

THE GEORGETOWN HERALD
 News of Georgetown, Naval, Glen Williams, Lakeshore, Stewartsburg, Baltimore and Terra Cotta

SUBSCRIPTION RATES
 Canada and the United States \$2.00 a year — Single Copies 5c

Advertising Rates will be quoted on application

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Member of the Canadian Weekly Newspaper Association and the Ontario-Quebec Division of the C.W.N.A.

The Editor's Corner
 A COMMUNITY AUCTION SALE

Plans are in the air for a gigantic community auction sale, to be held in another month or so. The idea was originated by E. R. Magloughlen, Main Street barber, who noted that successful sales of this type have been staged in other towns recently, and he has been investigating possibilities of holding such a sale in Georgetown this fall.

The idea of such a sale is not to make it a "rummage" sale. What is wanted is good articles for which the original purchaser has no use, but which his neighbour might find a place for in his home. Added to this, will be donations of new articles which can be made by any one who wants to help along the cause.

The proceeds will probably be split between the British War Victims' Fund and the recently-inaugurated Soldiers' Comforts Fund, although this decision will be in the hands of a committee of Georgetown district men and women, which is in process of being formed this week. There will be many details which will have to be worked out by the committee, and it is impossible at this early date to give any detailed information about the sale.

What we would like to get across to our readers, is the fact that there is going to be a sale, and that our own local auctioneer, Mr. Frank Petch, will be on hand to lend his talents to the occasion. If everyone will start now and look up those articles which they want to donate, it will make the work of the committee that much easier. Perhaps our merchants could mention it to some of the travellers with whom they do business. We are sure that many firms would be anxious to donate a sample of their products for such a cause.

Next week we hope to have some details of the sale to tell our readers. In the meantime, keep it in mind, and get your articles ready now. It's something where we all can help—merchants, millworkers, farmers, young and old—everyone can do his bit to help make the sale an outstanding success.

ABOUT SALVAGE

An important change in the Lions Salvage for Victory campaign is noted in an advertisement on another page of this week's paper. The campaign is now well-established, and the large number of calls coming in has necessitated a revision in plans.

To date, all the collecting has been done by energetic Lion President Dick Licata, who has taken much time and trouble in this respect. Now it has come to a point where time, collection facilities, and difficulties of sorting and shipping to the market, have combined to make it virtually impossible to continue under the old system.

Under the new plan, Mr. J. Zwaigenbaum, of Toronto, has been authorized by the Georgetown Lions Club to conduct a house-to-house, and farm-to-farm, salvage campaign on their behalf. Cash proceeds from the sale of salvage collected will be split on a 50-50 basis—half to the Lions Club for war work, and half to the Toronto man for his share of collection and trucking expenses. He has had similar experience in other municipalities in this work, and comes well-recommended by Salvage Campaign leaders in these places.

The Salvage Truck used in the campaign will be clearly identified with a large sign on the truck, and Mr. Zwaigenbaum will carry a letter of reference to

A GREAT NEW STORY BY

Lida Larrimore

Author of

"The Wagon and the Star"

"True by the Sun"

"Robin Hill"



GABRIELLA GRAHAM was marrying wealthy Todd Janeway because it was the thing to do. She thought she loved him, but to reassure herself she sought the solitude of a cabin in the woods, there to recapture earlier feelings. The unlooked-for presence of John Houghton, a young doctor she had known in her youth, fur-

ther upset her. Strongly disturbed by him, she was forced to make a decision. Was John the man she should marry, or was it a temporary infatuation? Would she be happier with Todd Janeway? Those were the questions she must answer, and the answering makes "Two Keys to a Cabin" one of the greatest love stories of today.

TWO KEYS TO A CABIN
 Serially in This Paper

certify that he is a bona fide representative of the Club. Meanwhile, readers are reminded that they can still bring their salvage to the warehouse in Mr. J. J. Gibbens' garages. By so doing they will help to make a bigger profit for the Lions Club, as this material will be sold at prevailing market rates, and there will be no collection expense.

COMFORTS' FUND GETS UNDERWAY

Our hopes for a donation to get the Soldiers' Comforts' Fund off to a start were rewarded this week, when \$4.50 was turned in by the members of Verdun Rebekah Lodge. At the time of writing the Fund stands at \$6.50, and we hope that there will be many other donations in the weeks to come.

Mrs. Roger Guyot, secretary of the Committee, informs us that cigarettes were sent this week to the 125 local men overseas, including a shipment of 18,000 cigarettes to the Lorne Scots who went overseas recently. Now Christmas time is approaching, and the Committee are already planning a Christmas box for each of the men, and money is urgently needed in order that the boxes may be well-stocked and sped on their way early enough to reach the men for Christmas.



"Pretty warm weather we're having, sir!"



"Imagine it taking a war to set us right"

Husband: "There's one thing we can thank Hitler for. He's got us saving at last."

Wife: "Yes! Imagine! Until it became a positive duty we certainly never managed to put anything by each week."

Husband: "I think it's partly because these War Savings Certificates are so simple to buy."

Wife: "You mean the idea of getting the office to deduct a regular amount each week from your salary?"

Husband: "Yes! And how they're mounting up! Quite a nest-egg when you count the interest they're earning."

Wife: "Well the more the merrier, I say! There are lots of things we'll need the money for, as the years roll by!"

The help of every Canadian is needed for Victory. In these days of war the thoughtless selfish spender is a traitor to our war effort. A reduction in personal spending is now a vital necessity to relieve the pressure for goods, to enable more and more labour and materials to be diverted to winning the war. The all-out effort, which Canada must make, demands this self-denial of each of us.

SPEND LESS — TO BUY MORE
WAR SAVINGS CERTIFICATES

DO YOU TAKE SALTS?

Here's a pinch that is as good as a pound

Kruschen Salts consist of several important mineral salts blended carefully in exactly the right proportions. These salts are highly refined and their quality is the highest obtainable anywhere in the world. Maybe we sacrifice something by giving you the pure mineral salts without adding any flavouring ingredients, but we believe you prefer to have your medicine concentrated in small, compact and easily absorbable doses. That's why you only need take enough Kruschen to cover a dime. It's the economical way of taking salts, too.

Another thing to remember about Kruschen—it doesn't achieve its result by irritating or inflaming the colon. It attracts to the colon the moisture which is absolutely essential if you wish to avoid constipation and achieve easy evacuation. You can get Kruschen from all druggists, 75c, and 25c.

Going Somewhere?

BUSES LEAVE

Eastbound to Toronto	
6:06 a.m.	4:06 p.m.
9:18 a.m.	6:06 p.m.
11:48 p.m.	9:13 p.m.
2:23 p.m.	
Westbound to London	
9:36 a.m.	6:00 p.m.
12:06 p.m.	7:50 p.m.
2:05 p.m.	9:06 p.m.
4:40 p.m.	10:36 p.m.
	11:36 p.m.

a—Except Sun. and Hol.
 d—Except Sat. Sun. and Hol.
 e—Sat. Sun. and Hol.
 f—Daily except Sunday
 x—To Kitchener
 y—To Stratford

Bus Travel Information at
 W. H. LONG — Phone 88

GRAY COACH LINES

DIRECTORY

F. R. WATSON
 D.D.S., M.D.S.
 Georgetown
 Office Hours — 9 to 5, Except Thursday afternoons

A. M. NIELSEN
 29th Year of Practice
 Chiropractor
 X-RAY
 Drugless Therapist
 Lady Attendant
 Office over Dominion Store
 Georgetown
 Hours: 2 - 5 — 7:30 - 9:30 p.m.
 Closed Thursday Phone 150w

DR. J. BURNS MILNE
 DENTAL SURGEON
 X-RAY
 Georgetown — Phone 80

CLIFFORD G. REID
 L.D.S., D.D.S.
 DENTIST
 Phone 410
 Main Street — Georgetown

Le Roy Dale, K.C.
M. Sybil Bennett, B.A.
 Barristers and Solicitors
 Mill Street
 Georgetown — Phone 19

Kenneth M. Langdon
 Barrister, Solicitor, Notary Public
 First Mortgage Money to Loan
 Office — Gregory Theatre Bldg.
 Mill Street
 Phone 88 — Georgetown

FRANK PETCH
 LICENSED AUCTIONEER
 and
 ALL CLASSES OF INSURANCE
 Prompt Service
 Phone 391 — Georgetown
 P.O. Box 413

Elmer C. Thompson
 INSURANCE SERVICE
 Fire — Auto — Windstorm
 C.P. Railway and Allied
 Steamship
 SUMMER EXCURSIONS
 Phone: 119w or j Georgetown

Secure
RALPH GORDON
 The versatile entertainer for your next program
 Illustrated circular Free
 TORONTO
 Address: 625B Crawford St.

Gray Coach Lines
 TIME TABLE
 NOW IN EFFECT
 (Eastern Standard Time)
 LEAVE GEORGETOWN

Eastbound to Toronto	
6:06 a.m.	4:06 p.m.
9:18 a.m.	6:06 p.m.
11:48 p.m.	9:13 p.m.
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 f—Daily except Sun
 x—To Kitchener
 y—To Stratford

W. H. LONG — Phone 88

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 15 Years Experience
J. Sanford & Son
 Phone: GEORGETOWN 34w

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 CEMENT and CINDER BLOCKS
 BRICK and TILE
 MANUFACTURED
 With up-to-date power machine
 All sizes — Any Quantity
 3 NEW ST. — PHONE 838
 BURLINGTON

C. N. R. TIME TABLE

Standard Time
 Going East

Passenger	6:16 a.m.
Passenger and Mail	10:03 a.m.
Passenger and Mail	6:45 p.m.
Passenger, daily	8:31 p.m.
Passenger, Sundays	9:41 p.m.

Toronto and beyond

Going West

Passenger and Mail	8:34 a.m.
Passenger Saturday only	1:15 p.m.
Passenger daily except Saturday and Sunday	6:00 p.m.
Passenger and Mail	6:45 p.m.
Passenger, Sundays only	11:30 p.m.

Going North
 Passenger and Mail ... 8:45 a.m.

Going South
 Passenger and Mail ... 6:50 p.m.
 Depot Ticket Office—Phone 29w

Monuments
 MARKERS AND LETTERING
POLLOCK & INGRAM
 Galt, Ont.
 Designs on Request—Phone 2048
 Inspect our work in Greenwood Cemetery.

"How many o' they caramels do I get for a penny?"
 "Eight or nine," replied the shopkeeper, casually.
 "Och, then, I'll be a sinner!"