

THE ONLY NATIONAL APPEAL FOR THIS YEAR FOR OUR MEN IN UNIFORM

- \*Y.M.C.A. \*Y.W.C.A. CANADIAN LEGION WAR SERVICES K. OF C. CANADIAN ARMY HUTS \*SALVATION ARMY \*I.O.D.E. \*Includes Home Service \*\*For Western Provinces Only

For the things that are not given to a fighting man with his uniform... things that are not part of his military equipment... things of the spirit... Canada's fighting sons, wherever they may be, rely on you.

The Government provides them with uniforms, rifles, ammunition—but for comforts—recreations and wholesome opportunity to make their precious moments of leisure a genuine boon... they rely on you.

Of course you help to buy airplanes, guns, ships, tanks—BUT for the things that express to the soldier the affection and thoughtfulness of the folks back home... he relies on you.

Six great national organizations labour unceasingly to provide him with those things. They can do it only with your money.

Your money started this work—your money is needed to carry it on. The need is urgent. Be generous.

Let the volunteer helper who calls on you carry back your pledge of fullest support for our fighting men.

THE BOYS RELY ON THE FOLKS BACK HOME

If you have not been canvassed—if you are not canvassed—send your contribution to your local committee or to: National Headquarters—200 Bay St., Toronto, Canada

SIX APPEALS IN ONE—Give!

CANADIAN WAR SERVICES FUND Needs \$5,500,000

Chairman for Ontario Conn Smythe, Esq., Toronto

DOMINION STORES, LTD. HAS PROFITABLE YEAR

The annual report to shareholders recently released from the Toronto head office of Dominion Stores, Ltd., shows that the company had a very encouraging year in 1940.

Average wages have been increased. For example, a comparison of average weekly salaries paid to store employees as at December 31st, 1940 shows an increase over December 31st, 1939 of 12% in respect to store managers and of 20% in respect to store clerks.

63 modernized self-service stores. Some idea of the magnitude of the problems incident to the reconstruction of the Company's business may be gained from the statement that during the years 1938 to 1940, it has been necessary to close 224 stores.

Present abnormal conditions increase the problems of distribution. The Company is doing its best, and with gratifying results, to assist all those engaged in the production and distribution of food towards a better understanding of mutual problems.

The year 1940 saw a decided improvement in the general attitude towards chain store organizations. Evidence of this appeared in the lowering of discriminatory taxation in the Province of Quebec.

Through the proper conduct of its affairs, the Company hopes to continue to merit the support of suppliers, employees, the buying public, and Government bodies, feeling it has a useful part to play in Canadian business.

"Every duty, well and honestly done, is a contribution to victory." THE PRIME MINISTER OF CANADA.

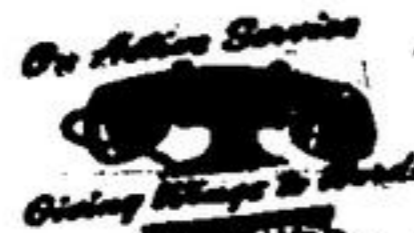
"EVERYWHERE I GO..."

We know a man who travels across Canada several times a year. He meets and talks with literally hundreds of people of all classes.

"The more people I meet," says he, "the clearer it becomes to me that folks in the main want to be kind and helpful. They're a pretty decent lot."

"But for unflinching courtesy and helpfulness I would pick the men and women in the telephone service. I've yet to find one I wouldn't turn to with perfect confidence in an emergency. They seem to put courtesy first every time. That 'radio-with-the-smile' phrase is a matter of actual practice—not just a phrase."

Well, it's fine to hear anyone talk like that. It makes us try all the harder to deserve such praise, especially when telephone service is so vital to the nation at war.



"As We See It"

By J. A. Strang

This latest idea of paying the western wheat grower four dollars per acre to not grow wheat looks like the last straw, or perhaps we might best describe it as The Bun. We wonder where it will all end. It may not be long until we are looking for so much for not doing our regular work.

We noticed an article in one of the exchanges recently, that mentioned that the English still exported snuff. We used to live in the lumbering country in Northern Ontario and we sold snuff to lumber jacks but we hadn't thought of it even for a long time.

In last week's column we mentioned that for this week we would have something to say about gluten, the making of bread. Perhaps you have at times taken a handful of wheat, and placing it in your mouth have chewed it for a time and then found that you had a substance of another nature.

Before another issue of the Herald comes off the press, we will be trying to memorize the new location of our favorite stations on the radio dial. Like many others we get in a rut with our radio favorites and listen to the same programs from day to day.

At the tea dance the following day, Lorna whose father is principal of Norwood High School, was presented in her new role as Levana's President. She received a lovely bouquet of roses and crocuses from the Society.

Wins Honours at Queen's University

LEVANA PRESIDENT IS GRAND-DAUGHTER OF ASHBOURNE COUPLE — HEROINES IN NAVY

Miss Lorna Breckon, daughter of Mr. and Mrs. S. S. Breckon of Norwood, and granddaughter of Mr. and Mrs. Henry Wilson Ashboure, had the distinctive honour recently of being chosen president of the Levana Society at Queen's University, Kingston.

HOW NAZIS USE "BOMBSY WOMEN" FOR SPIES

Pretty women spies nearly always get into trouble, so the Nazis are giving undercover jobs to unattractive women. Read... in The American Weekly with the March 23rd issue of The Detroit-Sunday Times...

Keeping Up With The Irises

By H. L. Hutt (In Canadian Horticulture & Home, March, 1941.)

Keeping up with the Joneses may be a heap of fun in the social world, but it is nothing compared with the struggles and thrills of keeping up with the aristocrats in glads, irises and lilies in the world of floriculture.

And I must confess I have been in the game for nearly three-quarters of a century. I can well remember with what delight I ran to my mother with the first iris I ever saw, and she called it a purple flag.

Thirty or forty years later I set out to get together all I could of these wonderful flowers, and what a delightful time I had, buying a few here and there, and exchanging with friends interested in the same hobby.

In a few years the collection had not only grown but multiplied, and included over 200 varieties. I was beginning to feel quite proud of it, and all the more so because it had become the source of a nice little revenue from the sale of plants.

But, pride goeth before a fall, and I had the wind taken out of my sails when the American Iris Society was formed about twenty years ago. Their object was to encourage the growing of the best only, and discourage the growing of thousands that had been introduced and had been superseded by newer and better ones.

I then began to realize I had far too many in the latter class, and decided on a slaughter. I called up a lot of my friends to come and get all they wanted, gratis, and they came with cars and trucks. As a final clean up, a well-known seed house got two truck loads of them.

How "Best" Determined To have some idea of the methods used to determine what are the best varieties, let us quote the secretary of the American Iris Society: "Co-operating with societies in France and England the work is now international in scope. Iris shows are sponsored in all parts of the country, accredited judges are appointed annually—men and women who know iris—a system of awards has been worked out, whereby new introductions of merit compete with each other for the highest honor of all, the Dykes Medal."

The late Henry Dykes was secretary of the Royal Horticultural Society of England, whom we had the pleasure of meeting when visiting England in 1912. It was to whom we were greatly indebted for letters of introduction which gave us a welcome to many of the finest estates and gardens of England. His books on the iris are among the best that have been published, and his will be left provision for the annual award of a medal bearing his name for the outstanding iris of the year.

"Every breeder or introducer covets the honor attached to an award of the American Iris Society. Scores of men and women from coast to coast who are known to have a thorough knowledge of what constitutes a good iris are sent ballots and rating blanks prior to each flowering season. After the prizes have finished blooming the blanks, having been filled out, are mailed to a central chairman and the returns tabulated. Honorable mention is given to a restricted number of the most outstanding sorts. The next highest award, Award of Merit, can go only to those varieties which have previously received an Honorable Mention, and here again the number is restricted.

To be up to date with this list of "100 best Irises" would cost a nice little sum of money, for the outstanding new varieties are usually priced from \$10 to \$5.00 per plant, but fortunately iris multiply so rapidly that in a few years any of these high-priced ones can be purchased for as many cents. For a couple of dollars one may now get a dozen real top-notch varieties from most any up-to-date grower.

A year or so ago I had the pleasure of meeting Miss Blacklock's beautiful garden at Meadowdale, Ont. A. D. Harkness, both of them real iris enthusiasts and he gave us an idea of his collection by saying he had 80 of his best. I felt like a great big brother, isn't it a great game this keeping up with the Irises?

FOILED

"Does that mule ever kick you?" the young officer asked a Negro mule driver. "No, suh," was the reply, "he ain't yet, but he frequently kicks de place whar I recently was."

—We print fifty Letterheads, etc.

THE JACKAL

From the London (Engl.) Sunday Graphic

The jackal crept from his cover. For the smell of the blood was sweet. The jackal crept from his cover. On the pad of the panther's feet. He heard the cry of the victim. As it writhed in the last death-throe. And he looked to the scene of the killing. Light-foot as the jackals go.

He lifted his nose to windward. And quickened his step to the feast; He circled the prey to the westward; He crept on it out of the east; He knew that the killer would soon be him.

And leave him an open road; He snatched one quivering mouthful And backed with his stolen load.

With flesh from his foul lips trailing. He left for his desert lair; In the whirling drift of the sandhills He crouched with his ghastly share. Sudden his hackles lifted; Behind him, menacing grim, Tawny-maned in the shadows A lion stood watching him.

With a swift glance over his shoulder He turned to the west and fled. He may trust once more with the killer.

He may tug once more at the dead. But pursued by the carrion birds And the sands that batter and blind He slinks today to his cover In the way of the jackal kind. — Will H. Ogilvie.

SWEET CAPORAL Cigarettes THE PUREST FORM IN WHICH TOBACCO CAN BE SMOKED.

DANCE Every Wednesday Night Oddfellow's Hall BRAMPTON GIBSON-BOYD ORCHESTRA Dancing 9 p.m. to 1 a.m. D.S.T. REGULAR ADMISSION

NOTICE TO CREDITORS AND OTHERS

In the Matter of the Estate of MARY SYKES, late of the Town of Georgetown, in the County of Halton, widow, deceased.

ALL persons having claims against the Estate of the above named Mary Sykes, deceased, are required to send full particulars of the same to the undersigned Executor of her last will and Testament, on or before the 10th day of April, 1941, verified by Statutory Declaration with an account of the security, if any, held therewith. After said date the Executor will proceed to distribute the Estate in accordance with the will having regard only to such claims of which he has been given notice.

DATED the 4th day of March, A.D. 1941.

EVERETT COLE, Executor, Georgetown, Ont., Executor, by— HOLLIES & HOLLIES, Temple Bldg., Toronto, His Solicitors.

NOTICE TO CREDITORS

In the matter of the Estate of MARGARET JANE STARRET, late of the Township of Esequing, in the County of Halton, widow, deceased.

NOTICE IS HEREBY GIVEN that all persons having any claims or demands against the late Margaret Jane Starret, who died on or about the eighteenth day of February, 1941, at the Township of Esequing, in the County of Halton and Province of Ontario, are required to send by post prepaid or to deliver to the undersigned Solicitors herein for Archie Bockes, the sole Executor of the last will and Testament of Margaret Jane Starret, widow, deceased, their names and addresses, and full particulars in writing of their claims and statements of their accounts and the nature of the securities, if any, held by them.

AND TAKE NOTICE that after the nineteenth day of April, 1941, the said Archie Bockes will proceed to distribute the assets of the said deceased among the persons entitled thereto having regard only to the claims of which he shall then have had notice and that the said Archie Bockes will not be liable for the said assets or any part thereof to any person of whose claim he shall not then have received notice.

DATED at Georgetown, Ontario, this 19th day of March, A.D. 1941.

DALE and BREWSTER, Solicitors for the said Archie Bockes.

J. COOKE FLOOR CONTRACTOR FLOOR LAYING SANDING RESURFACING FINISHING WE SPECIALIZE IN OLD FLOORS GOOD Workmanship Reasonable Prices 2 NEW ST. TORONTO ONT. SURREYINGTON