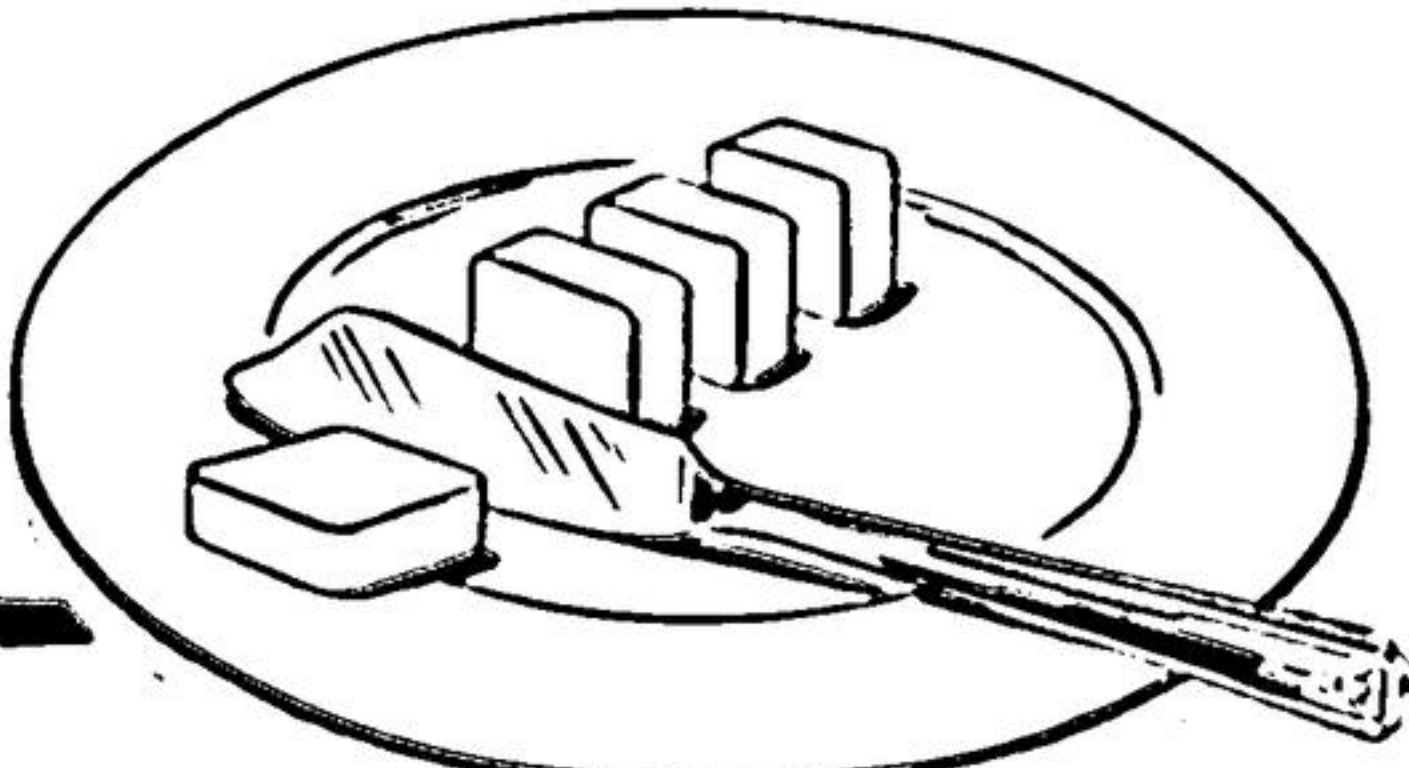


BUTTER is four Pats a Week in Britain



HITLER chose "Guns instead of butter." So the Nazis have guns! We must catch up . . . and beat them.

They tortured people to make them save. We must save willingly.

So it's up to us, each one of us, to economize of our own free will . . . to economize and buy War Savings Stamps so that we can outstrip our enemies with planes and tanks and guns and ships . . . so that our soldiers may be better equipped than the enemy they have to conquer.

Women must help by economizing in the kitchen, by patching and darning, by shopping carefully and cutting out waste. Make up your mind now to buy one, two, five or more War Savings Stamps every week. You can. You must!

Buy War Savings Stamps from banks, post offices, telephone offices, department stores, druggists, grocers, tobacconists, book stores and other retail stores.



National War Finance Committee

HALTON HOLSTEINS MAKE EXCELLENT RECORD

A number of excellent production records have been completed by Halton County Holsteins during the past month as listed in the current issue of the Holstein Monthly Test Bulletin which showed a total of 712 records completed in all parts of the Dominion.

In the twice a day milking section of the 365 day division, Re-Echo Annie Hartog was first among the even hundred reported with 786 lb fat from 21,578 lb milk. She is owned by Harold Bingham, Georgetown.

In the same division, Orange Johanna owned by Dr. Chas. Blanchard, Freeman, is reported with 652 lb fat from 14,795 lb milk.

In the four-year old class of the same division, Echo Piebe Viola owned by Fred W. Hamilton and Sons, Freeman, is reported with 656 lb fat from 15,825 lb milk. Records were also re-

ported from the following herds: in Halton County: W. L. McClure, Norval G. P. Leslie, Georgetown; E. J. Meagher, Oakville; W. F. Dickinson, Milton; E. Pond, Hornby; W. B. Hall, Oakville; G. Tasker, Milton; W. J. Lawrence, Oakville; W. P. Laidlaw and Sons, Norfolk; A. Heslop, Freeman; R. K. Grimshaw, Oakville; Mrs. A. Stull, Georgetown.

Men, Women Over 40 Feel Weak, Worn, Old?

Want Normal Pep, Vim, Vitality?
The weak, run-down, exhausted condition makes you feel tired, old, and worn. You may be suffering from a lack of normal pep, vim, vitality, and strength. This is due to a lack of the essential vitamins and minerals which are necessary for normal health. The only way to get them is by taking the only product that contains them in the form of a food supplement. This is the only product that has been shown to be effective in restoring normal health to the weak, run-down, exhausted individual. It is the only product that has been shown to be effective in restoring normal health to the weak, run-down, exhausted individual. It is the only product that has been shown to be effective in restoring normal health to the weak, run-down, exhausted individual.



SAVING RUBBER — THE ARMY WAY

Canada's soldier is second to none and the training he is getting both here and overseas prepares him for fighting under hardest conditions. In the photograph above the Army driver has his own scheme of rubber salvage, travelling his jeep with all wheels off the ground. He's just cleared an ob-

stacle and is leveling off for a four point landing. —Photo—Public Information

Massey-Harris Swings to War Production

Plants Work at Capacity Producing Armaments and Farm Equipment

Remarkable evidence of the extent to which a large Canadian industry can swing into line and be an important factor in producing armaments for the war effort may be gathered from an illustrated booklet put out by Massey-Harris Company, entitled "Implications and Movements for Wartime Needs."

Each of three different calibres, snags and spurs for trapper planes, light and heavy bodies for transport vehicles, special mechanical equipment for various branches of the services, metal fittings for aircraft, links for tank tracks, are some of the implements of war which the company is producing in quantity to meet the needs of the fighting forces for more shells, more planes, and more equipment. The works of Massey-Harris War Industries are kept turning to maximum capacity.

The company has concentrated upon making shell projectiles for which purpose three separate departments, one for 75-pounders, one for 60-pounders, and one for anti-aircraft shells, have been equipped and put into production. Modern automatic machines turn out shells four times faster than in the last war and thousands upon thousands of shells come from these plants every week.

Application of the latest manufacturing methods has enabled Massey-Harris to produce quickly equipment for mechanized units. It makes bodies for motor vehicles in several sizes, fuel pumps, trailer units for special services, many of which have been adapted for use in the Libyan desert campaign. One of the company's plants is now operating on a 24-hour schedule and is turning out 2 1/2 times as many shells per week as were called for in the original contract.

In the United States the Massey-Harris Company has been given what is reputed to be the largest contract yet awarded to a manufacturer in the state of Wisconsin — a contract to make tanks in large quantities for the U. S. Army.

While the production of armaments takes precedence, and rightly so, yet mindful of the need for farm equipment to effect the food shortage and the importance of vital food production programs, the Massey-Harris Company has been making and continuing to make tractors and implements insofar as materials are made available for the purpose through the administration and control set up by the Government, which, in the best interest of our maximum war effort, has deemed it necessary to curtail considerably the production of farm machinery.

NOW TIME TO CONTROL POTATO BEETLE

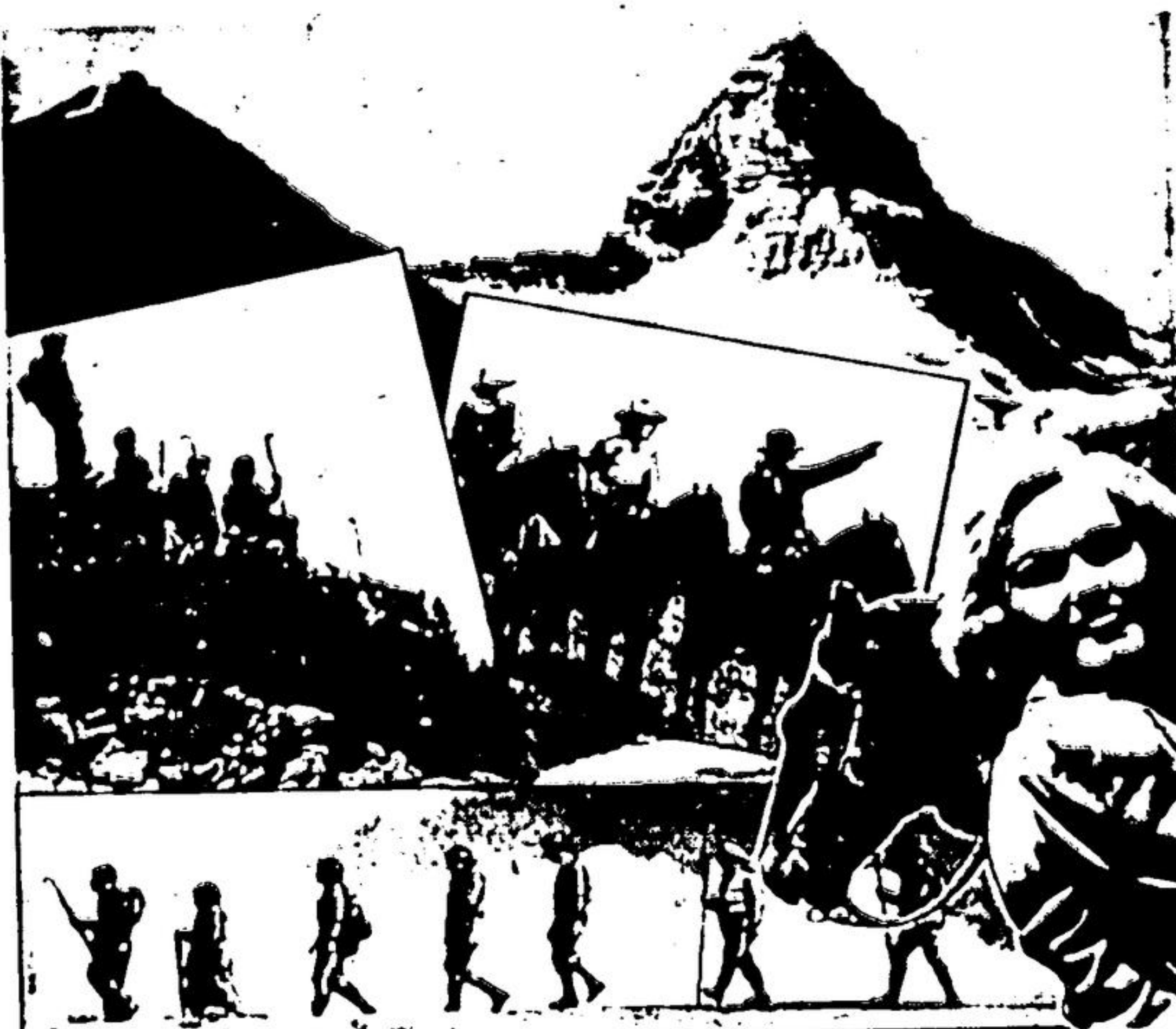
Now is the time to get busy to control the potato beetle. No control means no potatoes and these are times when such a valuable food product as potatoes should not be wasted. Moreover, after going to the expense of buying the seed and the energy put into the planting, it would be poor business to sacrifice the crop to the destructive potato beetle, says Alan G. Dunstan, in charge of Vegetable Insects in the Department of Agriculture.

The best and cheapest poison to use is Bordeaux mixture, which is made at the rate of 1 to 2 pounds in 40 gallons of Bordeaux mixture or 100 gallons of Bordeaux mixture. It is applied at 2 to 3 pounds of Bordeaux mixture to each 40 gallon barrel of Bordeaux mixture. This rate may be substituted for each 40 gallon barrel of spray.

Growers who prefer to apply the poison in powder form should use a dust composed of 1 lb. Bordeaux mixture, 2 lb. kerosene, and 1 lb. talcum powder. Best results will be obtained if the application is made in the early morning or late evening, when the vines are wet with dew and when the air is calm.

The spraying should be done as soon as the first signs of infestation are visible.

Hikers and Riders Invade Eagle's Domain



There are many ways of enjoying the scenic wonders of the Rocky Mountains, but none more intimate or soul-satisfying than following the less-frequented trails and byways, on horseback or on foot, under the friendly guidance of two of Canada's leading alpine societies . . . the Sky Line Trail Hikers and the Trail Riders of the Canadian Rockies.

Both groups have set the date and planned colorful itineraries for their annual outings which this year will cover some of the Rockies' major scenic highlights in the vicinity of Banff, Alta. The Trail Riders will set out from the Staff House Hotel July 21, and

as well as the joys of camp life en route. Their main camp will be located at lovely Egypt Lake about half-way on the trail.

The Sky Line Trail Hikers, whose members rely on their own legs rather than horse-power, have their annual "safer" scheduled for July 31 to August 3. They too will start out from Banff, and armed with camera and alpenstock, will explore the district around Simpson Pass and nearby Sunshine Valley where their main camp will be located.

Founded by J. Murray Gibson, the Trail Riders are a part of the Canadian Pacific Railway, both organizations have world-wide

memberships, and continue to enroll new members every year. Each year they take to the trail, the Sky Line Hikers on foot, and the Trail Riders mounted on sure-footed mountain-bred horses.

The riders and hikers proceed leisurely, stopping at frequent intervals to fish for trout in the glacial waters of Rocky Mountain streams, "shoot" big game with their cameras, study interesting species of alpine flora, and marvel at the breath-taking panoramas. And when day is done, they gather around friendly campfires for hearty meals, sing-ings, and later sit up in trees or under the stars.

fungicide but repels the attacks of such destructive insects as flea beetles and leafhoppers. Two or three applications in a season should give sufficient protection from all insects, when applied thoroughly and at a time when the new damage first becomes evident in each case. In spraying cover both the upper and lower surfaces of the leaves and use plenty of material, when the plants are small 50 to 75 gallons per acre and when fully grown 100 to 120 gallons is not too much at each application.

RUBBER IN DANDLIONS

Clue up there's rubber in those dandelions. Robert D. Butler, science

editor of The American Weekly points out that an over-grown Russian cousin of our peppy American weed eventually may solve the problem of how to keep your car rolling — on NEW tires. The American Weekly including this interesting story comes with this Sunday, July 19, issue of The Detroit Sunday Times.



Turn in SCRAP METAL

Yes, this is the stuff that helps win wars — "junk", in peacetime; vitally needed "scrap metal" today. So let's all get together in every pulp and paper town across Canada and answer the call with every ounce of scrap we can gather . . . brass, copper, iron, aluminum. Look round about you at home. Old pots and pans, stove parts, shovels, odds and ends of pipe. And don't forget toothpaste and other collapsible tubes. They contain valuable tin. Return them to your drugstore. Start today. The need is urgent.

**THE PULP AND PAPER
INDUSTRY OF CANADA**
875 SUN LIFE BUILDING MONTREAL