

BORN.
WHITMAN—Mr. and Mrs. Frank C. Whitman, Georgetown (nee Joan Switzer) are happy to announce the birth of a baby daughter—Linda Joan, at St. Joseph's Hospital, Guelph, Sunday, August 3rd.

DIED.
SHEPHERD—In Georgetown, on Thursday, July 31st, 1941, Sarah Helen Hartley, beloved wife of John Henry Shepherd, aged 69 years.

With the Bowlers

Glancing over an exchange paper a week or so ago, we noticed some very interesting pointers for bowlers, which we pass along to the readers of this column.
 You roll a ball on a grassy track, and smile when it nestles beside the jack. The enemy smites it a hearty smack. He smiles at you, and you smile back. That's Bowls.

In "Advice to Skippers" the following adaptation from Wordsworth occurs:
 "The reason firm, the temperate will, Endurance, foresight, wisdom, skill, A perfect skipper neatly planned, To warn, to comfort and command."
 This stanza generates the qualities of a good "skip" perfectly, but a few of the details may prove interesting and instructive, especially to "thirds" and others who have aspirations for leadership.

A skipper's job is to assist each man to do his allotted work by combined play—a lead to place both bowls near the jack, a second to consolidate and guard gains, the third to convert adverse heads or to secure an advantageous position—and the skipper to "leave well enough alone" or to do "what has been left undone."

A capable skip studies position—the relative value of played bowls, back, around or in front of the "jack." He directs mat play according to view

from the mat as well as from inspection of the head. Over-direction is a mistake, as it may destroy initiative and often irritates players.

The use of front bowls for a "follow through" should not be overlooked. It is frequently easier than drawing around a barricade, when a player is apt to be "heavy" or too "wide." If a bowl looks inviting as a "rest" for the enemy, it should be removed. For short ends, "promotion" scores more bowls than the "draw," and, therefore, the leads and seconds should try to have their bowls just in front of the "kitty."

A good skip plays to the score. If the opposition is being out-classed, never "let up." Such a procedure may be responsible for a "wonderful comeback." However, "greediness" should be avoided, as a safe "one" is much better than a probable "two." It is foolish to try a "rally" for a "big end" when the opposition is "lying a hand-ful." Try to "cut out," as a bowl saved may be a shot earned.

Players should be encouraged to confide difficulties and preferences in the skip during the match, and thus avoid the useless "post mortem" afterwards. Co-operative comradeship is vastly superior to the officious "do-as-you're-told" attitude. It encourages individual brilliant play and develops that "team spirit" which enables a rink with average skill and ordinary luck to make an excellent record.

The "skip" should be a good bowler—master of every shot—but his success will often depend more on his personal qualities than on his actual skill. He must be able to get the best out of his men—praising the good shots and cheerfully accepting the bad ones, and never forcing a man to play a shot he doesn't fancy.

Above all, the "skipper" should preserve a "happy" medium between talking too much and not talking at all. A silent fool may pass for wise in "proverbs" Solomon has sung; So if a skipper you prize, Take my advice, and hold your tongue.

"As We See It"
 By A. Strang

NO DOUBT there has been a certain amount of inconvenience experienced by some motorists due to the new regulations regarding the restricted sale of gasoline. Compared to what some other countries are putting up with though, those hardships scarcely warrant being mentioned. From time to time we may be called upon to get along without some other luxuries that we seem to think have become necessary. We understand that before long we may have to do without cellophane wrappings and also do without wax wrappers on bread. Wrapped bread does seem like a very sanitary way of handling bread and yet it can be distributed without being wrapped in a satisfactory, sanitary manner. The wrapping of bread has affected its palatability and has given it a smothered, synthetic taste, and we would welcome a return to unwrapped bread. Another modern luxury that will be called upon to do without is sliced bread. The idea of slicing was introduced by some of the large bakeries in an attempt to "put one over" on their smaller competitors, however, it didn't do them any good as almost all bakeries slice bread today. It is quite a waste of time and labor for which the baker gets no extra return, and it also is responsible for a certain amount of waste. As we see it, a return to the better-tasting unwrapped bread would be a benefit to the wheat grower as it would mean an increase in bread consumption, due to its better flavor when unwrapped. It would mean a saving in both time and labor to the baker which would spell more profits and it would be an advantage to the consumer as he would get a better flavored loaf. To sum it all up we would conclude that if we have to go back to unwrapped bread we could state it this way, honestly "It's an ill wind that blows nobody good."

IF YOU READ THE editorial page of

the Toronto Star it's likely that you may have noticed these short poems that appear on that page quite often. Recently we have noticed several by Edna Jacques, who is now living in Toronto. It was poems by Howard Ernest, though, that we had in mind in writing these lines. He is a Cliford, Ontario, boy and we recall him attending high school just a few years ago. He was never very strong and lately has been slipping, and for the last few years has been confined to the "San" at Weston. He seems to have his better days and then isn't so well again, and you can see this in his poems. Perhaps the next time that you notice one of his poems you will recall these few lines about his background.

A NEW HYMN that is becoming quite popular and that was written by Mary S. Edgar, is now available. We understand that the music was written by one of the Toronto magistrates. We haven't a copy of the hymn and are unable to quote from it. However it goes something like this. One verse will describe the straightness of the pine tree and the verse ends with a prayer to make me as straight as the pine. Another verse tells of the pureness of the water and its ending is a prayer to make me as pure as the water, etc. Miss Edgar is a Sundridge, Ontario, girl and operates a large camp on Lake Bernard there for girls. She has had this camp for a number of years now and has made quite a success of it. No doubt her association with nature, the trees and water and the outdoor life has given her the background for the wording of this new popular hymn.

GRADUALLY WE ARE realizing that we are at war. First it was bacon that we were asked to do without; then followed the recent ruling regarding the curtailed sale of gasoline. As we write these lines the announcement is made that the manufacture of ice cream may be prohibited. Somehow we don't like to think that ice cream may pass off the stage. We like it of course, but we can easily get along without it. But we did always like to see the youngsters get their full share of ice-cream. To us it al-

ways seemed to be such a sensible luxury. It was so much better for the kiddies than pop for instance, or candy. Should it be prohibited just imagine the expensive equipment that will be idle. The handling of ice cream has reached high levels since the introduction of automatic refrigerators, and the old fashioned way of packing it in salt and ice has gone the way of the dodo. Recently we attended a reception at which, among the other luxuries, ice cream in the form of strawberries was served. It was one of those real hot days in July and the strawberries had a coating of transparent glaze on them as they were passed around. We were talking to a group of university graduates at the time and they were wondering what this glaze would be. One even suggested dry ice. We told them that it was merely the effect of the cold strawberries coming in contact with the warm air, thus forming this glaze and was their face red. Of course we rubbed it in. It is seldom that we get a chance like that with university graduates.

HAYWARD-STACEY WEDDING

Quietly on August 2, at St. George's Church, the marriage took place of Joyce Stacey, only daughter of Mr. and Mrs. C. Stacey, to Thomas Frederick, youngest son of Mrs. E. Hayward and the late Mr. E. Hayward, of Guelph. The Rev. W. G. O. Thompson, rector of the church, performed the ceremony.

After the ceremony the couple left for a trip to Northern Ontario. On their return they will reside in Guelph.

LIONS SALVAGE FOR VICTORY

Collection Tuesday Night August 12th, at 8 p.m.

Please call D. Brill, R. Licata or the Herald Office if you want the Salvage truck to call.

Watch your milk bottle for details of the campaign.

Hon. P. M. Dewar will soon be seen in a different role from that of Ontario's Minister of Agriculture. He has consented to become one of the judges in the Old Time Fiddlers' contest at the Canadian National Exhibition this year.

Tommy Dorsey, Kay Kyser, Benny Goodman and Eddie Duchin, four of America's leading radio dance bands in popularity polls in both Canada and the United States, are under option to appear in the giant Dance Pavilion at the Canadian National Exhibition.

Ontario Department of Education NOTICE

RE FARM WORK AND SCHOOL ATTENDANCE IN SEPTEMBER

Some thousands of boys and girls left school last spring to help fruit-growers and farmers. The Department has received commendatory letters and messages which show that their services have been helpful. It is the wish of the Acting Minister that these pupils be encouraged to continue their help on the farms during the month of September.

The schools will open on the statutory date, the 2nd of September, but pupils who have been engaged during the summer in any type of farm work will be permitted to absent themselves from school until Wednesday, the 1st of October. Principals are hereby authorized to mark these pupils in the registers as if present during September on the presentation of certificates from the employers which show that they have been engaged in farm work during the period of their absence from school.

These pupils are doing valuable war work and are worthy of special attention when they return. Special lessons or classes or individual instruction, sometimes out of school hours, may be needed. The Acting Minister relies upon the interest and the loyalty of Principals and teachers to lead them to do their utmost to help these pupils catch up the work they have missed so that they may be able to carry on with the other pupils as soon as possible.

Toronto, July 23, 1941.

SIGN THE PLEDGE TO

Save Gasoline

50/50 Car
 PLEDGED TO SAVE GASOLINE

Let Your Car Wear Proudly This Patriotic Sticker!

Go to your friendly neighbourhood service station or your local garage man today. A surprise awaits you. He has changed. He will be as courteous and thoughtful as ever—glad to see you—eager to do anything and everything he can to help you. But he is no longer a gasoline salesman. He is a gasoline SAVER. He will urge you to buy less instead of more. He will point out ways and means of saving gasoline.

He will tell you all about the "50/50" Pledge to cut your gas consumption by fifty per cent. He will invite you to sign. This proud and patriotic sticker for your car will mark you as a member of the wise and thoughtful band of car owners co-operating with the Government to save gasoline.

This is entirely a voluntary movement. It is not rationing. This the Government hopes to avert. But we are faced with a critical shortage of gasoline due to the diversion of tankers for overseas service and to the growing needs of our Fighting Forces.

There is no call for panic—no need for alarm—but this war is being fought with gasoline and we are fighting for our very lives. Sign the Pledge today and continue to save fifty per cent of your gasoline consumption.

It is also vitally important that you reduce the use of domestic and commercial fuel oil.

REMEMBER: The slower you drive, the more you save!

The Government of the DOMINION OF CANADA
 Acting through
 THE HONOURABLE C. D. HOWE, Minister of Munitions and Supply
 G. R. COTTRELL, Oil Controller for Canada

17 easy ways towards a 50% GASOLINE SAVING
 (Approved by Automobile Experts)

- Reduce driving speed from 60 to 40 on the open road. Avoid jack-rabbit starts.
- Avoid useless or non-essential driving.
- Turn motor off when not in use; do not leave idling.
- Don't race your engine; let it warm up slowly.
- Don't strain your engine; change gears.
- Keep carburetor cleaned and properly adjusted.
- Tune up motor, timing, etc.
- Keep spark plugs and valves clean.
- Check cooling system; overheating wastes gasoline.
- Maintain tires at right pressure.
- Lubricate efficiently; worn engines waste gasoline.
- Drive in groups to and from work, using cars alternate days.
- For golf, picnics and other outings, use one car instead of four.
- Take those short shopping trips ON FOOT and carry parcels home.
- Walk to and from the movies.
- Boat owners, too, can help by reducing speed.

Your regular service station man will gladly explain these and other ways of saving gasoline. Consult him.

GO 50 50 WITH OUR FIGHTING FORCES

Pledge myself to go 50/50 with our Fighting Forces by reducing my gasoline consumption by 50%

(Signed) _____
 Address _____

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SKINLESS WEINERS	lb. 27c	FRESH RADISHES	3 bun. 10c
DUTCH LOAF	lb. 31c	LARGE CUCUMBERS	ea. 5c
BEEF BOLOGNA	lb. 19c	ONTARIO COOKING ONIONS	2 lb. 9c

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