

**THE GEORGETOWN HERALD**  
 News of Georgetown, Norval, Glen Williams, Limahome, Stewartown, Ballinacraig and Terra Cotta  
**SUBSCRIPTION RATES**  
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 WALTER C. BIEHN GARFIELD L. McOILVRAJ  
 Registered Broomhead  
 PHONE NO. 8  
 Member of the Canadian Weekly Newspaper Association and the Ontario-Quebec Division of the C.W.N.A.

**The Editor's Corner**

**THANKS**

Now that the big day is over, and the news is out, readers will understand if from now on, there may seem to be a "feminine influence" running through the Editor's Corner . . . not that we intend to start writing pickle recipes and helpful household hints. That we will leave to Barbara Baines, whose column on page three is followed by our women readers, and by a good number of men readers as well.

We want to thank those many friends who stopped us on the street, or dropped into the office to offer congratulations. And all those readers, too, who so patiently waited for the Herald these past few weeks when the "wee sma' hours" were nearing, and still no sounds of presses rolling in the shop. Chances are that there will be a few more late editions this Fall. As you know, besides turning out a weekly newspaper, the Herald does a good amount of commercial printing, and at present we have orders on hand which are going to take a good deal of time to fulfill.

To us, our commercial printing is of equal importance with the newspaper as a very necessary source of revenue. Without a thriving printing business, no weekly newspaper can exist. So when the Herald is late now and then on Wednesday night, we hope our readers will realize that we are doing our best to do both our jobs well—to give our printing customers first class workmanship, and to give you a paper you will enjoy reading.

**A GREAT FALL FAIR**

We were sorry to miss the Fall Fair this year. From all reports, it was a stand-out in the ninety-five years of fairs sponsored by the Esqueving Agricultural Society, and we have yet to meet anyone who was there who didn't report a good time. It is gratifying to know that the attendance figure was almost double that of last year, and we know that the directors will already be optimistically viewing prospects for a bigger and better event next year.

We have a few criticisms to make which we feel will help to make the 1942 Fair a better one. First of all, we believe it is important that the Prize List be out at an earlier date than it has for the past two years. It would be better to have this in the hands of the public a good month before the Fair, and certainly not less than three weeks in advance. A certain amount of time is necessary for exhibitors to get their displays ready, and we are confident that more work would be shown—particularly in the women's section—if the Prize List were out well in advance of Fair Day.

Another point where the Fair could be improved, is in a careful revision of the Prize List. Especially regarding the baking and sewing sections, we think a group of the lady directors should have a few meetings this fall, and give this part of the list a thorough house-cleaning.

We were pleased to see a few new items in this year's show-prizes for model aeroplanes and for essays on Georgetown's war effort. If the directors would draw up a list containing a number of things like this, and show it to prospective donors of prizes, we think that the Fair could be made much more interesting.

These are just a few random thoughts which come to us to-day as we write this column. Readers are reminded that the Fair Board welcomes any suggestions for improving the Fair. In the back of the Prize List is a blank page for notations to be made by anyone who thought they saw a place for improvement. We hope these pages were made use of, and that the secretary will be deluged with ideas from the public. That will show that they are interested, and encourage the directors in their efforts to give you a good Fair next year.

**ADVERTISING**

We are pleased to note that more advertisers are taking advantage this month of the Herald as an advertising medium, and we trust that the results are justifying the expenditure. There is one sure way to encourage people to buy in Georgetown, and that is to tell them what you have for sale. Every week some 800 Heralds go out to subscribers in this district, who are waiting to read the news and to see what merchants are offering in their ads.

If you are an advertiser—keep it up. It will pay you dividends, as you already have learned. If you haven't used the Herald to advertise your products, try a few ads and see if you don't get results. And remember that the results are an increased number of customers in your store. An advertisement can draw customers into your place of business—but after that, the rest is up to you. Keep your stores neat and attractive, and your merchandise clean and up-to-date. These, combined with advertising, will help every merchant gain his full share of business, and bring more business, in the aggregate, into Georgetown stores.

**THE SOLDIERS' COMFORTS' FUND**

In the excitement of a busy week, we neglected to start off our Soldiers' Comforts' Fund last week with a donation from the Herald. This week the Fund is formally opened with a two dollar bill from this office, in the hope that this will multiply many times in the months to come.

It isn't very much, this two dollars—just four or five cigarettes apiece for the 120 lads from Georgetown and district, who are serving overseas with Canada's armed forces, but from all reports, four or five cigarettes mean a great deal to the men in England, where supplies are short and prices high.

This fact is substantiated in a letter recently received from Captain W. J. Phillips, Chaplain to No. 1 Engineer Holding Unit, by Mrs. Roger Guyot, secretary of the Soldiers' Comforts' Committee.

"We express appreciation on behalf of the recipients, for cigarettes sent to us recently," says Captain Phillips. "Cigarettes are very difficult to get over here now, and the boys look forward so to getting some."

This is only a sample of dozens of letters which come to the folks back home from those overseas, and it is a small thing for us to give the odd quarter or dollar bill to keep our boys supplied with a few of the comforts they lack.

**FLOW OF BREN GUNS INCREASES**



A pretty girl worker in the Canadian Bren gun plant making final inspection of flare-guards. Many women are to-day holding down key jobs of highly technical nature in this modern machine gun plant, which is turning out an ever-increasing flow of weapons for the British Forces.



"At the crucial moment of this manoeuvre . . . he says 'Pass the sugar!'"

**MILTON FAIR**

FRIDAY and SATURDAY  
**September 26 and 27, 1941**

**SPECIAL ATTRACTIONS**

\$2500.00 IN PRIZES  
 TRIALS OF SPEED . . . 2.25 - 2.20 Trot or Pace . . . Purse \$250  
 LIVESTOCK EXHIBIT — Livestock Parade at 4.30 p.m.  
 County Holstein Breeders' Show — County Jersey Breeders' Show —  
 Boys' Calf Clubs in Jersey, Guernsey, Hdgstein, and Shorthorns,  
 Foal Clubs and Special Swine Classes.  
 WOMEN'S INSTITUTE DISPLAY  
 ATTRACTIVE MIDWAY : MERRY-GO-ROUND  
 ROBINSON'S BABY SHOW  
**DANCE, Town Hall, Sat. Night, September 27**  
 GOOD ORCHESTRA — ADMISSION 25c  
 MEET YOUR FRIENDS AT MILTON FAIR  
 ADMISSION TO FAIR GROUNDS, 35c  
 W. M. SCOTT, President E. M. READHEAD, Sec'y-Treas.  
 All events on Daylight Saving Time Phone 266 r 14, Milton.

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 Office Hours — 9 to 5, Except  
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 The versatile entertainer for  
 your next program  
 Illustrated circular Free  
 TORONTO  
 Address: 628B Crawford St.

**Gray Coach Lines**  
**TIME TABLE**  
 NOW IN EFFECT  
 (Eastern Standard Time)  
**LEAVE GEORGETOWN**  
 Eastbound to Toronto  
 8:08 a.m. 4:08 p.m.  
 9:18 a.m. 5:08 p.m.  
 11:48 p.m. 6:08 p.m.  
 2:23 p.m. 9:13 p.m.  
 Westbound to London  
 9:35 a.m. 6:00 p.m.  
 12:05 p.m. 8:08 p.m.  
 3:05 p.m. 10:35 p.m.  
 10:40 p.m. 11:35 p.m.  
 e—Except Sun. and Hol.  
 d—Except Sat., Sun. and Hol.  
 f—Sat., Sun. and Hol.  
 1—Daily except Sun.  
 2—To Kitchener  
 3—To Stratford  
**W. H. LONG — Phone 89**

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 With up-to-date power machines  
 All sizes — Any Quantity  
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**C. N. R.**  
**TIME TABLE**  
 Standard Time  
 Going East  
 Passenger 6:16 a.m.  
 Passenger and Mail 10:03 a.m.  
 Passenger and Mail 6:45 p.m.  
 Passenger, Sunday only 8:31 p.m.  
 Passenger, daily 9:41 p.m.  
 Toronto and beyond  
 Going West  
 Passenger and Mail 8:34 a.m.  
 Passenger Saturday only 1:15 p.m.  
 Passenger daily except  
 Saturday and Sunday 6:09 p.m.  
 Passenger and Mail 6:45 p.m.  
 Passenger, Sundays  
 only 11:30 p.m.  
 Going North  
 Passenger and Mail 8:45 a.m.  
 Going South  
 Passenger and Mail 6:50 p.m.  
 Depot Ticket Office—Phone 26w

**Monuments**  
 MARKERS AND LETTERING  
**POLLOCK & INGHAM**  
 Galt, Ont.  
 Designs on Request—Phone 3048  
 Inspect our work in Greenwood  
 Cemetery.

Extract from a co-ed's letter home:  
 "I am getting fat. I weigh 120 strip-  
 ped. Of course, the scale in the drug  
 store may not be so accurate as  
 that's what they register."