



More Questions for your friends

The Pulp and Paper Industry spends 100 million dollars a year for supplies. Providing these supplies keeps other industries busy and their workers employed. See how much you know about some of these purchases, then try the questions out on your friends:

1. Farmers and settlers sell pulpwood to the industry. What is their annual income from this?
2. What is the industry's yearly bill for fuel?
3. What do the felt manufacturers receive for the felts they supply?
4. Cylinder and Fourdrinier wires wear out and have to be replaced. What does this cost per year?

1. Farmers and settlers receive 22 million dollars a year. 2. The annual bill for fuel is 14 million. 3. Over 3 million dollars a year goes to the felt mills. 4. Supplying cylinder and Fourdrinier wires costs \$1,400,000 a year.

**THE PULP AND PAPER
INDUSTRY OF CANADA**
1072 SUN LIFE BUILDING MONTREAL

"As We See It"

By J. A. Strang

WAR CONDITIONS affect the supply of so many different articles. Recently we noticed where one of the big departmental stores was wanting to purchase used cameras. Their idea, no doubt, would be to re-condition these cameras and sell them to their customers in place of new ones which are likely unobtainable. Another interesting advertisement called for 50,000 used golf balls. Again no doubt these were wanted in place of new ones that weren't to be had. Still another advertisement had been inserted by the Mayor of the Town of Mount Forest calling for thirty-two pair of curling stones. Again it is likely that new curling stones are not on the market. We won't be surprised to notice an advertisement one of these days calling for used, safety razor blades. Wasn't there an old saying that went something like this: "Keep an article for seven years and you will then find a place for it?"

SOME WEEKS ago we mentioned in this column that the playdowns for the honors in the Provincial Women's Softball Union were under way. As we write these lines there are still two teams in the running—Sudbury and Simcoe. The Sudbury team has consented to play the whole series of three games in Simcoe and the first game is billed for Thanksgiving day, the second for the following day, and if a third is necessary, it is to be played the day that this issue of the Herald comes off the press. These northern teams are real sports. Hockey fans will recall that not many years ago Powassan hockey team played all their final games on the rink in Kitchener. It looks like Simcoe for the honors this season, although one can never tell. The idea of the one team doing all the travelling looks like a sensible arrangement although it is tough for the Northern fans who will be unable to see the final game at home. On the other hand it will be quite a saving in expenses which is the drawback in so many cases in the semi-finals and finals in almost all sporting events, especially for smaller towns.

A RECENT article in one of the city papers mentioned that the regular high school studies weren't of very much use to those students that followed agriculture. It makes one wonder if education really educates. In conversation with the principal of one of our city technical schools recently he was telling us that there was certainly something wrong with

our educational system. He went on to tell us that a huge munition factory in his city was engaging all the university graduates, and under-graduates as well, (co-eds) that they could get for inspectors in their factory. However even if these girls were university trained yet this firm paid them to attend school financed by the firm itself, teaching them to become inspectors. He went on to state that surely there was something wrong when a private firm had to conduct its own private school in order to teach university graduates to become munition inspectors. In other words, even if these girls had graduated from a university, their degree was of little use to them in detecting flaws in the munitions that this firm manufactured. We think that the principal had something there.

V V V

WE HAD a short paragraph in this column in the August 20th issue of the Herald in which we mentioned that we had noticed while going through the Chippewa Power Plant at Queenston that the Hydro were using a cream separator to clean their used oil and that they saved considerable money each year by so doing. The article had been copied in one of the exchanges and this week we noticed a reply in this same exchange. We know very little about oil, however the following information copied from this exchange may be of interest to some of our readers. "I was interested in an article on the conservation of oil that appeared in your paper and in which it was stated that you were curious as to whether crankcase oil could be cleaned and used again. Our company has been doing this work (i.e. the refining of used oils) for the past ten years. We have experimented with many different methods and have finally evolved a process that produces an oil equal in all respects to new oil and in certain specifications the figures are superior to that of new oil. (Notably there is a smaller carbon content and less tendency to form sludge). We have used a centrifuge similar to the one you mentioned in your article that is efficient in removing all solid matter such as road grit, metallic particles, but it does not get rid of dilution, acid content or colloidal carbon. These are removed by means of chemical treatment and large volumes of low pressure steam. In appearance the refined oil cannot be distinguished from new oil and it will outlast and out-perform any new oil that is on the market. It was rather difficult at first to convince people that a refined oil was safe to use, but that prejudice has practically disappeared out here and our present output is in the neighborhood of eighty thousand gallons per year." This reply to our article came from Vancouver.

LOOK OUT FOR YOUR LIVER

Think it up right now, and feel like a million! Your liver is the largest organ in your body and most important to your health. It pours out bile to digest food, gets rid of waste, supplies new energy, stores proper nutrients to reach your blood. When your liver gets out of order, you become fatigued, nervous and listless, can't work properly. You feel "off" — headache, dizziness, drugged out all the time. For over 25 years thousands have been brought relief from these ailments — with Fruit-A-Tives. So can you now. Try Fruit-A-Tives — you'll be simply delighted how quickly you'll feel like a million again. 25c, 50c. **FRUIT-A-TIVES** Canada's Largest Selling Liver Tonic

SEPTEMBER ACCOUNTS PASSED BY COUNCIL

In the write-up of Georgetown Council which appeared in last week's Herald, lack of space necessitated leaving out the September accounts passed for payment at the meeting on October 7th. The list follows:

W. Spence, w.w., sts.	\$12.95
W. Spence, w.w., sts.	16.10
W. Spence, w.w., sts., park	15.95
W. Spence, sts.	15.75
W. Spence, w.w., sts.	13.65
Wm. Ward, court services	4.00
E. C. Thompson, court services	4.00
Ontario Dept. of Health, welfare	3.75
Ed. Hoare, w.w. rebate	2.75
G. R. Muckart, w.w.	6.78
Georgetown Lumber Co., sts.	42
Hydro Electric	704.26
Bell Telephone Co.	17.63
A. W. Keffler, w.w. rebate	2.75
Haltom County, grader sts.	6.40
J. Schulz, sts.	112.95
Cain's Garage, town truck	9.50
P. F. Blackburn, 2 uniforms and cap	92.00
Dale & Bennett, legal fees re equalization	25.00
Noble Scott, printing tax sale notice	4.32
Municipal World, stationery	8.66
S. Walker, sts.	424.92
F. Sinclair, town truck	9.76
City of Guelph, welfare	2.63
Canadian Brass Co., w.w.	24.13
P. B. Harrison, stamps, etc.	7.75
F. C. Whitmee, sts.	26.78
W. G. Marshall, postage	2.00
Welfare accounts, C. J. Buck, food \$5.42, Maple Leaf Dairy 75c total	6.17
Speight's Garage, trucks, etc.	30.20

—Owing to the holiday Monday, the Herald appears in rather abbreviated form this week. Back to the 8-page next week.

BUY AT HOME

and keep your money in Georgetown. Patronize Herald advertisers and you get value for your money — you can't go wrong when you shop in Georgetown.

BRILL'S DEPT. STORE MEN'S FURNISHINGS LADIES' READY TO WEAR BOOTS and SHOES Main St. — Phone 167 GEORGETOWN	W. J. CAIN Invites Your Patronage AUTO REPAIRING Any Make Tires — Batteries Welding ALL WORK GUARANTEED PHONE 284w Victoria St. — College View	Exchange Hotel Room and Meals GOOD ACCOMMODATION
PHONE: Georgetown 250 Acton 149 Georgetown Lumber Co. Everything in Lumber, Sash, Doors and Interior Finish. —We also handle— Hydrated Lime, Hardwood Plaster Fiber Board, Cement, and Roofing of All Kinds.	Hollywood Hotel NORVAL "A HOME AWAY FROM HOME" EVERY ACCOMMODATION	R. Licata FRUIT & VEGETABLE MARKET "A Good Place to Shop" Phone 71 - Georgetown
LILICO'S for Best Service and Cleanliness We try to make an ad of every Permanent-Machine or Machineless Our prices are RIGHT too. — CALL — 278j or w TO-DAY	HUGH LINDSAY RADIOS REFRIGERATORS Kelvinator Philco Stewart-Warner Main St. - Phone 11	McBEAN & CO. Exporters of DRY GOODS Gents' Furnishings Shoes, Caps, Overalls House Furnishings PHONE 64
H. C. McCLURE HOME FURNISHINGS Funeral Director and Ambulance Service PHONE 54w — Georgetown	WHY NOT MAKE McGIBBON'S HOTEL YOUR MEETING PLACE? Pleasant Social Surroundings	Saxe Motors O.M.L. ROAD SERVICE Dodge and DeSoto SALES and SERVICE Guelph Street Phone 152
RICHARDSON'S HARDWARE PHONE 25 Steel Electric Fence \$18 Complete with Eveready Model battery, insulators, ground rod, and fence line. PHONE 25 — WE DELIVER	TYERS Milk Products LIMITED High Grade Dairy Products PHONE 162 GEORGETOWN	PRINTING OF ALL KINDS The Georgetown Herald



An Undivided RESPONSIBILITY

The three main factors in providing the machines which will continue to improve farm operating and make it more profitable are closely inter-related and achieve the utmost in their functioning when properly correlated.

- These three factors are —
- **ENGINEERING**—which by study and experimentation conceives and develops the implement or machine to meet the immediate need or problem of the farmer.
 - **MANUFACTURING**—to produce in quantity and quality the machines developed so that they may be economically available to the farmers whom they were designed to assist.
 - **DISTRIBUTING**—to sell with all the details which this includes, and which in its broader sense implies the missionary work of introducing new developments so that the full possibilities envisioned by the engineer may be fully appreciated by a sufficient number to provide the volume necessary to bring manufacturing costs down to a point that extends the benefits of the machine to the greatest number. Including, also, as it does the rendering of the necessary service to assure of the purchaser getting the utmost in satisfaction in the operation of his machine and the furnishing of parts to keep it in operation during its lifetime, with loss through breakdown reduced to a minimum.

It is evident that when these three functions are co-ordinated under one management, the success of each being entirely dependent on the success of the other, and the success of all being the responsibility of that management, that each functions at its highest point of efficiency. One cannot blame for its short-comings the actions of the others, insofar as the customer is concerned there can be no—"buck-passing." It's an undivided responsibility.

Massey-Harris is proud of its engineering developments in the field of farm machinery over the century and has earned an enviable reputation for the character and quality of the goods it manufactures. Its own Sales Organization of exclusive Dealers permits its farmer customers to deal directly with the Company that designs and builds the machines it sells. A Company which stands behind its product with the highest kind of guarantee—it has to be satisfactory—and there's no divided responsibility.

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