THE ONLY NATIONAL APPEAL THIS YEAR FOR OUR MEN IN UNIFORM

A.A.M.Y* A.J.W.Y* CANADIAN LEGION WAR SERVICES K. OF C. CANADIAN ARMY HUTS *SALVATION ARMY **1.0.D.E

* Afor Western

but for comforts recreations and wholesome opportunity to make their precious moments of leisure a genuine boon . . . they rely on you. · Of course you help to buy airplanes, guns, ships, tanks-BUT for the things that express to the soldier the affection and thoughtfulness of the folks back home . . . he relies on you.

Six great national organizations labour unceasingly to provide him with those things.

They can do it only with your money.

Your money started this work-your money is needed to carry it on The need is urgent. Be generous.

Let the volunteer helper who calls on you carry back your pledge of fullest support for our fighting men.

THE BOYS RELY ON THE FOLKS BACK HOME

If you have not been canvassed—if you are not canvassed—send your contribution to your local committee or to:

National Hondquarters-200 Bay St., Toronto, Canada DIX APPEALS IN ONE-Give!

Heeds \$ 5,500,000

Chairman for Ontario

Conn Smythe, Esq., Toronto

DOMINION STORES, LTD.,

recently released from the Toronto from the statement that during the been given special financial considerahead office of Dominion Stores, Ltd., shows that the company had a very encouraging year in 1940.

While sales for the year were 9% lower, an operating profit of \$325,000 was realized, compared with an operating loss of \$19,656.00 in 1939. sple stores were closed in 1940, and 15 cations with full pay were extended to their off-duty hours. new stores opened. At December 31st, cover all full-time employees. Hours 1940, the company had in operation of labour have been the subject of con-

years 1938 to 1940, it has been neces- tion. sary to close 234 stores. At the end of

1940, 324 stores were in operation. Average wages have been increased. weekly salaries paid to store employees also of its other employees, many of

Every duty, well and bonestly done, is a

We know a man who travels across

"The more people I meet," says he,

"the clearer it becomes to me that felks

in the main want to be kind and help-

"But for unfailing courtery and

belpfulness I would pick the men

and women in the telephone service.

I've yet to find one I wouldn't turn to

with perfect confidence in an emer-

gancy. They seem to put courtesy first

every time. That 'veice-with the smile'

phrase is a matter of actual practice-

like that. It makes us try all the harder

Well, it's fine to hear suyone talk

ful. They're a pretty decent lot.

Canada several times a year. He meets

and talks with literally hundreds of

people of all classes.

not just a phrase."

to deserve such

praise, especial-

ly when tele-

phone service

s so vital to the

astion at war.

THE PRIME MINISTER OF CANADA

63 modernized self-service stores. Some stant study, and improvements have HAS PROFITABLE YEAR idea of the magnitude of the problems been instituted where practicable. All Company's business may be gained in the Canadian Army Reserve have

A total of 91 employees have already joined the Permanent, Army, Navy and Air Forces. The Company Por example, a comparison of average proud of these loyal Canadians, and Im- as at December 31st, 1940 shows an whom, with their families, are volunprovement in results was primarily increase over December 31st, 1939 of tarily serving their country, not only due to the increased efficiency of the 12%, in respect to store managers and in the performance of their daily operation as a whole. 69 non-profit- of 20% in respect to store clerks. Va- tasks but in special activities during

motion of the sale of War Savings makes flour made from that kind of are known to have a thorough know-

The Company has continued its efproducers and suppliers of foodstuffs develop to its optimum, whereas, un- blanks, having been filled out are and with Provincial and Dominion Governments.

Present abnormal conditions increase the problems of distribution. The Company is doing its best, and with substance that we know of. gratifying results, to assist all those engaged in the production and distribution of food towards a better understanding of mutual problems that satisfactory solutions may

found. The year 1940 saw a decided provement in the general attitude towards chain store organizations. Evidence of this appeared in the lowering of discriminatory taxation in the Province of Quebec.

seeing that the performance is a sound

Wins Honours Queen's University

LEVANA PRESIDENT IS GRAND-DAUGHTER OF ASHGROVE COUPLE - BROTHER IN NAVY

Miss Lorne Breckion, daughter of Mr. and Mrs. S. S. Brecken of Morwood, and granddaughter of Mr. and Mrs. Henry Wilson, Ashgrove, had the distinctive honour recently of being chosen president of the Levens Soci-

ety at Queen's University, Kingston. This Society is composed of all the girl students at Queen's. At the Alma Mater Society banquet and formal, which took place on March 7th, Miss she was presented with the tricolour, homely housewife's arrest by the Britother than sports or college studies. Sunday Times this week and every of Queen's 1800 students.

This latest idea of paying the western wheat grower four dollars per acre to not grow wheat looks like the last straw, or perhaps we might best describe it as "The Bunk." We wonder where it will all end. It may not be long until we are looking for so much for not doing our regular work. You will recall that during those seven years of plenty in Pharoah's time, that Joseph stored the surplus against the seven years of famine that lay ahead. We would think that a similar policy might be wise right now. When this war is concluded that store of wheat might come in handy to feed the un-numbered millions through no fault of their own, are undernourished and have not been lowed to provide for themselvesscarcity of wheat under those circumstances would likely mean famine prices and as usual, the wheat grower wouldn't be in a position to benefit thereby. Another angle would be to find "the necessary four dollars per acre with which to pay those grain growers for not growing wheat. Most of us dig up the extra taxes willingly as long as we think the Government are getting full value for the money expended but when they start paying it out to grain growers for not growing wheat, we lose that willingness to dig up the extra taxes.

We noticed an article in one of the exchanges recently, that mentioned that England still exported snuff. We used to live in the lumbering country in Northern Ontario and we sold snuff to lumber jacks but we hadn't thought of it even, for a long time. The article, referred to above, mentioned that during the last year of peace England had exported 662 tons of snuff. Most of it is used in insect powder, however 6 tons of it was used for human consumption. It, as the name would indicate, is sniffed up the nose, however much of it is now! placed inside the mouth between the gums and the cheek. Most of the lumber jacks that we sold snuff to came from the Scandinavian countries and the snuff itself came in small tin cans. At one time snuff was quite a cigarette today.

have at times taken a handful of colors. wheat, and, placing it in your mouth How "Best" Determined have chewed it for a time and then loaf of bread it is the gluten that pro- est honor of all, the Dykes Medal." try flour, has less gluten and it is also in his will he left provision for from hard spring wheat. This is the name for the outstanding iris of the reason that pastry flour makes more year. tender pie paste, for instance, than

to memorize the new location of our or for an iris, the Dykes Medal, must favorite stations on the radio dial. go to a flower which had previously Like many others we get in a rut with won an award and which has been in our radio favorites and listen to the commerce sufficiently long to have same programs from day to day in- proven its reliability under many constead of hunting up something new ditions of weather, soil and climate. interesting. Quizz programs seem to erable honor in itself." Through the proper conduct of its tion Please getting the highest hon- of the leading iris fans make a motor affairs, the Company hopes to continue ors, and perhaps The Quinz Kids would tour in the flowering season and visit to merit the support of suppliers, em- get the second nod. Up to date those as many as possible of the best ployees, the buying public, and Govern- youngster's education hadn't been gardens in the states. There will be ment bodies, feeling it has a useful neglected and the bonds that they a great gathering of them at Nashpart to play in Canadian business. As receive each weekly program would en- ville, Tennessee, called the "Iris City" public appreciation of that will depend sure their future education as well. of the world, when they get together on performance, the entire effort of One wonders what kind of a program for the annual meeting of the A.I.S. the management is being directed to will take the spotlight in popularity some time in May. when the quizz variety has run its To Be Up to Date

> At the tea dance the following day. Lorna, whose father is 'principal of ced from \$10 to 35.00 per plant, Norwood High School, was presented fortunately iris multiply so rapidly in her new role as Levana's President. that in a few years any of these high-She received a lovely bouquet of roses priced ones can be purchased for as and crocuses from the Society. After- many cents. For a couple of dollars wards friends showered congratula- one may now get a dozen, real toptions on her for her double honors. Lorna's brother, Wilson Breckon, who was also in his, last year at Queen's, taking the course in mining engineering, has joined the navy, and is as present taking training at Tor-

HOW NAZIS USE "HOMELY

Pretty women spice nearly always pet into trouble, so the Nazis are giving undercover jobs to unattractive women. Read . . in The American Weekly with the March 30 issue of The Detroit Sunday Times . . . how A | er. activities ish revealed this radical departure in yet, but he frequently kicks de place

Keeping Up With The Irises

(In Canadian Horticulture & Home, March, 1941.

Keeping up with the Joneses may be heap of fun in the social world, but t is nothing compared with the struggles and thrills of keeping up with the aristocrate in glade, irises and lilles in the world of floriculture.

And I must confess I have been in the game for nearly three-quarters of a century. I can well remember with what delight I ran to my mother with the first iris I ever saw, and she called it a purple flag.

Thirty or forty years later I set out to get together all I could of these wonderful flowers, and what a delightful time I had, buying a few here and there, and exchanging with friends interested in the same hobby. Ups and Downs

In a few years the collection had And backed with his stolen load. not only grown but multiplied, and included over 200 varieties. I was beginning to feel quite proud of it, and all He left for his desert lair; the more so because it had become the source of a nice little revenue from the sale of plants.

But pride goeth before a fall, and I had the wind taken out of my sails. Tawny-maned in the shadows when the American Iris Society was A lion stood watching him. formed about twenty years ago. Their object was to encourage the growing of the best only, and discourage the growing of thousands that had been introduced and had been superseded by newer and better ones. The for He may tug once more at the dead mer were given high ratings and the But pursued by the carrion birds latter were black-listed.

I then began to realize I had far too many in the latter class, and decided In the way of the jackal kind. on a slaughter. I called up a lot of my friends to come and get all they wanted, gratis, and they came with cars and trucks. As a final clean up, a well-known seed house got two truck loads of them. A New Start

Before letting them all go, however, had set out a new plantation with a few plants of about 50 to 60 varieties I liked best. Then began the race to try and keep up with the best as listed by the A.I.S. I got catalogs from all the outstanding American growers, and began to add a couple of dozen new varieties every year.

The collection is now back to its old dimensions, but, oh, what a difference fashionable and was carried on the in the quality! That little purple flag person in jewelled boxes and was of- of long ago is a puny pigmy alongside fered to the other fellow much the of its giant progeny in all the glorious same way that you might offer them combinations of colors of the rainbow. But one has to go some to keep ub with our American cousins. One of

In last week's column we mentioned the leading American growers publishthat for this week we would have es in his catalog every year a list of something to say about gluten, instead "the best 100 irises of the preceding of another ingredient that we use in year." These are grouped in 17 clasthe making of bread. Perhaps you ses, giving the widest possible range of

To give some idea of the methods found that you had a mouthful of a used to determine what are the best substance somewhat similar to that of varieties, let us quote the secretary of chewing gum. That gum-like sub- the American Iris Society: "Co-operstance was gluten and what actually ating with societies in France and happened was that your saliva sup- England the work is now international plied both heat and moisture to the in scope. Iris shows are sponsored in wheat, the moisture had washed the all parts of the country, accredited starch out of the mass and having judges are appointed annually-men swallowed the starch you had the and women who know iris - a system gluten left. Curiously enough, no of awards has been worked out. other grain contains gluten. It is the whereby new introductions of merit protein of wheat and in the finished compete with each other for the high-

vides the framework for the loaf and The late Henry Dykes was secretary incident to the reconstruction of the employees taking temporary training it also gives it shape. Gluten com- of the Royal Horticultural Society of prises 36% of hard wheat flour. Glut- England, whom we had the pleasure en varies both in quality and in quan- of meeting when visiting England in tity in the same varieties of wheat 1912, and to whom we were greatly infrom year to year and it also varies debted for letters of introduction this way in the different kinds of which gave us a welcome to many of wheat, compared with one another, the finest estates and gardens of Eng-For instance, ordinary fall wheat, land. His books on the iris are among which by the way is used to make pas- the best that have been published, and poorer in quality than is the gluten annual award of a medal bearing his

> "Every breeder or introducer covets would spring wheat flour.: Another the honor attached to an award of the The Company is cooperating with the variety of fall wheat, known as Durum American Iris Society. Scores of men 1941. Government in its plans for the pro- wheat, has a very stubborn gluten that and women from coast to coast who wheat suitable for the making of ledge of what constitutes a good iris macaroni. To illustrate that stub- are sent ballots and rating blanks priborness, the gluten from durum wheat or to each flowering season. After the forts to co-operate in full measure with would take at least twelve hours to irises have finished blooming the der like conditions, the gluten from mailed to a central chairman and the hard spring wheat would develop in returns tabulated. Honorable mention three hours. Gluten is grey in color is given to a restricted number of the not white like flour and it has a very most outstanding sorts. The next peculiar feel to it unlike any other highest award, Award of Merit, can go only to those varieties which have previously received an Honorable Men-Before another issue of the Herald tion, and here again the number is comes off the press, we will be trying restricted. The greatest possible hon-

> > that might easily prove to much more Runner up for this award is a considbe as popular as ever, with Informs- In addition to all this voting, many

> > > To keep right up to date with this list of "100 best Irises" would cost a rice ittle sum of money, for the outstanding new varieties are usually prinotch varieties from most any up-todate grower.

A year or so ago I had the pleasure of meeting at Miss Blacklock's beautiful garden at Mesdowvale, Ont., A. D. Harkness, both of them real irls enthusiasts and he gave us an idea of his collection by saying he had 80 of Schreiner's 100 best. I felt like grasping his hand, and saying: "Well, brother, isn't it a great game this keeping up with the irises?"

POHAD

"Does that mule ever kick you?" the young officer asked a Negro mule driv-"No, suh," was the repay, "he sin't

-We print nifty Letterheads,

THE JACKAL From the London (Engl.) Sunday

The jackal crept from his cover, For the smell of the blood was sweet. The jackal crept from his cover On the pad of the panther's feet. He heard the cry of the victim As it writhed in the last death-throe And he loped to the scene of the kill-

Light-foot as the jackals go.

He lifted his nose to windward And quickened his step to the feast; He circled the prey to the westward, He crept on it out of the east; He knew that the killer would scor

And leave him an open road; He snatched one quivering mouthful

With flesh from his foul lips trailing In the whirling drift of the sandhills He crouched with his ghastly share. Sudden his hackles lifted; Behind him, menacing grim,

With a swift glance over his shoulder He turned to the west and fled.

He may tryst once more with the kil And the sands that batter and blind He slinks today to his cover



DANCE

Every Wednesday Night Oddfellow's Hall BRAMPTON

GIBSON-BOYD ORCHESTRA

Dancing 9 p.m. to 1 am. D.S.T. REGULAR ADMISSION

NOTICE TO CREDITORS AND OTHERS

In the Matter of the Estate of MARY SYKES, late of the Town of Goorgetown, in the County of Halton, widow, deceased.

ALL persons having claims against the Estate of the above named Many Sykes, deceased, are required to send full particulars of the same to the undersigned Executor of her last Will and Testament, on or before the Time day of April, 1941, verified by Statutory Declaration with an account of the security, if any, held therewith. After said date the Executor will proceed to distribute the Estate in accordance with the Will having regard only to such claims of which he then

shall have notice. DATED the 4th day of March, A.D.

EVERETT COLE, Georgetown, Ont., Executor, **—by**— HOLLIBB & HOLLIB. Temple Bldg., Toronto

NOTICE TO CREDITORS

In the matter of the Estate of MAR-GARET JANE STARRET, late of the Township of Esquesing, in the County of Halton, widow, deceased.

NOTICE IS HEREBY GIVEN that all persons having any claims or demends against the late Margaret Jane Starret, who died on or about the eighteenth day of February, 1941, at the Township of Esqueeing, in the County of Halton and Province o Ontario, are required to send by post prepaid or to deliver to the undersigned Solicitors herein for Archie Rocles, the sole Executor of the last Will and Testament of Margaret Jane Starret, widow, deceased, their names and addresses and full particulars in writing of their claims and statements of their accounts and the nature of the securities, if any, held by them.

AND TAKE NOTICE that after the nineteenth day of April, 1941, the said Archie Eccies will proceed to distribute the assets of the said deceased among the persons entitled thereis having regard only to the claims of which he shall then have had notice and that the said Archie Ecoles will not be liable for the said assets or any part thereof to any person of whose claim he shall not then have received notice.

DATED at Georgetown. Outside this 19th day of March, A.D. 1961. DALE and BERREIT. Solicitors for the said Archie Booles.

J. COOKE FLOOR CONTRACTOR

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