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THE PULP AND PAPER INDUSTRY is an army of over 100,000 Canadians who work in the woods, in the mills, in the offices. This army is making a wide variety of products which are a vital part of Canada's fight against Nazi slavery—to hold the freedom our fathers won.

Many pulp and paper products are directly used for war needs. Nearly all of them are also sold in the United States and other countries and thus provide the money Canada must have to pay for planes and ships and guns. Last year the pulp and paper industry provided Canada with nearly 250 million dollars of foreign exchange. Exports of mined gold were 203 millions; wheat and flour exports amounted to 145 millions.

The industry's maintenance machine shops have been geared

to Canada's munitions output—providing essential units not otherwise available quickly enough to speed the tools of war to Britain.

The pulp and paper industry is in the war. It is Canada's biggest industry and Canada relies on it. This is a serious responsibility. Every worker in this great industry has his part to play in the fight for survival. Every log that comes to the block-pile and every ton that leaves the mill is a blow against Nazi slavery—a blow for freedom.

THE PULP AND PAPER INDUSTRY OF CANADA

872 SUN LIFE BUILDING, MONTREAL

"As We See It"

By J. A. Strang

THE SITUATION on the Pacific seems to become more serious each day and yet a declaration of war would look like suicide for Japan. There are a great many Orientals on our Canadian Pacific coast. The Chinese and Japanese have a monopoly of the market garden business out there and we might say almost the same of the fishing business. Both nationalities have huge lumbering operations as well. A relative of ours has a farm which she rents out to a Japanese. She told us that he was the most satisfactory tenant that she had ever had. By the way the farm rent is paid out there monthly, somewhat similar to house rent here. Perhaps the most unusual sight having to do with Orientals was the great number of Hindus engaged in some of those huge sawmills on the coast. They wore full black beards and had their heads swathed in turbans as well. The temperature was hot and we didn't envy those chaps their beards, or turbans either.

V V V THIS HAS been a wonderful fall for football, scarcely a game being played in snow or mud either. Football seems to have followed us and yet for a game that is played in cold weather, and in the open as well, we never think that it has thrills enough. Not enough excuses for the spectators to become excited and to jump up and cheer as they so often do at hockey. Perhaps if we knew the game better we might become fond of it and would change our mind in regard to its thrills. Basketball is another smart game and according to statistics it is the best crowd drawing game of all. However, we don't think it draws the largest crowd of any game in Canada. Hockey seems to be getting good support from the fans all around the circuit this fall. No doubt the employment situation is responsible in part at least for the good attendance at the games. Again a smart game of hockey is a nice change, or diversion, from listening to, or from reading of war news all the time. At times we hear criticism of the attention given to sport during wartime; however, when we read of the chess tournament being conducted right now in Moscow, of all places, we are unable to see very much wrong with a little sport being encouraged across the wide open spaces of Canada.

V V V WE WERE interested in the editor's remarks in last week's issue of the Herald in which he commented upon the scarcity of news with which to fill the pages of the Herald at

times. We find ourselves in the same predicament. We write something that we wonder if it was really worth writing and we wonder if the editor will think it worth printing. Peculiarly enough that article that we didn't think much of is the one that some other editor is sure to copy in his paper and some reader will likely mention to us that it interested them. One peculiar part of the news is that today it seems that it has to be sensational to be considered news. An accident or a robbery for instance gets big headlines whereas ordinary events don't seem to be graded as of being of much importance. However, there is often news, while not being sensational at all, which would likely be appreciated by the readers of the Herald. For instance we have a number of new houses being erected in town this year and perhaps some of them are trying out some new ideas. For instance the absence of a back door, one of them, or maybe it is some new idea in an outside siding. Again both Paper Mills have been adding additions to their plants this summer. One of them has a brand new chimney and we think Herald readers might be interested to know the height and the number of bricks that it took to build it. We still wonder what kind of a slide-rule is used to determine news value.

V V V WE NEVER KNOW, do we? In an Italian city stood a statue of a Grecian maiden of beautiful face, graceful figure, and noble expression. A ragged slovenly girl noticed this statue and stood and stared at it, then went home to wash her face and comb her hair. The following day she came again to stare, this day she returned home to mend her lattern dress. Day by day she changed, her shoulders straightened, her form grew graceful, her figure refined. No doubt today, because of the Grecian origin of that statue, it will have been destroyed; however, the influence that the statue had on that slovenly girl is going to be difficult to destroy. When going to school we recall a new maid that started to work in the dining room. There were over five hundred of us eating together and this new maid looked as though she might have just arrived from away-back. The other maids were well-dressed and we used to watch the change in this new maid from day to day. Bobbed hair was quite the thing at the time so she had her hair cut just a little shorter each day. She had a long skirt on at first, however it was soon replaced by a modern short one. The students at first had a time with her, taking advantage of her greenness. However, it wasn't long until she was as good looking as any of the maids and she also knew how to stick up for herself in a short time. We felt sorry for her at times when the boys were giving her the run around. However we'll bet that girl is grateful today for the way those boys educated her.

Bridge Club Suspends Activities

Hope to Organize Again in the Future

At a meeting of the Georgetown Men's Bridge Club this week, it was decided to suspend activities for the present, as there were not enough regular attendants to make weekly meetings feasible. The club was organized on April 4th, 1938, when Mr. R. Prust, now a resident of Ottawa, was elected president, with S. T. Faram, vice-president and S. P. Chapman, secretary-treasurer. It was decided to hold weekly meetings in the Legion Rooms, and many were the games enjoyed there by the members. The next season, Pte. Bill King, now stationed in Toronto, was president, and last season W. C. Eley was president and Fred Spies, vice-president. Last season, the membership was not thought sufficient to hire the Legion Hall, and the Monday night meetings were held at the members' homes. The Club has a small surplus of hand, out of which cigarettes will be sent to a member overseas, Cnr. James A. Mills. The Club hopes to sponsor a monster bridge party in the spring, and plans will soon be made for this.

—Don't forget to order your Personal Greeting Cards at the Herald Office early, in order to assure delivery in time for the Christmas mails.

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