactly what happens to a business. When the pulling power of advertising has been taken away for a time you must use more of it to regain the lost momentum.

There are a great many kinds of advertising available to the man who wishes to dispose of his merchandise. He can tell his customers and prospective customers in many different ways of the service he has to offer—But for a

STEADY PULL, a LONG PULL and a SUCCESSFUL PULL
 use the advertising columns of

The Georgetown Herald