

THE GEORGETOWN HERALD
 News of Georgetown, Naval Glen, Williams, Lanchowse, Stewarttown, Balford and Terra Cotta

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The Editor's Corner

NEW LICENCE PLAN

General stores, hotels, manufacturers and auctioneers, every person in Canada manufacturing or dealing in food, feeds, livestock, poultry, yarn, cloth, clothing and footwear must secure a license from the Wartime Prices and Trade Board by December 1st.

Such is the context of an order issued recently by the Board, which is setting up the machinery necessary for policing prices and for securing speedy reports on available supplies in the event of wartime shortages. There is no licence fee. Application forms will be distributed through the mail late this month and any businessman who is subject to the licensing order and does not receive an application form should apply for one at the Post Office. Licence cards and window transfers will be supplied to all those whose applications are received and accepted. Each licensee will receive a number which he will retain from year to year. After December 1st of this year, when any of the commodities in the Licensing Order are bought for resale, both the seller's and the buyer's licence number must be marked on the sales slip, invoice, or other document which records the sale.

INSTALMENT BUYING RESTRICTED

A few days after the new licence plan was announced, the Wartime Prices and Trade Board imposed restrictions on instalment buying. The regulations, which took effect last Tuesday, October 14th, involved restrictions on a wide range of articles from radios to engagement rings, stoves to fountain pens. The down payment on the lengthy list of articles which came under the regulation must be at least one-third of the total cash price, and the balance must be paid in full within twelve months. For passenger automobiles, a down payment of 50% is required.

At the same time, restrictions on small instalment loans were imposed, to stop a consumer borrowing money to purchase articles affected by the Order.

PRICES AND WAGES PEGGED

Of far-reaching importance was the speech delivered over the national network of the Canadian Broadcasting Corporation on Saturday night by Prime Minister Mackenzie King. An Order-in-Council is expected within a few days, setting forth the whole plan in detail. It is a gigantic enterprise which the Government has undertaken—that of fixing prices and wages at existing levels—in an effort to stop inflation.

On and after November 17th, 1941, no person may sell any goods or services at a price or rate higher than the maximum price or rate charged by him for such goods and services during the four weeks from Sept. 15th to Oct. 15th of the present year. No employer may, without permission, increase his basic wage rate, and after Nov. 15th every employer will be obliged to pay a bonus in accordance with the terms specified by Government order, and to adjust the bonus regularly every three months in accordance with a definite formula.

UP-TO-YOU

Present indications point to a grand and glorious success for Georgetown's "Up-To-You Sale" which will be held in the Arena this Friday night. Everyone is getting into the spirit of the thing, as can be seen from the lengthy list of donations appearing in another section of the Herald, and donations are still arriving as we go to press, so there will be many more things to

bid on when auctioneer Frank Petch picks up the hammer and starts things going. There will be a lucky draw and a refreshment booth to help swell the total proceeds of the evening, and the committee is hoping that many hundreds of dollars will be realized from the evening.

In addition to the sale, the "Did I Say That?" program, Alka-Seltzer's sparkling quizz game, will be making its second appearance in Georgetown, and everyone will want to see this entertaining show. The Lorne Scots Band will be in attendance to make a musical contribution to the evening, and admission to the Arena is free.

We might mention again that the proceeds will be split three ways, between the British War Victims' Fund, the Soldiers' Comforts' Fund and the Red Cross. Three worthy causes which are deserving of your support. Especially at this time, the Soldiers' Comforts' Committee is in need of funds to pack Christmas boxes for more than 125 district men serving overseas with the fighting forces.

It's not too late to make your donation—goods or cash are equally acceptable. Then come to the sale on Friday night, and buy the things you need. See you there!

COMPLIMENTS OF GEORGETOWN

That's what will be written on at least twelve Universal Carriers supplied to Canada's army next year, if this district supports the new War Savings Campaign in the way that National Headquarters expects them to. The whole campaign, which gets underway this week, has war weapons for its theme, and each district strives to reach a quota of sales and pledges in the next month which will ensure the buying of a war machine, each month from sales of stamps and certificates in the district.

Georgetown's quota of \$5,000 a month will pay for a Universal Carrier every month for the army. Are we going to send it to them?



during the black-out test, sir... un-official manoeuvre, sir...

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SAMPLE COPY ON REQUEST



PILOT OFFICER AND MRS. JAMES F. EVANS

Pilot Officer James F. Evans and his bride, the former June Frank, whose marriage took place at Smiths Falls on Saturday, September 13th. Pilot Officer Evans, who is a son of Mr. and Mrs. Walter T. Evans, of Georgetown, is now serving overseas with the R.C.A.F., and Mrs. Evans, who is the daughter of Mr. and Mrs. William Frank, of Rockwood, has resumed her position on the staff of Georgetown Public School.

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TIME TABLE
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 (Eastern Standard Time)
LEAVE GEORGETOWN

Eastbound to Toronto

7:05 a.m.	4:05 p.m.
9:15 a.m.	6:05 p.m.
11:05 p.m.	8:15 p.m.
1:25 p.m.	

Westbound to London

9:30 a.m.	6:00 p.m.
12:05 p.m.	7:50 p.m.
1:05 p.m.	8:05 p.m.
3:45 p.m.	10:35 p.m.

a—Except Sun. and Hol.
 c—Except Sat., Sun. and Hol.
 e—Sat., Sun. and Hol.
 f—Daily except Sun.
 g—To Kitchener
 h—To Stratford

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C. N. R.
TIME TABLE

Standard Time
 Going East

Passenger	6:16 a.m.
Passenger and Mail	10:03 a.m.
Passenger and Mail	6:45 p.m.
Passenger, Sunday only	1:31 p.m.
Passenger, Sunday only	9:41 p.m.
Toronto and beyond	

Going West

Passenger and Mail	8:34 a.m.
Passenger Saturday only	1:15 p.m.
Passenger daily except Saturday and Sunday	6:09 p.m.
Passenger and Mail	6:45 p.m.
Passenger, Sundays only	11:30 p.m.

Going North

Passenger and Mail	8:05 a.m.
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Going South

Passenger and Mail	6:50 p.m.
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Men of morris English, as long ago as 1190, carried their hair and vest buttons so that their heads could be seen and admired.