THE GEORGETOWN HERALD

News of Georgetown, Nerval, Glen Williams, Limehouse, Stewarttown, Ballinafad and Torra Cotta.

SUBSCRIPTION RATES Canada \$1.50 a year United States \$2.00 a year Single Copies 3c

Advertising Rates will be quoted on application

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Member of the Canadian Weekly Newspaper Association and the Ontario-Quebec Division of the C.W.N.A.

The Editor's Corner

RED CROSS APPEALS FOR WORKERS

While in the midst of our Victory Loan Campaign to raise funds: for prosecution of the war, we must not forget the role that the Red Cross Society is playing and the good work being performed among soldiers and civilians.

Following is an article submitted to us by the Secretary of the Georgetown Branch of the Society, which we commend to the particular attention of our women readers.

AN APPEAL

The falling off of shipments of all supplies coming into the warehouse necessitates an appeal to branches to realize the need of immediate effort. The following is a message from Mrs. W. R. Campbell, National Chairman of Women's War Work Committee:-

"As we have been fortunate enough to secure some additional shipping space for the month of June and are most anxious to get as much civilian clothing and knitted comforts overseas as can possibly be managed, will you urge your workers to redouble their efforts and ship everything you possibly can to the warehouse at your earliest convenience.

It is earnestly hoped that there will be no slackening on the part of our workers since the need grows more urgent hourly and since we must do our utmost to encourage the people of Britain by our gifts, which we KNOW are being so gratefully received and which really mean so much more than just clothes.

We beseech Canadian women to rally to the cause of our brave defenders and while we realize that it is a difficult time of year for many people, it should be remembered that for them the war is gathering momentum and for us it is little enough to give a few hours each day to a lob we can still accomplish from the safety of comfortable workrooms or the shelter of our homes."

Women of the Red Cross! Work, knit, sew, pray. The men, women and children of Britain deserve no less of us.

The Executive of the Georgetown Branch feel that the above appeal is applicable to our Branch here as elsewhere, that there has been a slackening to our worker's efforts for some time past. All our work now is allotted by quota, and at times we have felt that the quota sent to us has been rather difficult for some of our workers, but with each has come the appeal "Before you refuse this work, please consider the great need of the people of Britain." In the face of that appeal, we can only do our best, and would ask for the hearty co-operation of our workers in every department, so that when our work is allotted to us we will rally round constantly and deliver the goods. Excellent work has been done by this Branch in the past. Let us do no less now, nor in the future. WAR LOAN IN FINAL WEEK

As the Victory Loan 1941 drive rolls on to its final week, all indications point to a successful reaching of the objective, and a reaffirmation of the solid backing that Canada is giving to Great BBritain in her battle for the freedom of the world.

In this effort, Georgetown is playing her part nobly. Local citizens have been generous in lending their money to the government, and helping to reach the quota set for them. Merchants have granted window space for special displays; townspeople have decked their homes with flags in response to the Mayor's appeal for patriotic decorations during the term of the drive; Georgetown's Loan parade was second to none in the county, with a huge turn-out to see the floats and hear the speeches. Yes, Georgetown is once more showing that her citizens do not lag in supporting worth-while causes, and living up to her record of patriousm.

WHY NOT A RATEPAYERS ASSOCIATION?

The recent appeal to Council for the hiring of a night constable to replace Pte. W. Emmerson, on leave of absence for active service, shows the need of a ratepayers' association in a municipality. Such an association could play a very important part in bringing before Council suggested improvements, reforms, etc, in the town. It would have the advantage of showing Council that a majority of the ratepayers were in favour of this or that scheme, and give them some guidance as to the feelings of the voting public.

It is the merchants, and the merchants alone, who are responsible for the hiring of Constable R. Marchment to patrol our streets at night. While public opinion, insofar as we could judge from talking to various private citizens, favoured the hiring of a night man, it is true that the petition submitted contained only names of merchants, and that it was merchants only who made up both delegations which appeared before the

A ratepayers' association could act as a clearing house for many small matters which now are brought to the Council's attention by individuals, or all too often, never are formally presented for their consideration. Requests submitted by a recognized group such as this, would commend the Council's attention much more than those coming from private persons.

THE PRESS AND LOCAL HISTORY

(No. 8 of a series of articles prepared for C.W.N.A. member papers by B. H. Mortlock, associate editor of the Brampton Conservator).

Few people, as they read their weekly newspapers realize that they are reading perhaps the only contemporary history of their community it is possible to read. It is doubtful too if they realize that as each issue gets old, the more valuable it becomes, and that the old fyles of a newspaper are from a historical standpoint, of incalculable worth.

The newspaper fyles are the most authentic history of the community available. They tell the story of the community's life as it happens. Past history is important to those who live in the present. Those of us who live in modern surroundings are sometimes ant to forget the sacrifices of those who made the community what it is today. It is not so very long ago when the territory served by weekly newspapers was virgin forest or prairie, untouched by the hand of the white man. It was a territory upon which the plow-point had never turned a furrow, a wild and beautiful country in its natural state. In the meantime men have worked, and schemed add planned and today we have every modern convenience, churchs, schools, libraries, theatres, electric lights, sewers, sidewalks, paved streets and a hundred and one other conveniences our forefathers never drammed of. These things did not come about by chance or by natural evolution. They came about because men tolled ceaselessly to leave behind them a better world than that into which they came. Their devotion, their struggles, their ideals, their initiative and determination should be an inspiration to succeeding generations. And the record of their achievements appears in the fyles of the local newspapers, and that is why they are such valuable records of the triumphs of the pioneers.

Few people who contribute to the news columns of the newspaper are aware that they are contemporary historians. They are chronicling the events of community life for posterity, and generations hence will read the story they have told, and from the struggles of this day they will gain inspiration for the struggles of their day. The newspaper preserves the story of our ideals, our problems and our lives, and those who contribute to the news columns of their local newspaper are therefore

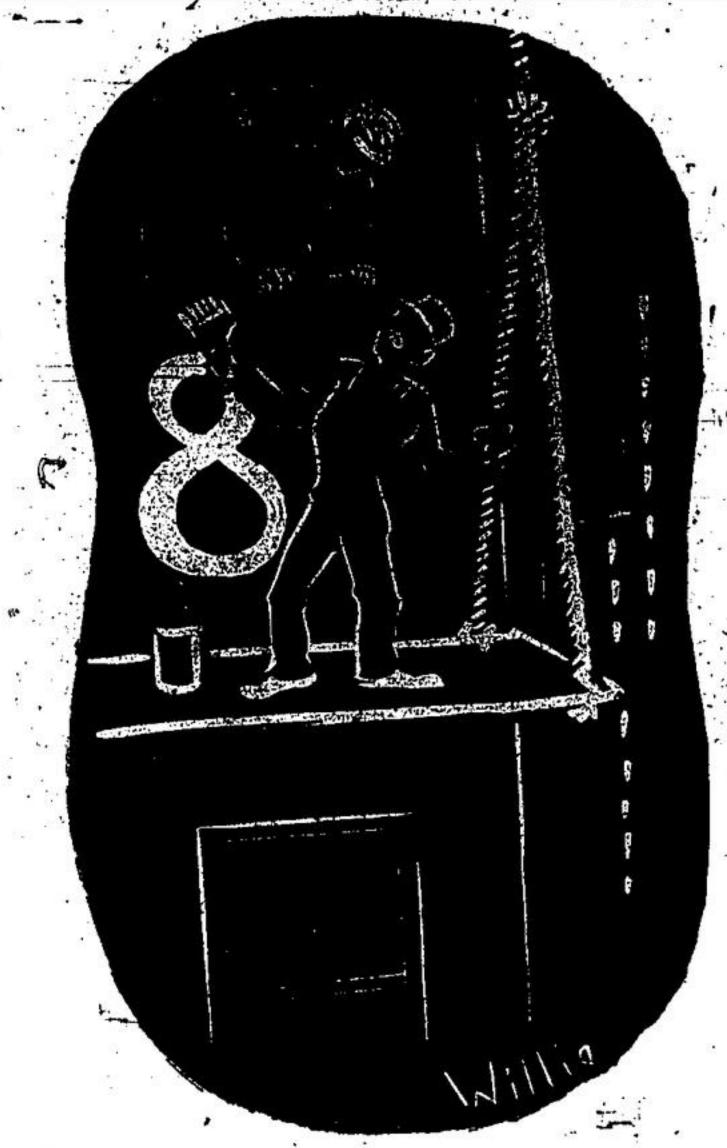
doing a valuable service for "those who follow in their wake." For this reason it is essential that contributors write so that the reader twenty-five or fifty years hence may understand the import of the story. For instance some writers are apt to consider a story as of interest only to their particular organization, rather than to the community as a whole. Occasionally one reads an item about a young peorile's meeting in which John does this, and Mary does that. To the average reader this doesn't convey anything even at the time, and it would ponvey still less a quarter of a century after it is written. If the same organization wanted to check back for historical purposes many years efter John and Mary would not convey to them who were the active

members of their group in by-gone days. The newspaper is truly the archives of the community, and as such. he of increasing value to the community as its fyles grow older. The readare therefore personally a part of the newspaper, because their contributions to its columns are helping to record the history of the age in

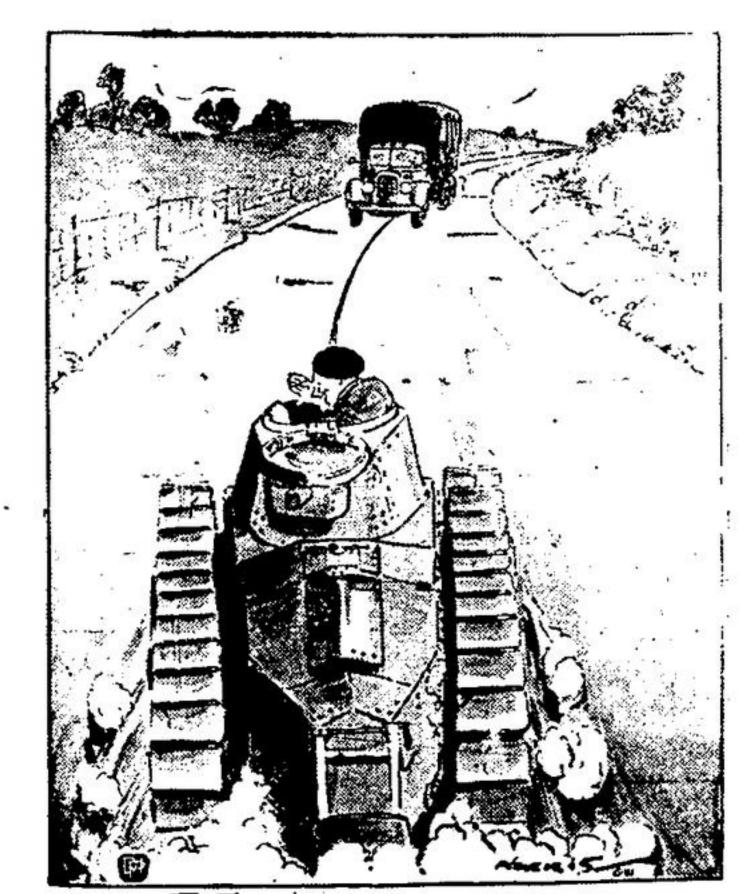
which they live. COM DIARY"

ME IN FOLL COLOR and

black-and-white drawings . . . which starts in The American Weekly with ect in section, a masterpiece of the June 22 issue of The Detroit Sun-Start troit Sunday Times this every week.



"How did he fall?" "Oh he stepped back a bit to see how the 'ESTABLISHED IN' looked."



"Hang on to your hat. McGinnis-I've been waiting for a chance like this for years!"

MINIATURES

Brief backgrounds in the careers of Canada's Captains of War.

when was broke out, Sansom volun-

teered for service with his old regi-

ment and proceeded to England as a

Lieutenant in the 12th Bettelion. Af-

ter a period of instructional duty in

England, he crossed to France in 1916

with the 11th Brigade Machine Gun

Company. Following the Somme

battles in France, he organized the

16th Canadian Machine Gun Company

which he commanded with the 4th

Division until the formation of the

Canadian Machine Gun Corps in 1918

and the end of the war found him

commanding the 1st Battalion Cana-

dian Machine Gun Corps. He was

awarded the D.S.O. and mentioned in

dispatches for general distinction on

After the war, Sansom was appoint-

ed to the Command of the Royal Can-

adian Machine Gun Brigade, organized

as a unit of the Permanent Force. Af-

ter the disbandment of this Unit in

1923 he commanded the Machine Gun

Wing of the Small Arms School at

He graduated from the Army Staff

where he trained under Field Marshall

Lord Ironside and that well-known

British authority on the employment

of armoured formations, General Ful-

ler. On his return to Canada he held

College, Camberley, England, in 1925

Connaught near Ottawa.

Active Service.



Major-General Ernest W. Sansom, Officer Commanding Canada's First Armoured Division

an ideal division commander.

General Sansom is a "Herring littles broke out. Choker," born and reared in New Brunswick, son of Major John Edwin December, 1939, with General Mo-

a wide range of responsible posts in-Major-General Ernest William Ban- cluding G.S.O. 2 at Helifax and in the som. D.S.O. commands Canada's 1st Directorate of Military Training at Armoured Division, sisted to proceed Headquarters in Ottawa; A.A. & Q.M. overseas during 1941. A man's man G., Regina; G.S.O. 1, Montreal and and "pukka Staff walls" to old Im- Director of Military Training, Defence perial Army ranks, he is considered Headquarters. He was in this Ottawa annointment when the present hosti-General Sansom went overseas in

Sansom of Stanley. Coming from a Naughton as his Assistant Adjutant long line of military ancestors, it was and Quarter-Master General in the only natural that he should join his 1st Division. When General Orerar local Militia Unit at an early age. He returned to Ottawn as Ohief of the of the June 22 issue of The Detroit Sun-an day Times. Be sure to get The De-Company of the 71st York Regiment ceeded him as Officer Commanding. Canadian Military Headquarters, Lon-Through public and high school and don, with General Sansom as Deworking as an engineer in Ontario puty-Adjutant General.

When it was decided to form a 3rd laxation, stays fit and jolly with a Division, Canada speculated on who touch of humor that is a symbol of would lead it with a human, dramatic strength in really bad times. interest somehow reserved for the the 3rd" was repeated with satisfaction on all sides after the press re- HIGHLAND DANCING lease of October 22nd last. On March 4th, 1941, he was transferred from the 3rd Division to command Canada's your family for a pleasant day and lat Armoured Division. Looking down evening at little cost. The great Band from above, officers senior to General Pestival at Waterloo, Saturday, June Sensom in his past career say of him. "He draws work out of people. He the morning until midnight all for one makes a wonderful instructor from admission charge. Bring your families every point of view, possesses knowledge and has an extraordinary lunch on the grounds. Free pionic way of imparting it to others." has no conceit," says another voice.
"He knows how to be decent to officers and men under him, and is never a bully, for all he establishes excellent

discipline." The 3rd Division's training has vastly benefitted by General Sansom's experience in England. He played his part in Canada's nearest brush to action, as it fell to his lot, during the illness of General Pearkes, to prepare the 2nd Brigade for operations in Norway but the operations for which the Canadian were earmarked were cancelled as the troops were ready to em-

General Sansom has learned the secret of combining hard work and re-

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6.00 D.M. 9.36 a.m. 5.7.00 D.M. x 12.06 p.m. 2.05 p.m. dx10.35 p.m. er11.36 p.m. AT 4.05 D.M. a-Except Sun, and Hol.

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