

THE GEORGETOWN HERALD

Seventy-Fourth Year of Publication

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HITLER GOES IN BUBBLY CAN

Two students of the British Commonwealth Air Training Plan demonstrate what's going to happen to Hitler when they and their fellows have completed their job. Frankster going into the can is Frank "Knobby" Clark of England and student applying the lid is Michael Lebas of the Argentine. The act was performed at Uplands airport at Ottawa. —Photo—Public Information—

War Savings Committee Appeals to Citizens to Support Campaign

EVERY ONE MUST HELP IN PROMOTING THE SALE OF WAR SAVINGS STAMPS AND CERTIFICATES

Below is a request for 100% co-operation from all merchants, industries, lodges and clubs to assist in greatly increasing the monthly sale of War Savings Stamps and Certificates. Dear Fellow Citizens: On behalf of the Georgetown War Savings Committee I am appealing to our citizens to answer a challenge to our fighting forces with ONE UNIVERSAL CARRIER each month. The extreme urgency of the moment demands that we must all keep our minds centred on the stern necessity of knocking Hitler's grisly monsters out with all possible speed. Remember those who waited: Norway, Denmark, Holland, Belgium.

The fact that we and our children are so far away, protected by our magnificent fighting forces and the grand old British Navy IS THE SOUNDEST OF ALL REASONS WHY WE THE WORKERS, THE PRODUCERS, MUST KEEP THE ARMAMENTS MOVING. There is every just reason why we, away from all danger to life and body, should support this work unstintingly.

Georgetown has done very well in the past, but in order that Hitlerism may be defeated, still more must be done. We have no hesitation in asking this town, which has shown so well its patriotism in the past, to redouble its efforts, so that without fail, at least one Universal Carrier will roll out on its way to the boys who are asking for them, so that they may be helped to do the job they have undertaken. These boys are willing to make the sacrifice, and it is up to us to make our sacrifice—small though it may be in comparison to theirs. Their sacrifice is in giving—ours but only to lend.

There is no compulsion, but there most necessarily will be if we fail to meet this emergency for the preservation of our freedom and happy homes.

Some of our merchants and others

have already expressed their willingness to keep War Savings Stamps on sale so they will be available at times when the Banks and Post Office may be closed. A list of all those co-operating will appear in next week's Herald and we are in hopes the co-operation will be 100%.

Save your money now. If we do not sacrifice NOW, it will be greater later on. Don't allow it to be too late. We have every confidence in Georgetown.

GORDON COUSENS,
Chairman Georgetown War Savings Committee.

TO THE CITIZENS OF GEORGETOWN

A national campaign has been launched to remind the citizens of the nation that they should renew their efforts to supply funds by buying "War Savings Certificates"—which will be used by our Federal Government for war purposes.

To accomplish maximum results, community committees are formed and Georgetown is fortunate in having a group of public-spirited citizens, under the chairmanship of Col. Cousens, who are giving much time and thought to make this campaign, to lend our savings, a successful one.

The citizens of Georgetown may point with pardonable pride to the large number of young men in this community who have offered their services to their country; we know that the record of all organizations and individuals in the war effort in Georgetown is second to none in the Dominion of Canada, and therefore I appeal to all my fellow citizens on behalf of the committee in charge to do all that is humanly and financially possible to support the men who are actively engaged in defence of the liberty and freedom that we so richly enjoy, by buying War Savings Certificates.

JOSEPH GIBBONS, Mayor

Band Plans Hallowe'en Party For the Kiddies

Big Parade will Start at 8.30 — Prizes for Costumes Presented at Town Hall.

THE WEATHER

By H. L. Hutt

Well, there can be no doubt of it, these are the blustery days of fall with winter pecking around the corner. We saw the first flock of wild geese going South the other evening, indicating that their feeding grounds in the North are freezing up. The official weather forecaster even predicts snow-flurries for our balmy section of the country. This does not mean that our fine weather is over, for after squaw winter we yet look for Indian summer. We can remember Hallowe'en that were as mild as May.

Following are the local records for the week:—

Date	H. and L. Temp.	Rain-fall
Tues., Oct. 21	61 41	
Wed., Oct. 22	60 40	
Thurs., Oct. 23	51 44	.98"
Fri., Oct. 24	51 32	
Sat., Oct. 25	48 35	
Sun., Oct. 26	55 24	
Mon., Oct. 27	58 48	.25"

It will be a big night for the kids from six to sixty this Friday, when the Lorne Scots Band has arranged a Hallowe'en party at the Town Hall. A meeting was held on Monday evening when final plans were laid. G. W. McIntlock is in charge of arrangements assisted by a number of other citizens.

A parade will form at the Library at 8.30 p.m., led by the Band, who will get into the spirit of things by wearing costumes, and carrying pumpkin lanterns. The parade will proceed to the Town Hall, where there will be apples and candy and peanuts, as well as a balloon scramble. There will be good list of prizes in War Savings Stamps for the best costumes and the best pumpkin faces.

The Lions Club and the Town Council are both cooperating from the financial angle, and a number of private donations will help raise the money required for the party. In case of rain, it has been arranged that the kiddies may go directly to the Town Hall, where the party will be held.

94th Anniversary Services Baptist Church

The ninety-four anniversary of the Georgetown Baptist Church was observed on Sunday, October 26th, with Rev. H. E. Morphy, B.A., B. Th., pastor of the King St. Baptist Church Kitchener, as guest preacher. The church was very attractively decorated with chrysanthemums and ferns for the occasion.

At the morning service Mr. Morphy chose as his subject "The Church in such an Hour as This," very forcefully presenting to the congregation the fact that the church, a Divine institution, has a high purpose to fulfill in this troubled world, and it must be a church patterned after the Divine plan laid down in the New Testament. The choir sang very effectively the anthem, "Praise the Lord," and the quartette, comprised of Mrs. Ostrom, soprano, Mrs. Blair, contralto, Mr. Bradford, tenor, and Mr. Winfield, bass, sang "Bless the Lord My Soul."

At the evening service Mr. Morphy challengingly presented the subject: "In His Steps," and urged upon his hearers the necessity and the joy of following Christ, whatever the cost. The anthem for the evening service, "Rejoice, Oh Daughter of Zion," was splendidly rendered by a full choir. The soloists for the evening were Mrs. Fred Shortall, soprano, who sang beautifully that lovely number "Bless This House," and Mr. Wm. Bailey, bass, who sang most stirringly the number "O Magnify the Lord." The choir was under the leadership of Mrs. James Emmerson (who was absent through illness) and the organist was Miss M. Young.

Monday evening was the first of a week of special services being conducted each evening this week. On Monday evening Mr. Morphy again was the speaker taking the title "Weak Hands and Feeble Knees" for his theme. Rev. J. E. Ostrom, pastor of the church, played "Ivory Palaces" as a violin solo and sang "He Keeps on Loving us Still." Tuesday evening Mr. Ostrom spoke on "Why I am a Baptist" and the quartette from Acton Baptist Church rendered two beautiful numbers, "It is Well with My Soul" and at the conclusion of the service, the number "Seeking the Lost." The violin selection was "I Need Thee Every Hour." On Wednesday evening Rev. F. A. Luck, of Cheltenham, will be the speaker and special music will be supplied by singers from the Cheltenham Church. Thursday and Friday evenings, Rev. L. K. Daniel, pastor of Dunfermline St. Baptist Church, Toronto, will speak and sing. Mr. Daniel is a fine, young, preacher and is an exceptionally fine singer. There is a real treat in store for all who attend.

The Georgetown Herald

British War Victims' Fund

Forwarded to Toronto Evening Telegram \$1845.11
Cash on hand, acknowledged 187.96
Silvercreek Ball Club Proceeds of dance in Ballinacree Hall, on Thursday, Oct. 16th 14.97
Up-to-You Sale, one-third cash proceeds of 1st sale, Oct. 24th 124.00
Total, Oct. 29th \$2171.63

The Georgetown Herald

Soldiers' Comforts' Fund

Cash on hand, acknowledged \$18.46
Mr. and Mrs. Thomas Beckett, College View 1.00
One-third cash proceeds of Up-to-You Sale in Arena Oct. 24th 124.00
Total, Oct. 29th \$143.46

The Legion Writes

Dear Mr. Editor: On behalf of the local Branch of the Canadian Legion I wish whole-heartedly to commend the purchasing of War Savings Certificates to the utmost of our financial strength. Georgetown has always been proud to meet every need and in this hour, when everything we hold dear is at stake, let us meet and exceed the increased amount expected monthly from this district. We can all do better for our future comfort by spending less and storing up most valuable securities for the day when money is not flowing so freely as at present. Sincerely yours, F. J. McCARTNEY, President Branch 120, Canadian Legion.

Up-to-You Auction Sale in the Town Hall, Friday, November 7th, at 8 p.m. Bring your donations to the Herald Office, or to the Town Hall on the afternoon of the sale. Watch next week's Herald for a complete list of articles to be sold.

Over \$400 Already Netted On Up-to-You Sale

Second Sale Next Week Should Raise Total Over \$500 Mark—Lorne Scots Band, "Did I Say That?" Help put Over Big Night in Arena—Concluding Sale on Nov. 7th

A grand and glorious success was the consensus of opinion on the Up-to-You Auction Sale, promoted by a committee of Georgetown and district citizens, which was held in the Georgetown Arena last Friday evening. E. R. Maglioglio, Georgetown businessman was the originator of the idea, and headed the committee which was organized to promote the sale. Assisting him were G. W. McIntlock, as treasurer, W. F. Bradley, publicity chairman, Frank Petch, who not only gave freely of his talents as auctioneer, but did a good deal of canvassing for donations, and assisted during the day in getting the goods put in place in the building. Assisting on the committee were Mrs. P. F. Blackburn, and Mrs. P. B. Coffin, of Georgetown, Montague Merryday, Glen Williams, A. R. Merriam and J. P. Kirkwood, Ballinacree, Joseph Scott, Linschouse, Fred Morrison, and Harry Robertson, Hornby, N. O'Neill offered storage space in his garage for the goods as they came in, and George Dobson spent many hours checking these and ticketing the donations.

On Friday afternoon the Arena was a hive of activity as goods began to arrive. The good work of Dick Licata, who trucked goods to the arena, and S. Tennant and J. R. Williams who worked like Trojans carrying in bags of potatoes and furniture, dishes, livestock, stoves and baby buggies, was of material assistance, and they deserve their share of credit for the success of the sale.

Lorne Scots Band
The Lorne Scots Band entertained the crowd for an hour before the sale opened, which gave people an opportunity while listening to their stirring music. Promptly at nine o'clock, auctioneer Petch took over proceedings, and from then on, there was scarcely a break in the main feature.

Did I Say That?
During an intermission, the Alka-Seltzer radio program was presented by Doc Lindsey and Harvey Dobbs. This was the second appearance in town this year of this popular quiz program, and as usual it created a great deal of interest, especially among the children. Entry forms were circulated through the crowd by a number of youngsters, and the forms were then placed in a box and seven contestants chosen by Mr. Lindsey. Jack Louth, the first contestant, drew the \$60 dollar question right off the bat, and there were several groans from the feminine spectators when he was unable to tell what the birthstone is for the month of May. (We didn't know it either, Jack, but a reliable source informs us that it is the emerald.)

Doreen Macdonald fared no better with her \$100 question, which was "Does sound travel faster through air or through water?" Doreen admitted she didn't know, but took a guess on "air." (Frankly, we aren't sure, Doreen, but the physics department of the Herald gives "water" as their verdict.)

Audrey Dillon, the next contestant, missed winning a dollar when she could not give the number of degrees difference in freezing and boiling point on the Fahrenheit thermometer. (80 degrees, we would say Audrey.

Freezing point is 32 degrees and boiling point 112 degrees). Mrs. H. Wood, the only grown-up whose name was drawn, was asked "with what kind of a weapon did Samson kill Goliath?" "With a bow and arrow—no a slingshot," she replied, then changed and said "The lion killed Samson."

Little Jimmy Ford could not finish the phrase "Gauce for the goose is..." but won a dollar with a fine imitation of a turkey gobbling.

Arthur McAllister was offered 50c a word for any words made out of the name "Georgetown," and by splitting the word, got a dollar for his trouble. The last contestant, Roger Guyot, could not define what "weight" was, so got only his package of Alka-Seltzer.

The program will be broadcast over station CFRB, Toronto, to-morrow (Thursday) at 6.50 p.m.

The Sale
Assisting the auctioneer as clerk was Hume Currie, and J. P. Kirkwood was also on the platform helping in the auction. A loud speaker system was hooked up by J. Sanford & Son, Stewarttown, while members of the Canadian Legion assisted the local police force in keeping order in the crowd.

The sale was not without its humour. Much interest was aroused by the auctioning of a purse containing a sum of money and some street car tickets which had been left several months ago at Chapman's Drug Store. Mrs. T. Humberstone gave \$400 for this. Two bushel of Spy apples donated by J. J. Thompson were sold for \$5.50 apiece. The pupils of S. S. 2, Ohingacousy, pooled their money and sent in a 10-lb. pail of honey for the sale. A goat, donated by Jack Oliver, was not sold, but created its share of amusement by voicing its opinion of things every now and then.

Lucky Number Draw

A novel lucky number draw was conducted through the sale of apples, donated by Cedarvale School. Each apple contained a number which was inserted in a slit cut in the fruit. Towards the end of the evening the draw was made by June Lerch for the two War Savings Certificates which were offered as prizes by G. W. McIntlock and A. C. Weik. Mrs. William Schenk, Glen Williams, held number 200, and the other number, 80, has not as yet been claimed. The winner may have his prize by presenting the duplicate ticket to G. W. McIntlock at the Bank of Commerce.

Soft drinks and peanuts were also sold during the evening, and a small profit was realized on these.

Second Sale on Nov. 7th
Net proceeds from the sale amounted to \$402.69, of which \$372 cash has already been distributed to the three funds for which the sale was held. The remainder, which consists of a small cash balance and a number of purchases for which payment has not yet been made at time of going to press, will be held over and added to the proceeds from the final sale, which will be held in the Town Hall on Friday evening, November 7th. A large number of articles were still waiting to be sold under the hammer at 2.00 a.m. last week, and it was decided to leave these over for a concluding sale. No

(Continued on Page 4)



Buy a Poppy on Remembrance Day November 11th

This year, as in other years, the Canadian Legion of the British Empire Service League, through its 1200 Branches and Auxiliaries in Canada, is calling to the people of the Dominion that they should observe more than ever in solemn remembrance the symbolism which has become an integral part of Remembrance Day observances, and asks that every man, woman and child wear a Poppy on November 11th in memory of those who laid down their lives in the Great War and of those men and women who have made the supreme sacrifice in the present conflict.

This appeal is not made on behalf of the Legion or of its members, but on behalf of all Ex-service men who are in need. The collection and administration of the Poppy Fund has been entrusted to the Canadian Legion. This, however, does not mean that the Poppy Fund is part of the funds of the Legion. It is kept entirely separate and is not even treated as a part of the relief fund. It is rather considered as a trust fund which the Legion administers for the benefit of all Ex-service men. In granting relief, members of the Legion receive no preference but all Ex-service men stand on an equal footing. Any man who has served and who is in need, has a claim on this fund. The poppies and wreaths which you will be asked to buy are made by an Organization of Disabled Ex-service men. These men are absolutely incapable of earning a living in any other way, and but for this industry would be a charge on the public funds. If Poppy Day did nothing but keep these men self-supporting and self-respecting citizens, it would still be worth-while.

The organization of Poppy Day, the sales of wreaths and poppies, the handling of monies collected, the investigation and relief of all applicants, are done by voluntary workers. No man or woman connected in any way with this receives one cent as wages, salary, bonus, commission or allowance for expenses. All monies collected are placed in a special account which is controlled by a Board of Trustees of this Branch. Every expenditure made is approved and every account checked by the Board. Every applicant for relief is investigated carefully but sympathetically. Relief may take the form of food, clothing, fuel, rent or medical assistance. It is practically never issued in cash.

Should any of our friends desire further information on any point in connection with Poppy Fund activities, our Branch Secretary will be glad to supply it. The Canadian Legion is grateful for the hearty support they have always received from the general public to make the lot of the distressed Ex-service man easier, and it is our hope that there will be no partial or permanent blackout for them. GIVE AND GIVE FREELY!

F. J. McCARTNEY, President
G. COUSENS, Chairman
MRS. T. GRIEVE, Treasurer.
Poppy Day Committee.
Canadian Legion, Georgetown

War Savings Campaign Underway in Georgetown

\$5,000 Monthly Quota will Buy 12 Universal Carriers This year — Schools Cooperating in Drive.

A meeting of the War Savings Committee was held on Sunday afternoon in the Legion Rooms, under the chairmanship of Lieut.-Col. Gordon Cousens. The Georgetown district is striving for a pledge of at least \$5,000 a month, which will pay for one universal carrier every month for Canada's armed forces.

W. V. Grant, Employer-Employee Chairman, reported that organizing of local manufacturing firms was under way, and efforts were being made to obtain new pledges and to increase those already signed.

E. R. Maglioglio, joint chairman with R. H. Feller of the Stores Committee, reported that advertising material had been placed and several merchants had already indicated their willingness to handle stamps and encourage their purchase.

School gave a very encouraging report of activities there. High School sales are averaging about \$25.00 a week, with each pupil pledged to earn \$20 a week which will go into the purchase of stamps.

Contacts are being made regarding a military display to be put on by the local unit of the Lorne Scots with assistance from active service troops from neighbouring military centres.

The War Savings Committee consists of:—
Chairman—Lieut.-Col. G. Cousens.
Secretary-Treasurer—H. C. McClure.
Employer-Employee—W. V. Grant.
Publicity—W. F. Bradley and W. G. Blehan.
Schools—J. D. Kelly.
Organizations—F. D. McNally.
Stores and Carriers—A. H. Feller and E. R. Maglioglio.
Committee Members—E. McWhirter, E. C. Thompson, Frank Petch, J. L. Lambert, H. C. Wigglesworth, H. J. H. Helmmann, representing the High Helmmann.